

Louisville

A man and a woman are smiling and holding drinks. The man is wearing a blue and white checkered blazer over a white shirt and a pink bow tie. The woman is wearing a purple dress and a large, elaborate white and pink feathered hat. They are standing outdoors in a grassy area with trees in the background.

Derby 365

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Welcome TO LOUISVILLE!

Welcome to One of America's Friendliest Cities.

We invite you to explore the sights, sounds, sips and our own unique brand of Southern-ness in a place that *Travel + Leisure* recently called one of the country's most friendly cities.

Take in the city's Urban Bourbon Experience™, world-class culinary scene, one-of-a-kind attractions you can't experience anywhere else on the planet and award-winning festivals and events happening year round.

So while you're packing your bags, flip through the pages of this guide to get a sneak peek at what awaits you.

Mayor Greg Fischer and Karen Williams (President & CEO of the Louisville Convention & Visitors Bureau) honor Nanette Dickerson (Guest Services, Hilton Garden Inn Downtown) with a ROSE (Recognition of Service Excellence) Award.

The ROSE Awards is an annual celebration that honors employees in the tourism/hospitality industry who enhance visitors' stays in several categories of service. We invite you to nominate an individual who made your stay in Louisville unforgettable. Visit www.louisvillerooseawards.com.

Greg Fischer
Mayor

Karen Williams
President & CEO of the Louisville
Convention & Visitors Bureau

My Old Kentucky Homemade.



Kern's Derby-Pie® was created in 1954 at the Melrose Inn in Prospect, Kentucky. Premium chocolate and choice walnuts are folded into a decadent filling and baked in a delicate crust. Still handcrafted in our kitchen, one pie at a time.



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WHAT'S ON THE COVER?

After perusing through nearly 500 images, and then spending hours upon hours staring at them hanging in our offices, we finally selected the cover image for this year's Visitors Guide. Because we had so many fun shots, we couldn't resist showing off a few more.

For this guide, we wanted to spotlight an authentic Kentucky Derby Experience, which you can have year round in Louisville. So we grabbed some chic chapeaus, mixed up some Mint Juleps (the Official Cocktail of the Kentucky Derby) and headed to **Blackacre State Nature Preserve & Historic Homestead**.

We wanted the setting to feature a rustic vibe, so Blackacre (www.blackacreconservancy.org), which is on the National Register of Historic Places, was a natural choice. The site features almost 300 acres of sprawling fields, woods and streams, which remain the same as they were 200 years ago. Horses, cows, donkeys and goats call Blackacre home, as does a darling yellow two-story farmhouse built in 1844 and a historic log barn constructed in 1795.

The lovely redhead gracing the cover is **Catherine Kung**, a local actor, social media influencer and stylist (who has styled Derby celebrities including singer Josh Groban). Find out more on her site, www.GildedMaven.com. The dapper fella in the bow tie is **Kurt Roberson**, a model for Louisville's Heyman Talent Agency, and a true Southern gentleman.

The whiz behind the lens is local photographer **Josh Merideth**. He's the founder and chief photographer of the Original Makers Club publication, and a wedding photographer (his company is Bella Grace Studios – www.bellagracesstudios.com). Josh's work has been featured in *Garden & Gun* and *Town & Country* magazines.

We'd like to give a special shout-out to a few more locals:

- Milliner **Kenzie Kapp** (www.kenziekapp.com) is the creative designer behind the stunning custom Derby headpieces Catherine wore. Kenzie's designs are works of art and the national media has even taken notice, including *Elle* Magazine. She was recently featured on its website.
- **Rodes For Him & Her** (www.rodes.com) provided the head-to-toe look for Kurt's cover style, as well as pic 2. The crew at **Brooks Brothers** (www.brooksbrothers.com) in Mall St. Matthews furnished the seersucker suit (a Derby style favorite) and accessories. Seen in pic 1.
- And, last but not least, the charming folks at Blackacre – **A. Dale Josey** (executive director), **Roseanne Green** (program and office manager), and Farmer **Larry Sorrell**. Our city is lucky to have such a special place.

1. Even when a donkey tries to photobomb your picture, the shoot must go on!
2. After scanning through 500 photos, this look was also a top contender in the running for the cover.
3. Hats, horses and Mint Juleps, oh my! A behind-the-scenes look at photographer Josh Merideth in action during the cover shoot.



Louisville
CONVENTION & VISITORS BUREAU

Published by the Louisville
Convention & Visitors Bureau.

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Since 1968, the Louisville Convention & Visitors Bureau's (LCVB) primary goal has been to enhance the city and county's economy through tourism development – to promote and sell Louisville as a destination for conventions, trade shows, corporate meetings and pleasure and business travel on a worldwide basis.

The Bureau is an independent, non-profit organization that is financially supported by Louisville's hotel bed tax and its more than 800 members.

It is only through the support of our partners and the generous participation of our advertisers that this publication is possible. We ask that you support them with your business and let them know that their support of the Bureau helped in your purchasing selection.

In addition to providing information and services to leisure visitors, the Bureau is a full-service CVB committed to making your vision of a successful meeting, tour or family reunion a reality. We offer a complete array of services including requests for proposals, site selection assistance, promotional materials, vendor services and more. Whatever you need to plan the ideal meeting or travel program, we are dedicated to providing. Contact our destination experts today at 800-626-5646 or visit us at www.GoToLouisville.com.

The information contained in the Guide has been published in good faith on the basis of information supplied to the Bureau. While every effort has been made to ensure the accuracy of all information contained in this guide at the time of publishing, the Bureau cannot guarantee its accuracy and accepts no responsibility for any error or misrepresentation.



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10

COVER STORIES

10

DERBY 365

Enjoy the ultimate Derby Experience even if you can't make it to the Kentucky Derby on the first Saturday in May. Drink a Mint Julep, wear a humongous hat and enjoy live racing year round in this town.

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URBAN BOURBON EXPERIENCE™

America's Native Spirit is flowing in Louisville and the city is a hub for the Urban Bourbon lifestyle. Tour one of the four new distilleries (and get a sneak peek of what's on the horizon), visit some stops on the Urban Bourbon Trail pub crawl and sip on the city's official Bourbon cocktail.

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JENNIFER LAWRENCE'S LOCAL FAVORITES

Louisville's the hometown of Hollywood star Jennifer Lawrence. We've got the inside scoop on the actress and her family's favorite local hangouts. If you're lucky, you just might run into her at one of them.

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The city's culinary masterminds dish on their favorite local places to eat, drink and make merry.

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Yelp reviewers give the 4-1-1 on the best places to chow down on this Southern comfort food.

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Bourbon isn't the only drink flowing in Louisville. The city's craft beer scene is hopping. Raise a pint at these local venues.

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THE BOROUGHS OF THE 'VILLE

Louisville's neighborhoods bear striking resemblance to NYC's boroughs. From hip to historic, these eclectic spots have something for everyone, whether you're a foodie, history buff or art connoisseur.

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SPEED MUSEUM REOPENS

After a nearly four-year, \$50+ million renovation, the Speed Art Museum reopened in Spring 2016. Speed on over to this art paradise, where exhibits, an outdoor art park and public piazza, cinema, café and more await you.

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LET'S SOCIALIZE!

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1



2

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Emily Hagedorn serves as Louisville's senior community manager for Yelp, the review site and free mobile app that harnesses the power of 90 million reviews to help 89 million mobile users and 79 million desktop users per month to find the best and most fun ways to spend money. She's been the community manager since 2013, writing reviews on everything from bars to boutiques, partnering with small businesses to coordinate community happenings and being a resource on what's hot in the Derby City.



John King, a craft beer enthusiast, is the executive director of the Kentucky Guild of Brewers. He has helped direct Louisville Craft Beer Week and Mayor Greg Fischer's Craft Beer Group in an effort to create initiatives to further the growth of the local beer movement. John also owns and operates DrunkWood, an artisan Bourbon barrel and barn wood home decor business. His creative designs can be found in restaurants and homes throughout Louisville. Follow him on Twitter @kingofkentucky.



Dana McMahan, is a Bourbon enthusiast, chronic adventurer and freelance writer who has contributed to outlets ranging from the *Washington Post* and *Elle* magazine to *NBCNews.com* and *CNTraveler.com*. She also writes the dining column at *The Courier Journal*. Dana travels the globe in search of great food and whiskey but is proud to call Louisville home. Learn more at www.bodybybourbon.com or follow her @danamac.



Marty Pearl is an internationally-published photographer and photojournalist. His work is regularly featured in Kentucky's largest newspaper, *The Courier-Journal*, where he serves as a freelance photographer, videographer and writer on a weekly basis. His Irish family has called Louisville home since the 1860s, and he is a 1988 graduate of Holy Cross High School.



Chaz Rough is president and CEO of Primitive Media. The award-winning filmmaker and photographer's work has been featured on ESPN, CBS, NBC, ABC, MLB Network, FOX Sports and more. His work also has millions of downloads on YouTube, iTunes and social media. He has shot for Louisville Slugger, the Louisville Convention and Visitors Bureau, P&G, Target, Churchill Downs, The Kentucky Lottery, Columbia Records and more.

10 Things For Under \$10

Experience Louisville on a budget. Here are 10 authentic, must-see Louisville things to eat, drink or do in the city that won't break the bank. The best part? They all cost 10 bucks or less.

1

Talk about the perfect combo of salty-sweet deliciousness. That's exactly what the **Maple Bacon Doughnut** at Nord's Bakery is. There are even city tours that bring guests to get it. Smothered with maple frosting and topped with a slice of crispy bacon, it truly is the crème de la crème of doughnuts. 95 cents, Nord's Bakery, 2118 S. Preston St.



2

Satisfy your sweet tooth with a scoop of **Bourbon Ball ice cream** from Comfy Cow. You're in Bourbon Country, after all. For the kiddos, you can't go wrong with the downright delicious **Cookie Monster Dough** flavor. Get a scoop for under \$4, various locations, visit www.thecomfycow.com for details.



Stop in Muth's Candies, which has been satisfying the city's sweet tooth since 1921, and get a **Modjeska**. This caramel-covered marshmallow is a melt-in-your-mouth Louisville tradition. They also come in dark chocolate (pictured) and milk chocolate. 70 cents for the original; 75 cents for chocolate, Muth's Candies, 630 E. Market St.

3

In Kentucky, we love our **bluegrass music**. Stop by the Bar at BLU, one of the stops on the city's Urban Bourbon Trail, on Thursday nights. Live bluegrass music is under way from 9 p.m. to midnight. Admission is free, Bar at BLU is located in the Louisville Marriott Downtown, 280 W. Jefferson St.

Enjoy side-splitting laughs at the **Backroom Comedy Show** every Thursday night at Impellizzeri's downtown location. The pizza joint plays host to Louisville's best-rising comedians, as well as established headliners. Come early; it's often a sellout. Show starts at 9 p.m. \$5, Impellizzeri's Pizza, 110 W. Main St.

4



5

Pop into the **21c Museum Hotel** (Conde Nast Traveler has voted it among the top hotels in the world) anytime and browse the world-class contemporary art on display by artists from all over the globe. Be sure and snap a selfie with the iconic red penguins. Free, 21c, 700 W. Main St.



Photo courtesy of Duke Marsh

Get some fresh air during a stroll or bike ride on the **Big Four Bridge**. The bicycle and pedestrian bridge spans the Ohio River and connects Louisville to Jeffersonville, Ind. The two-mile, round-trip journey offers breathtaking views of the city, river and Waterfront Park. Be sure to take in the bridge's light show that starts every evening at sunset. Free, the Louisville ramp is located at Waterfront Park.

6

Who doesn't love a slushie? At Feast BBQ in NuLu, you can get a Bourbon one. Yes, we said Bourbon! Need we say more? \$6 for an 8-ounce **Bourbon Slushie**; \$9 for 16 ounces, Feast BBQ, 909 E. Market St.



8

Kick back with a tasting of four Bourbons at the new **Jim Beam Urban Stillhouse** at Fourth Street Live! (Louisville's own Times Square). And, you'll get your very own keepsake snifter glass. \$5, Jim Beam Urban Stillhouse, 404 S. 4th St.

9

Take a free tour on Sunday of Louisville's art Mecca, the **Speed Art Museum**, which just opened after a nearly four-year, \$50-plus million renovation. The 220,000-square-foot facility also features an outdoor art park and piazza, a café and a cinema. Free admission on Sundays, Speed, 2035 S. 3rd St.

10

IT'S WHAT YOU CALL **THE PERFECT TRIO!**

There are events that can take your breath away and leave you laughing. They are meticulously planned to relish in the experience of living. There are places that squeeze the best of the summer sun and the winter winds. Our events show you where you're at is more important than where you've been.



The Kentucky State Fair defines the Bluegrass like no other event can! Endless fun awaits at this 11-day unique festival of non-stop excitement for the entire family.

KENTUCKY STATE FAIR
August 18-28, 2016 | www.kystatefair.org



The inner cowboy surfaces in everyone during the wild excitement of the North American Championship Rodeo. Feel the unlimited rush of adrenaline on the dirt with nothing between rider and a 2,000 lb. goliath.

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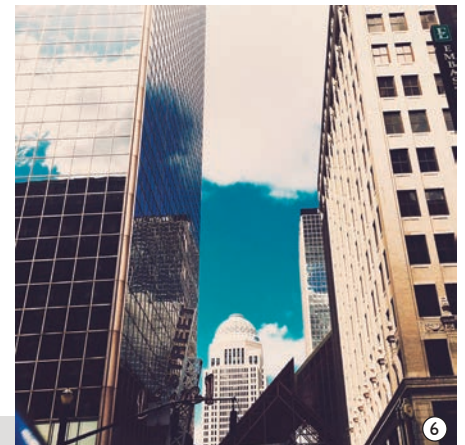
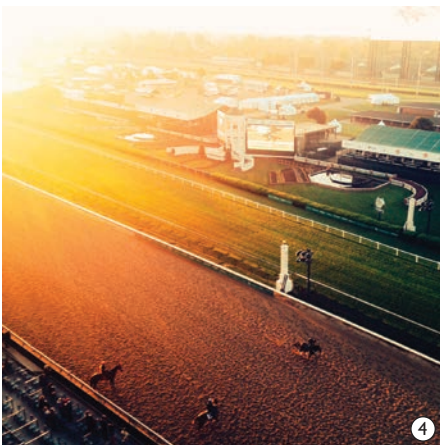
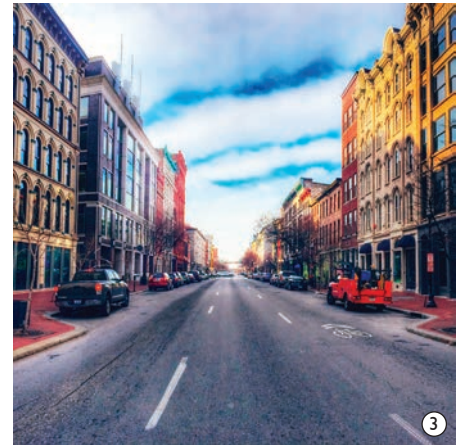
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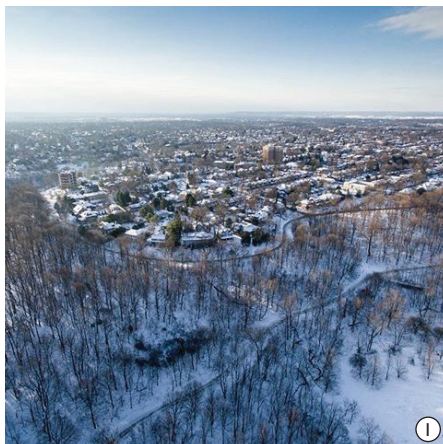
#LOUISVILLELOVE



1. Sunset cruise on the Belle of Louisville. 2. Chilling out at Copper & Kings Brandy Distillery. 3. A look down Louisville's historic Main Street. 4. Churchill Downs. 5. Macaroon from Blue Dog Bakery. 6. Skyscrapers and blue skies in downtown Louisville.

Say cheese! While you're in the city, we hope you'll share your love (and photos) of Louisville and tag them #louisvillelove. Be sure and follow us on Instagram at www.instagram.com/gotolouisville. And, who knows, we just might feature your photo in the 2017 Louisville Visitors Guide.

Here's a snapshot of some of our staff's favorite spots around the city, as well as some shots that show that our locals and visitors definitely feel the #LouisvilleLove too. We dug through thousands of photos with the hashtag to show you what others love about our city.



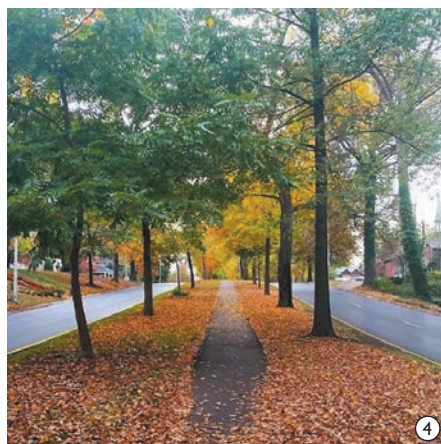
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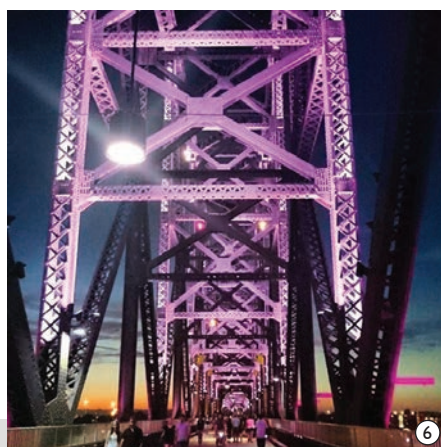
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1. Drone shot of Cherokee Park on a snowy day.
2. Fall colors at Jefferson Memorial Forest.
3. Breakfast in Germantown (doughnut from Nord's Bakery and coffee from Sunergos).
4. Fall fever on Eastern Parkway in Louisville's Highlands neighborhood.
5. Holiday cheer in downtown Louisville.
6. The Big Four Pedestrian Bridge comes aglow during its nightly light show.

LOUISVILLE BY THE NUMBERS

16.4 million people visit Louisville every year.

750,000 residents call Louisville home.

Over **158** thousand guests attend the Kentucky Derby annually.

500-700 thousand people attend Thunder Over Louisville (touted as the largest fireworks display in North America) every year.

120 thousand Mint Juleps are sold at Churchill Downs during Derby weekend.

Louisville's historic West Main Street has the country's

2nd largest collection of cast-iron facades. (Only NYC's SoHo district has more.)

More than **1,000** locally owned restaurants call Louisville home.

90% of the nation's disco balls are made in Louisville.

1.8 million wooden Louisville Slugger Bats are produced here every year.

HAVE A DERBY EXPERIENCE ALL YEAR LONG

Thousands of people all across the globe, including some of the biggest names in Hollywood, mark their calendars for a trip to Louisville on the first Saturday in May.

The Kentucky Derby is truly the “Most Exciting Two Minutes in Sports.” Basketball legend Magic Johnson once referred to the two-week Kentucky Derby Festival as “the Super Bowl and Mardi Gras rolled into one.” For many folks, it’s even a bucket-list item.

However, if you can’t join us for the Run for the Roses, here’s how you can still get a Derby Experience all year long in Louisville.



Josh Merideth

Live Horse Racing – Enjoy live thoroughbred racing during the Spring and Fall meets at Churchill Downs. Grab a seat on the swanky Millionaire’s Row, stroll through the Paddock to get an up-close view of horses and sip on a Mint Julep, all while betting on the ponies. Experience horse racing under the stars during one of the Downs After Dark events.

Drink a Mint Julep –

It might be the official drink of the Kentucky Derby, but the Mint Julep isn’t just reserved for the track. You can also find them year round at the bars and restaurants along Louisville’s Urban Bourbon Trail.



Photo courtesy of Churchill Downs Racetrack/Dan Dry & Associates

It’s all about the outfit (especially the hat!) – Derby is an experience, not just an event. Put your most fashionable foot forward and dress to impress. We like to refer to Derby as Louisville’s version of the Oscars red carpet. And, it’s definitely all about the hat. Pick out a chic chapeau or a fabulous fascinator at one of the city’s many locally-owned boutiques. And fellas, don’t forget your seersucker suit! Even if you can’t make it to Derby, you can still dress to the nines (and wear a hat!) to the track during live racing meets and other Derby-themed events.



Dan Dry



Kentucky Derby Museum

Tour the Kentucky Derby Museum – At the Kentucky Derby Museum, open year round right next to Churchill Downs, you'll be planted in the middle of the Derby action while watching the museum's newly revamped 360-degree film, "The Greatest Race." While you're there, check out a display of some of the most spectacular hats worn to Derby, try on some jockey silks or see what it's like to be a professional race caller.



kentuckytourism.com

Come Early and Celebrate Like a Local – If you're planning a trip to the Kentucky Derby, you can come to town early and celebrate like a true Louisville native. The Kentucky Derby Festival has turned Derby into a two-week party featuring more than 70 events. It kicks off in April with Thunder Over Louisville, the nation's largest fireworks extravaganza. Festive events like the Pimento Cheese Social and the Bourbon & Biscuits Brunch will also get you in the spirit. For a rundown of more Derby events, check out our Annual Events & Festivals calendar on page 50 or visit www.kdf.org.

Eat Derby-Pie® – Yes, we even have a dessert that celebrates our iconic event. The local Kern's Kitchen family business has kept this recipe top secret for more than 60 years. All we know is that it calls for real chocolate chips, premium walnuts and a whole lot of deliciousness. You can find it at the Kentucky Derby Museum's Derby Café and at a slew of local restaurants. Or you can buy an entire pie to take home with you from A Taste of Kentucky.



MARK YOUR 2016 CALENDAR

Kentucky Oaks: May 6

Gates open at 8 AM Oaks post time is approximately 5:45 PM
General admission: \$40

Kentucky Derby: May 7

Gates open at 8 AM Derby post time is approximately 6:24 PM
General admission: \$60

Get a Derby Experience during these other live racing dates at Churchill Downs:

Spring Meet 2016: April 30 – July 2

September Meet 2016: Sept. 16 – Oct. 2

Fall Meet 2016: Oct. 30 – Nov. 27

Churchill Downs is located at 700 Central Ave.
For more information, visit www.churchilldowns.com.

OLD FASHIONED IS FOREVER HIP WITH LOUISVILLE MIXOLOGISTS

By Steve Coomes

Louisville's iconic drink is the Old Fashioned, yet the clever riffs on this classic concocted by local mixologists are anything but dated. This cocktail standard is built on Bourbon, bitters, simple syrup, orange and ice. It's insanely simple yet innately flexible, and open to innovation and variation, so say our experts.

A handful of Louisville's master mixologists share their favorite way to serve an Old Fashioned, and also give the scoop on some of their other favorite drinks made with America's Native Spirit.

Pop into any of these local bars and restaurants to chat up these master mixologists (who you're likely to see whipping up Bourbon drinks behind the bar), and kick back with Louisville's Official Cocktail at the same time.



Photo courtesy of Rye

Doug Petry

Beverage Director, Rye (900 E. Market St.)
and Galaxie (732 E. Market St.)

What's Rye's Old Fashioned recipe?

A quarter ounce of Demerara syrup, three dashes Angostura bitters, two dashes Regan's orange bitters and two ounces of Bulleit Bourbon. Ours is definitely spicier than some.

How do you convince a Bourbon newcomer to have an Old Fashioned?

We never have to sell our customers on an Old Fashioned. Everyone's looking for that because it's the best intro to a whiskey cocktail you can have.



Steve Coomes

Sean Thibodeaux

Bar manager, Volare Italian Ristorante
(2300 Frankfort Ave.)

What's Volare's Old Fashioned recipe?

Two ounces of rye or Bourbon, two dashes Angostura bitters, one dash of Regan's orange bitters, then depending on the sweetness of the spirit, one-quarter to one-half ounce of simple syrup. If it's a high-rye Bourbon, a bit more syrup. Stir that in a mixing glass with ice, then pour over fresh ice in a rocks glass. Garnish with an orange slice.

What's your recommendation for someone who's a beginner Bourbon drinker?

If they want to try Bourbon but want something different, I go with (book author) Jeffrey Morgenthaler's Amaretto Sour. It uses just a touch of Bourbon, and it's a good cocktail to expand people's horizons.



Steve Coomes

Celeste Downey

Bartender, Against the Grain
(401 E. Main St.)

How does a microbrewery do its Old Fashioned?

We offer multiple types. One is the Old Fashioned Experience. I make an Old Fashioned ice sphere that has brown sugar, a spiced, smoked Bourbon barrel cherry, cherry juice and an orange spiral inside. Then the guest chooses whatever Bourbon they want, and they pour it over the sphere. The drink changes as it melts.

What are your other favorite Bourbon drinks to recommend?

I'm a huge fan of a Manhattan, so we make a Smoked Manhattan in which we really do smoke the Bourbon.



Samantha Tooley, Tooley Photography

Beth Burrows

Assistant general manager, Down One Bourbon Bar & Restaurant (321 W. Main St.)

What's Down One's Old Fashioned recipe?

A sugar cube in a cocktail stirrer, five to seven drops of Regan's orange bitters, muddle it and top with two ounces of our proprietary (barrel picked) Bourbon. Add a little ice, stir about ten seconds – I like some sugar granules left in the bottom of the glass. Put a sphere of ice into a rocks glass, and then add the mixture and three to four drops of Angostura bitters and an Amarena cherry. Finish it by flaming an orange peel over the glass.

If a guest doesn't want an Old Fashioned, what's your backup plan?

I suggest a smoked Old Fashioned. As soon as I pull out a blowtorch, they're usually down with it! If they don't want that, I'll suggest a Manhattan or a Boulevardier.

THE OLD FASHIONED IS ALWAYS IN FASHION



In a city that loves to celebrate Bourbon, it's only fitting that we have an official cocktail made with America's Native Spirit. In June 2015, the Old Fashioned was declared the Official Cocktail of Louisville, which makes us one of the few cities in the world to have its very own libation. The Old Fashioned is the quintessential choice since the Pendennis Club in downtown Louisville has claimed its invention since the 1880s.

Louisville even has its own celebration dedicated to its official cocktail. Old Fashioned Fortnight, which kicked off in 2015, is a two-week extravaganza that takes place in June and pays tribute to the legendary drink with several Bourbon-themed events around the city.

While you're visiting, be sure to pop into one of the city's more than 30 Urban Bourbon Trail stops (a cocktail and culinary tourism experience) and order up an Old Fashioned. Our bartenders serve them up Pendennis-style (traditional) or with their own twist.

Or, you can take home one of these fun souvenirs celebrating the drink.



OLD FASHIONED SOUVENIRS

1. Make your very own Old Fashioned with Woodford Reserve Aromatic Bitters and Woodford Reserve Bourbon Cherries. \$14 each at Bourbon Barrel Foods, (2710 Frankfort Ave.) www.bourbonbarrelfoods.com.
2. Kick back with this cool pewter keychain. \$8 at the Louisville Visitors Center, (301 S. 4th St.).
3. Show your love for the Old Fashioned loud and proud with this cotton tee. \$18 at the Louisville Visitors Center, (301 S. 4th St.).
4. Pamper yourself with Old Fashioned scented bath and beauty products. Lotion, \$16; soap, \$9.50; candle, \$12; shower gel, \$16; and linen spray, \$16 at Moss Hill Bath & Body Collection, (Butchertown Market, 1201 Story Ave.) www.mosshill.net.

LET THE GOOD TIMES POUR

While you're visiting, order up one of these classic local cocktails at one of the city's Bourbon bars or restaurants. Cheers!



MANHATTAN

Ingredients: Kentucky Bourbon, sweet vermouth and a cherry

Sip on this: Popular history suggests that the drink originated at the Manhattan Club in New York City in the early 1870s. Socialite Jenny Jerome asked the bartender to mix a special cocktail for New York Gov. Samuel J. Tilden. Another legend says that a bartender with the last name Black invented the Manhattan at a bar on Broadway in NYC in the 1860s. Whatever its origin, the Manhattan has remained a popular drink and has earned the title "King of Cocktails" among its many admirers. Over the years, there have been many variations on how to make the perfect Manhattan. The Dry Manhattan is rumored to have been a favorite drink of Frank Sinatra and the Rat Pack.

SEELBACH COCKTAIL

Ingredients: Kentucky Bourbon, Triple sec, Angostura and Peychaud's bitters and champagne

Sip on this: The Seelbach Cocktail is named for the Louisville hotel where it was created in 1917 when champagne accidentally overflowed into a Manhattan at the bar. However, it disappeared during Prohibition when the hotel was not allowed to serve it. Without a speakeasy, the recipe was lost until it was rediscovered in 1995.



MINT JULEP

Ingredients: Kentucky Bourbon, simple syrup (sugar, water and mint sprigs), crushed ice and fresh mint sprig garnish

Sip on this: The exact origins of the Mint Julep are unknown, but it is said to have originated in the Southern United States during the 18th century. U.S. Sen. Henry Clay of Kentucky introduced the drink to Washington D.C. at the Round Robin Bar in the famous Willard Hotel. The Mint Julep was also the favorite drink of American author William Faulkner. It's perhaps best known as the official drink of the Kentucky Derby, an honor it has held since 1938. Churchill Downs pours more than 120,000 of them for Derby fans each year.

OLD FASHIONED

Ingredients: Kentucky Bourbon, Angostura bitters, a splash of water, sugar, maraschino cherry and an orange wedge

Sip on this: The Pendennis Club (a private club in downtown Louisville) has long claimed the invention of the Old Fashioned in the 1800s. As the story goes, a guest at the bar ordered a cocktail, but warned the bartender that he didn't like Bourbon. The bartender, not wanting to serve a non-Bourbon drink in Bourbon Country, concocted a drink that delighted the customer and still delights to this day. The drink was popularized by club member and Bourbon distiller, Col. James E. Pepper, when he introduced it to the Waldorf Astoria Hotel in New York City. It was also said to be a favorite cocktail of President Harry S. Truman and his wife Bess. The Old Fashioned enjoyed a renewed popularity with the cocktail renaissance and is the signature drink of such fictional characters as "Mad Men's" Don Draper.



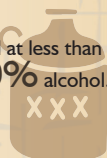
BOURBON BASICS

Kentucky is the birthplace of Bourbon, producing **95%** of the world's supply.



1/3 of the world's Bourbon is made in Louisville.

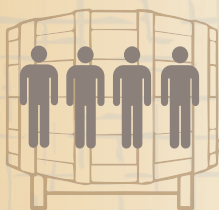
Bourbon must be distilled at less than **160 proof** or **80% alcohol**.



Bourbon must be made from a grain mixture that is at least **51% corn**.



All Bourbon is whiskey but not all whiskey is Bourbon.



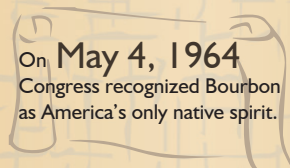
There are more resting Bourbon barrels in Kentucky than there are people.

It must be **aged** in new, charred oak barrels.

Bourbon is a **\$3 billion** signature industry in Kentucky, generating **154,000 jobs** with an annual payroll of **\$707 million**.

According to the Kentucky Distillers' Association

On **May 4, 1964** Congress recognized Bourbon as America's only native spirit.



To date, **thousands** of people (hailing from all **50 states** and more than **20 countries**) have completed Louisville's Urban Bourbon Trail.



It has to be aged at least **2 years** to become a "straight" Bourbon whiskey.



BOURBONCOUNTRY.COM

Bourbon Country is comprised of a seven-county region that features the most authentic Bourbon attractions in the world. From distilleries and museums to world-class bars and restaurants, people all over the world recognize Kentucky as Bourbon's heartland, and Louisville is the gateway to Bourbon Country.

BourbonCountry.com is pouring with information about American's Native Spirit, including attraction information and an in-depth calendar. Use the interactive "trip builder" tool to customize and print a personal itinerary.



BOURBON COUNTRY VISITORS GUIDE

Published annually in September, *Bourbon Country* is produced by *Bourbon Review*. It is the first comprehensive guide to Bourbon Country and gives the scoop on distilleries, attractions, restaurants and lodging in Bourbon's birthplace.

Bourbon Country is available in select Visitors Centers and by request at BourbonCountry.com.



Cheers

TO LOUISVILLE'S URBAN BOURBON EXPERIENCE

by Dana McMahan

Bourbon may belong to the Commonwealth of Kentucky, but the spirit has a special place in the heart of the city of Louisville. As distilling revs up downtown and across town, Louisville is reclaiming its heritage as the long-time center of the Bourbon universe – and there's no place better to begin a journey into that world.



Photo courtesy of Max Sharp – Louisville Sharp Photography

To see the entire grain-to-bottle process of whiskey-making under one roof, head to **Peerless Distilling**, where Corky Taylor – whose grandfather owned a distillery before Prohibition – and his son Carson have resurrected a historic company inside a carefully restored hundred-plus year old building. The downtown distillery immerses visitors in the craft. Every step – from local corn arriving to the barrels of new make going to rest – is open for viewing on tours often led by one of the Carsons. While the rye and Bourbon are still aging, let them tempt you with Lucky Kentucky Moonshine at the tasting bar.

120 N. 10th St.
502.566.4999
www.kentuckypeerless.com



The latest to join Louisville's Bourbon experiences, the **Jim Beam® Urban Stillhouse** at Fourth Street Live! offers Bourbon-lovers a glimpse at how the spirit is made – and much more. After checking out the small working distillery (with a see-through vapor condenser unique in the industry) and tasting four selections of the Beam line of products ranging from Booker's to Old Grand-Dad, visitors can bottle their very own Bourbon. The 100-proof, non-chill filtered Jim Beam® Urban Stillhouse Select is available only here. From labeling the bottle to filling it in the tiny, bonded bottling room facing Fourth Street to dropping it on the conveyor to soar overhead to the retail space, Beam fans get to do it all.

404 S. 4th St.
502.855.8392
www.facebook.com/urbanstillhouse

LEARN ABOUT PROHIBITION IN KENTUCKY

"Spirits of the Bluegrass: Prohibition and Kentucky" is an exhibit on display at the **Frazier History Museum** that explores how Bourbon shaped Kentucky by tracing the rise of the anti-liquor movement from 1920 through the repeal of the 18th amendment in 1933. It spotlights how millions of otherwise law-abiding Americans chose to violate the national alcohol ban and details the vast, often violent, criminal industry that quickly sprang up to quench the country's thirst for illegal booze.

A highlight of the exhibit is a Bourbon barrel that visitors can simulate dumping Prohibition-style. The exhibit space also features two full-sized bars and an event-ready speakeasy. The Kentucky Distillers' Association (KDA) is the title sponsor for the exhibition, which is on display at the Frazier through 2016.

829 W. Main St.
502.753.5663
www.fraziermuseum.org



Bourbon lovers flocked to the legendary, long-closed Stitzel Weller Distillery in southwestern Louisville when the **Bulleit Frontier Whiskey Experience** opened in 2014. A visitor's pilgrimage to these hallowed grounds includes a stop at the warehouse where 1879 saw the introduction of the rickhousing system; a time capsule look at a 1935 barrel cooperage; a peek at some selections from the archives; and a stop in Julian "Pappy" Van Winkle's former office before a tasting. New to the experience is an experimental distillery in Stillhouse B, where a walking museum, whiskey quality lab and micro-distillery give visitors an up-close look at the past, present and future of the world of whiskey.

3860 Fitzgerald Rd.
502.475.3325
www.bulleitexperience.com



At the official first stop on the Kentucky Bourbon Trail®, the **Evan Williams Bourbon Experience** in the heart of Whiskey Row downtown is your guide to the magic and alchemy of how Bourbon is made, plus it offers a Bourbon-steeped history lesson about this city on the Ohio. Stop in the saloon tasting room to experience the legacy of the first commercial distiller in Kentucky.

528 W. Main St.
502.584.2114
www.evanwilliamsbourbonexperience.com



Marty Pearl



MEET BOURBON'S OLDER SISTER AT COPPER & KINGS

It may seem like it's all Bourbon all the time around here, but follow the rock music to Butchertown where you'll find barrels of **Copper & Kings** brandy sonically aging. Yep, they blast music to the spirit. Learn all about Bourbon's sophisticated older sister here with a tour and skydeck tasting.

1121 E. Washington St.
502.561.0267
www.copperandkings.com

WHAT'S UP NEXT?

You can't hurry love or Bourbon, and good things await those willing to let time do its magic.

Michter's Distillery will also serve as an education center where enthusiasts can get an overview of the entire process.

When? Construction is under way on rehabbing the 1870s building.

Where? The corner of 8th and Main



Angel's Envy operations are still underway and the Henderson family promises visitors an interactive experience with the super-premium Bourbon's creation.

When? Fall 2016

Where? The corner of Main and Jackson

ANGELS ENVY

Delayed, but undeterred by a fire on Whiskey Row, **Old Forester** plans a return to its roots in a 19th century former barrel warehouse where a full distillery – complete with barrel raising, bottling and aging – will open next year.

When? 2017

Where? 117 and 119 Main (parent company Brown-Forman occupied 117 from 1900-19.)



Spirited

BOURBON TOURS

If you're planning a special group expedition to Bourbon Country, look no further than these Bourbon-themed rides for your transportation needs. Whether a bachelor party, family outing or girls' trip, you're sure to enjoy these one-of-a-kind ways to experience the Urban Bourbon Trail and the distilleries of Bourbon Country.



City Taste Tours' Highlights & Sights, Bourbon & Bites is a 3-to-4-hour bus tour spotlighting Bourbon, Louisville cuisine and some of the city's most popular places. www.FunCityTours.com.

R&R Limousine offers fun-filled Bourbon tours at 7 distilleries. 4- and 6-hour tours and full-day Bourbon-themed excursions are available. www.rrlimo.com.

Mint Julep Tours offers custom and public Bourbon distillery tours, and is the only dedicated tour company focused on the Kentucky Bourbon Trail®. www.mintjuleptours.com.

LOUISVILLE'S URBAN BOURBON TRAIL

Louisville's Urban Bourbon Trail is a cocktail and culinary tourism experience highlighting the city's best Bourbon bars and restaurants. All of the stops have at least 50 Bourbons on their bar.

There are two ways to travel the Urban Bourbon Trail – pick up a passport at the Louisville Visitors Center or at one of the restaurants or bars, or download the app on your iPhone or Android device.

No matter which method you choose, you'll be guided through the history of Louisville's Bourbon heritage and the world's most celebrated Bourbon bars. Be sure to ask your bartender to validate your passport (or app) before you leave.

Collect a stamp from 6 different stops along the Urban Bourbon Trail and you'll earn the rank of Official Bourbon Country citizen, and be awarded a special t-shirt.

There are more than 30 stops on the Urban Bourbon Trail and that number continues to grow. For more info or a complete list, visit www.bourboncountry.com/urbanbourbontrail.

The Thirsty Pedaler is a 15-passenger bicycle that was custom-built in Amsterdam for your pedaling pleasure along the Urban Bourbon Trail. One bike with 14 of your friends, your own playlist on the sound system and 3 bar stops make this one of the most unique pub crawl experiences out there. This 2-hour tour of downtown will be split between the bike and the bars. www.thirstypedaler.com.



WELCOME TO THE LAND OF BOURBON, HORSES AND HISTORY.



HAVE A BARREL-ROLLING, SPIRIT-LIFTING, GOOD TIME.

WITH SOON-TO-BE OVER 20 DISTILLERIES AND 15 WINERIES
WE'VE CAPTURED THE SPIRITS OF KENTUCKY.



Welcome to the land of Bourbon, Horses and History. A place that serves up the spirit of Kentucky at every turn. From the sleek Saddlebreds grazing in postcard-perfect pastures to the historic birthplace of Honest Abe... you'll find plenty of history and horse lore to put you in the Kentucky mood. But to make sure you get the full flavor of Kentucky visit one of our region's nearly 20 bourbon distilleries, including three of the most well-known distilleries on the Kentucky Bourbon Trail...Jim Beam's American Stillhouse, Maker's Mark Distillery and Heaven Hill Bourbon Heritage Center.

In a region where Bourbon is King...wine, too takes her place in the Royal Family of Kentucky Spirits, with over 15 award-winning wineries in our region. Enjoy all the grape has to offer, while admiring the sweeping vistas that paint Kentucky's awe-inspiring landscapes.

Lift a glass... lift your spirits. Savor the taste of America's only native spirit...in the State that bourbon calls home.



www.BourbonHorsesHistory.com

LOUISVILLE'S TOP CHEFS DISH ON FAVORITE LOCAL RESTAURANTS

By Steve Coomes



Wild Eggs

Besides their own restaurants (of course!), the city's chefs dish on their favorite local places to eat, drink and make merry in Louisville.

Whether you're looking for a breakfast, lunch or dinner spot, here are some recommendations from four of Louisville's culinary superstars. They even spill the beans on their favorite dishes to order, as well as hot spots for grabbing a cocktail.

EATS ACCOLADES

- ▶ "Best Up-and-Coming Food City" – *Thrillist*
- ▶ "America's Best Cities for Foodies" – *Travel + Leisure*
- ▶ "10 Best New Food Cities" – *Jetsetter*
- ▶ "Best Cities for Barbecue" – *Travel + Leisure*
- ▶ "Nation's Best Local Food Scenes" – *USA Today*
- ▶ "The South's Best Restaurants (Milkwood)" – *Southern Living*
- ▶ "Eater Young Guns Class of 2015 (Ryan Rogers)" – *Eater National*
- ▶ "America's Next Hot Food Cities" – *Zagat*
- ▶ "13 Best Restaurants in the South (Proof on Main)" – *Thrillist*



Photo courtesy of Dan Dry

Anoosh Shariat

*Chef and co-owner, **Anoosh Bistro** (4864 Brownsboro Rd.). Shariat's highly innovative cuisine reflects countless international influences and his own unique flair.*

Breakfast: I'm vegetarian, so I look for such dishes. I like a lot of places, but the scrambled tofu with avocado at **Zeggz** (4600 Chamberlain Ln.) is a favorite. I also like grilled cheese and good hash browns.

Lunch: **Heart & Soy** (1216 Bardstown Rd.) if I can sneak out. It's a vegetarian restaurant, so anything on the menu.

Dinner: When I do get out, I like pizza at **Coal's Artisan Pizza** (3730 Frankfort Ave.).

What you crave: The jicama spring roll at **Heart & Soy**. It is delicious and has some heat to it. I also love the pho there. Oh, and the potato dosa at **Dakshin** (4742 Bardstown Rd.).



From left: Mussel & Burger Bar, Mayan Café



Andrew Hyslop

Fernando Martinez

Partner and executive chef at OLE Restaurant Group (ORG), owner of **Artesano Vino Y Tapas** (1321 Herr Ln.), **Guaca Mole** (9921 Ormsby Station Rd.), **Mussel & Burger Bar** (9200 Taylorsville Rd. and 113 S. 7th St.) and **El Taco Luchador** (938 Baxter Ave.). ORG also has two new restaurants planned for 2016.

Breakfast: I get the roasted garlic and mushroom scramble at **Wild Eggs** (multiple locations).

Dinner: The cochinita pibil at **Mayan Café** (813 E. Market St.) and sushi at **Masa Japanese Bistro & Sushi Bar** (12336 Shelbyville Rd.), which is amazing and so fresh.

What you crave: Oh, easy, pistachio gelato from **Gelato Gilberto** (9434 Norton Commons Blvd.).

Drinks: **Jack's Lounge** (122 Sears Ave.) for wine or Scotch.



Dan Dry

Peng Looi

Chef and co-owner, **Asiatique** (1767 Bardstown Rd.). Some of the city's finest Asian-fusion cuisine is created here by this self-taught Malaysian chef.

Lunch: **The Irish Rover** (2319 Frankfort Ave.) for fish and chips. I used to live on them when I was in high school in England. I also like **Stout Burgers & Beers** (1604 Bardstown Rd.).

Dinner: I go to my chef friends' places to see them. We went to **Artesano** (1321 Herr Ln.) recently, and my daughter chose **Anoosh Bistro** (4864 Brownsboro Rd.) for her birthday.

What you crave: Malaysian food, and I cook it for my family on my day off. A good Malaysian dish at **Asiatique** is beef rendang (simmered with coconut, cardamom and clove).



Dan Dry

Dallas McGarity

Executive chef and partner at **Marketplace Restaurant** (651 4th St.). Rooted firmly in Southern food traditions, McGarity's food is also fused with Asian influences.

Breakfast: Sunday brunch at **El Camino** (1314 Bardstown Rd.). Their chilaquiles are killer.

Lunch: I like **Mussel & Burger Bar** (9200 Taylorsville Rd. and 113 S. 7th St.), especially the big, fat (steak) fries.

Dinner: I was recently at **Decca** (812 E. Market St.) and was blown away. (Chef Annie (Pettry) is just killing it. Her fresh pastas are my favorite. They're so creative and innovative.

What you crave: **Marketplace's** Philly Cheesesteak done with 48-hour cooked short ribs on a pretzel bun with banana peppers.

Drinks: **The Brown Hotel's Lobby Bar** (335 W. Broadway). They stay open really late and it's a cool people-watching space.

5 WAYS TO EAT A HOT BROWN

By Steve Coomes



Regardless of our city's ever-diversifying restaurant offerings, the one dish, that must-have, "I ate this in Louisville" meal is the Hot Brown – a hot and hearty, saucy and savory single-serving top-tier tantalizer of the taste buds.

Though the original version was created at The Brown Hotel nearly a century ago, this oven-baked, open-faced sandwich of roast turkey, toast, bacon, tomato and cheese sauce has micro-evolved into many forms using essentially the same ingredients. Many local chefs and restaurants have put their own spin on Louisville's official sandwich.

Here are five ways to eat a Hot Brown in Louisville:

A CULT CLASSIC

The hallowed birthplace of the Hot Brown is **The Brown Hotel**. Legend says it was created in the 1920s by chef Fred Schmidt, who wanted to keep crowds as large as 1,200 on premises after dances. Who needs pre-dawn bacon and eggs when you can get an open-faced hot sandwich of turkey, bacon, tomato, toast and cheese sauce?

An instant hit, the Hot Brown was oft-replicated around the town's homes and restaurants, sometimes done well, others, not so much. Thankfully, Schmidt's successors have carried the torch for the famous dish.

Knowing the gravity and honor given the Hot Brown, the hotel's executive chef, Josh Bettis said to a reporter before he even asked the question, "No, I'm not going to change the Hot Brown. I'd be a fool to mess with a classic." And you'd be foolish not to try it. It's available daily in the hotel's J. Graham's Café.

335 W. Broadway
888.888.5252
www.brownhotel.com

1



2

HOT BROWN PIZZA

Given the bread base in a Hot Brown, it's not a stretch to conjure up a pizza version. That's what **Sicilian Pizza and Pasta** did several years ago, and now the house specialty is one of its most popular pies. The Hot Brown Pizza uses a cream sauce base with cheddar and mozzarella cheeses, turkey, bacon and tomatoes atop that, and it's finished with a sprinkling of a secret herb blend.

"We have tours that come in here to get it," says owner Chris Koppel. "We do a lot of caterings where people order it, too."

627 S. 4th St.
502.589.8686
www.sicilianpizzapasta.net



Photo courtesy of Emilie Pfeiffer

HOT BROWN BLOODY MARY

Of Louisville's four **Bristol Bar & Grille** restaurants, only the downtown location serves a Bloody Mary Hot Brown. Yep, it's a cocktail made like most Bloody Marys, but garnished with a skewer of tomato, cheddar, bacon, ham, provolone and turkey. It's a drink bearing its own mini-appetizer!

614 W. Main St.
502.582.1995
www.bristolbarandgrille.com



HOT BROWN FRIES

Don't think you'd like a traditional Hot Brown? We won't hold it against you. In fact, we offer you this unique twist on the dish: Hot vs. Brown Fries served at **Sidebar at Whiskey Row**.

This steaming mound of fresh-cut fries slathered with melted beer cheese, diced roasted turkey, bacon and tomatoes is addictive. You'll never look at French fries or the Hot Brown the same way again.

129 N. 2nd St.
502.384.1600
www.sidebarwhiskeyrow.com

The Louisville Convention & Visitors Bureau launched the Hot Brown Hop in 2014. This guide features several iterations of the delicious dish at almost 50 local restaurants. Pick one up at The Louisville Visitors Center or The Brown Hotel. Be sure and tag your Hot Brown glamour shots with #HotBrownHop on Facebook, Twitter or Instagram for a chance to win a "Get Down With the Hot Brown" tee.



HOT BROWN BREAKFAST

A Hot Brown for breakfast? Why, yes, if you're forking into a feast at **Wild Eggs**.

Most of the elements of the Kelsey "KY" Brown are common: sourdough toast, roasted turkey, smoked bacon, diced tomato and white cheddar Mornay. But corporate chef Tony Efstratiadis turns it into a morning meal by topping it with a fried egg and sprinkle of smoked paprika. "We sell more of those earlier in the day for breakfast than lunch. Overall, we sell at least 15 to 20 every day."

Multiple locations: www.wildeggs.com

GET YOUR FRIED CHICKEN FIX

You could say that we know a thing or two about fried chicken around here. But our appreciation of this crispy and breaded poultry extends beyond a certain white-suited Kentucky gentleman – aka Col. Harland Sanders – known worldwide for his top-secret recipe of 11 herbs and spices. In true Louisville fashion, our chefs have made this delicious dish their own. So whether you want fine dining or fast food, here are some favorite spots.

These lists were arranged by Emily Hagedorn, Yelp Louisville senior community manager. Yelp is a community – online and off – connecting residents and visitors with great local businesses through reviews, photos and events. Learn more at yelp.com/louisville, and be sure to follow @YelpLouisville on Twitter and Instagram.



SWAY

311 S. 4th St.

What to order: Southern Fried Chicken, with creamy mashed potatoes, chicken gravy and Southern greens

"I ordered the Southern Fried Chicken, and it did not disappoint... This, folks, is a lot of food... I ate it all. Four pieces of chicken: leg, thigh, wing and breast. All of it delicious, and the breast was incredibly tender. It fell right off the bone!"

- Christopher S., Louisville



THE SILVER DOLLAR

1761 Frankfort Ave.

What to order: Chicken and waffles, with buttermilk pan-fried chicken breast, house-made waffle and maple syrup

"I absolutely love the chicken and waffles. They know how to fry some chicken, and their syrup-waffle combination is perfect. I also like how fresh everything is... The fried chicken livers are a great appetizer."

- Missy H., Prospect



HARVEST

624 E. Market St.

What to order: Buttermilk fried chicken, with white cheddar poblano drop biscuit, smoked peppercorn gravy and seasonal hot sauce

"I had the fried chicken after hearing how great it was in all the reviews. I wasn't sure what a hoecake was, but my best description would be similar to dense stuffing. The combination of chicken, gravy and hoecake is the definition of comfort food."

- Adam C., Louisville



MILKWOOD

316 W. Main St.

What to order: Fried chicken plate, with charred green beans, biscuit, buttermilk dill dressing and ponzu

"The biscuit was soft and creamy and the chicken was seasoned perfectly. If you're intimidated by some of the more exotic menu items, you can't go wrong with this fried chicken!"

- Emily W., Louisville



COTTAGE INN

570 Eastern Pkwy.

What to order: ¼ or ½ fried chicken, with white or dark meat

"Juiciest fried chicken award... Their fried chicken is the most tender, juicy fried chicken I have tasted so far. In fact, I did not even want to use a knife or fork on that chicken thigh for fear that the juice would all leak out."

- Kelly Y., Louisville



EQUUS & JACK'S LOUNGE

122 Sears Ave.

What to order: Fried chicken, with whipped potatoes, braised kale, cornbread and gravy

"I had the fried chicken special, and it was a firm, local, tender piece of heaven with a nutty crust on a bed of creamy, saucy, lemony mashed potatoes. I had to fight everyone at my table to even get a bite."

- Chip C., Louisville



HAMMERHEADS

921 Swan St.

What to order: Chicken and waffle, with three chicken wings, sweet potato waffle and side of maple syrup

"When the menu says, 'Three whole chicken wings,' it's not kidding. I think each is a leg connected to a wing?... they're huge. And the waffle. It's sweet potato. Please. It's awesome. Just get it."

- Kirsten C., Louisville

TURN UP THE HEAT WITH *Hot Chicken*

It's safe to say that this spicy bird is now a thing. And while the Hot Chicken trend started in another 'Ville a few hours south of here, this 'Ville also knows how to prepare this spice-filled poultry. Here are a few places – with Yelp review excerpts – that excel at bringing the heat.



JOELLA'S HOT CHICKEN

3400 Frankfort Ave.

What to order: A chicken plate with spice levels that range from Southern (no heat) to Fire-In-Da-Hole

"When other chicken restaurants aren't delivering for you, come to Joella's for a mix of spice and great flavor... I can say that Joella's knows what they're doing. It has a great flavor and the right amount of spice."

- Joseph T., Louisville



ROYALS HOT CHICKEN

736 E. Market St.

What to order: A chicken plate, with spice levels that range from classic fried to Gonzo

"The breadings was this interesting and surprising take on hot chicken that made a unique flavor and texture combo. Their sides are absolutely stellar... Royals is definitely a top-tier contender in this chicken craze."

- Kevin S., Louisville



MANNY & MERLE

122 W. Main St.

What to order: Tonk fried chicken, in Southern style or Nashville "Hot" Style

"Especially loved the Nashville 'Hotter' Chicken... Our server said that is a jalapeno-based hot sauce, and again, it was unexpectedly spicy. I was only able to eat one piece before my mouth was burning too much to continue. That's my kind of spicy."

- Rebecca C., Louisville

#LOUISVILLELOVE

for foodies

Louisville's culinary scene is cooking. And, the national media has taken notice and named Louisville a Best Up-and-Coming Food City (*Thrillist*), one of America's Best Cities for Foodies (*Travel + Leisure*), and one of America's Next Hot Food Cities (*Zagat*). Here's a look at a handful of dishes the locals love.



1



2

@eatlovelouisville



3



4



5



6

1. Get Down with the Hot Brown – Louisville's Official Sandwich – at J. Graham's Café at the Brown Hotel. 2. The signature burger and sweet potato fries at Mussel & Burger Bar. 3. Maple Bacon Doughnut from Nord's Bakery. 4. A Southern staple – Shrimp & Grits from Jack Fry's. 5. Trust us, you've never had lima beans like these – Mayan Café. 6. Cap off your dinner with the S'mores dessert from Butchertown Grocery.



WE DIDN'T INVENT NEW
SOUTHERN CUISINE
WE JUST ADDED BOURBON.





THE LOUISVILLE VISITORS CENTER

301 S. 4th St. | 502.379.6109
(at the corner of 4th & Jefferson Streets)

Monday – Saturday, 10AM – 5PM EST
Sunday, Noon – 5PM EST

Special extended hours during Daylight Saving Time.

Limited hours on some major holidays.
Closed Thanksgiving Day, Christmas Eve,
Christmas Day and New Year's Day.

ADDITIONAL INFORMATION CENTERS INCLUDE:

MAIN STREET VISITORS CENTER

627 W. Main St. | 502.589.6008
www.MainStreetAssociation.com

Tuesday – Friday, 11AM – 3PM EST, April – November | Closed December – March

Meter and garage parking available.

Check out the Louisville Visitors Center on Facebook (www.facebook.com/LouisvilleVIC).

WELCOME TO LOUISVILLE

Looking for a place to kick off your visit to Louisville? Our Visitor Information Specialists can provide you with the following:

- Brochures
- Maps
- Itineraries
- Dining suggestions
- Transportation assistance
- Urban Bourbon Trail Passport (pick-up and redemption)
- Kentucky Bourbon Trail® Passport (pick-up and redemption)
- Attraction and restaurant coupons
- One-stop-shop for unique Louisville and Bourbon-themed souvenirs
- Free Downtown Louisville Walking Tours. Call 502.379.6109 for details and reservations



Colonel Sanders Exhibit **FREE**

Learn the story of Kentucky's most famous icon – Colonel Harland Sanders (founder of Kentucky Fried Chicken) – at this mini-attraction.

LOUISVILLE *Swag*

1. Just Add Bourbon. No really, that's all you need to do with this koozie.
2. Whip up Bourbon cocktails (think Old Fashioned) like a pro with this snazzy Bourbon Country copper jigger.
3. This tee (available in a variety of colors) is not only a conversation starter, but you can also practice how to pronounce Louisville.
4. The Louisville tote makes the perfect carry-on bag for storing books, magazines and other airplane essentials.
5. Your very own Bourbon barrel. Now, get aging!
6. Keep it "kool" with this koozie, which will come in handy when sipping one of Louisville's many craft beers.

Photos courtesy of Garrett Tuggle



Merchandise items and pricing are subject to change/availability.



SHOW US YOUR BADGE



Louisville offers meeting and convention attendees great discounts to our top destinations through the Show Us Your Badge program. Take advantage of special offers from retail shops, restaurants and attractions. Just present your name badge at participating locations. For a list, call 1.888.Louisville or visit www.gotolouisville.com/showusyourbadge.

Transit Authority of River City (TARC) "Day Tripper" Passes



The "Day Tripper" pass allows unlimited trips during any one-day period on the city's bus system, TARC. You can also catch a ride on the free ZeroBus, which has a North-to-South route along Fourth Street and an East-to-West route from Market to Main streets. With the pass, you'll receive a brochure featuring Louisville's attractions accessible via the system.

Museum Row on Main – THE MAIN TICKET



Spend a day or a year – this ticket is good for 12 months for one admission at 6 all-star downtown attractions on Main Street. Available to purchase online at www.gotolouisville.com, or at the kiosk inside the Louisville Visitors Center.

Jennifer Lawrence & Family

FAVORITE LOUISVILLE HANGOUTS

As the hometown of one of Hollywood's hottest actresses, Louisville loves Jennifer Lawrence. In fact, the city is so proud of its hometown girl that in 2015 they created a 30' x 40' banner that is dedicated to the starlet and is on display in downtown Louisville.

The "Hometown Hero" banner, which features her photo and says "Jennifer's Louisville," hangs on the west side of the Kentucky Center for the Performing Arts building.

And while Jennifer may be lighting up the big screen in blockbuster movies, the Academy Award-winning star's family still calls Louisville home, and she still makes her way back here from time to time. Several Louisvillians spotted her at the new Butchertown Grocery when she was home for the Thanksgiving holiday.

She's also known to attend a University of Louisville men's basketball game when she's in town to cheer on the Cardinals.

So we got the 4-1-1 on the favorite Louisville hangouts of Jennifer and her parents, Karen and Gary Lawrence. Her brothers, Ben and Blaine, and sisters-in-law, Meredith and Carson Lawrence, all chimed in, too.

Who knows, you just might even be lucky enough to run into "The Hunger Games" star at one of these local spots some day.



Photo courtesy of Andy Lyons/Getty Images

J-LAW & FAMILY'S FAVE PLACES TO EAT & DRINK

- Butchertown Grocery
- Anoosh Bistro
- Mesh
- Corbett's
- Equus and Jack's Lounge
- The Oakroom at the Seelbach
(Chef Nick is amazing!)
- Pat's Steakhouse
- Molly Malone's
- Quills Coffee
- Frankfort Avenue Beer Depot

J-LAW & FAMILY'S FAVE PLACES TO SHOP

- Rodeo Drive
- Digs



Chaz Rough

LOUISVILLE'S CYCLING SCENE IS ON A ROLL

Louisville's got the pedal to the metal when it comes to being one of the country's best cycling cities. *USA Today* called us one of the 10 Best Bike-Friendly Cities and *Paste* named Louisville one of the Midwest's Best Mountain Bike Destinations. And, recently a biking attraction that owns the bragging rights to being the first of its kind in the world made its debut in Louisville.

MEGA UNDERGROUND BIKE PARK (at Louisville Mega Cavern) is located 100 feet underground and features over 45 trail lines covering more than 320,000 square feet. Jump lines, pump tracks, dual slalom, BMX, cross country and single track are all housed in the former limestone cavern, which is also home to Mega Zips and Mega Quest. Adding to the cool factor is that cyclists can ride year round because the cavern is always naturally 60 degrees. The bike park is ideal for all ages and skill levels, from BMX, dirt and mountain bike enthusiasts to casual and cyclocross riders. And if you don't have a bike of your own, you can rent one there.



Bridge photos courtesy of Chaz Rough

GET READY TO ROLL AT THESE OTHER LOCAL CYCLING SPOTS

BIG FOUR BRIDGE – The bicycle and pedestrian bridge spans the Ohio River and connects Louisville to Jeffersonville, Ind. The two-mile, round-trip journey offers breathtaking views of the city, river and internationally-acclaimed Waterfront Park. Rentals are available at the bridge base on the Louisville side at Wheel Fun Rentals.

BMX TRACK AND PARK – Louisville is home to the nationally recognized BMX track at E.P. "Tom" Sawyer State Park. The park also includes 513 acres and 2.25 miles of trails (some open for bikers).

EVA BANDMAN PARK & CYCLOCROSS VENUE – Known as one of the premier cyclocross venues in the country, the course combines scenic views of downtown Louisville and the Ohio River. It boasts adventurous features like sand pits, run-ups, flyovers and wooded areas. The park played host to the 2013 UCI Masters and Elite Cyclo-cross World Championships. (Louisville was the first city outside Europe to host this event.)

DAVE ARMSTRONG EXTREME PARK – Upgraded in 2015, this world-class skate park features 40,000 square feet of outdoor concrete skating surface. Other amenities include a 24-foot full pipe and a wooden vert ramp.

LOUISVILLE LOOP – This estimated 100-mile trail system that's in the works will eventually encircle the city and link both existing and new parks and neighborhoods to civic attractions, transportation alternatives and recreation opportunities. Check out the already completed 44.5-plus miles.

PARKLANDS AT FLOYDS FORK – Whether you're looking for a smooth, paved path or a new singletrack experience, The Parklands offers biking options for all levels of bicyclists. Visitors of this donor-supported public park can ride along the shared-use Louisville Loop, all 19 miles of which will be fully open to the public in Spring 2016. More than a dozen additional miles of soft-surface trails, ranging from beginner to advanced, offer visitors adventurous rides through valleys, hills and forests. Even more is still to come as The Parklands begins construction of a world-class mountain bike ride center in 2016.

LOU'S BREWS: LOUISVILLE'S CRAFT BEER SCENE IS HOPPING

By John King

Many in Louisville, even regular craft beer drinkers, don't realize that the city was once a major southeastern brewing hub competing with places like Milwaukee and St. Louis. During its heyday in the late 1800s and early 1900s, dozens of breweries peppered the streets.

In fact, it was difficult to walk six blocks without coming across a brewery. An influx of German immigrants saw to it that brewing was a focal point of Louisville's social and economic culture, and with them they brought German brewing traditions. This led to the introduction of lager brewing here. Also during this brewing heyday, a beer style native to Louisville known as Kentucky Common was born.

Today, Louisville's brewing scene is again on the rise. New breweries are opening each year and existing ones are raising the bar ever higher. With this growth, the Kentucky Guild of Brewers has created a guide that pinpoints the location of each Louisville brewery. Pick one up at the Louisville Visitors Center. In the meantime, here's a look at the hoppin' breweries to visit and to raise a pint in Louisville and the surrounding area.



3rd Turn Brewing is a Jeffersontown pub-style neighborhood gathering spot with 20 taps. 3rd Turn brews a variety of styles from IPAs to Belgians with unexpected twists.
@3rdturnbrewing



Located in the heart of the Upper Highlands since April 2014, **Great Flood** is a brewer-owned-and-operated two-barrel brewery. The small size allows for Great Flood to produce new experimental house brews every week alongside taproom staples, including Blonde, Oatmeal Stout and Double IPA. They also feature rotating guest taps to please every sort of beer drinker, from fickle to connoisseur.
@GreatFloodBeer

Cumberland Brews is a locally owned and operated brewpub in the Highlands offering patrons flagships such as Meade and Nitro Porter. You'll also find rotating beers from its small batch system.

With a combined total of more than 40 years of homebrewing experience, **Apocalypse Brew Works** has quickly become a part of Louisville's top-notch craft beer scene and brewing tradition. Apocalypse focuses on creating small-batch, fresh craft beer with an emphasis on sustainability.
@ApocalypseBrews

In the Fourth Street Live! entertainment district, swing into **Gordon Biersch** for an authentic German lager brewed right here in town. Gordon Biersch has embraced its Louisville location by barrel aging many of its popular beers.
@Gordon_Biersch



Against the Grain Brewery & Smokehouse, Louisville's first brewer-owned-and-operated brewery, brews a constantly rotating spectrum of beers in the categories of hop, smoke, dark, malt, session and whim. If you come at the right time, you can also try the highly touted Bo and Luke or 35K Milk Stout. AtG just recently opened a 30-barrel production facility in Louisville's Portland neighborhood, which will increase production by more than 400 percent.
@AtGBrewery



Goodwood Brewing lies in the heart of the city's NuLu district surrounded by a setting that reflects Louisville's lengthy history of brewing. In the spirit of Kentucky's Bourbon tradition, all Goodwood beers are wood-aged and brewed with pure limestone water.

@GoodwoodBrewing



One of Louisville's most well-known breweries, **Falls City**, was selling more than a million barrels a year in its heyday. After officially closing its doors in 1978, Falls City was brought back to life in 2010 with the reemergence of its flagship, Extra Special English Pale Ale. Currently sharing a building with Old 502 Winery (Kentucky's only urban winery), Falls City offers six beers on tap ranging from the hoppy Hipster Repellent to the easygoing Wheat Ale.

@FallsCityBeer



Photos courtesy of Mike Mota, Boy with a Cape Productions

Donum Dei, which means "Gift of God" in Latin, is a brewery and pub also located in New Albany. The atmosphere was specifically designed to actually encourage conversation – you won't find any televisions or WiFi here.

@DonumDeiBrewery

At the end of the Big Four Bridge in Jeffersonville, Ind., **Flat 12** and **Red Yeti** give those willing to walk a little taste of what Indiana has to offer. Flat 12 is a rustic, yet polished, taproom featuring 32 taps and a spacious deck overlooking the Ohio River. The house beer list contains Flat 12 favorites along with unique taproom-only brews like Spirit Move Saison and Joe Brahma Coffee Brown. Just a few blocks down the road, Red Yeti Restaurant and Brew Pub offers a wide variety of Indiana-brewed beers alongside its own Honey Porter and Green Pale Ale.

@Flat12Bierwerks & @RedYetiBrewing



Bluegrass Brewing Company has been a staple in the Louisville brewing industry since 1993 and is currently Kentucky's longest continually operating brewery. Since then, BBC has developed into two separate entities: A production side and a brewpub side.

BBC Brewpubs has three locations throughout the city where patrons can grab a pint alongside lunch or dinner. BBC Brewpubs offer an array of beers, including Dark Star Porter and the experimental Four Roses barrel-aged beers.

@bbc_stmatthews

Floyd County Brewing Company is located right across the river in New Albany, Ind. At this brewpub you'll find Old World European influences in everything they do – from the food to the beers to the ambiance.

@floydcountybrew



Brewing since 2004, **New Albanian Brewing Company** in New Albany, Ind., has boasted one of the area's most popular beer destinations at its Pizzeria and Public House, as well as styled many of its flagship brands at its Bank Street Brewhouse location. The Pizzeria and Public House is home to a research and development brewery, which features 25 beers on draft and roughly 250 bottled selections. Bank Street Brewhouse features an open-air patio, beer garden and flagship beers like Elector and Hoptimus always on draft.

@NABCOfficial & @BankStBrewHouse

Monnik is a small brewpub crafting a wide array of lagers and ales, as well as offering pub fare using locally sourced ingredients. They are also the first brewery to return to the Germantown-Schnitzelberg area.

@MonnikBeer

AKASHA Brewing turns up the "funk" in Louisville's NuLu district. They utilize wild fermentation to brew several of their beers, which will create a sour or "funky" taste not seen among your traditional lagers or ales.

@AkashaBrewingCo



Follow all of the craft breweries on Twitter.

THE BOROUGHES OF THE 'VILLE

By Ron Cooper

You've heard all about the hip and trendy neighborhoods of New York, but little did you know an adventure through Louisville bares striking similarities to the Big Apple.

Dive right into the heart of downtown Louisville by visiting our "Times Square" area Fourth Street Live!, where the bright lights will lead you to fun spots like Howl at the Moon and the Jim Beam® Urban Stillhouse.

Right up the road is Louisville's historic Whiskey Row, an area full of history and character like NYC's Greenwich Village. Appropriately named Whiskey Row, as it was home to the Bourbon industry in Louisville, this area of Main Street is returning to its roots with sites like the Evan Williams Bourbon Experience, Peerless Distillery and more.

Nestled right on the edge of downtown is our very own Meatpacking District, Butchertown. It isn't just the name or industry that aligns these two; it's the exclusive nightlife and dining. Head to Butchertown Grocery for a mouthwatering culinary experience, but don't forget to sneak up the back stairs for a hidden craft cocktail hotspot and live music. After drinks, follow the music to Play for a night of drag shows and dancing.

Hipsters rejoice! Our local 'hoods like the Highlands and NuLu will remind you of famous Brooklyn boroughs, offering a view of local culture with coffee shops, breweries and laidback bars at every turn.

The Highlands will bring to mind Park Slope; full of historic housing, with a strip of local dining like the original farm-to-table restaurant Lilly's Bistro and local brew spots like the Holy Grail, located in an old church.

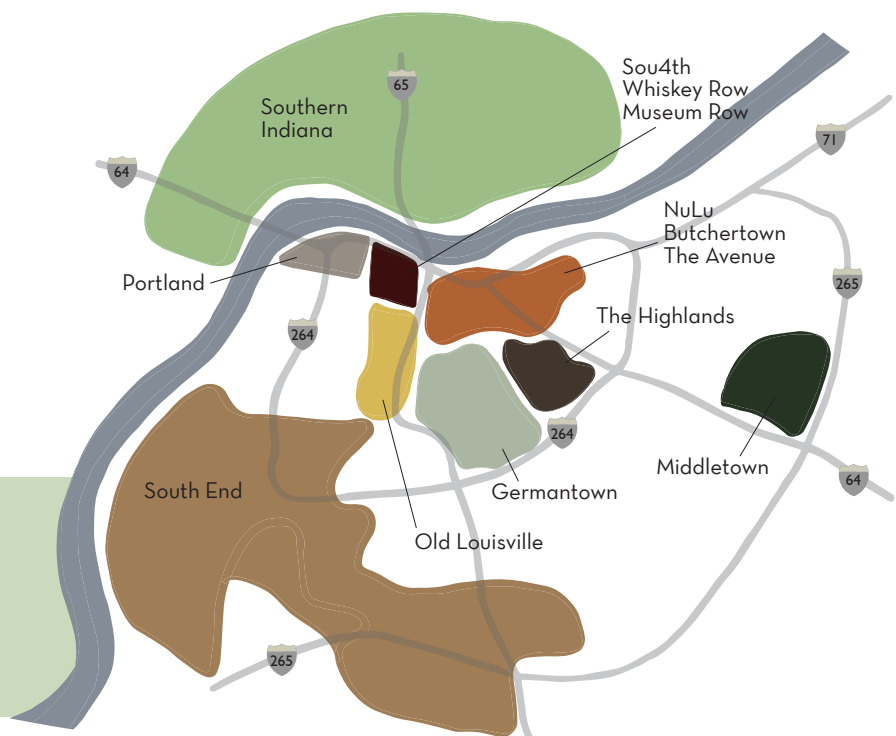
Brooklyn's Bushwick has been called the coolest neighborhood around, but NuLu can compete with a coffee shop that doubles as a record store (Please & Thank You), unique cuisine at the Mayan Café (have the lima beans – trust us) and Garage Bar, a hip place for drinks, pizza and a little outdoor ping pong.

Come explore our trendy neighborhoods and see how they stack up to your big city favorites!

Photos courtesy of Chaz Rough

Colorful murals appear in many of our neighborhoods, showing the rich personality of the city.

1) Drinkswell in Butchertown. 2) Nord's Bakery in Germantown. 3) The Highlands.



BARDSTOWN ROAD/HIGHLANDS



Chaz Rough



@pas812



1) Mural in the Highlands. 2) Benedictine and pimento cheese from Fontleroy's. 3) Doo Wop Shop. 4) Holy Grale.

Bardstown Road, Louisville's original "Restaurant Row," is situated in the city's Highlands neighborhood. In addition to being a dining Mecca, it's also known for its eccentric collection of shops and is one of the most popular neighborhoods for local nightlife.

The area is as eclectic as it is charming. You'll find Victorian homes and turn-of-the-century architecture along quiet streets, just off bustling Bardstown Road, which is truly a people-watching paradise. Sit in a coffee shop or café and see businesspeople, creative types, families and skateboarders gliding past.

EAT

The Highlands has been a foodie haven for decades. Long-time staples, **Jack Fry's** and **Lilly's**, are favorites for locals celebrating special occasions. You can also spy celebrity chef Anthony Lamas whipping up Latin delights at **Seviche**.

Or, if you're in the mood for a more casual evening, this neighborhood is teeming with great **pizza joints** and **pubs**. (The garlic butter soaked breadsticks at **Impellizzeri's** are to die for.)

Not to mention, the bounty of local breweries and beer bars. **Great Flood** and **Cumberland Brewery** both offer their own brews, and the **Holy Grale** is the perfect place to find rare beers from around the world. One of the newest restaurants to the area is **Fontleroy's**, an eatery serving upscale pub food, named in tribute to James Fontleroy Grinstead, who was Louisville mayor from 1907 to 1909.

DISCOVER

For family fun, visit the **Louisville Zoo**. Hike, picnic or just relax at **Tyler Park** or **Cherokee Park**.

The Highlands nightlife is legendary and **neighborhood bars** are a great place to play pool, hear live music or perform karaoke.

For fans of **Holy Grale**, the adjacent **Gralehaus Bed & Breakfast** is the perfect home away from home. Louisville's only "Bed and Beverage" offers accommodations above the dining area for visitors 21 and up. On the menu, you'll find Southern-style breakfast and lunch, like biscuits and duck gravy. Or enjoy a beer cocktail in the picturesque beer garden.

SHOP

For fashionistas, several locally-owned boutiques, including **Dot Fox** and **General Eccentric**, pepper Bardstown Road. National retailer **Urban Outfitters** also calls the Highlands home. **Leatherhead** has been a popular spot for more than 30 years, with its luxurious leather goods and celebrity customers. And fans of band shirts will find their own slice of heaven at **Vintage Banana**.

BUTCHERTOWN

One of Louisville's oldest neighborhoods, Butchertown was the city's original meatpacking district with butcher shops dominating the area in the 1800s. These days, though one large meatpacker anchors the area, Butchertown is in the middle of a renaissance and is being spruced up with chic boutiques, the city's first brandy distillery and more options for shopping, dining and having fun.

EAT

Etched on the front windows of **Butchertown Grocery** is just an inkling of what is in store for diners – gnocchi, rotisserie, burgers and beignets – but that's not the whole story. The fine dining restaurant, that takes up residence in a historic 1800s building that was the site of a grocery store, offers American cuisine with a twist. After dinner, head upstairs to the intimate lounge and performance venue. Try one of the strikingly named cocktails such as the Peeping Tom of Butchertown.

Whet your whistle at **Sergio's World of Beers** with more than 1,000 options or stop by the new **Louis's the Ton** for a cocktail.

DISCOVER

Butchertown is home to Bourbon Country's only brandy distillery, **Copper & Kings**. Take a tour and enjoy a sampling of its spirits in the rooftop tasting room, which boasts gorgeous views of downtown.

The **Louisville Extreme Park** is the place to go for skateboarders. It features 40,000 square feet of outdoor, concrete skating surface, as well as a 24-foot full pipe and a wooden vert ramp.

Experience the area's rich history at the **Thomas Edison House**, where you'll be enlightened about the inventor's time in Louisville. Or, stop by **Hadley Pottery** for an inside look at how the iconic stoneware is made.

Play Dance Bar may be a new kid on the block, but it is the place to be for drag shows and dance parties.

SHOP

Butchertown Market is a one-stop-shop for a little retail therapy. **Cellar Door Chocolates** is famous for its Bourbon truffles. **Moss Hill** makes handcrafted lotions, soaps and candles with specialty scents like Bourbon and Mint Julep. At **Bourbon Barrel Foods**, you can pick up Bourbon barrel smoked spices, small batch soy sauce aged in Bourbon barrels and specialty bitters. You'll also find locally crafted artwork and jewelry at **Work the Metal**, along with clothing, handbags, home décor and other one-of-a-kind gifts.



Photo courtesy of Chaz Rough



1) Mural in Butchertown. 2) Butchertown Grocery. 3) Fleur di lis tumblers at Hadley Pottery. 4) Butchertown Market.

GERMANTOWN



Chaz Rough



1) Mural at Nord's Bakery. 2) Fried bologna sandwiches at Check's Café. 3) Eiderdown. 4) Hammerheads.

- Germantown, one of Louisville's oldest neighborhoods, was named after the influx of German immigrants who first settled there in the mid 1800s. The area is dotted by the largest collection of shotgun and camelback houses in the city. A popular local saying is that there's a dive bar on every corner. Recently, the neighborhood has become a mix of old and new, maintaining its history while welcoming hip eateries and bars.

EAT

- **Hammerheads'** selection of house-smoked meats has attracted a following. Look for the stuffed hammerhead shark just above the entrance and you'll know you're in the right spot. **Eiderdown** serves up Southern cuisine with a European twist. The seasonal menu includes duck fat popcorn, spaetzle and Kentucky country ham.

- Lovers of craft beer can add **Monnik Beer Co.** to their list. The brewery, taproom and restaurant offers locally sourced pub fare. And stop by **The Post** for a slice of New York-style pizza.

- **Check's Café** has been a neighborhood tradition for more than 60 years. It's the kind of place where cold beer and inexpensive, tasty food go hand in hand. Order up a bowl of Check's Famous Chili – a tradition since 1944. Another top seller is the fried bologna sandwich served on rye bread.

- Let your imagination run wild at **JB Cakes** where you design your own cupcake. Choose a cupcake, add your favorite frosting and finish with toppings. Looking for something out of the ordinary, but tastes extraordinary? Stop by **Nord's Bakery** for one of its famous maple bacon doughnuts or **Four Pegs** for a chicken and waffle sandwich.

DISCOVER

- Schnitzelberg, Germantown's sister neighborhood, is home to the annual **World Dainty Championship** in July. Since 1971, this imported German game, which calls for a broomstick, the wood dainty (similar in size to sidewalk chalk, sharpened to a point at both ends) and an open street, has drawn people to **Hauck's Handy Store**. Players hit the dainty like a baseball and the farthest stick wins. Stop in Hauck's for a cold soda and ask to see the dainty behind the counter.

SHOP

- At **Fat Rabbit**, you'll find clothing for men and women, accessories, electronics, art, books, knick-knacks, home goods, antiques and more. It shares space with **Astro Black Records**, a new and used record store specializing in avant-everything, small press, DIY and cassettes with a focus on vinyl LPs.

- **YesterNook** Vintage Furniture & Collectibles is a vendor mall with more than 35 vendors offering antiques, modern furniture and home decor.

THE AVENUE

Take a stroll along Frankfort Avenue, the main thoroughfare through the leafy and charming Crescent Hill and Clifton neighborhoods. You'll find historic homes and buildings, tree-lined streets, alfresco dining and locally-owned shops galore along this railroad-lined avenue.

EAT

Start your day with a pastry, coffee or full brunch at **Blue Dog Bakery**, touted for its authentic artisan breads. Among the local favorites for lunch or dinner are **Porcini** (fine Northern Italian cuisine), **Irish Rover** (Irish pub grub), **Bourbons Bistro** (Bourbon-inspired dishes), **North End Café** (fine diner, traditional menu and special diet selections) and **Joella's Hot Chicken**.

To top off the night, the Avenue has several options. Head over to **Craft House**; you'll be amazed at the selection of local craft beers. **The Hub Louisville** is the place to catch the big game on TV and grab some pub food. Or, there's **Silver Dollar**. Housed in a restored 1890s firehouse, the restaurant and bar is an official Urban Bourbon Trail stop and is stocked with more than 100 Kentucky Bourbons.

In nearby Irish Hill, you'll find **Le Moo**, a steakhouse offering over a dozen cuts of steak, as well as lamb, chicken, seafood and pasta. When you're ready to dine in style, reserve the "Louis booth," which is made from 17 vintage Louis Vuitton bags complemented with LV logo painted walls, a period French bronze chandelier and velvet drapes.

DISCOVER

The **Crescent Hill Reservoir and Gatehouse** is a great place for a stroll. Visiting on the final Friday of the month? Hop on the free trolley during the **Frankfort Avenue Trolley Hop** to visit shops, restaurants and galleries in Crescent Hill, Clifton and Butchertown.

Stop by the **American Printing House for the Blind** for free guided tours. Witness the production of Braille publications, the recording of books and see Helen Keller's Bible.

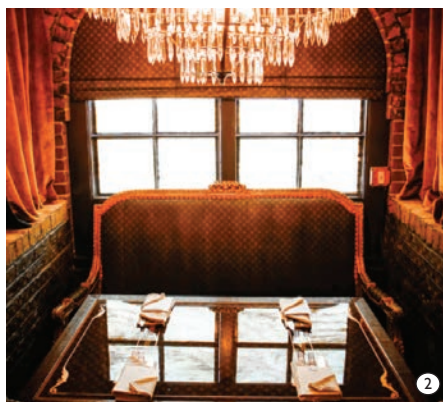
SHOP

Consignment shops galore line Frankfort Avenue, including **Margaret's Consignments and Collectibles** and **Elizabeth's Timeless Attire**. Looking for something a little unusual? Visit **Just Creations**. This fair trade marketplace sells artisan handcrafted goods from over 45 countries.

If you're searching for home items or gifts with Southern charm, head to **Urban Farmhouse Market**. If you're on the hunt for designer fashions, find them at **Peacock Boutique**. And for specialty Bourbon enhanced culinary delights, visit **Bourbon Barrel Foods**.



Photo courtesy of @fotojem



Antoine LaFramboise

- 1) Crescent Hill Reservoir. 2) Louis Vuitton booth at Le Moo.
3) Artisan breads at Blue Dog Bakery. 4) Neighborhood homes.

NULU



Marty Pearl



Chaz Rough

1) Garage Bar. 2) Wok-seared lima beans from Mayan Café. 3) Egg toast and lemon souffle pancake from Toast on Market. 4) Mural in NuLu.

The East Market District of downtown, also referred to as NuLu (New Louisville) is becoming known for unique art galleries, specialty stores, antique shops and a growing number of local restaurants. *Thrillist* even named NuLu one of the 18 Best Food Neighborhoods in America.

EAT

For barbeque lovers, **Feast BBQ** is one of the hottest tickets in NuLu. For those who crave spicy food, **Royals Hot Chicken** would fit the bill. Once a popular food truck, **Grind Burger Kitchen** has set up shop for those with a craving for burgers.

Locals rave about the wok-seared lima beans from **Mayan Café**. The daily scone board at farmer-owned **Harvest** is a menu must-have, and **Rye** is known for its American cuisine and craft cocktails.

NuLu is also home to **Ghyslain on Market** and **Wiltshire on Market**. And, at **Decca**, enjoy inspired food from Chef Annie Pettry, see local artwork, enjoy a cocktail on the patio and listen to live music in the Cellar Lounge.

DISCOVER

For a heart-thumping adventure, try indoor rock climbing at **Climb NuLu**. On the first Friday of the month, hop aboard a ZeroBus for the **First Friday Hop**. It's an all-in-one art show, shopping adventure and street party.

For craft brew devotees, **Akasha Brewing Company** and **Goodwood Brewing Company** are worth a stop.

Unwind at **Garage Bar** (housed in a former auto service garage) with a cold draft, bottled craft beer, Bourbon, seasonal cocktail or wine. The casual spot serves up pizzas from a wood-fired brick oven. In warm weather, ping pong tournaments are in full swing outside.

SHOP

East Market Street is peppered with local shops, including **Scout** (stylish home and personal accessories, artwork, jewelry and other gifts), **Peace of the Earth** (locally made bath products), **Bermuda Highway** (a boutique and record shop from Katie Toupin, member of the popular local band, Houndmouth), **Muth's Candies** (home of the famous Modjeska – a caramel-covered marshmallow confection) and **Joe Ley Antiques** (an 1890s schoolhouse filled with two acres of treasures).

Need a sugar fix while you're out shopping? Head over to **Please & Thank You**, home of what's touted as the world's best chocolate chip cookie. The café and record shop sells coffee, sweets, sandwiches and more. Enjoy a cup of java as you peruse the vinyl record selection.

OLD LOUISVILLE

This neighborhood has the largest collection of restored Victorian homes in the country and is the third largest Historical Preservation District in the U.S.

Built as a suburb in the 1870s, Old Louisville consists of nearly 48 city blocks of Victorian-era homes – considered the oldest, largest and most beautifully preserved homes in the city.

Amid the rich architecture of this community, you'll also find quaint bed and breakfast inns and excellent dining options, surrounded by the beauty of mature magnolia and oak trees.

EAT

610 Magnolia is considered one of the city's best restaurants. Chef-owner Edward Lee (a James Beard finalist who starred on *Iron Chef America* and *Top Chef*) blends European techniques with seasonal, local, organic products during a six-course dinner.

Buck's, an official Urban Bourbon Trail stop, combines European luxury and modern style with linen tablecloths, artfully mismatched china, white flowers adorning the bar and live piano music nightly.

A Louisville institution since 1947, **Dizzy Whizz** serves up breakfast, soups, sandwiches and more. Try the famous WhizzBurger, a double-decker hamburger with a secret special sauce.

DISCOVER

For lovers of the Bard, check out **Kentucky Shakespeare**, presenters of the oldest free Shakespeare festival in the U.S. At the **Speed Art Museum**, art lovers of all ages can see paintings and sculpture works from all around the world. After a major renovation, Kentucky's first museum has more than doubled its size and added an outdoor art park and piazza.

History buffs will be enthralled with the other museums in Old Louisville too – **Conrad-Caldwell House** and the **Filson Historical Society**.

For families, a fun and educational option is the **Gheens Science Hall & Rauch Planetarium** located on the University of Louisville campus.

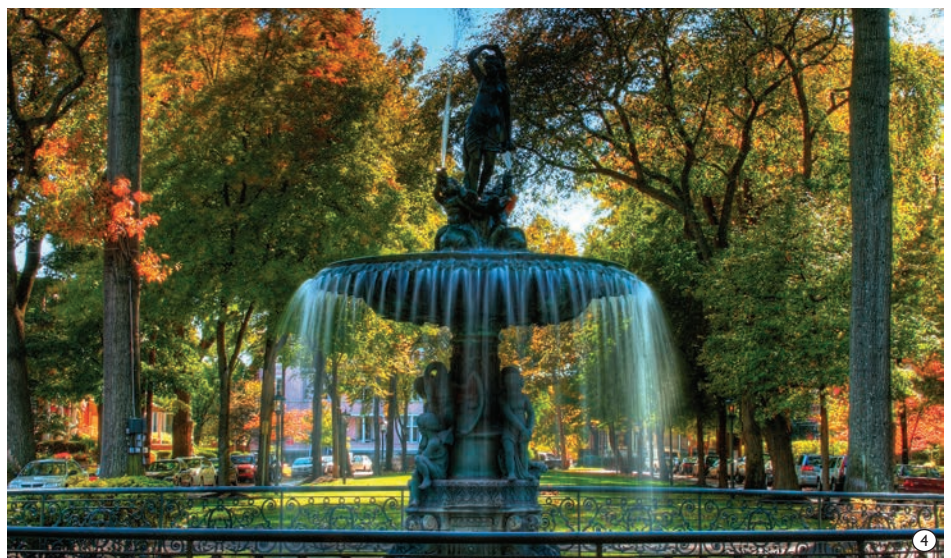
Old Louisville has its own **Central Park**, which often functions as the center of community events. Also, check out Old Louisville's **walking and bus tours** with themes from architectural to ghostly.

SHOP

The first full weekend of October, Old Louisville springs to life with the **St. James Court Art Show**. With more than 700 exhibiting artists, it has become one of the largest juried art shows in the country.



Photo courtesy of @kycatphish



Marty Pearl

1) Victorian mansion. 2) Buck's. 3) 610 Magnolia. 4) Fountain at St. James Court.

SOUTH FOURTH STREET (SOU4TH)



@blockpartyhandmade



Heidi Geldhauser



Marty Pearl

1) Block Party Handmade Boutique. 2) 8UP at the Hilton Garden Inn.
3) Fourth Street Live! 4) Louisville Palace.

As the city's primary retail and entertainment corridor for much of the 19th and 20th centuries, Fourth Street was the place to see and be seen.

After undergoing a recent retail revitalization, South Fourth Street has again become a trendy place for local shopping. The 500 and 600 blocks of the street have even been dubbed Sou4th. In addition to shopping, this central downtown area, is also a premier destination for dining and fun attractions.

EAT

Stop by the **Brown Hotel** to sink your teeth into the world famous Original Hot Brown, which was created at the hotel in the 1920s. For elevated views and cuisine, go to **8UP Elevated Drinkery & Kitchen**, Louisville's first open-air rooftop bar and restaurant, located on the 8th floor of the Hilton Garden Inn.

For fine dining, try **The Oakroom** at the Seelbach Hilton, Kentucky's only AAA Five-Diamond awarded restaurant. (The Seelbach served as inspiration for F. Scott Fitzgerald's *Great Gatsby*, and also hosted Al Capone in his own private card room).

Theater Square is home to over a dozen dining options, including **Marketplace Restaurant**, where Southern comfort food meets Italian flair and live jazz in an eclectic atmosphere.

DISCOVER

The **Louisville Palace**, originally a movie theater that opened in 1928, now hosts international musicians, comedians and performing arts shows. The Palace is famous for ornate baroque architecture and design. The **Mercury Ballroom** is the newest live music venue in the area. The space has already hosted acclaimed national up-and-coming artists.

Fourth Street Live! is an epicenter of nightclubs and restaurants, including **Jim Beam® Urban Stillhouse**, a visitor destination and small distillery, and **Bourbon Raw**, a Bourbon-focused restaurant with raw seafood bar.

For craft cocktail connoisseurs, **Meta** is a must. You'll find classics as well as playfully modern concoctions.

SHOP

Fill up your bags with Louisville-themed souvenirs, some with a Bourbon twist. There's **Art Eatables** (a chocolatier and confectioner known for Bourbon truffles), **Block Party Handmade Boutique** (local artist and entrepreneur work), **Gifthouse** (handmade and artisanal items), **Craft(s)** (contemporary and traditional art gallery featuring works by Kentucky and regional artists), **Regalo** (gifts, accessories, décor and fine art) and **Cellar Door Chocolates** (known for Bourbon buttercreams).

WHISKEY ROW/MUSEUM ROW

Whatever you want to call it, Louisville's Main Street has got it going on. Named one of the best Main Streets in America, it's once again a thriving Bourbon and culinary district and is also home to some of the city's most iconic attractions.

Lining Main Street are some of the oldest buildings in the city, as well as the largest collection of cast iron facades – second only to SoHo in New York City.

EAT

If it's pizza you're craving, there's **Bearno's** or **Impellizzeri's**. Got a hankering for Mexican? **Me Gusta** and **Manny & Merle** are top-notch choices. For straightforward, Southern cuisine, there's **Doc Crow's Southern Smokehouse & Raw Bar**.

At fusion restaurant **Mussel & Burger Bar**, diners will find some of the city's best gourmet burgers and a selection of Prince Edward Island mussels. For a tasty burger and a "boozy" milkshake, try **Sidebar**. For quick, yummy pub fare, there's **O'Shea's Downtown** and **Troll Pub Under the Bridge**. When you want fine dining, pop into **Proof On Main**, where fresh local and seasonal ingredients inspire the restaurant's ever-evolving menu.

DISCOVER

The Evan Williams Bourbon Experience (the first distillery to open on Main Street since Prohibition) is the first of several Bourbon-related tourist attractions on the horizon for Whiskey Row, including **Angel's Envy**, **Michter's Distillery** and **Old Forester**.

The **KFC Yum! Center** is a 22,000-seat, state-of-the-art downtown waterfront arena that continuously plays host to a who's who of musical acts.

Museum Row on Main Street boasts 10 original attractions within 4 walkable blocks. From history to modern art, there is something for everyone. You can visit the **Frazier History Museum**, **Glassworks**, **Louisville Slugger Museum & Factory**, **Kentucky Science Center** (which is also home to the **KentuckyShow!**), **Kentucky Museum of Art and Craft**, **21c Museum Hotel**, the **Kentucky Center for the Performing Arts**, **Evan Williams Bourbon Experience** and the **Muhammad Ali Center**.

The Museum Row attractions offer reciprocal discounts if you show your ticket from another attraction. Or, you can purchase the Main Ticket, which will get you admission into 6 attractions. It's good for an entire year.

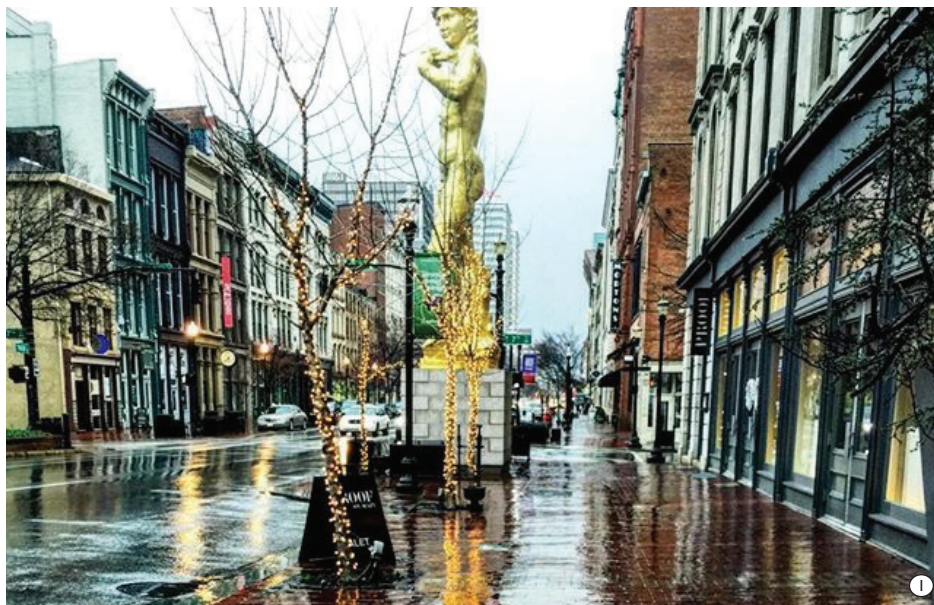


Photo courtesy of @alliyah.flumae



Marty Pearl

- 1) David statue outside 21c Museum Hotel. 2) Muhammad Ali Center.
- 3) Louisville Slugger Museum. 4) The Evan Williams Bourbon Experience.

SOUTH END



1) Go Ape! Treetop Adventure. 2) Riverside, The Farnsley-Moreman Landing. 3) Iroquois Amphitheatre. 4) Kentucky Derby Museum.

In recent years, south Louisville has experienced a renaissance. Young families have moved into this area of second-and-third-generation residents. Many have come from all across the globe. With this mix of old and new, Louisville's South End has become a multicultural community that's rich and diverse.

EAT

The area is especially well known for delicious and inexpensive international dining options such as **Jerusalem Café** and **Vietnam Kitchen** (a personal favorite of many top Louisville chefs).

Mike Linnig's has been serving up fried fish, frog legs, shrimp, pan-fried oysters, turtle soup and more since 1925. Nestled in a shady grove along the Ohio River, you can eat your seafood indoors or out, all while enjoying the view.

If you have a taste for BBQ, you'll enjoy the rustic **Shack in the Back BBQ** located in Fairdale.

And if you need a caffeine fix, get fueled up at **Sunergos**, a micro-roastery and coffee shop in the eclectic Beechmont neighborhood that also highlights local artwork.

DISCOVER

The **South Points Scenic Area**, along the Ohio River and surrounded by thousands of acres of forested knobs and open space, is a prime Louisville destination for outdoor recreation and cultural pursuits. Look up in the trees at the 6,500-acre **Jefferson Memorial Forest** and you'll find the family-friendly **Go Ape! Treetop Adventure**, a fun and challenging journey through zip lines, obstacles and Tarzan swings. Or find your bliss along one of the Forest's many hiking trails. If mountain biking or fishing is your thing, don't miss a visit to **Waverly Park**.

South Points is also home to **Iroquois Park**, one of the gems of the Olmsted parks, which hosts concerts in the Iroquois Amphitheatre and is the site of the annual **Jack O'Lantern Spectacular**, voted by *Country Living* magazine as one of the Top 15 Halloween Celebrations in America.

See firsthand how Bourbon and whiskey are made from start to finish at **Bulleit Frontier Whiskey Experience at Stitzel-Weller**, a Kentucky Bourbon Trail® stop.

The area boasts some of the most beautiful views, with many accessible while hiking along a trail atop its many knobs or biking the **Louisville Loop**, which stretches from **Riverside**, **The Farnsley-Moremen Landing** through west Louisville and into downtown.

Experience the thrill and traditions of the Kentucky Derby everyday at the **Kentucky Derby Museum**, where a 360-degree high-definition multimedia show, exhibits, a café and gift shop await visitors.

PORTLAND

Located near the Ohio River on the western edge of downtown, Portland's history is deeply tied to the river. Early on, it was an independent river city that served as a port for the boats transporting goods and people around the Falls of the Ohio. Portland's bustling commercial activity attracted many new residents including Irish immigrants. Today, Portland is again attracting new businesses and residents.

EAT

For your first stop, drop by **Hot Coffee** for a cup of joe and a pastry. The walk-up window and bakery **Please & Thank You** serves up espresso drinks, oatmeal and other breakfast favorites. For lunch, try **The Table Café**. Everyone has a place at the table where you pay what you can afford. Run by volunteers, the non-profit restaurant serves lunch Monday through Friday.

DISCOVER

Portland's tradition of independence is exemplified in three beverage makers that call the neighborhood home – **Kentucky Peerless Distilling**, **Falls City Brewery** and **Old 502 Winery**. All are within minutes of the western edge of Whiskey and Museum Row.

Kentucky Peerless Distilling is again producing Bourbon after 100 years. Take a tour to see each step in the Bourbon making process. In addition to Bourbon and rye, it's also bottling Lucky Kentucky Moonshine.

Just blocks away, Falls City Brewery and Old 502 Winery share a building, taproom and gift shop. From 1905 to 1948, the brewery produced Falls City Beer, Louisville's first craft beer. Today it's brewing the 7-Barrel Series onsite. At Old 502 Winery, Kentucky's only urban winery, they use Kentucky grown grapes to make wines that reflect its spirit. For dinner, visit **Over the 9**, the sister restaurant of the brewery and winery.

The Portland Museum is a magnet for history buffs. Housed in a 1852 Italianate mansion, the museum tells the story of the former river town. During your tour, you'll learn about the Falls of the Ohio, Portland Wharf and how the canal was built.

Tim Faulkner Gallery is home to a 5,000-square-foot contemporary art gallery, artists studios, 2,500-seat performance space and **McQuixote Books & Café**. Readers will delight in the book selection at McQuixote Books & Café, including classics, hard-to-find titles and first editions. In the café, you'll have a choice of drinks, pastries and sandwiches off of the rotating menu. After hours, you'll find a full bar, and the performance space hosts community events, concerts and more. McQuixote is home to the monthly Portland Poetry Series, author readings and acoustic music shows.



Photo courtesy of Chaz Rough



1) Mural in Portland. 2) Hot chocolate at Please & Thank You. 3) Falls City Brewery. 4) Lucky Kentucky Moonshine at Kentucky Peerless Distilling.

MIDDLETOWN



1) A Little Bit of Bybee Pottery. 2) Historic Middletown Main Street.
3) Moss Hill Bath & Body Collection. 4) Cottage Café.

Middletown is a vibrant suburb of Louisville that has retained its small-town charm. It attracts shoppers and diners to the locally-owned businesses, many of which call restored cottages along Historic Main Street home.

EAT

When it's time for lunch, try **The Cheddar Box Café**, **Cottage Café** or **Plump Peacock Bakery & Café**. If you're in the mood for pizza, there is **Coals Artisan Pizza**, **Hometown Pizza** and **Wick's Pizza Parlor**. For BBQ, stop by the local favorite, **Mark's Feed Store**. Travel the world via your taste buds with **Clay Oven Indian Restaurant**, **Havana Rumba** (Cuban), **MASA Japanese Bistro & Sushi Bar** and **Simply Thai**.

DISCOVER

You'll find trails, a nature center, picnic areas, a fishing lake, playground and sprayground at **Buckley Creek Park**.

Visit **Middletown Historical Museum** and learn about the early days of the neighborhood through political posters, furniture, quilts and military uniforms.

Unleash your inner racecar driver year-around at **Renaissance Fun Park**. And test your golfing skills at one of the two mini golf courses. There's also laser tag and an arcade with more than 30 games.

SHOP

Along **Middletown's Historic Main Street**, there's a treasure trove of shops and boutiques to treat yourself or buy a unique souvenir. **Chick A D's**, **Prickly Pear Boutique**, and **Tunie's** carry women's accessories and home décor. If you love the sparkle of Swarovski crystals, stop by **Lin Z's Boutique**, where the crystals are combined with gemstones to create little works of art. **Moss Hill Bath & Body Collection** of handmade soaps, lotions, body scrubs and more are perfect when you need pampering. A bargain can be found at women's apparel shops **Judy's Finest Consignments** and **The Wright Stuff Consignment Shop**. **A Little Bit of Bybee Pottery** shows the artistry of the Cornelison family, who have made stoneware since 1809.

The options don't end there. **A Taste of Kentucky** is your one-stop for all things Kentucky. If flea markets are more your style, stop by **Middletown Peddlers Mall**. Where more than 300 vendors sell antiques, crafts, home décor and jewelry. There's more than antique furniture at **Red Barn Antique & Art Emporium**. You'll find vintage clothes, jewelry and one-of-a-kind collectibles. **Middletown Commons** is home to national retailers and restaurants as well as locally owned **BoomBozz Craft Pizza & Taphouse**, **The Comfy Cow** and **Yang Kee Noodle**.

SOUTHERN INDIANA

Southern Indiana, just a mile north of Louisville, is a quick hop over the bridge from downtown and has charming riverfront communities with revitalized, walkable downtowns, historical attractions and up-and-coming restaurants.

NEW ALBANY

In New Albany, you'll find great coffee shops, stylish boutiques (like **Dress & Dwell**), a beloved local brewery (**The New Albanian Brewing Co.**) and a hoppin' winery (**River City Winery**). The dining scene is also top notch. Head to **Feast BBQ** for Bourbon and slow-smoked brisket or **Dragon King's Daughter** for an Asian-fusion experience. Craft beer fans, stop by local brewers **New Albanian's Public House and Pizzeria**, where you can choose from a selection of its brews and those from around the world, and **Floyd County Brewing**, serving 6 of its own beers and ales and 4 guest brews with an English pub-inspired menu. For art and history lovers, there's **Carnegie Center For Art & History**. Or, take a tour of historic **Culbertson Mansion**, which tells the story of an influential dry goods merchant, one of Indiana's richest men. Have a family-friendly good time at **River Run New Albany Family Waterpark**.

JEFFERSONVILLE

A short one-mile stroll or bike ride across the **Big Four Bridge** will land you in Jeffersonville and at the **Big Four Station**, featuring green space, fountains, a pavilion and a playground. Grab a bite at **Big Four Burgers & Beer**, kick back with a locally-crafted beer at **Red Yeti**, or head down to **Schimppf's** – one of the oldest, continuously operated, family-owned candy businesses in the U.S. Take a step back in time to the Great Steamboat era with a tour of the **Howard Steamboat Museum**, a treasure trove of photographs, paintings, half-hull models and other artifacts.

CLARKSVILLE

Clarksville is home to the **Falls of the Ohio State Park**, where the 390-million-year-old exposed fossil beds steal the show (the Falls was the site where famous explorers Lewis & Clark met up for their expedition). The **Falls of the Ohio Interpretive Center** recently underwent a \$6 million renovation and features new exhibits with state-of-the-art audio, video and interactive elements. Also, the **George Rogers Clark** home site is located at the lower end of the Falls of The Ohio. Known for almost 200 years as "Clark's Point," it's situated in a sharp curve enabling a spectacular view of the Falls and the river. Be entertained at **Derby Dinner Playhouse**, one of the oldest and largest continually operating professional dinner theatres in the country.



OTHER MUST-SEE SPOTS

Just 20 minutes west of Louisville is **Horseshoe Southern Indiana** – a riverboat casino that hosts concerts and has 8 restaurants, the Envy nightclub, Chariot Run Golf Course and 502 hotel rooms.

Enjoy country-style dinners, children's play areas, a farmers market and a gift shop at **Joe Huber's Family Farm & Restaurant** in Starlight. **Huber's Orchard, Winery and Vineyard** is a farm-based winery and distillery open year-round. The U-Pick operation has something for every season.



Photos courtesy of Clark-Floyd Counties Convention & Tourism Bureau

- 1) Bridges at sunrise. 2) Schimppf's Confectionary in Jeffersonville.
- 3) Culbertson Mansion in New Albany.

WON'T YOU BE OUR NEIGHBOR?



Welcome to one of "America's Friendliest Cities," according to *Travel + Leisure*. Find your perfect fit in one of our unique neighborhoods that offer great food, attractions, and plenty of things to see and do.

Louisville

GETTING HERE



DRIVING

Louisville is located between St. Louis and Cincinnati on the banks of the scenic 981-mile-long Ohio River. At the northern edge of the South and the southern edge of the Midwest, Louisville's central location puts it within a day's drive of half of the nation's population. At the intersection of three major interstates – I-64, I-71 and I-65 – the city is directly connected to such communities as Indianapolis, Cincinnati, Nashville, St. Louis, Chicago, Columbus, Cleveland and Birmingham.

DRIVING DISTANCES

Louisville's central location puts it within a day's drive of half of the nation's population.

	Miles	Travel Time (non-stop)
Atlanta, GA	420	6 ½ hours
Birmingham, AL	364	5 ½ hours
Charleston, SC	617	9 ¾ hours
Charlotte, NC	488	7 ¾ hours
Chicago, IL	299	5 hours
Cincinnati, OH	96	1 ½ hours
Cleveland, OH	351	5 ½ hours
Columbus, OH	205	3 ½ hours
Dayton, OH	164	3 hours
Detroit, MI	361	5 ¾ hours
Evansville, IN	119	2 hours
Huntington, WV	197	3 hours
Indianapolis, IN	112	2 hours
Knoxville, TN	248	4 hours
Memphis, TN	369	6 ¾ hours
Milwaukee, WI	386	6 ½ hours
Nashville, TN	176	3 ¼ hours
Pittsburgh, PA	387	6 ½ hours
St. Louis, MO	264	4 ½ hours



You'll know you've arrived in Bourbon Country when you step into Louisville International Airport. Savor a bite to eat or a sip of Bourbon at the Woodford Reserve Bar & Grill. Head up to the Bourbon Loft to kick back with a cocktail while enjoying a view of the city. Remember your visit with Louisville-themed souvenirs from the airport's Churchill Downs and Louisville Slugger gift shops.

FLYING

Louisville International Airport (SDF) is just 7 miles (10 minutes) from downtown. Serviced by nearly every major and regional airline, the airport offers non-stop or connecting service to hundreds of destinations around the world. For current flight information, visit www.flylouisville.com.

Taxi fare from the airport to downtown is regulated by Metro Government. As of January 2016, the rate is \$19.55. (The rate can fluctuate with rising gas prices). Up to four people can ride at that rate; each additional passenger is \$3.



GETTING AROUND

ZeroBuses operate on Fourth Street from 7AM to 7PM and on Main and Market streets from 7AM to 8PM weekdays. Buses run on both routes from 10AM to 6PM Saturdays.

Louisville is an easy city to navigate. In addition to the three major interstates – I-64, I-71 and I-65 – there are two beltways that make a ring around the city.

Taxi service is available 24 hours a day. For fast, effortless transportation in and around the Louisville area, the Transit Authority of River City (TARC) offers bus service throughout the day and evening.

TARC also operates the ZeroBus Free Downtown Circulator. The all-electric, zero-emissions buses provide complimentary rides for passengers in downtown Louisville along Main, Market and Fourth Streets. (Louisville is the first city in this part of the country to have a fleet of all-electric buses in operation.)

For more information about the ZeroBus routes, attractions in the downtown area and real-time tracking, download the free ZeroBus app from the iTunes App Store or Google Play.

DOWNTOWN PARKING

There are almost 60,000 parking spaces in downtown Louisville – from garage and surface lots to 5,000 on-street spaces.

All parking meters accept coins, and some have solar-powered meters that accept all four major credit cards. The pay-by-cell option is accepted at all parking meters. Customers can register for free from a mobile phone by downloading the app. Or, call 502.785.7230 or visit www.passportparking.com.

For more parking tips, visit www.louisvilleky.gov/PARC.

For a map of garages and surface lots, visit www.louisvilledowntown.org.

DOWNTOWN WALKING TOURS

Louisville prides itself on being a very walkable city. The Louisville Visitors Center (301 S. 4th St.) offers free Downtown Walking Tours seasonally. The guided tours cover 10 blocks and last between 75 and 90 minutes.

Highlights include:

- Louisville Visitors Center (where tours start and end)
- Architecture on historic Main Street, including the American Life Building and Humana Building
- Belvedere and Ohio River
- Kentucky Center for the Performing Arts
- Museum Row
- Civic District

Call 502.379.6109 for details and reservations.

In addition, Louisville is filled with strollable neighborhoods like NuLu, the Highlands and the Avenue, where shopping, restaurants, bars and attractions are all within walking distance of one another.



A LOOK AT LOUISVILLE'S TOP FESTIVALS & EVENTS



Named one of the best cities for festivals and events in North America, you'll never find a shortage of things to do in Louisville, regardless of the season.

Whether you're into the arts, music, history, eating or shopping, there is something to see and do for everyone.

On the following pages, you'll find a list of some of Louisville's most popular annual events and festivals.

(This list is not complete. Please visit www.gotolouisville.com where new events are added daily. There you can search by date or event type to find one that suits your interest and your travel schedule).

Times, dates and locations are subject to change. Please call ahead or visit the website listed for verification of details.



APRIL

The Cherokee Triangle Art Fair

www.cherokeetriangle.org/art-fair

The juried art fair, held on Cherokee Parkway the weekend before Derby, got its start in 1972 when area residents started a garden plant exchange. Since then, it has gained acclaim for the quality of the arts and crafts displayed by the exhibitors. There's plenty of great live music, entertainment, food and family-friendly fun.

Kentucky Derby Festival

www.kdf.org

The nation's largest civic celebration, with over 70 accessible events, including the nation's largest annual fireworks show, Thunder Over Louisville, the Great Balloon Race, the Great Steamboat Race, Marathon/Mini Marathon and Pegasus Parade.

Kentucky Derby Festival Marathon/Mini Marathon

www.derbyfestivalmarathon.com

The marathon is 26.2 miles and the mini marathon is 13.1 miles. The marathon is a Boston Marathon qualifying event and sanctioned course and event by United States Track and Field.

TheSlice of Louisville

www.thesliceoflouisville.org

TheSlice: Spice, Style and Soul is an official Kentucky Derby Festival event and the first of its kind celebrated in the historic West Louisville community. TheSlice features caterers and chefs showing off their culinary flair, live jazz, blues and R&B entertainment – all in one elegant and unique atmosphere.

MAY

100 Black Men of Louisville Derby Gala

100bml.org

A black-tie fundraiser for the 100 Black Men of Louisville, the organization awards scholarships to selected 7th-grade African-American young men.

Abbey Road on the River

www.arotr.com

Held Memorial Day Weekend on the Belvedere Festival Plaza overlooking the Ohio River in downtown Louisville, Abbey Road on the River is the largest Beatles tribute festival in America. This 5-day art, music and food festival honors and celebrates The Fab Four by attracting more than 60 bands – on 7 stages – from 12 countries and over 25,000 attendees.

Buy Local Fair

www.keeplouisvilleweird.com

It's all about keeping it local at the Buy Local Fair, which features more than 150 local art, food and drink vendors, as well as live music from various local bands.

Derby City BrewFest

www.derbycitybrewfest.com

The KFC Yum! Center plaza will be hopping at this event, which features more than 15 local craft breweries, 60-plus beers and live music from 5 local bands.

Festival of Faiths

www.festivaloffaiths.org

Held annually since 1996, the Festival of Faiths is a weeklong festival featuring exhibits, music, film, art and more. This celebration allows attendees to learn about different faiths from one another and celebrates the diversity of religions in the Louisville area.

Kentucky Derby

www.kentuckyderby.com

The most prestigious horse race in America and the first jewel of the Triple Crown takes place on always the first Saturday in May.

Kentucky Oaks

www.kentuckyoaks.com

Held the day before Derby, the Kentucky Oaks is Thoroughbred racing's most prestigious race for 3-year-old fillies.

Kentucky Reggae Festival

www.kentuckyreggaefestival.com

Enjoy live reggae music, ethnic food and vendors of all types.

Mayor's Hike, Bike & Paddle

www.louisvilleky.gov/HealthyHometown

Explore the city's historic neighborhoods and parks with cyclists, walkers, runners, canoe paddlers and kayakers twice a year – Memorial Day and Labor Day – for a 5K walk (which is wheelchair-accessible), 15-mile bike course or 3-mile paddle along Beargrass Creek and the Ohio River.



Pimento Cheese Social

This pre-Derby event features a Pimento Cheese Chef's Recipe Challenge. Sink your teeth into fried pimento cheese balls, BBQ and pimento cheese sliders, mini brioche grilled cheese, pimento kimchi and more. Also, Bourbon cocktails and desserts.

Kentucky Bourbon Affair

www.kybourbonaffair.com

A camp for Bourbon lovers that debuted in 2014! From cocktail parties to polo on the waterfront, the Kentucky Bourbon Affair offers an array of festivities surrounding Kentucky's favorite ... BOURBON!

1) Kentuckiana Pride Festival, June 17-18, 2016.

2) Spring Race Meet, Starts April 30, 2016.

3) Kentucky Reggae Festival, May 27-29, 2016.

4) Kentucky Shakespeare Festival, June 1-August 7, 2016.



Kentuckiana Pride Festival **FREE**

www.kypride.com

Held on Belvedere Plaza in downtown Louisville, the Kentuckiana Pride Festival is a place where the LGBT community and its allies can meet and celebrate, enjoying a variety of food, entertainment and showcases from local and regional businesses and organizations.

Kentucky Shakespeare Festival **FREE**

www.kyshakespeare.com

To be or not to be! Kentucky Shakespeare Festival, held in Old Louisville's Central Park, has been presenting the Bard's works for over a half-century. It's the longest-running free summer festival of its kind in the country, attracting 10,000-15,000 patrons annually.

The Old Louisville Hidden Treasures Garden Tour

www.oldlouisvillegardentour.com

Get a glimpse into one of the city's best-kept secrets. Old Louisville gardeners share the experience of their personal retreats tucked behind imposing Victorian homes and carriage houses and protected by vine-covered walls and privacy fences. This tour is designed to be walked so that the visitor can experience the scale of Old Louisville residences and the peacefulness of its gardens.

Portland Festival

The Portland Festival (also known as the Portland Family Reunion) is an annual street festival held in Louisville's historic Portland neighborhood. This family-friendly celebration of the neighborhood includes arts & craft booths, food, beer, live bands, a casino, a parade and more. It also serves as a fundraiser for various neighborhood charities.

JULY

Blues, Brews & BBQ Festival

www.louisvillebluesandbbqfestival.com

This festival has been heating up mid-summer since 1998, offering a chance to kick back and enjoy the intoxicating sounds of New Orleans and Memphis as well as some outstanding barbeque.

FandomFest

www.fandomfest.com

A premier show for fans to gather and share their love of pop culture, film, comics, anime, sci-fi, horror, fantasy, books, toys and more. It's the largest Comic Con in the region.



Forecastle Festival

www.forecastlefest.com

Named one of the top 101 things to do in America by SPIN, the annual Forecastle Festival is held in downtown Louisville, overlooking the scenic Ohio River. This music, art and activism festival features more than 40 bands, 15 artists and nearly 50 environmental organizations from 5 states.

Jane Austen Festival

www.jasnalouisville.com

This festival, which draws attention to the legendary author, features a Regency style show, a Regency Emporium and an afternoon tea, as well as workshops and a Grand Ball.

JUNE

Americana World Festival

FREE

www.americanacc.org

International food and entertainment make the festival. Past performances have ranged from African drumming to Latin music and traditional Rwandan or Bosnian dance. The festival includes a kidzone, crafts, information and exhibits showcasing the programs of the Americana Community Center. The area surrounding the Americana Community Center has become a vibrant mix of refugee and immigrant families and U.S.-born families. It's an all-day celebration of the sights, sounds and tastes of the world that are right here in our own neighborhood!

Derby City Comic Con

www.derbycitycomiccon.com

The Derby City Comic Con expanded to 2 days in 2014 and attracted more than 4,700 comic book fans.

Greek Festival **FREE**

Enjoy ethnic food, pastries, beer, dancing, live music, jewelry, art, groceries and books at this 2-day festival.



1) **NULU Festival**, September 2016.
2) **Kentucky State Fair**, August 18-28, 2016. 3) **Louisville Pride Festival**, September 2016.

World Championship of Dainty **FREE**

www.schnitzelburg.blogspot.com

In the 1850s, an influx of German immigrants settled in what is now known as Germantown and Schnitzelburg neighborhoods. They brought with them a European children's game called Dainty. Since 1970, the World Championship of Dainty tournament has been held on the last Monday in July. Spectators are welcome at Hauck's Handy Store.

AUGUST

Brew at the Zoo

www.louisvillezoo.org/brew

Tastings from craft breweries, wineries and local restaurants, a silent auction, animal encounters and live entertainment are all part of this event, held at the Louisville Zoo. A selection of non-alcoholic products and water will also be provided.

Kentucky State Fair

www.kystatefair.org

This event draws over 600,000 people with attractions like rooster crowing contests, pig racing and top-name concerts.

NSRA Street Rod Nationals Plus®

www.nsra-usa.com

Recognized as the world's largest automotive participation event, more than 11,000 pre-1949 street rods are showcased each year. In 2010, the event opened its doors to any vehicle 30 years old and older – vehicles from the '50s, '60s and '70s joined the street rods!

Red Bull Flugtag

www.redbullflugtag.com

Making its debut summer 2016, this event (translates to "Flying Day" in German) features competitors building and piloting homemade, human-powered flying machines along the backdrop of the Ohio River at Louisville's Waterfront Park.

World Championship Horse Show

www.kystatefair.org/wchs

This showcase for American Saddlebred, Hackney Ponies and Road Horses crowns the world championship saddlebreds in different divisions.

SEPTEMBER

Captain's Quarters Regatta

www.saillouisville.org

The Captain's Quarters Regatta is one of the region's premier sailing events. Started in 1972 by Ennis Mahon, then owner of Captain's Quarters Restaurant, the regatta is now a fall tradition noted for warm camaraderie, good parties and hot competition.

IdeaFestival

www.ideafestival.com

Founded in 2000, the IdeaFestival (IF) is a world-class event that attracts leading and highly diverse thinkers from across the nation and around the globe to explore and celebrate innovation, imagination and cutting-edge ideas.

Irish Fest **FREE**

www.louisvilleirishfest.com

Irish Fest features live Irish and Celtic music, Irish dancers, food and beverages, an Irish Tea Room, cultural exhibits, Irish Marketplace, children's activities and much more.

Jeffersontown Gaslight Festival **FREE**

www.jtownchamber.com/gaslightfestival.aspx

What started as a small street party in 1969 has grown to become the region's 5th largest festival and has taken its place as one of the top 20 in the Southeast. The festival includes a motorcycle rally & car show, 5K run/walk, golf scramble, parade, balloon glow, children's playground, live entertainment and over 140 arts, crafts and commercial booths. Held the 2nd through 3rd weekend in September.

Kentucky Bluegrass & Bourbon Experience

www.kentuckybluegrassfestival.com

Held at the Water Tower, this festival is one of Louisville's oldest and best-known music events.

Louisville Brewfest

This annual celebration of local beers and breweries features dozens of delicious brews crafted by breweries from Louisville and around Kentucky. Also, Kentucky Bourbons and fine wines, as well as cuisine from local restaurants. Don't miss checking out the Brewseum, a self-guided trip through exhibits and demonstrations highlighting the history of craft beers in Louisville.

Louisville Pride Festival

www.louisvillepride.com

Making its debut in Fall 2015, this street festival, under way in Louisville's Highlands neighborhood, celebrates art, entertainment, food, the LGBT community and much more.

Mayor's Hike, Bike & Paddle

FREE

www.louisvilleky.gov/HealthyHometown

Explore the city's historic neighborhoods and parks with cyclists, walkers, runners, canoe paddlers and kayakers twice a year – Memorial Day and Labor Day – for a 5K walk (which is wheelchair-accessible), 15-mile bike ride or 3-mile paddle along Beargrass Creek and the Ohio River.

Muhammad Ali Humanitarian Awards

www.alicenter.org

This star-studded event publicly recognizes and celebrates the greatness of people from all around the world who are making significant contributions toward securing peace and/or social capital in their communities and on a global basis.

National Jug Band Jubilee

FREE

www.jugbandjubilee.org

The National Jug Band Jubilee is a gathering of the nation's best jug bands bringing America's happiest music back to its old Kentucky home, in the city that started it all. The one-night Jubilee is dedicated to preserving jug band music.

NULU Festival

FREE

www.nulufest.com

The NULU Festival features "all things local" and offers live music, micro-brewed beers, food and shopping by and from local vendors and participants. The festival takes place in the 700 block of East Market Street on the last night of the IdeaFestival with all festivities being free, family-friendly and open to the public.

VinylFest

www.vinylfest.net

VinylFest promises a weekend of great music, performances and vinyl at the Crowne Plaza Louisville. The event features a celebrity panel, music-related movies, a classic guitar exhibit and vinyl record dealers.

WorldFest



FREE

www.louisvilleky.gov/events

A 3-day annual festival held Labor Day Weekend, WorldFest features international music, dance and food; a "Parade of Cultures;" free children's crafts and activities; and a Naturalization Ceremony.

SEPTEMBER IS NATIONAL BOURBON HERITAGE MONTH.

Here are several ways to celebrate:

Visit the bars and restaurants along Louisville's Urban Bourbon Trail, www.BourbonCountry.com

Attend the Kentucky Bourbon Festival in Bardstown, www.kybourbonfestival.com

Check out the Bourbon section on page 12 for more ideas.



WorldFest, September 2-5, 2016.



FALL RACE MEETS

www.churchilldowns.com

Churchill Downs offers live Thoroughbred horse racing action twice in the fall. There is a Friday through Sunday meet for 4 weeks starting after the Labor Day holiday and in November – including night racing under the lights.

OCTOBER

Garvin Gate

Blues Festival **FREE**

www.garvingatebluesfestival.com

The Garvin Gate Blues Festival is the largest free neighborhood street music festival in Louisville. A celebration of the Blues, the 2-day festival has been attracting a multi-racial, intergenerational audience to the cozy Old Louisville neighborhood of Garvin Place, between Fourth & Sixth Streets, since 1988.

Greater Louisville Cross Country Classic

www.alltraxtiming.com

Since 2001, the Louisville Sports Commission hosts more than 100 colleges and universities from two dozen states in the annual Classic run on a Saturday. The event brings together some of the top men's and women's college cross country programs in the nation with over 2,400 athletes competing at E.P. "Tom" Sawyer State Park.

Harvest Homecoming **FREE**

www.harvesthomecoming.com

Harvest Homecoming has been a family-oriented festival in New Albany, Ind., since 1967. What is now a week of events began as a 3-day "Pumpkin Festival" and now draws hundreds of thousands of visitors to its parade featuring over 200 units, crafts and food booths, a farmers' market, children's rides and riverfront activities.

Ironman Louisville

www.ironmanlouisville.com

Ironman Louisville made its debut in 2007 and has quickly become one of North America's most popular Ironman races. The triathlon consists of a 2.4-mile swim, a 112-mile bike and a 26.2-mile run within a 17-hour time frame. The event serves as a qualifier for the Ironman World Championship in Kailua-Kona, Hawaii.

Lock, Stock & Smoking Barrels: Brandy Barrel Beer Fest

www.lockstocksmokingbarrels.com

A festival of brandy barrel aged beer, beer barrel aged brandy, live music, food trucks and more.

LGBT Film Festival

www.louisvillelgbtfilmfest.com

After screening over 100 films from all over the world, a handful are selected, including feature-length narratives, documentaries and shorts. Films feature LGBT-themed stories and characters that appeal to the entire community.

Louder Than Life

www.louderthanlifefestival.com

Debuted in 2014, Louder Than Life drew more than 36,000 fans celebrating rock music, Kentucky Bourbon, craft beer and "Gourmet Man Food!"

Louisville's International Festival of Film

www.louisvillefilm.net

This 4-day festival gives independent filmmakers a chance to showcase artistic films not usually shown at commercial venues. It also includes a variety of seminars, events and parties.

The Louisville Jack O' Lantern Spectacular

www.jackolanternlouisville.com

The Jack O' Lantern Spectacular began in Oxford, Massachusetts in 1988. It's entertainment for the entire family. The Louisville event, which debuted in 2013, is held in Iroquois Park with 5,000 carved pumpkins lining a 1/4-mile trail, illuminated at night as an "art show" daily from dusk to midnight during the week and 1 AM on the weekends.

Porktoberfest

This pork inspired culinary competition features live music, local brews, cocktails from Copper & Kings Brandy Distillery and local food.

St. James Court

Art Show **FREE**

www.stjamescourtartshow.com

More than 750 artists from throughout North and South America will converge for the annual St. James Court Art Show. Held the first full weekend in October.

Taste of Louisville

www.thetasteoflouisville.com

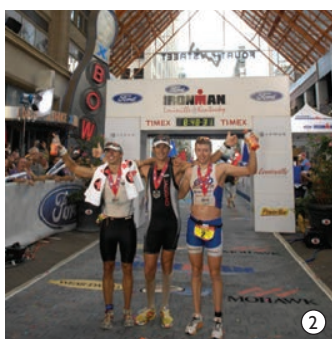
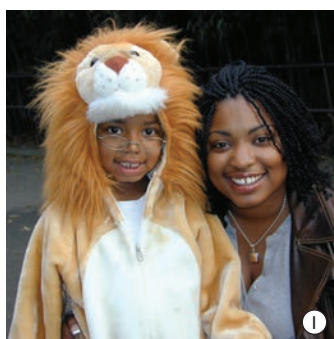
Since 1973, the Taste of Louisville has featured 50 of the best food and beverage selections the city has to offer, benefitting Community Health Charities and sponsored by the Kentucky Restaurant Association Louisville Chapter.

The Spirit Ball

conrad-caldwell.org/spirit-ball

The one-night, masquerade ball has been an annual event since 2006. The Spirit Ball is held in the heart of America's largest Victorian neighborhood. Gourmet fare and cocktails are served amidst the backdrop of costumed splendor at the 1890s Conrad-Caldwell House.

1) *World's Largest Halloween Party, October 2016.* 2) *Ironman Louisville, October 9, 2016.* 3) *The Louisville Jack O' Lantern Spectacular, October 2016.*



Haunted Louisville

Louisville is home to more Halloween events and attractions than most cities in the United States with more than 20 haunted attractions, numerous Halloween events and parties, a haunted theatre and home to one of the world's scariest places. Check out www.LouisvilleHalloween.com for a comprehensive list.

Week in the Highlands **FREE**

www.thehighlandsofouisville.com

The 2nd week in October is a week of family-friendly events from the unique blend of lifestyles that make the Highlands a special place. Events include The Highlands Cup 5K Run/Walk, Highlands-Douglass Big Rock Jazz Fest, Empty Bowls Soup Supper and Auction, Belknap Neighborhood Fall Festival and the Farmington Harvest Festival.

World's Largest Halloween Party

www.louisvillezoo.org/halloween

This is not-too-scary Halloween fun for the entire family with larger-than-life costumed characters and fanciful storybook scenes throughout the zoo, plus trick-or-treating and the Halloween Train Express!

NOVEMBER

Festival of Trees and Lights

www.kosairchildrens.com/festivaloftreeslights

The indoor gallery of the Louisville Slugger Field becomes a winter wonderland of events for almost 10,000 attendees in support of the Kosair Children's Hospital Foundation. With awards for the most unique designs, hundreds of beautifully decorated trees, wreaths and assorted greenery are available for purchase. Visitors enjoy ongoing attractions and festive displays, shop for holiday gifts and homemade delicacies and attend fun family events such as Dickens Family Night.

Light Up Louisville

www.louisvilleky.gov/events/light_up_louisville

Held the day after Thanksgiving, Light Up Louisville has been a holiday tradition since 1981. Events include Run Run Rudolph 5K, Workshop and Children's Crafts, entertainment and a Winter Wonderland Parade – an evening parade of lights. All of this leads up to the lighting up of downtown, Santa's arrival and a fireworks show.

North American Livestock Exposition

www.livestockexpo.org

The North American International Livestock Exposition is the world's largest all-breed, purebred livestock exposition. Accompanying the event, the North American Quarter Horse Show is one of the largest shows in the nation and the North American Championship Rodeo features the Great Lakes Circuit finals for the Pro Rodeo Cowboys Association.

DECEMBER

Bardstown Road Aglow

www.TheHighlandsOfLouisville.com

Bardstown Road Aglow, held the first Saturday in December since 1985, is Louisville's largest kickoff to the holiday season. Thousands of revelers gather together to enjoy local shopping, feasting and merriment along the beloved corridors of Bardstown Road and Baxter Avenue.

Christmas Gift and Décor Show **FREE**

www.louisvillechristmasshow.com

One of the nation's largest and finest free-admission Christmas Shows! Over 700 booths of wonderful Christmas craft and gift-type items.

Christmas at The Galt House Hotel

www.ChristmasAtTheGaltHouse.com

During this event, guests are invited to experience a unique Christmas Village and enjoy larger-than-life luminaries. Other highlights include the Peppermint Express Kiddie Train, the Gingerbread House Contest, Dancing Bellmen, Christmas Tea with the Snow Fairy Princess and Mistletoe Market.

Holiday in the City

This new holiday extravaganza in Louisville is a month-long celebration that transforms an area at Fourth and Jefferson streets in downtown Louisville into a Holiday Square. It features an ice-skating rink, Bourbon and beer village and world market.

1) *Christmas at The Galt House Hotel*, November 17-December 24, 2016. 2) *Holiday in the City*, December, 2016.



Lights Under Louisville

www.louisvillemegacavern.com
17 miles of Louisville MEGA Cavern's passageways are transformed into an underground holiday light spectacular for the Christmas season. Drive your own vehicle inside the cavern on this 30- to 40-minute tour, which features over 500 lit characters and over 2 million points of light. It's the only underground light show of its kind in the world.

Old Louisville Holiday Home Tour

www.oldlouisvilleholidayhometour.org
Visit historic Old Louisville's most beautiful homes all dressed up for the holidays.

Olde Tyme Christmas Celebration

www.frankfortave.com
The annual Olde Tyme Christmas Celebration on Frankfort Avenue includes events such as the Santa Sprint and the festive Dog Walk. Attendees also enjoy retail sales, live music, refreshments, photos with Santa Claus and free trolley and horse and carriage rides along Frankfort Avenue.

FEBRUARY 2017

Bourbon Classic

www.bourbonclassic.com
Designed for both the Bourbon Connoisseur and Enthusiast, the Bourbon Classic is a weekend event exploring the "best of the best" in the authentic world of Bourbon, from the craftsmanship of distilling to the pure enjoyment of the spirit in its many forms. Noted mixologists from across the country compete in the World's Best Bourbon Cocktail Competition with classic and contemporary divisions. An "Inside the Actors Studio"-style discussion with master distillers, "Bourbon University" and The Bourbon Experience Marketplace take place.

National Farm Machinery Show

www.farmmachineryshow.org
Start your year out right with row after row of brand-name products and services, hands-on demonstrations of the latest technology advancements and a selection of free seminars that are both practical and informative.

The Paul Hornung Award Banquet

www.paulhornungaward.com
The Paul Hornung Award is given annually by the Louisville Sports Commission to the most versatile player in major college football. The award was created in 2010 with the support of the Golden Boy himself, Paul Hornung, a native and lifelong resident of Louisville and member of the College and Pro Football Halls of Fame. Hornung is considered by many the most versatile player in the history of college and pro football. He won the 1956 Heisman Trophy as quarterback for Notre Dame and was the No. 1 pick in the 1957 NFL draft.

Tailspin Ale Fest

www.tailspinalefest.com
The premier festival for the craft brewer and craft beer drinker. The Tailspin Ale Fest features more than 150 craft beers in a revived WWII era airplane hangar at the oldest continually operating airfield in North America, Bowman Field. This one-day event features a variety of festivities, including a barrel roll, food and entertainment.

MARCH 2017

Humana Festival of New American Plays

www.actorstheatre.org
Held at Actors Theatre of Louisville, the Humana Festival celebrates the genius and diversity of contemporary playwrights by presenting a repertoire of up to 7 new works that incorporate a wide spectrum of themes, theatrical forms and styles of dramatic literature.

Itchin' To Pick

www.itchintopick.com
Guaranteed to get your toes tapping, this annual Bluegrass jam session brings together musicians and music lovers alike. Everyone from beginners to seasoned "pickers" is encouraged to bring an instrument and join the fun. There is no set schedule during the two-day jam, and the sweet sounds of picking usually don't stop until the early morning hours. A \$5 donation for the weekend is encouraged.

Mid-America Trucking Show

www.truckingshow.com
Equipment and services of every conceivable description, representing the most innovative technology and advanced developments in the industry are on display!



Photo courtesy of Carrie Morrison Shoaf

1) **Tailspin Ale Fest**, February 2017 2) **Lights Under Louisville**, December 2016.



Speed on Over TO LOUISVILLE'S ART MECCA



By Ron Cooper

In September 2012, the Speed Art Museum, which first opened in 1927 as the J.B. Speed Memorial Museum, closed its doors to begin a nearly four-year, \$50+ million renovation.

The new re-imagined Speed, as designed by Kulapt Yantrasast of Los Angeles-based architecture and design firm wHY, opened its doors in Spring 2016 and is a blend of both the old and modern. It features the original building from 1927 along with the two new buildings.

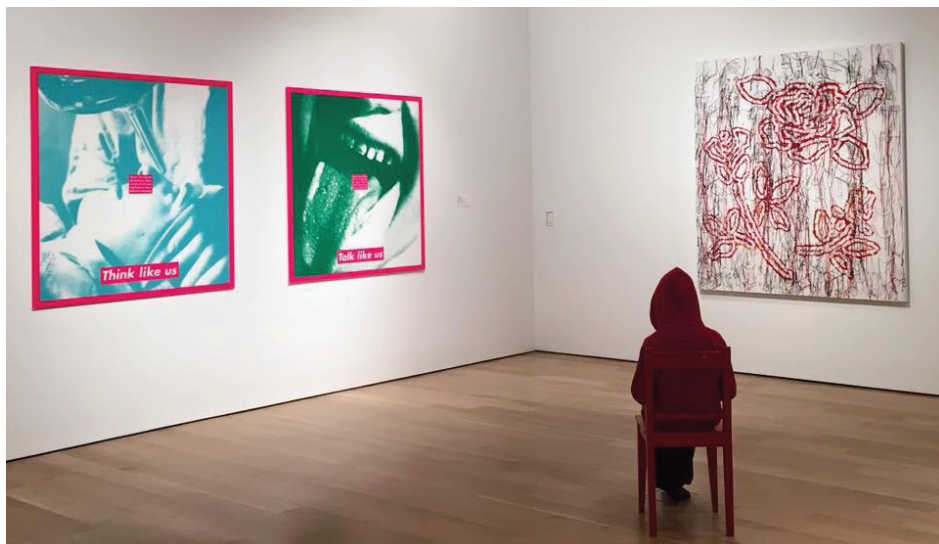
With the renovation, Kentucky's largest and oldest museum, led by Speed CEO Ghislain d'Humières, is now approximately 220,000 square feet, and includes the new North and South Buildings and an outdoor art park and piazza. The reopening also brings five site-specific commissioned works inspired by the state's heritage and art. When you're ready for a bite to eat, visit the café, the Wiltshire at the Speed. Need a guide? The Speed has two options: A docent-led tour or a virtual guide via mobile app.



Here are six ways to experience the Speed:

I. THE NORTH BUILDING

Acting as the main entrance to the Speed, this is where your journey into the world of art begins. Constructed with 400 glass panels embedded with silver metallic pieces, the building magically allows visitors to see outside and deflects harsh sunlight, which protects the artwork. Natural light, the use of glass on the staircase and the surrounding reflective pools combine to create an inviting place with unobstructed views inside and out. Climb the "floating" staircase to start your tour with the contemporary art gallery or the temporary exhibition space. Be sure and look for Spencer Finch's hanging sculpture homage to Abraham Lincoln. The work recreates the sunrise of February 12, 1809, the date of Lincoln's birth in Hodgenville, Ky.





OUTDOOR ART PARK AND PUBLIC PIAZZA

At the Speed, the art isn't just confined to the indoors. The Elizabeth P. and Frederick K. Cressman Art Park and public piazza is a must-stop. The open-air works include Mark Handforth's "Wishbone" and Henry Moore's "Reclining Figure: Angles." Best of all, the art park and its accompanying water features and green space are free and open to the public. So go ahead, be inspired while enjoying the great outdoors and maybe even order a picnic lunch from the café.

THE SPEED CINEMA

Love American independent and international films? Be sure to take in a showing at the Speed Cinema. The 142-seat cinema is equipped with state-of-the-art projection systems to screen films in 16mm, 35mm and digital. Curated films (running the gamut from art house, experimental and children's flicks) are scheduled for Friday through Sunday. Showings aren't limited to the cinema either; outdoor screenings are on the schedule too.

ART SPARKS

Ignite your family's creativity with a visit to Art Sparks. In the open and flexible space, both adults and children can connect with the artwork in the Speed's collection, as well as with each other through the 15 hands-on learning stations. The exhibits focus on the themes of Noticing, Making and Talking About Art. For the younger set, there's Planet Preschool, which engages the imaginations of children five years old and younger.

EXHIBITIONS

Discover the wide range of artistic techniques from more than 6,000 years of history throughout the renovated galleries. Visit the expanded Kentucky Gallery, which includes paintings and decorative art from 1800–1945. Temporary and visiting exhibitions bring the finest and most intriguing art to Louisville. Exhibitions in 2016 include a virtual trip throughout the state via the camera's eye ("Kentucky Captured: Photographs Inspired by the Bluegrass State"); the solo exhibition ("Gaela Erwin"), a Louisville-based artist featuring Speed-commissioned portraits in pastel; and a national traveling exhibit featuring the popular footwear, the sneaker ("Out of the Box: The Rise of the Sneaker Culture").

MUSEUM SHOP

Souvenir hunters with an artistic flair will find jewelry, scarves, housewares and more from local artists and craftspeople in the museum shop (located in the North Building). For budding artists, the store offers art books, art supplies and educational toys to inspire and encourage creativity.

Where: Located adjacent to the University of Louisville's Belknap Campus, 2035 S. 3rd St.
Hours: 10AM to 5PM Tuesday – Saturday and noon to 5PM Sunday. Closed Monday
Admission: \$12 (adults); \$8 (children 4-17, seniors and military personnel); free for children 3 and younger. Admission to special exhibitions is \$8. Every Sunday is free!
Information: www.speedmuseum.org; 502.634.2700



RISE & SHINE IN LOUISVILLE



Photo courtesy of Omni Hotels & Resorts

There's a hotel building boom in Louisville and two new hotels have already opened in the downtown area this past year.

The Aloft is a stylish, boutique hotel by Starwood that opened on Main Street. The Corner Bar has already become a happy hour hotspot with live music and an outdoor patio right in the heart of the Whiskey Row entertainment district.

The Holiday Inn Express & Suites is located at Eighth and Market in downtown Louisville. It's a state-of-the-art, 145-room hotel with amenities such as free high-speed internet access and complimentary hot continental breakfast.

COMING SOON

OMNI HOTEL & RESORT

The luxury hospitality giant will change the Louisville skyline when it opens its doors in 2018. The 30-plus-story building will feature 612 rooms, a spa, full-service restaurants, speakeasy bowling alley, grocery store & market and a rooftop pool with café.

HOME2 SUITES NULU

Catering to extended stays in the hip NuLu neighborhood, this hotel will be located at Hancock and Jefferson Streets. The 34 rooms will all have kitchens and full baths and the hotel will also have a pool and a "backyard" green space. Groundbreaking is scheduled for Spring 2016.

AC HOTEL BY MARRIOTT NULU

Located in the heart of NuLu, at Market and Shelby Streets, the AC Hotel will be a stylish, European-inspired hotel that caters to the design-conscious traveler. The 140-room hotel will have a rooftop bar and retail options. Construction will begin in June 2016.

The following organizations invest in Louisville's convention and tourism industry through their partnership in the Louisville Convention & Visitors Bureau, current as of January 1, 2016. (Descriptions provided by partners.)

HOTELS & MOTELS

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
CENTRAL LOUISVILLE – Louisville International Airport, Kentucky Exposition Center and Papa John's Cardinal Stadium							
Airport & Expo Center Econo Lodge www.econolodge.com/hotel-louisville-kentucky-ky120 6109 Preston Hwy., Louisville, KY 40219 502.966.5445	7/2	•	•	•	•	•	Our hotel is only two miles from Louisville International Airport and minutes from Kentucky Exposition Center, Kentucky International Convention Center, Churchill Downs and University of Louisville. 🌳
Airport and Expo La Quinta Inn & Suites www.laquintalouisvilleairportexpo.com 4125 Preston Hwy., Louisville, KY 40213 502.368.0007/866.477.0007	7/1	•	•	•	•	•	All-suites property. Located ½ mile from Kentucky Exposition Center and Louisville International Airport. Packages available! 📺
Airport/Expo Sleep Inn & Suites www.sleepinn.com/hotel-louisville-kentucky-ky434 3330 Preston Hwy., Louisville, KY 40213 502.368.9597	5/1	•	•	•	•	•	67 You'll love our cozy, modern rooms and great value. Our hotel is just one mile away from the Kentucky Exposition Center, close to the airport and many major attractions. Take a dip in our seasonal outdoor pool or get work done with access to copy and fax services. 📺 📠
America's Best Value Inn www.AmericasBestValueInn.com 1735 Stewart Ave., Louisville, KY 40216 502.449.7376	12/5		•	•	•		Our hotel is centrally located. Friendly staff and clean, comfortable rooms make ABVI a great value for the money. 📺
Candlewood Suites Louisville Airport www.candlewoodsuites.com 1367 Gardiner Ln., Louisville, KY 40213 502.357.3577	6/1			•	•	•	Spacious, comfortable suites packed with value-added features for business travelers. 📺 📠
Comfort Inn Southwest www.comfortinn.com/hotel-louisville-kentucky-ky148 4444 Dixie Hwy., Louisville, KY 40216 502.447.2096	10/5		•	•	•		Gold award-winning hotel close to shopping centers, variety of restaurants, very friendly and clean. All rooms equipped with microwaves and refrigerators. 📺
Comfort Inn & Suites, Airport & Expo www.comfortinn.com/hotel-louisville-kentucky-ky212 653 Phillips Ln., Louisville, KY 40209 502.375.2233/888.527.4866	6/1	•	•	•	•		Stay less than ½ mile from Louisville International Airport and two miles from the Kentucky Derby Museum. Enjoy complimentary airport shuttle, hot breakfast and an indoor pool. 📺 📠
Comfort Suites Airport www.comfortsuites.com/hotel-louisville-kentucky-KY136 6535 Paramount Park Dr., I-65 & Fern Valley Rd., Louisville, KY 40213 502.964.0740	9/5	•	•	•	•		Relaxed all-suite hotel providing free breakfast and an airport shuttle, plus a gym and indoor pool. 📺 📠 🏊
Cottonwood Suites Louisville Fair & Expo www.hilouisville.com 4110 Dixie Hwy., Louisville, KY 40216 502.448.2020	6/4	•		•	•	•	Located just minutes away from airport with complimentary airport shuttle. Try one of our delicious daily specials in our dining room and lounge. Heated indoor pool and fitness center. 📺 📠 🏊 🍷
Courtyard Marriott Louisville Airport www.marriott.com/hotels/travel/sdfap 819 Phillips Ln., Louisville, KY 40209 502.368.5678	7/1	•	•	•	•		Located ½ mile from the Expo Center & airport. Complimentary shuttle service and parking. Cafe open for breakfast daily, lounge open nightly Mon.-Sat. 📺 📠 🍷 🏊
Crowne Plaza Louisville Airport www.cplouisville.com 830 Phillips Ln., Louisville, KY 40209 502.367.2251/877.2CROWNE	6/1	•		•	•	•	63 Featuring 588 guest rooms and 50,000 sq ft of flexible event space. Indoor/outdoor pool, free airport and Kentucky Kingdom shuttle service. 2 minutes from the airport and across from Kentucky Kingdom & Kentucky Exposition Center. 📺 📠 🏊 🍷

AMENITIES KEY –

- 📺 Banquet Facilities
- 📠 Restaurant
- 🛋 Pull-Out Sofas





- 🚗 On-site Motorcoach Parking
- 🍷 Lounge
- 🌳 Minority-owned Business

KEC (Kentucky Exposition Center)

KICC (Kentucky International Convention Center)

Information provided by properties. Please call for details.

HOTELS & MOTELS

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
CENTRAL LOUISVILLE – Continued							
Days Inn Airport & Fair/Expo Center www.daysinn.com/hotel/14923 2905 Fern Valley Road, I-65, Exit 128 East, Louisville, KY 40213 502.968.8124	9/5		•	•	•	•	Renovated interior and exterior, fitness center, near airport and Expo Center. All rooms come with mini-fridge. 7 miles to downtown. 
Days Inn & Suites www.the.daysinn.com/louisville/1207 4051 Cane Run Rd., Louisville, KY 40216 502.447.3700	8/7	•	•	•	•		51 spacious rooms, conveniently located, sauna, exercise room, executive Jacuzzi suites. Only 8 miles from the airport.   
Fern Valley Hotel & Conference Center www.fernvalleyhotel.com 2715 Fern Valley Rd., Louisville, KY 40213 502.964.3311	7/3	•	•	•	•	•	Conveniently located full-service property with 406 rooms and a large Holidome. 15 meeting and banquet rooms for up to 1,000 people.   
Four Points by Sheraton Louisville Airport www.fourpointslouisvilleairport.com 2850 Crittenden Dr., Louisville, KY 40209 502.753.5555	3/1	•		•	•		Located ½ mile from airport and across the street from the Expo Center. Conveniently located off I-65 and I-264. New hotel with spacious rooms and suites, as well as a new meeting room.   
Hampton Inn Airport/Fair Expo Ctr. www.hamptoninnlouisvilleairport.com 800 Phillips Ln., Louisville, KY 40209 502.366.8100	5/1		•	•	•	•	Located within walking distance of the main gate of the Expo Center; 100% satisfaction guaranteed.  
Hilton Garden Inn – Louisville Airport www.louisvilleairport.stayhgi.com 2735 Crittenden Dr., Louisville, KY 40209 502.637.2424	5/1	•		•	•		All rooms with hospitality center including microwave, refrigerator and coffee maker. A Musselman Property.   
Holiday Inn Airport & Fair/Expo Center www.ihg.com/holidayinn 447 Farmington Ave., Louisville, KY 40209 502.637.4500	5/1	•		•	•	•	Located in the heart of Louisville's convention, sports and airport district, this beautiful full-service hotel offers an upscale experience with exceptional guest services and full-service restaurant.   
Holiday Inn Louisville Airport South www.ihg.com/holidayinn 6551 Paramount Park Dr., Louisville, KY 40213 502.966.0000	6/2			•	•		Our full-service facility will take care of all your needs and exceed your expectations!   
Howard Johnson Express www.hjo.com 709 Phillips Ln., Louisville, KY 40209 502.363.9952	6/1	•	•	•	•	•	Located one block from main gate of the Kentucky Exposition Center.   
Louisville Airport and Expo Center Hotel 1921 Bishop Ln., Louisville, KY 40218 502.456.4411	8/3	•	•	•	•		Enjoy our renovated facility; conveniently located; friendly, experienced staff.  
Ramada Louisville Expo Center www.the.ramada.com/louisville/1826 2912 Crittenden Dr., Louisville, KY 40209 502.637.6336	6/1		•	•	•	•	Indoor pool, fitness center. Across the street from the Kentucky Exposition Center. ½ mile from Louisville International Airport, ½ mile from Churchill Downs, Cardinal Stadium and University of Louisville. 
Red Roof Inn Louisville Expo Airport www.redroof.com 4704 Preston Hwy., Louisville, KY 40213 502.968.0151/800.RED.ROOF	7/2			•	•	•	Redesigned and reinvented rooms, 100% customer satisfaction and America's best value. Dedicated to exceeding your expectations.   

AMENITIES KEY –

-  Banquet Facilities
-  Restaurant
-  Pull-Out Sofas
-  On-site Motorcoach Parking
-  Lounge
-  Minority-owned Business

KEC (Kentucky Exposition Center)

KICC (Kentucky International Convention Center)

Information provided by properties. Please call for details.

HOTELS & MOTELS

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
CENTRAL LOUISVILLE – Continued							
Red Roof Inn Louisville Fair & Expo www.redroof.com 3322 Red Roof Inn Pl., Louisville, KY 40218 502.456.2993	5/2	•		•	•	•	100% customer satisfaction and America's best value. Dedicated to exceeding your expectations. 🏠
Residence Inn by Marriott – Louisville Airport www.marriott.com/sdfra 700 Phillips Ln., Louisville, KY 40209 502.363.8800	6/1	•	•	•	•	•	All-suites, 2 meals included. Extended-stay discounts. 🏠 🏠 🏠
Rodeway Inn Airport www.rodewayinn.com/hotel-louisville-kentuckyKY090 571 Phillips Ln., Louisville, KY 40209 502.361.5008	5/1	•	•	•	•		Motel located near airport and Kentucky Exposition Center. 🏠 🏠 🏠 🏠 🏠 🏠
SpringHill Suites by Marriott Louisville Airport www.springhillsuites.com/sdfra 820 Phillips Ln., Louisville, KY 40209 502.361.9009	4/1		•	•	•		All-suite property, with your choice of king or double/double suites. Includes deluxe breakfast daily. 🏠 🏠 🏠
Super 8 Louisville Airport www.super8louisville.com 4800 Preston Hwy., Louisville, KY 40213 502.968.0088	7/2	•	•	•	•	•	Located just off I-65, our property features brand new rooms with all the FREE amenities you love including Wi-Fi, breakfast, parking, HBO, calls and more. 100% satisfaction guaranteed! 🏠 🏠 🏠 🏠 🏠 🏠

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HOTELS & MOTELS

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
DOWNTOWN – Kentucky International Convention Center, KFC Yum! Center and Museum Row							
21c Museum Hotel www.21cmuseumhotels.com 700 W. Main St., Louisville, KY 40202 502.217.6300	1/8				•	•	Experience a world-class contemporary art, dining and hotel experience. Applauded by Travel & Leisure magazine as "one of the most ambitious unions of art and hospitality ever undertaken."   
Aloft Louisville Downtown www.aloftlouisvilledowntown.com 120 W. Main St., Louisville, KY 40202 502.583.1888/877.GO.ALOFT	1/6				•	•	Celebrate your style at Aloft Louisville Downtown, a hip new hotel where you'll enjoy being on the historic yet revitalized Whiskey Row. We offer easy-breezy access to the convention center, entertainment and sports venues, and trendy restaurants.   
Brown Hotel www.brownhotel.com 335 W. Broadway, Louisville, KY 40202 502.583.1234/888.888.5252	1/5	•			•		64 Louisville's premier 4-Diamond hotel since 1923. An urban landmark featuring magnificent over-sized rooms.   
Courtyard by Marriott Downtown www.marriott.com 100 S. 2nd St., Louisville, KY 40202 502.562.0200	1/7	•			•		Spacious rooms, whirlpool suites available. Indoor pool, exercise room, restaurant. Within walking distance to many attractions and restaurants.   
Econo Lodge Downtown www.econolodge.com/hotel-louisville-kentucky-KY149 401 S. 2nd St., Louisville, KY 40202 502.583.2841	1/7		•		•		Located in the heart of downtown Louisville just a block away from Kentucky International Convention Center. Close to many attractions like Papa John's Stadium and Slugger Museum.

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HOTELS & MOTELS

DOWNTOWN – Continued

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
Embassy Suites Louisville Downtown www.louisvilledowntown.embassysuites.com 501 S. 4th St., Louisville, KY 40202 502.813.3800	1/6	•	•	•	•	•	A historic building with a contemporary, boutique-like ambiance, our hotel boasts a fantastic location next to the 4th Street Live! entertainment district with its many restaurants and bars, and is just three blocks from Whiskey Row, where you can take a bourbon tour of several distilleries. This all-suite hotel in downtown Louisville is just blocks from the KFC Yum! Center, Museum Row, the Kentucky Center for the Arts and the Muhammad Ali Center. 📍 🍷 🍷 🍷
Fairfield Inn & Suites Downtown www.marriott.com/sdffd 100 E. Jefferson St., Louisville, KY 40202 502.569.3553	1/6	•	•	•	•	•	The Fairfield Inn and Suites Louisville Downtown offers large guest suites, luxury bedding, and many amenities including an indoor pool. 📍
Galt House Hotel www.galthouse.com 140 N. 4th St., Louisville, KY 40202 502.589.5200/800.843.4258	1/7	•	•	•	•	•	It is 1,290 guest rooms, including 650 executive suites and 6 restaurants. It is 128,000 sq ft of meeting and exhibit space connected to a 300,000-sq-ft convention center, KFC Yum! Center and the Muhammad Ali Center. It is The Heart of Louisville. 📍 🍷 🍷 🍷 🍷
Hampton Inn Downtown Louisville www.louisvilledowntown.hamptoninn.com 101 E. Jefferson St., Louisville, KY 40202 502.585.2200/800.HAMPTON	1/6	•	•	•	•	•	173 guest rooms, 14 suites, complimentary amenities within 8 city blocks and airport shuttle, indoor pool, fitness center. Parking surface lot only \$6 per car. 📍 🍷 🍷 🍷
Holiday Inn Express & Suites Downtown www.ihg.com/holidayinnexpress/ 800 W. Market St., Louisville, KY 40202 502.583.2552	1/9	•	•	•	•	•	Enjoy our renovated facility; conveniently located; friendly, experienced staff. 📍 🍷


































Located Smack Dab in the Middle of Museum and Whiskey Rows.

Welcome to the Galt House Hotel, the Heart of Louisville, and Louisville's only Riverfront Hotel. Enjoy an easy stroll to several bourbon distilleries, six museums, the vibrant Fourth Street Live! Entertainment District, the KFC Yum! Center, or relax with a glass of bourbon from one of our seven restaurants and lounges. Jockey Silks Bourbon Bar, located in our hotel, is proud to be an official stop on the Urban Bourbon Trail, with over 150 selections of bourbons to choose from, it is a place where you can get away from it all, but stay in the middle of it, all at the same time. Chances are, the Galt House Hotel is exactly what you've been looking for.

GALT HOUSE HOTEL
The Heart of Louisville

HOTELS & MOTELS

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement	
DOWNTOWN – Continued								
Hilton Garden Inn Downtown www.hiltongardeninn3.hilton.com/en/index.html 350 W. Chestnut St., Louisville, KY 40202 502.584.5175	1/6				•			Features a 14,000-sq-ft rooftop restaurant and bar.  
Hotel Louisville www.hotellouisville.org 120 W. Broadway, Louisville, KY 40202 502.582.2241	2/7			•	•			Located in the heart of downtown Louisville's business and hospital district, we offer clean, comfortable rooms with cable and Wi-Fi, spacious ballrooms, quality catering, a cozy coffee shop, patio dining, a local art gallery, exercise and fitness equipment, and free onsite parking.      
Hyatt Regency Louisville www.louisville.hyatt.com 311 S. 4th St., Louisville, KY 40202 502.581.1234/800.233.1234	1/8						73	Located adjacent, and connected by skywalk, to the Kentucky International Convention Center and 4th Street Live! The atrium-style 392-room hotel boasts a new front entrance, lobby, front desk, fitness center and restaurant and bar.   
Louisville Marriott Downtown www.marriottlouisville.com 280 W. Jefferson St., Louisville, KY 40202 502.627.5045	1/6						69	Louisville's 4-Diamond full-service hotel located in the heart of the city and connected to the convention center and 4th Street Live! 2 blocks from the KFC Yum! Center and historic Main Street.    
Ramada Downtown North www.ramadalouisville.com 1041 Zorn Ave., Louisville, KY 40207 502.897.5101	3/8		•	•	•	•	77	Convenient to downtown and all major area attractions.  
Residence Inn by Marriott Downtown www.marriott.com/sdfgj 333 E. Market St., Louisville, KY 40202 502.589.8998/800.331.3131	1/6		•		•	•		Marriott's all-suite, extended-stay hotel offering studio, 1-bedroom and 2-bedroom suites with fully equipped kitchens.  
Seelbach Hilton Hotel www.seelbachhilton.com 500 S. 4th St., Louisville, KY 40202 502.585.3200/800.333.3399	1/6	•			•	•		Louisville's grand hotel, built in 1905 and located in the heart of downtown Louisville next to 4th Street Live! Home to the 5-Diamond Oakroom Restaurant.  
SpringHill Suites Downtown www.marriott.com/sdfsd 132 E. Jefferson St., Louisville, KY 40202 502.569.7373/877.545.0352	1/6		•		•			Enjoy style and space at our fully-renovated hotel. A 10-minute walk to KFC Yum! Center, 4th Street Live! and Whiskey Row. Each suite features flat-screen TV, wet bar with microwave and mini-fridge. Indoor pool, 24-hour fitness center and secure garage parking (\$14 daily).  
EAST LOUISVILLE – St. Matthews, Jeffersontown, Middletown, Bluegrass Commerce Park, Norton Commons, Paddock Shops & Springhurst								
Baymont Inn & Suites Louisville East www.baymontlouisville.com 9400 Blairwood Rd., Louisville, KY 40222 502.339.1900/888.339.1552	9/9		•	•	•	•	77	Baymont Inn & Suites of Louisville provides 100 rooms and suites that add to your comfort and enhance your productivity. Whether in town for business or pleasure, your destination is only minutes away.  
Best Western Louisville East www.bestwesternlouisvilleeast.com 9802 Bunsen Way, Louisville, KY 40299 502.499.0000	10/9		•	•	•		77	Come see our beautiful 101 room full-service facility (including banquet rooms and catering) that's well equipped to satisfy all our guests' needs. Make your Louisville getaway an enjoyable experience.   
Breckinridge Inn www.breckinridgeinn.com 2800 Breckinridge Ln., Louisville, KY 40220 502.456.5050	7/6	•	•	•	•	•	74	Enjoy a relaxing weekend stay for yourself or family at the Breckinridge Inn featuring all the amenities you'd expect plus many extras! We want to bring you home to Kentucky again and again.  
Comfort Suites East www.comfortsuites.com/hotel-louisville-kentucky-KY418 1850 Resource Way, I-64 & Blankenbaker Pkwy., Exit 17, Louisville, KY 40299 502.266.6509	12/15		•	•	•	•		An all-suites hotel located in the Bluegrass Commerce Park. 

AMENITIES KEY –

-  Banquet Facilities
-  Restaurant
-  Pull-Out Sofas
-  On-site Motorcoach Parking
-  Lounge
-  Minority-owned Business




















KEC (Kentucky Exposition Center)

KICC (Kentucky International Convention Center)

Information provided by properties. Please call for details.

HOTELS & MOTELS

EAST LOUISVILLE – Continued

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
Country Inn & Suites – Louisville East www.countryinns.com/louisville-hotel-ky-40299/kyloucty 1241 Kentucky Mills Dr., Louisville, KY 40299 502.261.9434	12/12		•	•	•		70-room hotel with indoor pool, whirlpool, deluxe complimentary breakfast, business center, meeting and exercise facility and guest laundry.    
Courtyard by Marriott Louisville East www.marriott.com 9608 Blairwood Rd., Louisville, KY 40222 502.429.0006	11/10			•	•		Swimming pool, restaurant, lounge, exercise room, whirlpool and meeting facilities.     
Courtyard by Marriott Louisville Northeast www.marriott.com/sdfne 10200 Champion Farms Dr., Louisville, KY 40241 502.429.9293	14/15			•	•		The Courtyard Louisville Northeast offers 114 guest rooms featuring many amenities perfect for both business and leisure travel.    
Drury Inn & Suites www.druryhotels.com/properties/louisville.cfm 9501 Blairwood Rd., Louisville, KY 40222 502.326.4170	12/12		•	•	•	•	Located on the East side of Louisville. Enjoy a hot Quikstart breakfast, free hot food during evening reception, indoor/ outdoor pool, kids stay free and much more. Also enjoy our evening 5:30pm kickback!   
Drury Inn & Suites Louisville North www.druryhotels.com 9597 Brownsboro Rd., Louisville, KY 40241 502.425-5500	10/14		•	•	•	•	Located at I-265 and Brownsboro Road, Drury Inn & Suites Louisville North is close to local shopping and businesses - and just 13 miles from downtown Louisville, the hotel is perfect for business or leisure travelers. Enjoy free hot breakfast and free hot food and cold beverages at our evening 5:30 Kickback®.   



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- Pet Friendly Rooms (Fee Applies)
- 100% Smoke Free Hotel

Attractions:

- Kentucky Kingdom (Less than 1 mile)
- Fair & Expo Center (Less than 1 mile)
- Airport (Less than 1 mile)
- Louisville Downtown (Approx 4 miles)
- Close to Churchill downs, University of Louisville & Papa John Cardinal Stadium



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“Checked in late - very helpful staff. Stayed one night. Had a flight the next morning. Would stay here again. Convenient location.”

“All aspects of my four night stay at this facility were excellent.”



HOTELS & MOTELS

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
EAST LOUISVILLE – Continued							
Embassy Suites Louisville East www.louisvilleeast.embassysuites.com 9940 Corporate Campus Dr., Louisville, KY 40223 502.426.9191/800.362.2779	10/10		•	•	•		Upscale, full-service, all-suite hotel. Complimentary full cooked-to-order breakfast, nightly reception. Meeting space for social and business events. AT&T Hot Spot!    
Fairfield Inn & Suites by Marriott Louisville East www.marriott.com/sdfl 1220 Kentucky Mills Dr., Louisville, KY 40299 502.240.6171	13/11		•	•	•		Located at I-64 and Blankenbaker Pkwy in the Bluegrass Commerce Park, featuring 85 rooms and suites, meeting space and indoor pool.  
Hampton Inn & Suites – Louisville East www.hamptoninn.com 1451 Alliant Ave., Louisville, KY 40299 502.809.9901	14/14			•	•		Here at the Hampton Inn & Suites Louisville East, we're passionate about taking good care of you. Whether you're planning a corporate meeting or need accommodations for a family reunion or your child's sporting group, we're delighted to offer you easy planning and booking tools to make the process quick and organized. 
Hampton Inn Louisville Northeast www.louisville265east.hamptoninn.com 4100 Hampton Lake Way, Louisville, KY 40241 502.327.8880	14/19		•	•	•		Many free amenities, meeting rooms, suites, exercise room, 100% guarantee.  
Hawthorn Suites by Wyndham – Louisville East www.hawthorn.com 751 Cypress Station Dr., Louisville, KY 40207 502.899.5959/866.899.5959	9/8	•	•	•	•	•	Located behind Mall St. Matthews. All suites, full kitchens, indoor pool, hot breakfast buffet, airport shuttle and complimentary passes to Milestone Fitness. Conference rooms up to 50 people.  
Hilton Garden Inn – Louisville East www.louisvilleeast.gardeninn.com 1530 Alliant Ave., Louisville, KY 40299 502.297.8066/800.STAYHGI	12/12			•	•		Indoor pool, exercise room, meeting rooms, in-room microwave and a great location.   
Hilton Garden Inn Louisville Northeast www.louisvillenortheast.hgi.com 9850 Park Plaza Ave., Louisville, KY 40241 502.423.0018	12/18			•	•		Minutes from beautiful downtown Louisville and the Louisville International Airport. Close to numerous office buildings and industrial parks. The hotel is walking distance to great shopping and restaurants.   
Holiday Inn Express Suites Louisville East www.hiexpress.com/exlouisville 1620 Alliant Ave., Louisville, KY 40299 502.240.0035/800.465.4329	15/13		•	•	•		82 studio suites. A beautiful property located near the Bluegrass Commerce Park with indoor pool/spa, business/fitness center and meeting facility. Stay Smart!    
Holiday Inn Hurstbourne www.hihurstbourne.com 1325 S. Hurstbourne Pkwy., Louisville, KY 40222 502.426.2600/800.HOLIDAY	12/10			•	•		271-room, full-service, upscale hotel. Features 20,000 sq ft of flexible meeting space, pool, fitness center. Within walking distance of many shops and restaurants.    
Homewood Suites by Hilton Louisville East www.louisvilleeast.homewoodsuites.com 9401 Hurstbourne Trace, Louisville, KY 40222 502.429.9070	13/12		•	•	•		Extended-stay hotel with all comforts of home. All suites have full kitchens, complimentary breakfast and evening socials.  
Hyatt Place Louisville – East www.louisvilleeast.place.hyatt.com 701 S. Hurstbourne Pkwy., Louisville, KY 40222 502.426.0119	10/9	•	•	•	•	•	Innovative hotel concept for Hyatt, offering spacious guestrooms, 24-hour food and beverage available.    
LaQuinta Inn and Suites www.lq.com 1501 Alliant Ave., Louisville, KY 40299 502.267.8889/800.753.3757	14/13		•	•	•	•	Upscale property with indoor pool, exercise room and a variety of room types.    

AMENITIES KEY –

-  Banquet Facilities
-  Restaurant
-  Pull-Out Sofas
-  On-site Motorcoach Parking
-  Lounge
-  Minority-owned Business

KEC (Kentucky Exposition Center)

KICC (Kentucky International Convention Center)

Information provided by properties. Please call for details.



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HOTELS & MOTELS

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement	
EAST LOUISVILLE – Continued								
Laws Lodge Conference Center at the Louisville Seminary www.lpts.edu/event-venues/law-lodge 1044 Alta Vista Rd., Louisville, KY 40205 502.992.0220/800.264.1839	5/8			•	•		76	Beautiful 70-room hotel including 36 suites, fitness center, Olympic-sized pool, on-site dining, shuttle and meeting/banquet space. Family-friendly, non-smoking/no alcohol.  
Legacy Hotel & Conference Center at Southern Seminary www.legacyhotellouisville.com 2825 Lexington Rd., Louisville, KY 40280 502.736.0600	6/11	•		•	•			Beautiful 68-room hotel including 36 suites, fitness center, Olympic-sized pool, on-site dining, airport car service; wedding/meeting/conference/banquet space. Non-smoking/no alcohol.  
Marriott Louisville East www.marriott.com/SDFLS 1903 Embassy Square Blvd., Louisville, KY 40299 502.491.1184	11/11			•	•		75	4-Diamond luxury hotel, with a stylish Bourbon theme and impeccable accommodations. Conveniently located in the heart of the east end of Louisville, near I-64 and just 11 miles from downtown and Louisville International Airport. Guestrooms have refrigerators and safes, and an exclusive Concierge Level.    
Microtel Inn by Wyndham Louisville East www.microtelinn.com 1221 Kentucky Mills Dr., Louisville, KY 40299 502.266.6590	14/13		•	•	•	•		100% smoke-free hotel. Take advantage of newly renovated rooms with 32" flat panel TVs. Recipient of the 2011-2014 Trip Advisor Certificate of Excellence Award.  
Quality Inn Louisville East www.qualityinn.com/hotel-louisville-kentucky-KY264 1301 Kentucky Mills Dr., I-64 & Blankenbaker Pkwy., Louisville, KY 40299 502.267.8100	14/11		•	•	•	•		Exceptional rooms, amenities and award-winning service have made us famous throughout the South. "A Perfect Stay. Every Time."  
Ramada Plaza Louisville www.ramada.com/hotel/42611 9700 Bluegrass Pkwy., Louisville, KY 40299 502.491.4830	12/11	•		•	•			Ramada Plaza Louisville East has more than 300 guest rooms, a fitness facility, a large atrium with an indoor pool, 2 courtyards, 2 on-site restaurants and 42,000-sq-ft conference center.    
Red Carpet Inn www.redcarpetinnlou.com 1640 S. Hurstbourne Pkwy., Louisville, KY 40220 502.491.7320	11/11			•		•		Refresh rooms. Best rates in town. Weekly/Corp rates. Pet friendly (\$5). Upgraded high-speed internet. Great truck and RV parking. Micro fridge available (\$5). One block from 24-hour Walmart.  
SpringHill Suites Louisville Hurstbourne/North www.marriott.com/sdfsh 10101 Forest Green Blvd., Louisville, KY 40223 502.326.3895	14/13		•	•	•			All-suite hotel, indoor pool, exercise room, meeting room space, business center.    
Staybridge Suites Louisville – East www.staybridgesuites.com 11711 Gateworth Way, Louisville, KY 40299 502.244.9511	13/13		•	•	•	•		An all-suite, extended-stay hotel. 
Wingate by Wyndham Louisville East www.wingatehotels.com 12301 Alliant Ct., Louisville, KY 40299 502.261.0644	15/12		•	•	•			If you're looking for professional staff, clean environment and a home away from home, Wingate is the perfect location to get a good night's rest.   
OLD LOUISVILLE – Historic neighborhood between downtown and the airport; see B&Bs for more accommodation options								
Days Inn Central www.daysinn.com/hotel/05548 1620 Arthur St., Louisville, KY 40208 502.636.3781	2/2		•	•	•	•		Next door to University of Louisville and minutes from everything else, we offer 142 comfortable rooms at an even more comfortable price.   

AMENITIES KEY –






























-  Banquet Facilities
-  Restaurant
-  Pull-Out Sofas
-  On-site Motorcoach Parking
-  Lounge
-  Minority-owned Business

KEC (Kentucky Exposition Center)

KICC (Kentucky International Convention Center)

Information provided by properties. Please call for details.

HOTELS & MOTELS

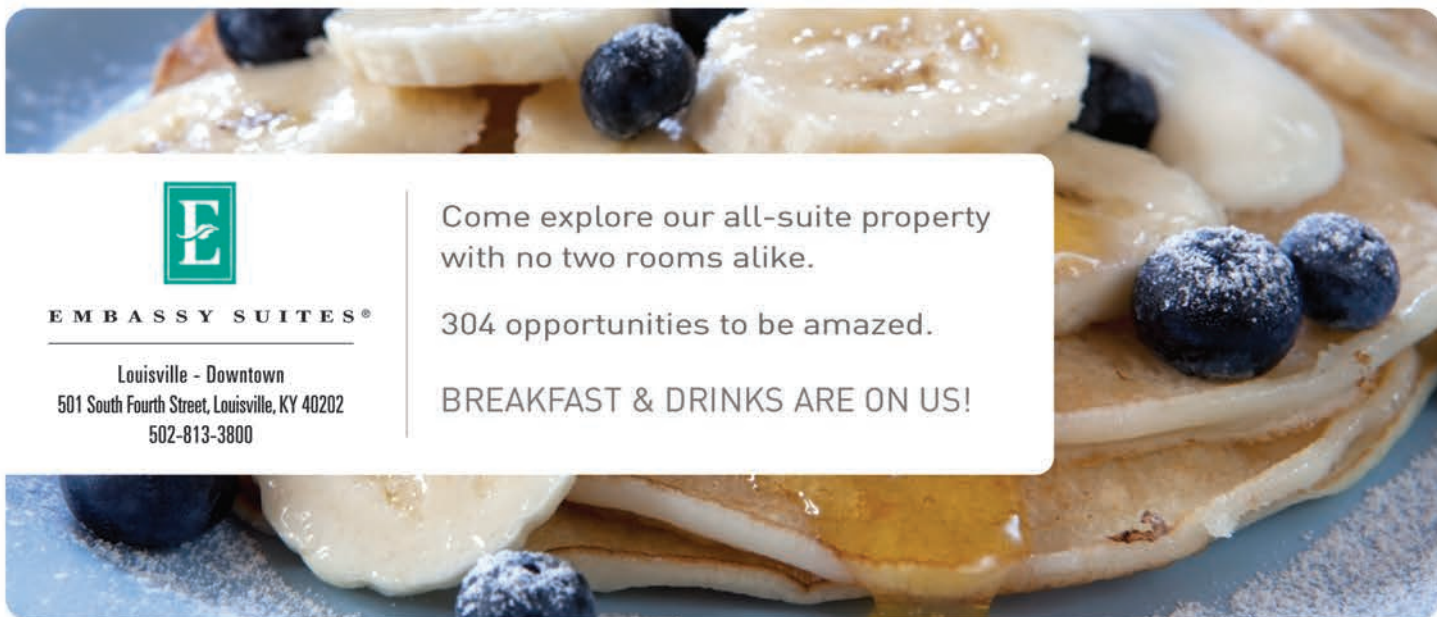
	Miles to KICC/ Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
SOUTHERN INDIANA – Across the Ohio River – the cities of Corydon, New Albany, Clarksville & Jeffersonville							
Best Western Plus Northwest www.bestwesternlouisvillewest.com 411 W. Spring St., New Albany, IN 47150 812.945.2771	6/6		•	•	•		5 miles from Louisville, we offer a relaxing Olympic-size heated indoor pool. Many amenities include fitness center, jacuzzi suites and an onsite Subway restaurant.  
Candlewood Suites Louisville North www.candlewoodsuites.com/louisville 1419 Bales Ln., Clarksville, IN 47129 812.284.6113	6/12			•	•	•	All-suite hotel located only 4 miles from downtown Louisville in Southern Indiana. Prime location with over 150 restaurants within blocks. Group, corporate and long-term rates available.  
Clarion Hotel Conference Center Louisville North www.clarionhotel.com/hotel-clarksville-indiana-IN043 505 Marriott Dr., Clarksville, IN 47129 812.283.4411	2/9	•		•	•	•	74 Friendly, full-service facility featuring indoor and outdoor recreation, convenient to downtown Louisville.    
Fairfield Inn by Marriott Jeffersonville http://marriott.com/sdfff 619 North Shore Dr., Jeffersonville, IN 47130 812.280.8220	1/8	•	•	•	•		Spacious guest rooms with well-lit work desks. Free high-speed Internet. Indoor pool and exercise room.  
Hampton Inn & Suites www.hamptoninn.com 1535 W. McClain Ave., Scottsburg, IN 47170 812.752.1999	30/37		•	•	•	•	A beautiful 86 room hotel, includes 26 two-room suites, indoor heated pool, hot spa, fitness gym, business center, complimentary hot breakfast and three meeting rooms. Free Wi-Fi in all rooms and public areas. Conveniently located off I-65. The hotel offers an upscale experience with exceptional guest service.  
Hampton Inn Louisville – North/Clarksville www.hamptoninnlouisvillenorth.com 1501 Broadway St., Clarksville, IN 47129 812.280.1501	5/8		•	•	•		Located just 4 miles from downtown Louisville. Surrounded by shopping and restaurants. We are close enough to the action, but far enough away to relax. 
Sheraton Louisville Riverside Hotel www.sheratonlouisvilleriverside.com 700 W. Riverside Dr., Jeffersonville, IN 47130 812.284.6711/800.325.3535	1/6	•		•	•	•	Enjoy ease to downtown Louisville, as well as many delicious dining options at and around Sheraton Louisville Riverside. Rest well with our Sheraton Sweet Sleeper Bed and enjoy our indoor pool.    
REGIONAL – Communities to the east and south of metro Louisville							
Baymont Inn & Suites Louisville South www.baymontinns.com 149 Willabrook Dr., Brooks, KY 40109 502.957.6900	15/10		•	•	•		Wake up to free continental breakfast and go for a workout in our gym. Swim in our indoor pool to unwind from your busy day. Stay connected with our free Wi-Fi from the comfort of your spacious room.  
Comfort Inn Louisville South www.comfortinn.com/hotel-shepherdsville-kentucky-KY240 191 Brenton Way, Shepherdsville, KY 40165 502.955.5566	15/10		•	•	•	•	Our hotel offers comfortable rooms with all the amenities you can count on. Get rested, set, go – book a room today!  
Hampton Inn Brooks www.hampton-inn.com 180 Willabrook Dr., Brooks, KY 40109 502.957.5050	15/10		•	•	•	•	64-room hotel on I-65 at exit 121.   
Kavanaugh Conference & Retreat Center www.campkavanaugh.org 7505 Kavanaugh Rd., Crestwood, KY 40014 502.241.9091	32/25			•	•		Nestled on 55 wooded acres, our center features a spectacular conference center, lodge facility, cabins and lake, which make it the ideal venue for conferences, seminars, retreats and for mental and spiritual renewal. Grounds feature campfire areas, stocked lake, walking trails, multiple indoor and open-air meeting and gathering areas.   
General Nelson Inn www.generalnelsoninn.com 411 W. Stephen Foster Ave., Bardstown, KY 40004 502.348.3977	41/38		•	•	•	•	When visiting Bardstown you'll want to call the General Nelson Inn home. Conveniently nestled between the knobs of central Kentucky, Bardstown is located 35 miles south of Louisville.  



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HOTELS & MOTELS

BED & BREAKFASTS – Southern hospitality is the hallmark of Louisville's cozy B&Bs found throughout the community along tree-lined streets in historic neighborhoods.

	Miles to KICC / Airport & KEC	Airport Transportation	Complimentary Breakfast	Free Parking	Free Wi-Fi	Pets Allowed	Advertisement
1851 Historic Maple Hill Manor Bed & Breakfast www.maplehillmanor.com 2941 Perryville Rd., U.S. 150 East, Springfield, KY 40069 859.336.3075/800.886.7546	55/50		•	•	•	•	1851 Maple Hill Manor B&B is an award-winning B&B. Voted #1 in the U.S. as the B&B with the Most Historical Charm, Best Breakfast in the South, Top 10 Innkeepers in the U.S. & Kentucky's Best B&B. 🏠 📞 📧
1853 Inn at Woodhaven www.innatwoodhaven.com 401 S. Hubbards Ln., Louisville, KY 40207 502.895.1011	7/7		•	•		•	Experience beautiful accommodations, a gourmet breakfast and Kentucky hospitality in a National Register Mansion. 🏠 📞 📧
1888 Historic Rocking Horse Manor B&B www.rockinghorse-bb.com 1022 S. 3rd St., Louisville, KY 40203 502.583.0408	2/6	•	•	•			Come and stay in a beautifully restored Victorian mansion in historic Old Louisville. Enjoy all the modern conveniences that today's traveler requires while experiencing a step back in time. 🏠 📞
Bluegrass Country Estate www.bluegrasscountryestate.com 1226 Bluegrass Pkwy., LaGrange, KY 40031 502.222.2009/877.222.2009	30/25		•	•	•		Enjoy Kentucky the way it was meant to be experienced at the Bluegrass Country Estate, one of the few B&Bs in the area with luxury accommodations and many amenities. 🏠 📞
Bourbon Manor Bed & Breakfast Inn www.bourbonmanor.com 714 N. 3rd Street, Bardstown, KY 40004 502.BOURBON/844.4BOURBON	40/37		•	•	•	•	The new Bourbon Manor Inn has a bourbon-themed bed and breakfast, cafe and spa – and the new Kentucky Bourbon Marketplace adds spirit to Bardstown, KY. 🏠 📞 📧 📺 📱



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BED & BREAKFASTS – Continued							
Campion House www.campionhouse.com 1234 S. 3rd St., Louisville, KY 40203 502.212.7500	2/5	•	•	•	•		“The Best Kept Secret” in Old Louisville! 
Central Park Bed & Breakfast www.centralparkbandb.com 1353 S. 4th St., Louisville, KY 40208 502.638.1505/877.922.1505	2/4		•	•	•		“A statement of casual elegance.” Conveniently located across the street from Central Park. Private bathrooms, fireplaces and high-speed Internet. Breakfast served each morning. 
The Columbine Bed & Breakfast www.thecolumbine.com 1707 S. 3rd St., Louisville, KY 40208 502.635.5000/800.635.5010	1/4		•	•	•		Historic bed & breakfast mansion in Old Louisville. Convenient to all attractions. Off-street parking.
Charred Oaks Inn www.charredoaksinn.com 341 Lexington St., Versailles, KY 40383 513.739-6156	64/65		•	•	•		Charred Oaks Inn, open year round, near Lexington, the perfect home base for all things Kentucky: bourbon country, horse country, wineries and historic sites. King suites with en suite bathrooms.
Chateau Bourbon www.chateaubourbon.com 10630 Meeting St., Prospect, KY 40059 502.290.6553	13/18		•	•	•		Upscale accommodations in a down-home atmosphere. Located in Norton Commons, Louisville's vibrant walkable community. Experience the convenience and charm of exceptional dining, retail and parks just steps from our door.

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breckinridgeinn.com

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choicehotels.com/hotel/IN043

Atlantis Water Park

812-285-0863

atlantiswaterpark.net



BY CHOICE HOTELS



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Hotel Properties



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GUEST ACCOMMODATIONS

The Four-Diamond Marriott Louisville East offers 252 upscale guest rooms. Each room has the luxurious "Revive" beds, high speed wireless and wired internet access, 42" flat panel HD TV, telephone with speakerphone, ergonomically designed desks, voicemail, and in-room complimentary safe and refrigerator. The hotel also offers a Concierge level (10th floor) where guests receive special amenities such as bathrobes and bath amenities in each room and a private lounge that includes complimentary continental breakfast, snacks and beverages throughout the day, nightly cold and hot Hors d'oeuvres, and private business center. In addition, our Club Level guest accommodations include all concierge in-room amenities.

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Experience cutting edge culinary techniques along with fresh, local and regional foods and spirits at "Charr'd". Louisville's newest east-end restaurant and bar features Bourbon enhanced dishes and shelves a wide array of beers, wines, spirits and nearly 200 bourbons while offering the city's most creative cocktails! If you are looking for a new, but true dining experience, allow Charr'd to start your maturation process. Charr'd serves breakfast, lunch, and dinner daily. Charr'd lounge serves as a coffee bar in the morning and proudly serves Starbucks Coffee and pastries. In the evening, the lounge turns into a warm, inviting area with nightly drink specials and Happy Hour from 3-7 p.m., Monday through Friday. Don't forget our "LOL" special (Love Our Locals). Show your ID and receive 10% off your entire purchase in Charr'd Lounge. Charr'd is a proud member of the Urban Bourbon Trail.

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Accommodations

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BED & BREAKFASTS – Continued							
Dupont Mansion Bed & Breakfast www.dupontmansion.com 1317 S. 4th St., Louisville, KY 40208 502.638.0045	1/4		•	•	•		Offering overnight stays in a beautifully restored Victorian mansion in historic Old Louisville.   
Market Street Inn www.innonmarket.com 330 W. Market St., Jeffersonville, IN 47130 812.285.1877	1/8		•	•	•		Second-empire mansion fully restored with every modern amenity. Within walking distance of shops, restaurants and Louisville!  
The Pepin Mansion Historic B&B www.thepepinmansion.com 1003 E. Main St., New Albany, IN 47150 812.725.9186	6/14		•	•	•		Historic (1851) and restored, an incredible wedding/event venue seating 150 indoors, 350 outdoors, and 3 private meeting rooms. Meetings, dinner parties, murder mysteries. Four huge guest suites, outside catering. On "Historic Row" in New Albany. 
The Samuel Culbertson Mansion www.culbertsonmansion.com 1432 S. 3rd St., Louisville, KY 40208 502.634.3100	2/4		•	•	•		Louisville's most historic and opulent mansion invites you to relive the classic days of the Kentucky Derby in tycoon style.  
Southern Grace Bed & Breakfast www.southerngracebb.com 325 Kirchdorfer Road, Brandenburg, KY 40108 855.589.7829	40/46		•	•	•		Luxurious five-star bed & breakfast with southern elegance and farm stay. Down feather beds, 600-thread-count linens, free Wi-Fi, gourmet breakfast menu, 20-ft ceilings, pool, fishing, paddle boating and feeding alpacas.

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conference and retreat meeting space as well as
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www.ramadalouisville.com



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"Clean, quiet, good breakfast, inexpensive."

"We were extremely pleased with the friendliness of service and cleanliness of the room"



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I-64 Exit 15, 9400 Blairwood Road
Louisville, KY 40222
(502)339-1900
www.baymontlouisville.com



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- ◆ Fitness Center
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Our visitors say:

"Will definitely be staying there again the next time we go to Louisville"

"The motel and room were pleasant, clean and comfortable...the staff was friendly and helpful"



Best Western Louisville East
I-64 Exit 15, 9802 Bunsen Way
Louisville, KY 40299
(502)499-0000
www.bestwesternlouisvilleeast.com



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- ◆ Indoor Heated Pool & Hot Tub
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- ◆ Spacious Two Room Suites Available
- ◆ Microwave & Fridges Available
- ◆ Meeting Room & Catering Available
- ◆ On-Site Restaurant & Bar

Our visitors say:

"Received excellent service. Rooms were clean and comfortable."

"We enjoyed our stay. The staff was very courteous and helpful."

These three, family-owned hotels know what you want when you're away from home - whether it's for business or for fun. Each offers 32" Flat Panel LCD TVs, Free Breakfast, Free WiFi, Free Parking (buses & trucks welcome), and are near shopping and restaurants.

25

MUST-SEE ATTRACTIONS IN LOUISVILLE

According to TripAdvisor Travelers as of January 2016



Here's a look at some of the top attractions to take in while visiting Louisville, based on the ratings and reviews of TripAdvisor travelers.

Whether you're into adventure, art, history, sports or nature, there is something for everyone at our first-rate attractions. The hard part is just picking one or two!



Louisville Mega Cavern is an underground adventure rich in history, geology, mining, recycling and green building technology. The man-made cavern is part of 17 miles of corridors located beneath the city of Louisville. It is one of the largest caverns in the United States. The cavern is also home to Mega Zips and Mega Quest (the world's only fully underground ziplines and ropes course). Mega Underground Bike Park (located 100 feet underground) made its debut in 2015 and is the first of its kind in the world.

1841 Taylor Ave.
502.855.6342
www.louisvillemegacavern.com



2



You'll know you've found **Louisville Slugger Museum & Factory** when you see the world's largest baseball bat, standing 120 feet tall and weighing 68,000 pounds, just outside the entrance. Experience history in the making as Louisville Slugger bats are made right before your eyes during this award-winning factory tour. Hold bats actually used by baseball superstars like Mickey Mantle, Johnny Bench, Cal Ripken Jr. and Derek Jeter. Face down a 90-miles-per-hour fastball. Count the notches Babe Ruth carved into his bat for every home run he belted with it. Step into the batting cages and take some swings with historic replica bats or Louisville Slugger's latest high-tech line. Guests receive a free souvenir mini-bat. Located in Louisville's historical downtown, Louisville Slugger Museum & Factory is part of Museum Row on Main.

800 W. Main St.
877.775.8443
www.sluggermuseum.com

5

Big Four Bridge, a bicycle and pedestrian bridge, spans the Ohio River and connects Louisville to Jeffersonville, Ind. The two-mile, round-trip journey offers breathtaking views of the river, city and internationally acclaimed Waterfront Park. The former railroad truss bridge, completed in 1895, gets its name from the now defunct Cleveland, Cincinnati, Chicago and St. Louis Railway, which was nicknamed the Big Four Railroad. The bridge is open 24-7, with the exception of events that require it to be closed like Thunder Over Louisville. A light display takes place on the Big Four Bridge every evening from around sunset to 1 AM. More than 1,400 colorful LED lights dance and move across the bridge.

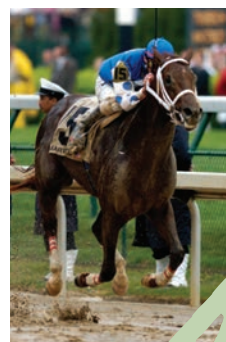


Photo courtesy of Duke Marsh

3

The **Kentucky Derby Museum**, next to Churchill Downs, captures the thrill and traditions of the Kentucky Derby every day in its newly enhanced "Greatest Race" film in a 360-degree theater. The museum has exhibits, memorabilia and art to delight all ages. There's a gift shop and a café overlooking a paddock with a resident horse.

704 Central Ave.
502.637.1111
www.derbymuseum.org



The thundering hooves of thoroughbreds echo through legendary **Churchill Downs** during the spring and fall meets. Churchill Downs is the most famous racetrack in America and the home of the pinnacle of horse racing success, The Kentucky Derby. Churchill Downs also offers an exciting simulcast racing environment year-round with its wagering tele-theatre.

700 Central Ave.
502.636.4400
www.churchilldowns.com

4



At **Peerless Distilling Co.** view the entire grain-to-bottle process of whiskey making under one roof. This downtown distillery is owned by Corky Taylor (whose grandfather owned a distillery before Prohibition) and his son Carson. While the rye and Bourbon are still aging, you can cap off your tour at the tasting bar with a sip of Lucky Kentucky Moonshine.

120 N. 10th St.
502.566.4999
www.kentuckypeerless.com



Louisville is the birthplace of Muhammad Ali – one of the many reasons he and his wife Lonnie chose to locate the \$80-million **Muhammad Ali Center**, honoring Ali's life and legacy, in their hometown. The 93,000-square-foot facility features 24,000 square feet of award-winning exhibits that promote Ali's six core principles (confidence, conviction, dedication, respect, giving and spirituality) in ways that inspire personal and global greatness. The center also offers private event space, rotating exhibits, a retail store, classrooms, theaters and a library and archives. The Ali Center visitor experience is rich in multimedia and interactivity and provides a compelling historical brushstroke of how Ali fit into history, including his Louisville roots, unprecedented athletic career, civil rights, global citizenship and humanitarian work. Located in Louisville's historical downtown, the Ali Center is part of Museum Row on Main.

144 N. 6th St.
502.584.9254
www.alicenter.org

Cave Hill Cemetery is a 296-acre Victorian-era National Cemetery and arboretum that was listed on the National Register of Historic Places in 1979. Several prominent people are buried at Cave Hill, including KFC founder Col. Harland Sanders and Founder of Louisville George Rogers Clark. Cave Hill, also known for its lush landscape, features more than 500 species of trees and shrubs.

701 Baxter Ave.
502.451.5360
www.cavehillcemetery.com



Louisville Slugger Field is a baseball stadium that's home to the Louisville Bats, the AAA minor league baseball affiliate of the Cincinnati Reds. It opened in 2000 with seats for more than 13,000 fans, and both the Ohio River and the state of Indiana are visible from the park. The naming rights for the stadium were purchased by Hillerich & Bradsby, makers of the world-famous Louisville Slugger baseball bats. The multi-use facility is also home to the Louisville City FC (Football Club), a professional soccer club founded in 2014.

401 E. Main St.
502.212.2287
www.batsbaseball.com



10

Conrad-Caldwell House Museum is located in the heart of Old Louisville, which is home to one of the largest Victorian neighborhoods in the nation. The museum is one of the grandest buildings in the area featuring the finest craftsmanship and design, as well as the latest innovations of its time. It has been restored and re-imagined as the family home of William and Elaine Caldwell, circa 1908. The mansion contains a large collection of antiques from that time, including many of the original pieces from the Conrad and Caldwell families.

1402 St. James Court
502.636.5023
www.conrad-caldwell.org

11

The **Louisville Zoo** is home to more than 1,500 animals on 134 acres. The non-profit organization and state zoo of Kentucky is dedicated to bettering the bond between people and the planet by providing excellent care for animals, a great experience for visitors and leadership in scientific research and conservation education. The zoo is accredited by the American Alliance of Museums and the Association of Zoos and Aquariums.

1100 Trevilian Way
502.459.2181
www.louisvillezoo.org



12

From one of the nation's largest collections of Toy Soldiers to Teddy Roosevelt's Big Stick and Daniel Boone's family Bible, the **Frazier History Museum** brings more than 1,000 years of American and world history to life. The Frazier's permanent collections are joined by an incomparable mix of special exhibitions that expand and enhance the many wonderful stories the Frazier is able to tell. Located in Louisville's historical downtown, the Frazier is part of Museum Row on Main. Check out Frazier's special exhibit celebrating Bourbon that's on display through 2016. "Spirits of the Bluegrass: Prohibition and Kentucky" explores how Bourbon shaped Kentucky by tracing the rise of the anti-liquor movement from 1920 through the repeal of the 18th Amendment in 1933.

829 W. Main St.
502.753.5663
www.fraziermuseum.org

Also making the Top 25 List on TripAdvisor:

13. Old Louisville
14. Cherokee Park
15. 21c Museum Hotel
16. Waterfront Park
17. Escape Games at Breakout Louisville
18. Distillery Tours (including the Evan Williams Bourbon Experience)
19. Locust Grove
20. Fourth Street Live!
21. Bulleit Frontier Whiskey Experiences
22. Louisville Palace
23. Sightseeing Tours (including Mint Julep Tours, Louisville Quest, Belle of Louisville and Spirit of Jefferson)
24. Beckley Creek Park
25. Air Tours (including Classic Biplane Tour)

According to TripAdvisor Travelers as of January 2016

Copy and photos courtesy of the Louisville Convention & Visitors Bureau.

Attractions

The following organizations invest in Louisville's convention and tourism industry through their partnership in the Louisville Convention & Visitors Bureau, current as of January 1, 2016. (Descriptions provided by partners.)

AMUSEMENT PARKS

Holiday World & Splashin' Safari

www.holidayworld.com

452 E. Christmas Blvd., Santa Claus, IN 47579, 812.937.4401, 877.463.2645. Holiday World & Splashin' Safari is a family-owned theme park & water park combo, located in Santa Claus, Indiana.

Hours: Varies seasonally. 📞

Kentucky Kingdom & Hurricane Bay

www.kentuckykingdom.com

937 Phillips Ln., Louisville, KY 40209, 502.813.8200. Your family's place to play! Enjoy the totally revamped Kentucky Kingdom with all your favorites – Lightning Run, Thunder Run, FearFall, Mile High Falls, the Giant Wheel & many others – plus five exciting new rides & of course plenty of great food, games to play & shows to entertain you. Come enjoy Kentucky Kingdom – more rides, more water, more hours, more fun. **Hours:** Varies seasonally. 📞

ARTS - PERFORMING

Actors Theatre of Louisville

www.actorstheatre.org

316 W. Main St., Louisville, KY 40202, 502.584.1205. Entertaining comedies, dramas & musicals, including annual favorites – Dracula, A Christmas Carol & the Humana Festival of New American Plays. Discount rates for groups. Banquet spaces available for your entertainment needs.

Minimum Time: 90 min. **Hours:** Varies. 📞

Bunbury Theatre Company

www.bunburytheatre.org

604 S. 3rd St., Louisville, KY 40202, 502.585.5306. Since 1985, local & national talent presenting a five-show season of new works, comedies, dramas & musicals. From October through June. Evening & matinee performances. **Minimum Time:** 2 hrs.

Hours: Varies by show. 📞

ATTRACTIONS KEY

📞 Advance Tickets Available

🌿 Minority-owned Business

Information provided by attractions. Please call for details.

Dinner Detective Interactive Murder Mystery Dinner Show

www.thedinnerdetective.com/louisville/

123 W. Main St., Louisville, KY 40202, 866.496.0535, 866.496.0535. The Dinner Detective is America's largest murder mystery comedy dinner show!

You'll solve a hilarious murder case while you enjoy a fantastic four-course plated dinner. **Minimum Time:** Over 2 hrs. **Hours:** Varies. 📞

Derby Dinner Playhouse

www.derbydinner.com

525 Marriott Dr., Clarksville, IN 47129, 812.288.8281, 877.898.8577. Kentuckiana's only professional dinner theatre! The best of Broadway & more! **Minimum Time:** Over 2 hrs.

Hours: Varies by show. 📞

The Kentucky Center for the Performing Arts

www.kentuckycenter.org

501 W. Main St., Louisville, KY 40202, 502.584.7777, 800.775.7777. Kentucky's premier performing arts venue. Home of ballet, Broadway, opera, orchestra & children's theater. Access services available by request. **Hours:** Varies. 📞

Kentucky Opera

www.kyopera.org

323 W. Broadway, Ste. 601, Louisville, KY 40202, 502.584.4500. State opera company delights audiences with the highest quality opera.

Hours: Varies. 📞

Louisville Ballet

www.louisvilleballet.org

315 E. Main St., Louisville, KY 40202, 502.583.2623. The state ballet of Kentucky provides the best in classical & contemporary dance. **Minimum Time:** Over 2 hrs. **Hours:** Varies by show. 📞

The Louisville Orchestra

www.louisvilleorchestra.org

323 W. Broadway, Ste. 700, Louisville, KY 40202, 502.587.8681. The ensemble offers a wide variety of concert series to the community, including classical programs featuring world-renowned guest artists, lighter classical & pops performances & family offerings. The orchestra is the resident performing group for the Louisville Ballet & Kentucky Opera. **Minimum Time:** 2 hrs. **Hours:** Varies by event. 📞

The Louisville Palace

www.louisvillepalace.com

625 S. 4th St., Louisville, KY 40202, 502.583.4555. Louisville's premier historic entertainment venue.

Hours: Varies by event. 📞

PNC Broadway in Louisville

www.louisville.broadway.com

620 W. Main St., Ste. 100, Louisville, KY 40202, 502.584.7469, 800.294.1849. PNC Broadway Across America is proud to bring the finest touring shows to Louisville. Presents touring Broadway plays/musicals at The Kentucky Center & Louisville Palace Theatre. **Minimum Time:** 2 hrs.

Hours: Varies by event. 📞

StageOne Family Theatre

www.stageone.org

315 W. Market St., Ste. 2S, Louisville, KY 40202, 502.498.2436. StageOne Family Theatre shares the love of live theater & arts experiences with children, teachers & families throughout the year.

Minimum Time: 1 hr. **Hours:** Varies by show. 📞

The Stephen Foster Story

www.stephenfoster.com

411 E. Stephen Foster Ave., Bardstown, KY 40004, 502.348.5971, 800.626.1563. Exciting outdoor musical featuring great entertainment for the whole family. **Hours:** Mon - Fri 8AM - 5PM. 📞

W.L. Lyons Brown Theatre

www.kentuckycenter.org/brown-theatre

315 W. Broadway, Louisville, KY 40202, 502.584.7777, 800.775.7777. Harkening back to the glory days of Louisville's theater district, the Brown Theatre is a lavish, lovingly restored showplace. State-of-the-art technology combines with Old World splendor to create a performance space as beautiful to look at as it is comfortable to sit in. Seating approximately 1,400 patrons, the Brown stands today as the Grand Dame of Louisville's artistic community. **Hours:** Varies by event. 📞

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ARTS - VISUAL

21c Museum **FREE**

www.21cmuseumhotels.com/Louisville
700 W. Main St., Louisville, KY 40202, 502.217.6300. The 21c Museum is dedicated to collecting & exhibiting the very best work of living artists from all over the world. 21C exhibitions are free & open to the public 24/7.

Fleur de Flea Vintage Urban Market

www.thefleurdeflea.com
231 Witherspoon St., Louisville, KY 40202, 502.533.2688. Fleur de Flea is Louisville's finest outdoor vintage urban market. Located on the fabulous Waterfront Plaza with the scenic Ohio River in the background, locals & tourists who visit will be glad they did. Vendors from all over Kentuckiana are set-up selling their one-of-a-kind goods, including vintage clothing, books, records, primitives, antiques, repurposed, recycled, collectables & so much more. Check website for festival dates. **Hours:** Seasonal.

Kentucky Museum of Art & Craft

www.kmacmuseum.org
715 W. Main St., Louisville, KY 40202, 502.589.0102. KMAC is a non-profit art museum dedicated to promoting art & craft excellence in Kentucky. KMAC features exhibitions, hosts events, programs, lectures, workshops & summer art camps for children. **Hours:** Mon - Fri 10AM - 5PM, Sat 11AM - 5PM.

LOOK Consortium of Galleries & Museums

www.looklouisvilleart.com
1860 Mellwood Ave., Louisville, KY 40206, 502.895.3650. See, Experience & Own Art. Louisville is a hotbed of creativity – a thriving, dynamic, urban setting, rich with fresh ideas & passionate practitioners. This non-profit art advocacy group represents more than 31 area visual art spaces.

Louisville Visual Art Association

www.louisvillevisualart.org
1538 Lytle St., Louisville, KY 40203, 502.584.8166. 100 years & growing, the Louisville Visual Art Association, creating & celebrating ART! **Minimum Time:** 30 min. **Hours:** Mon - Fri 9AM-5PM, Sun 1PM-4PM.

Pinot's Palette

www.pinotpalette.com/louisville
291 N. Hubbards Ln., Ste. 160, Louisville, KY 40207, 502.409.4572. Louisville's upscale "paint & sip" studio where you create masterpieces with your friends. Local artists will guide you step-by-step through a featured painting. All you need to bring is your friends; we provide the drinks and paint supplies. **Minimum Time:** 2 hrs. **Hours:** Vary.

Speed Art Museum

www.speedmuseum.org
2035 S. 3rd St., Louisville, KY 40208, 502.634.2700. The newly expanded 62,500-sq.-ft. museum creates a state-of-the-art space for larger special exhibitions, contemporary art galleries, a family education and welcome center, cinema, indoor/outdoor café, museum store & a multifunctional Grand Hall for performances, lectures & entertaining. Thanks to a generous contribution from Brown-Forman, anyone can visit the Speed for free on Sundays through March 2021. **Minimum Time:** 1 hr. **Hours:** Tues - Sat 10AM - 5PM, Sun noon - 5PM.

St. James Court Art Show **FREE**

www.sjcas.com
1387 S 4th St., Louisville, KY 40208, 502.635.1842. Three-day outdoor art show featuring fine arts & crafts from approximately 700 artists from across the country. Held annually, the 1st full weekend in October. **Minimum Time:** 2 hrs. **Hours:** First weekend in Oct. Fri - Sat 10AM - 6PM, Sun 10AM - 5PM.

Stoneware

www.louisillestoneware.com
731 Brent St., Louisville, KY 40204, 502.582.1900. Stoneware is dedicated to the tradition & careful craftsmanship of transforming clay into enduring, functional art for the home & kitchen since 1815. Factory tours, paint your own & retail store. **Minimum Time:** 30 min. **Hours:** Mon - Sat 10AM - 5PM.

ATTRACTIONS

Actors Theatre of Louisville

www.actorstheatre.org
316 W. Main St., Louisville, KY 40202, 502.584.1205. Entertaining comedies, dramas & musicals, including annual favorites – Dracula, A Christmas Carol & the Humana Festival of New American Plays. Discount rates for groups. Banquet spaces available for your entertainment needs. **Minimum Time:** 90 min. **Hours:** Varies.

Belle of Louisville/Spirit of Jefferson

www.belleoflouisville.org
401 W. River Rd., Louisville, KY 40202, 502.574.2992, 866.832.0011. The Belle is a National Historic Landmark & treasured icon. She is the oldest operating steamboat in the nation & turned 100 years old in 2014. The Spirit of Jefferson is a charming riverboat operating year round. **Minimum Time:** 2 hrs. **Hours:** Varies seasonally.

Bluegrass Indoor Karting

www.bluegrassindoorkarting.com
2520 Ampere Dr., Louisville, KY 40299, 502.297.9899. 40-mph racing karts on a 1000' indoor track. 5,000-square-foot conference center. Open year-round & 7 days a week to the general public. Ages 7 (48") & up. Only 20 minutes from downtown & airport. **Minimum Time:** Under 30 min. **Hours:** Mon - Thur 11AM - 10PM; Fri - Sat 11AM - midnight; Sun noon - 5:30PM.

Cave Country Adventures

www.adventureindiana.com
400 E. State Rd. 64, Marengo, IN 47140, 812.365.2705, 888.702.2837. Cave Country Adventures offers walking & natural tours in two National Landmark caves, paddling on the beautiful Blue River & more. **Minimum Time:** 2 hrs. **Hours:** Varies seasonally.



Kentucky Center


A dancer's leap that defies gravity. Music you can feel in your soul. Dialogue that inspires and challenges your perspective. The Kentucky Center welcomes you to experience the thrill of live performances by world-class artists. It sends that same excitement throughout the Commonwealth with arts and educational programs such as the Governor's School for the Arts, ArtsReach and more. Come feel the energy.

kentuckycenter.org | 502.584.7777 | MEMBERS 502.566.5144

Attractions


CQ Princess, Captain's Quarters Yacht Charters

www.cqroverside.com

5700 Captains Quarters Rd., Prospect, KY 40059, 502.228.1651. A luxury dinner yacht based out of Captain's Quarters Riverside Grille. Available for charter year round! **Hours:** Based on charter. 


Derby Dinner Playhouse

www.derbydinner.com

525 Marriott Dr., Clarksville, IN 47129, 812.288.8281, 877.898.8577. Kentuckiana's only professional dinner theatre! The playhouse is the theatrical entertainment leader in both Indiana & neighboring state Kentucky, noted for their professional productions of Broadway musicals & lighthearted comedies. **Minimum Time:** Over 2 hrs. **Hours:** Varies by show. 


Dinosaur World

www.dinosaurworld.com/kentucky

711 Mammoth Cave Rd., Cave City, KY 42127, 270.773.4345. Visit over 150 life-size dinosaurs in an outdoor museum setting. Search for authentic fossils to take home at the fossil dig. Visit the Indoor Prehistoric Museum & more! **Minimum Time:** 2 hrs. **Hours:** Open daily at 8:30AM - 4:30PM CST. 


Evan Williams Bourbon Experience

www.EvanWilliamsBourbonExperience.com

528 W. Main St., Louisville, KY 40202, 502.584.2114. Located on Louisville's historic "Whiskey Row," the Evan Williams Bourbon Experience features an artisanal distillery, tours, tastings & more! Celebrating the legacy of Evan Williams, Kentucky's first distiller, this immersive experience brings to life the history & tradition of Kentucky's native spirit. **Minimum Time:** 1 hr. **Hours:** Mon - Thur 11AM - 5:30PM, Fri - Sat 10AM - 6PM, Sun 1PM - 5:30PM. 


Go Ape Treetop Adventure

www.goape.com

11311 Mitchell Hill Rd., Fairdale, KY 40118, 800.971.8271. Go Ape is a highly interactive 2-3 hour outdoor adventure featuring zip lines & awesome treetop obstacles. Located at Jefferson Memorial Forest, just outside Louisville. **Minimum Time:** 2 hrs. **Hours:** Varies seasonally. 

Indiana Caverns

www.indianacaverns.com

1267 Green Acres Drive SW, Corydon, IN 47112, 812.734.1200. Indiana Caverns offers visitors an opportunity to explore Indiana's longest cave. The 80-minute tour features an underground boat ride, waterfall, heights, depths, formations & ice age animal bones. **Minimum Time:** Over 1.5 hrs. **Hours:** Open daily 9AM-5PM, 7 days a week. Extended hours Memorial Day to Labor Day (open til 6PM). 


Kentucky Kingdom & Hurricane Bay

www.kentuckykingdom.com

937 Phillips Ln., Louisville, KY 40209, 502.813.8200. Your family's place to play! Enjoy the totally revamped Kentucky Kingdom with all your favorites – Lightning Run, Thunder Run, FearFall, Mile High Falls, the Giant Wheel & many others – plus five exciting new rides & of course plenty of great food, games to play & shows to entertain you. Come enjoy Kentucky Kingdom – more rides, more water, more hours, more fun. **Hours:** Varies seasonally.


Louisville Mega Cavern & Mega Zips All Underground Ziplines & Adventure Tour

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213, 502.855.6342, 877.614.6342. MEGA ZIPS; the world's only all underground ziplines & adventure tour. Louisville MEGA Cavern historic tram tour. Lights Under Louisville underground holiday light show! **Minimum Time:** Over 1 hr. 

Louisville Visitors Center

www.gotolouisville.com

301 S. Fourth St., Louisville, KY 40202, 502.379.6109, 888.568.4784. Free, 1-hour walking tour of Possibility City held weather permitting May through Oct. Reservations preferred. Walk-ins taken on availability. Free photo op with Col. Harland Sanders exhibit. Louisville & Bourbon Country souvenirs. **Hours:** Mon - Sat 10AM - 5PM, Sun noon - 5PM. Special extended hours during Daylight Savings Time. Limited hours on some major holidays. Closed Thanksgiving Day, Christmas Eve, Christmas Day & New Year's Day. 

COMPLIMENTARY BOURBON DISTILLERY TOURS



BARTON
1792 DISTILLERY

Located in Bardstown, Kentucky, Barton 1792 Distillery is the oldest fully-operating Distillery in the Bourbon Capital of the World™. Established in 1879, the historic Distillery grounds are home to 29 warehouses, the World's Largest Bourbon Barrel and unique outdoor fermentation tanks. And that's just the beginning of what you'll discover on one of our three Barton 1792 Distillery tours.

For more information, please call us at (866) 239-4690
or visit us online at www.1792distillery.com



Barton 1792 Distillery



@Barton1792




@barton1792

300 Barton Road | Bardstown, KY 40004 | (866) 239-4690 | www.1792distillery.com


Louisville Zoo

www.louisvillezoo.org

1100 Trevilian Way, Louisville, KY 40213, 502.459.2181. The Louisville Zoo, the State zoo of Kentucky, is home to more than 1,700 animals on 134 beautiful botanical acres. The zoo is dedicated to bettering the bond between people & our planet. **Minimum Time:** Over 2 hrs. **Hours:** 10AM - 5PM Mar. 12 - Sept. 25; 10AM - 4PM off season. 

Mega Underground Bike Park

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213, 502.855.6342, 877.614.6342. Are you ready to experience a one-of-a-kind Underground Bike Park? Over 320,000 square feet including over 45 trails, Jump Lines, Pump Tracks, Dual Slalom, BMX, Cross Country & Single Track all in a former limestone cavern 100 feet sub-surface. Enjoy the comfort of our 60 degree temperature year round. Come experience what the buzz is all about. You simply won't believe what you see. **Minimum Time:** Over 2 hrs. **Hours:** Mon - Sat 10AM - 10PM; Sun noon - 10PM. 


My Old Kentucky Dinner Train

www.kydinnertrain.com

602 N. 3rd St., Bardstown, KY 40004, 502.348.7300, 866.801.3463. Two-hour train excursion featuring lunch & dinner gourmet meal. Reservations recommended. **Minimum Time:** Over 2 hrs. **Hours:** Varies seasonally. 

Sky Zone Indoor Trampoline Park

www.skyzone.com/louisville

2671 Technology Dr., #112, Jeffersontown, KY 40299, 502.909.3500. Sky Zone Indoor Trampoline Park is the creator of the world's first all-trampoline walled playing courts! It's the ultimate 3-D play experience for any age, shape or ability. **Minimum Time:** 30 min. **Hours:** Varies. 

Squire Boone Caverns

www.squireboonecaverns.com

100 Squire Boone Rd., Mauckport, IN 47142, 812.732.4381, 888.934.1804. One-hour guided caverns tours & village craft demonstration during the summer months. **Minimum Time:** 1 hr. **Hours:** Varies seasonally.

Vintage Fire Museum & Safety Education Center

www.vintagefiremuseum.org

723 Spring St., Jeffersonville, IN 47130, 812.948.8711. Located only 10 minutes from downtown Louisville, features a nationally-known collection of spectacular fire engines dating from 1756. Interesting for all ages. Join us for a delightful time enjoying the variety of special cars & visiting the museum. Discounts are offered for senior citizens, firefighters & groups of 15 or more. **Minimum Time:** 30 min. **Hours:** Fri 11AM - 4PM; Sat 10AM - 5PM, Spring-Fall.

DISTILLERIES, BREWERIES & WINERIES**1792 Barton Distillery** **FREE**

www.1792bourbon.com

501 Cathedral Manor, Bardstown, KY 40004, 502.331.4879, 866.239.4690. Open year round. Tours are hourly on the hour. Tours & tastings are complimentary. **Minimum Time:** 1 hr. **Hours:** Mon - Sat.

Bluegrass Brewing Co. **FREE**

www.bbcbrew.com

3929 Shelbyville Rd., Louisville, KY 40207, 502.899.7070. Louisville's best beer is made at this location. You may watch the brewing operation as you enjoy your meal through large windows in the dining room or dine alfresco in the Beer Garden. **Hours:** Call for hours.

Bluegrass Brewing Co. **FREE**

www.bbcbrew.com

300 W. Main St., Louisville, KY 40202, (502) 562-0007. Across from the KFC YUM! Center & within walking distance to hotels, theaters & Museum Row. BBC's food has been described as "some of the tastiest bar grub around" by the Louisville Courier-Journal. **Hours:** Call for hours.

Bluegrass Brewing Co. **FREE**

www.bbcbrew.com

660 S. 4th St., Louisville, KY 40202, 502.568.2224. Louisville's beer! A full-scale brewery & bottling plant. **Hours:** Call for hours.

Buffalo Trace Distillery

www.buffalotracdistillery.com

113 Great Buffalo Trace, Frankfort, KY 40601, 502.696.5926, 800.654.8471. We've won more awards than any other distillery in the world. Stop in for a complimentary tour & tasting to discover why. We are proud to be the oldest continually operating distillery in the world. **Minimum Time:** 1 hr. **Hours:** Mon - Fri 9AM - 3PM; Sat - Sun 10AM - 2PM.


Bulleit Frontier Whiskey Experience at Stitzel-Weller

www.bulleitexperience.com

3860 Fitzgerald Rd., Louisville, KY 40216, 502.475.3325. We are one of the true cathedrals of the American whiskey industry. Located five miles from downtown Louisville, experience one of the most convenient & impressive stops along the Kentucky Bourbon Trail. **Minimum Time:** 1 hr. **Hours:** Wed - Sat 10AM - 3PM; Sun 1PM.


Copper & Kings American Brandy

www.copperandkings.com

1121 E. Washington St., Louisville, KY 40206, 502.561.0267. Copper & Kings is an American brandy company based in Butchertown, which makes a dynamic American style brandy. Come & tour a modern distillery. See the 3 copper pot stills & listen to the brandy sonically age to rock n' roll music. Also see a stunning view of the downtown skyline from the sky deck. **Minimum Time:** 1 hr. **Hours:** Mon - Thurs by appt.; Fri 10AM - 8PM; Sat - Sun 10AM - 4PM. 


Derby City Brew Bus

www.derbycitybrewbus.com

427 S. 4th St., Sports & Social Club, Louisville, KY 40202, 502.208.9954. Our mission is simple, be the best way to discover local craft beer & food trucks. Whether you are a local or just visiting, let's explore the delicious brew Derby City has to offer. We visit 3 breweries on each tour. Get a first hand experience of the brewery operations, sample nine 4 oz. tastings (12 tastings on our #sundayfunday tour) & learn history of how Louisville use to rival beer cities such as St. Louis & Milwaukee. **Minimum Time:** 1 hr. **Hours:** Varies by appt. 

Evan Williams Bourbon Experience

www.EvanWilliamsBourbonExperience.com

528 W. Main St., Louisville, KY 40202, 502.584.2114. Located on Louisville's historic "Whiskey Row," the Evan Williams Bourbon Experience features an artisanal distillery, tours, tastings & more! Celebrating the legacy of Evan Williams, Kentucky's first distiller, this immersive experience brings to life the history & tradition of Kentucky's native spirit. **Minimum Time:** 1 hr. **Hours:** Mon - Thur 11AM - 5:30PM; Fri - Sat 10AM - 6PM; Sun 1PM - 5:30PM. 




Lunch, dinner and sightseeing cruises located in downtown Louisville!

401 W. River Rd. Louisville, KY 40202 Located across the street from the KFC Yum! Center.

502.574.2992    www.belleoflouisville.org

ATTRACTIONS KEY

 Advance Tickets Available

 Minority-owned Business

Information provided by attractions. Please call for details.

Attractions

Heaven Hill Distilleries Bourbon Heritage Center

www.BourbonHeritageCenter.com
1311 Gilkey Run Road, Bardstown, KY 40004, 502.337.1000. Located in the heart of Bardstown, the Bourbon Capital of the World, the award-winning Bourbon Heritage Center features interactive exhibits, guided rickhouse tours, educational Bourbon tastings & more! **Minimum Time:** 30 min. **Hours:** Varies seasonally. 📞

Huber Orchard & Winery **FREE**

www.huberwinery.com
19816 Huber Rd., Starlight, IN 47106, 812.923.9813. Winery, tours & tastings, cheese factory, gift shop & farm market. **Minimum Time:** 1 hr. **Hours:** Mon - Sat 10AM - 6PM, Sun noon - 6PM.

Indian Creek Winery **FREE**

www.indiancreekwinery.org
6491 County Line Rd. N.E., Georgetown, IN 47122, 502.396.6209. Indian Creek Winery provides delectable wine, a place to taste wine for free & just relax. **Hours:** Noon - 6PM or by appt. 📞

Jim Beam's American Outpost

www.jimbeam.com/visit-the-bourbon-distillery
526 Happy Hollow Rd., Clermont, KY 40110, 502.543.9877. Visitor Center for Jim Beam Distillery, history & production, Beam family home & more! **Minimum Time:** 30 min. **Hours:** Mon - Sat 9AM - 5:30PM; Sun noon - 4PM. 📞

Kentucky Artisan Distillery

www.kentuckyartisandistillery.com
6230 Old LaGrange Rd., Crestwood, KY 40014, 502.822.3042. The Kentucky Artisan Distillery is the home to Jefferson's Bourbons, Whiskey Row Bourbon & Highspire Rye. Located in scenic Oldham County, the distillery is a short drive from downtown Louisville. **Hours:** Tues - Fri, 10AM - 4PM.

Kentucky Distillers' Association

www.kybourbon.com
614 Shelby St., Frankfort, KY 40601, 502.875.9351. KDA is a trade association for Kentucky distillers of Bourbon & other distilled spirits. **Hours:** Varies by distillery.

Kentucky Peerless Distilling Tours

www.kentuckypeerless.com
120 N. 10th St., Louisville, KY 40202, 502.566.4999. Recently opening, production under the auspices of Kentucky Peerless Distilling has once again commenced. Our first moonshine product will be some of the smoothest 'shine you will ever swill. **Minimum Time:** 1 hr. **Hours:** Wed - Sat 10AM - 4PM. 📞

The Little Kentucky River Winery **FREE**

www.thelittlekentuckyriverwinery.com
3289 Hwy. 421S, Bedford, KY 40006, 502.437.9463. A true country winery offering a peaceful setting under our unique stone & timber frame wine pavilion, where you can relax, socialize & enjoy a taste of true country charm! **Hours:** Sat noon - 6PM, Nov - Apr.

Limestone Branch Distillery

www.limestonebranch.com
1280 Veterans Memorial Hwy., Lebanon, KY 40033, 270.699.9004. Limestone Branch is a family owned & operated craft distillery located in beautiful Lebanon, Kentucky. Our heritage reaches far back into the lore of Kentucky Bourbon & we honor that by using only the finest ingredients & traditional distilling techniques. **Minimum Time:** 1 hr. **Hours:** Mon - Sat 10AM - 5PM; Sun 1PM - 5PM.

Lou's Brew Bus

www.lousbrewbus.com
400 S. Fourth St., Louisville, KY 40202, 502.269.8914, 844.233.7386. Premier & original craft beer taproom tasting tours of local Louisville region breweries. Enjoy a historically entertaining day celebrating Louisville beer. Private tours from 6 people to 33 people are available too. Weekday or weekend. **Minimum Time:** Tours range from 4-5.5 hrs.

Maker's Mark Distillery

www.makersmark.com
3350 Burks Spring Rd., Loretto, KY 40037, 270.865.2881. National Historic Landmark, handcrafting bourbon. Free tours & gift sales year 'round. **Minimum Time:** 1 hr. **Hours:** Mon - Sat 10:30AM - 3:30PM; Sun 11:30AM - 3:30PM. 📞

Old 502 Winery

www.old502.com
116 S. 10th St., Louisville, KY 40202, 502.540.5650. Kentucky's only urban winery set in an historic, reclaimed building in downtown Louisville. OLD 502 Winery showcases award-winning wines in their new tasting room & gift shop. Come experience some of the most delightful eclectic varietals this side of the Ohio River. Please call for seasonal hours. **Hours:** Tours by appt. only.

Smith-Berry Vineyard & Winery

www.smithberrywinery.com
855 Drennon Rd. - Hwy. 202, New Castle, KY 40050, 502.845.7091, 888.845.7091. All wines at Smith-Berry Vineyard & Winery are estate bottled, but our philosophy goes beyond conventional definition. Our grapes are hand harvested & fermented in small distinct lots. Our personal handling of the vines, grapes & finished wine allows the ultimate expression of our farm's produce. For private group tastings, tours & tickets visit our website. 📞

Wild Turkey Distillery

www.wildturkeybourbon.com
1417 Versailles Rd., Lawrenceburg, KY 40342, 502.839-2182. Not the latest thing, the genuine thing. Visit the official nest of America's best Bourbon. **Minimum Time:** 1 hr. **Hours:** Mon - Sat 9AM - 5PM; Sun 10AM - 4PM.

Willett Distillery

www.willettdistillery.com
1869 Loretto Rd., Bardstown, KY 40004, 502.348.0899. In 1936 Thompson Willett founded the Willett Distilling Company. Today the Willett tradition continues. We would like to extend a warm welcome & encourage you to visit our gift shop, tasting room & tour Willett Distillery. **Minimum Time:** 1 hr. **Hours:** Mon - Sat 10AM - 4PM; Sun 12:30PM - 3:30PM Mar - Dec. 📞



KENTUCKY HORSE PARK

4089 Iron Works Parkway, Lexington, KY
Interstate 75, Exit 120
(859) 233-4303 • (800) 678-8813
KyHorsePark.com

Facebook Twitter Instagram Kentucky UNRAIDED SPIRIT



Derby Dinner PLAYHOUSE

For over 40 years Derby Dinner Playhouse has provided thousands of people in the region with a ticket guaranteed to make an evening of great memories.

PLENTIFUL SALAD BAR & BUFFET
CORPORATE PARTIES & MORE
LIVE STAGE PERFORMANCE
PRE-SHOW PERFORMANCE
FREE PARKING
FREE COFFEE

enjoy our FANTASTIC DESSERTS, GIFT SHOP & LOUNGE!

Visit www.derbydinner.com, or call 812.288.8281 for more info

Woodford Reserve Distillery

www.woodfordreserve.com

7855 McCracken Pike, Versailles, KY 40383, 859.879.1812. This National Historic Landmark is one of the oldest working Bourbon distilleries in Kentucky. Tours available year 'round. Meeting facilities available for both large & small groups.

Minimum Time: 1 hr. **Hours:** Varies seasonally.

EDUCATIONAL TOURS/ MUSEUMS**American Printing House for the Blind** **FREE**

www.aph.org

1839 Frankfort Ave., Louisville, KY 40206, 502.895.2405, 800.223.1839. Founded in 1858, APH is the world's largest non-profit company that makes products for people who are blind & visually impaired. Tours available. **Hours:** Mon - Fri 8:30AM - 4:30PM; Sat 10AM - 3PM.

Asia Institute Crane House **FREE**

www.cranehouse.org

1244 S. 3rd St., Louisville, KY 40203, 502.635.2240. Asia Institute Crane House (AICH) celebrates & brings to life the cultural diversity of Asia to Kentucky & southern Indiana residents & visitors. AICH provides educational & cultural programs & services to the public & works to increase the capacity of our local Asian communities to share & preserve their heritage. **Minimum Time:** 1 hr. **Hours:** Tues - Fri 9:30AM - 4PM.


Carnegie Center For Art & History **FREE**

www.carnegiecenter.org

201 E. Spring St., New Albany, IN 47150, 812.944.7336. Contemporary art gallery, local history museum in a former Carnegie Library that offers changing exhibits, hand-carved dioramas & an underground railroad exhibit. **Minimum Time:** 2 hrs. **Hours:** Tues - Sat 10AM - 5:30PM.


Dinosaur World

www.dinosaurworld.com/kentucky

711 Mammoth Cave Rd., Cave City, KY 42127, 270.773.4345. Visit over 150 life-size dinosaurs in an outdoor museum setting. Search for authentic fossils to take home at the fossil dig. Visit the Indoor Prehistoric Museum & more! **Minimum Time:** 2 hrs. **Hours:** Open daily 8:30AM - 4:30PM CST. 

Evan Williams Bourbon Experience

www.EvanWilliamsBourbonExperience.com

528 W. Main St., Louisville, KY 40202, 502.584.2114. Located on Louisville's historic "Whiskey Row," the Evan Williams Bourbon Experience features an artisanal distillery, tours, tastings & more! Celebrating the legacy of Evan Williams, Kentucky's first distiller, this immersive experience brings to life the history & tradition of Kentucky's native spirit. **Minimum Time:** 1 hr. **Hours:** Mon - Thur 11AM - 5:30PM; Fri - Sat 10AM - 6PM; Sun 1PM - 5:30PM. 

Falls of the Ohio State Park & Foundation

www.falloftheohio.org

201 W. Riverside Dr., Clarksville, IN 47129, 812.280.9970. The Falls of the Ohio Interpretive Center & General George Rogers Clark Home Site highlight the natural & cultural history of the area including 400-million-year-old fossil beds & Lewis & Clark. **Minimum Time:** 1 hr. **Hours:** 7AM - 11PM daily.


Filson Historical Society

www.filsonhistorical.org

1310 S. 3rd St., Louisville, KY 40208, 502.635.5083. The Filson Historical Society's mission is to collect, preserve & tell the significant stories of Kentucky & Ohio Valley history & culture. **Hours:** Mon - Fri 9AM - 4:30PM.

Frazier History Museum

www.fraziermuseum.org

829 W. Main St., Louisville, KY 40202, 502.753.5663. The Frazier History Museum is a world-class museum that provides an unforgettable journey through more than 1,000 years of history with ever-changing & interactive exhibits & daily performances. **Minimum Time:** 1 hr. **Hours:** Mon - Sat 9AM - 5PM; Sun noon - 5PM. 



TASTE BOURBON HISTORY®

Experience the life and contributions of Evan Williams, Kentucky's first commercial distiller, through guided tours featuring an artisanal still that reflects the timeless process of how Bourbon was made centuries ago, and educational tastings that capture the character of his namesake brand.



528 West Main Street, Louisville, KY 40202 • (502) 272-2611
www.EvanWilliamsBourbonExperience.com



Evan Williams® Kentucky Straight Bourbon Whiskey, Bardstow, KY 43% Alc./Vol. © 2016



Gheens Science Hall & Rauch Planetarium


www.louisville.edu/planetarium

106 Brandeis Ave., University of Louisville
- Belknap Campus, Louisville, KY 40292,
502.852.6664. World-class planetarium; K-12
& public astronomy shows, Friday evening laser
shows, corporate events, parties, gift shop &
Saturday family shows. On UofL's Campus.

Minimum Time: 1 hr. **Hours:** Mon - Fri 9AM -
4:30PM; Sat 11AM - 4PM; Sun closed.

Kentucky Derby Museum

www.derbymuseum.org

704 Central Ave., Louisville, KY 40208,
502.637.1111. Featuring "The Greatest Race," a
360-degree, high-definition video show. **Minimum**
Time: 30 min. **Hours:** Mon - Sat 9AM - 5PM; Sun
11AM - 5PM. 


Kentucky Horse Park

www.kyhorsepark.com

4089 Iron Works Pkwy., Lexington, KY 40511,
859.233.4303, 800.678.8813. Celebrates all horses
through films, museum & art gallery, horse-
drawn & walking tours, horseback riding, surrey,
campground & horse shows. **Minimum Time:** 2
hrs. **Hours:** 9AM - 5PM daily.

Kentucky Railway Museum


www.kyrail.org

136 S. Main St., New Haven, KY 40051,
502.549.5470, 800.272.0152. Take an excursion on
a vintage passenger train through the scenic Rolling
Fork River Valley. **Minimum Time:** 1 hr. **Hours:**
Varies seasonally. 

Kentucky Science Center


www.kysciencecenter.org

727 W. Main St., Louisville, KY 40202,
502.560.7128, 800.591.2203. Explore three
floors of exciting, interactive exhibitions that offer
educational science fun for the whole family! Plus,
enjoy amazing films in our four-story theatre.

Minimum Time: 2 hrs. **Hours:** Sun - Thurs
9:30AM - 5PM; Fri - Sat 9:30AM - 9PM. 

KentuckyShow!

www.kentuckyshow.com

727 W. Main St., Kentucky Science Center,
Louisville, KY 40202, 502.560.7128. A 32-minute
breathtaking movie narrated by Ashley Judd that
stars the people, places, culture & music of this
beautiful & fascinating state. Located inside the
Kentucky Science Center. **Minimum Time:** 32
min. **Hours:** Daily at 1PM. 

Little Loomhouse

www.littleloomhouse.org

328 Kenwood Hill Rd., Louisville, KY 40209,
502.367.4792. Three historic board & batten
cabins circa 1870-1890. Weaving center, coverlet
collection & exhibit of weaving looms, spinning
wheels & lessons on- or off-site. **Minimum Time:**
1 hr. **Hours:** Wed - Fri 10AM - 2PM; Sat 11AM -
4PM.


Locust Grove, Inc.

www.locustgrove.org

561 Blankenbaker Ln., Louisville, KY 40207,
502.897.9845. National Historic Landmark site
includes house museum, gardens & grounds with
exhibits & gift shop. Established 1790, home of
George Rogers Clark. **Minimum Time:** 1 hr.
Hours: Mon - Sat 10AM - 4:30PM; Sun 1PM -
4:30PM.


Louisville Ghost Walks

www.louisvilleghostwalks.com

Louisville, KY, 502.689.5117. Haunted Pub Walk,
A Spirited Tour of the Paranormal. Join Mr. Ghost
Walker & enjoy three stops at some of Louisville's
original restaurants. Guests will find pleasure tasting
micro-crafted beer, signature cocktails & Bourbon,
as well as listening to ghostly stories of downtown
Louisville. **Minimum Time:** 2 hrs. **Hours:**
Reservations Required. 


Louisville Mega Cavern & Mega Zips All Underground Ziplines & Adventure Tour

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213,
502.855.6342, 877.614.6342. MEGA ZIPS; the
world's only all underground ziplines & adventure
tour. Louisville MEGA Cavern historic tram tour.
Lights Under Louisville underground holiday light
show! **Minimum Time:** Over 1 hr. 

Louisville Slugger Museum & Factory

www.sluggermuseum.com

800 W. Main St., Louisville, KY 40202,
877.775.8443. Batter up! Tour the factory where
world-famous Louisville Slugger baseball bats are
crafted. Fun, interactive exhibits. Rare baseball
memorabilia. Gift shop. Personalized bats. World's
Biggest Baseball Bat. **Minimum Time:** 30 min.
Hours: Mon - Sat 9AM - 5PM; Sun 11AM - 5PM. 


Louisville Water Tower Park

www.LouisvilleWaterTower.com

3005 River Rd., Louisville, KY 40207, 502.897.1481.
Louisville Water Tower Park, home to Louisville
Water Company's original Pumping Station, Historic
Water Tower & WaterWorks Museum. Enjoy the
scenic Ohio River, guided tours & special event
space. **Minimum Time:** 1 hr. **Hours:** Wed - Fri
10AM - 5PM; Sat - Sun 10AM - 3PM.

Mint Julep Tours



www.mintjuleptours.com

140 N. 4th St., Ste. 326, Located in "Retail Row" of
the Galt House Hotel, Rivue Tower, Louisville, KY
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Bourbon Country experiences, transportation &
events & official sponsor of the Kentucky Bourbon
Trail. **Hours:** Tours offered 7 days a week, call for
availability. 

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www.alicenter.org

144 N. 6th St., Louisville, KY 40202, 502.584.9254.
Award-winning exhibits, public programs & global
initiatives carry on Muhammad's legacy & inspire
exploration of the greatness within ourselves.

Minimum Time: 1 hr. **Hours:** Tues - Sat 930AM -
5PM; Sun noon - 5PM.  

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National Corvette Museum

www.corvettemuseum.org
350 Corvette Dr., Bowling Green, KY 42101,
270.781.7973, 800.538.3883. The gateway to
all things Corvette, featuring events, hands-on
displays, rare autos, seasonal special exhibits,
interactive pit crew challenge, driving simulator,
library, store & cafe. **Minimum Time:** 1 hr. **Hours:**
Mon - Sun
8AM - 5PM CST.

**The National Society of the Sons of the
American Revolution - Genealogical Research
Library & Museum**

www.sar.org
809 W. Main St., Louisville, KY 40202, 502.589.1776.
Tour the headquarters facility including the
genealogical research library & museum of the
colonial period. Sons of the American Revolution:
patriotic, historical & educational. **Minimum
Time:** 1 hr.

**Old Bardstown Village - Civil War Museum
of the Western Theater**

www.civil-war-museum.org
310 E. Broadway St., Bardstown, KY 40004,
502.349.0291. The Old Bardstown Village & Civil
War Museum is a non-profit entity dedicated to
preservation & education. **Hours:** Varies seasonally.

Oldham Farm Tours

www.oldhamfarmtours.com
P.O. Box 529, Peewee Valley, KY 40056,
502.222.0056, 800.813.9953. Seventeen
educational farms tours for all ages & group sizes,
from horses to a petting zoo. Reservations required,
cost ranges from \$3 - \$25, prices varies by farm.
Call for hours. **Hours:** Varies seasonally. 📞

Speed Art Museum

www.speedmuseum.org
2035 S. 3rd St., Louisville, KY 40208, 502.634.2700.
The newly expanded 62,500-sq.-ft museum,
creates a new state-of-the-art space for larger
special exhibitions, contemporary art galleries,
a family education & welcome center, cinema,
indoor/outdoor café, museum store & a multi-
functional Grand Hall for performances, lectures
& entertaining. Thanks to a generous contribution
from Brown-Forman, anyone can visit the Speed
for free on Sundays through March 2021.
Minimum Time: 1 hr. **Hours:** Tues - Sat 10AM -
5PM, Sun noon - 5PM.

Squire Boone Caverns Zipline Adventures

www.squireboonecavernsziplines.com
9100 Cabin Ln. SW, Mauckport, IN 47142,
812.732.1200. Two state-of-the-art zipline courses
located at Squire Boone Caverns in Mauckport, IN.
The Canopy course is 2,500 feet & the Kid's Zip
is 250 feet. Both have sky bridges to add to the
challenge. **Hours:** Varies by season.

Stoneware

www.louisvillestoneware.com
731 Brent St., Louisville, KY 40204, 502.582.1900.
Stoneware is dedicated to the tradition & careful
craftsmanship of transforming clay into enduring,
functional art for the home & kitchen since 1815.
Factory tours, paint your own & retail store.
Minimum Time: 30 min. **Hours:** Mon - Sat
10AM - 5PM.

The Thirsty Pedaler, LLC

www.thirstypedaler.com
100 E. Main St., Louisville, KY 40202,
502.354.8822. We provide unique tours of
Louisville on an authentic Dutch 15-person bicycle.
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with your friends or even meet new people? We
can help. We provide pre-arranged tours & stop at
two or three bars on our route that you can select.
We are our own party to go! Give us a call or
book a tour online. **Minimum Time:** Over 2 hrs.
Hours: Varies by appt. 📞

**ENTERTAINMENT VENUES/
DISTRICTS****Fourth Street Live!**

www.4thstlive.com
400 S. 4th St., Louisville, KY 40202, 502.584.7170.
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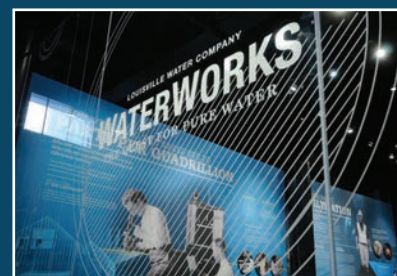
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Attractions

Howl at the Moon

www.howlatthemoon.com/Louisville

434 S. 4th St., Ste. 131, Louisville, KY 40202, 502.562.9400. Louisville's only dueling Piano Bar! Howl at the Moon is a singing, clapping, Rock N'Roll dueling piano show. Part concert, part piano bar; all centered around 2 baby grand pianos!
Hours: Mon 7PM - 2AM; Tues - Thur & Sat 7PM - 2:30AM; Fri 6PM - 2:30AM.

Louisville Memorial Auditorium

www.louisvillememorialauditorium.com

970 S. 4th St., Louisville, KY 40203, 502.584.4911. Historic Louisville Memorial Auditorium seats 1,742 & hosts concerts, dance competitions, speaking engagements, stage plays & community gatherings.

FAMILY FUN

Art Sparks at the Speed Art Museum

2035 S. 3rd St., Louisville, KY 40208, 502.634.2700. The redesigned Art Sparks offers hands-on learning stations to help adults and children connect with art & each other. By exploring & engaging with artwork in the Speed's collection, visitors of all ages will see art in the galleries in a whole new way.
Hours: Varies daily.

Attractions Key

 Advance Tickets Available  Minority-owned Business
Information provided by attractions. Please call for details.

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www.alicenter.org


Bluegrass Indoor Karting

www.bluegrassindoorkarting.com

2520 Ampere Dr., Louisville, KY 40299, 502.297.9899. 40-mph racing karts on a 1000' indoor track. 5,000-square-foot conference center. Open year-round & 7 days a week to the general public. Ages 7 (48") & up. Only 20 minutes from downtown & airport. **Minimum Time:** Under 30
Hours: Mon - Thur 11AM - 10PM; Fri - Sat 11AM - midnight; Sun noon - 5:30PM.

Holiday World & Splashin' Safari

www.holidayworld.com

452 E. Christmas Blvd., Santa Claus, IN 47579, 812.937.4401, 877.463.2645. Holiday World & Splashin' Safari is a family-owned theme park & water park combo, located in Santa Claus, Indiana.
Hours: Varies seasonally. 

Joe Huber Family Farm & Restaurant

www.joehubers.com

2421 Engle Rd., Starlight, IN 47106, 812.923.5255, 877.563.4823. "REAL FOOD" is waiting for you at Joe Huber Restaurant. Our dining room overlooks the lake & flower gardens. Children love playing in the "Barnyard." Visit our Soda Pop Shoppe!
Minimum Time: Over 30 min. **Hours:** Fri, Sat & Sun 11AM - 6PM.

Kart Kountry

www.gokartkountry.com

315 Joe B. Hall Ave., Shepherdsville, KY 40165, 502.543-9588. Family entertainment center featuring the longest go-kart track in the world at over 1.5 miles! Also, miniature golf, batting cages, bumper boats & a huge air conditioned arcade & redemption center. Exit 117 off I-65. **Hours:** Daily Mar - Oct, weekend winter hours.


Kentucky Kingdom & Hurricane Bay

www.kentuckykingdom.com

937 Phillips Ln., Louisville, KY 40209, 502.813.8200. Your family's place to play! Enjoy the totally revamped Kentucky Kingdom with all your favorites - Lightning Run, Thunder Run, FearFall, Mile High Falls, the Giant Wheel & many others - plus five exciting new rides & of course plenty of great food, games to play & shows to entertain you. Come enjoy Kentucky Kingdom - more rides, more water, more hours, more fun. **Hours:** Varies seasonally.


Louisville Horse Trams

www.louisvillehorsetrams.com

801 Witherspoon St., Louisville, KY 40202, 502.581.0100. Provide horse & carriage rides in downtown Louisville or transports out. Tours, taxis, weddings or corporate events. Can accommodate large groups. Year-round. **Minimum Time:** 1 hr.
Hours: Varies seasonally or by event. 


Louisville Mega Cavern & Mega Zips All Underground Ziplines & Adventure Tour

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213, 502.855.6342, 877.614.6342. MEGA ZIPS; the world's only all underground ziplines & adventure tour. Louisville MEGA Cavern historic tram tour. Lights Under Louisville underground holiday light show! **Minimum Time:** Over 1 hr. 

Louisville Segway Tours

www.wheelfunrentals.com/Locations/Louisville

1001 E. River Road, Big Four Bridge Lawn, Louisville, KY 40202, 502.589.2453. Glide through Waterfront Park. Scenic tour includes the riverfront, green spaces, water features, art & attractions. This 1-hour tour includes a training session, helmet & a gliding adventure of a lifetime. Reservation only & limited to 8 people (+ 14 years old). **Minimum Time:** 1 hr. **Hours:** Varies seasonally. 


Louisville Theatrical Association

www.louisville.broadway.com/about-us/

620 W. Main St., Ste. 100, Louisville, KY 40202, 502.584.7469, 800.294.1849. Entertaining audiences with musical theatre performances during the summer & sharing the love of live theater with children, teachers & families of all ages throughout the school year. **Hours:** Mon - Fri 9AM - 5PM.

Louisville Zoo

www.louisvillezoo.org

1100 Trevilian Way, Louisville, KY 40213, 502.459.2181. The Louisville Zoo, the state zoo of Kentucky, is home to more than 1,700 animals on 134 beautiful botanical acres. The zoo is dedicated to bettering the bond between people & our planet. **Minimum Time:** Over 2 hrs. **Hours:** 10AM - 5PM Mar. 12 - Sept. 25; 10AM - 4PM off season. 

The Parklands of Floyds Fork **FREE**

www.TheParklands.org

1411 Beckley Creek Pkwy., Visitors Center, Louisville, KY 40245, 502.584.0350. The Parklands is a systemic, world-class addition to Louisville's parks system that includes four major parks linked by a park drive, a first-rate urban trail system & a remarkable water trail, all tracing Floyds Fork, a classic Kentucky stream. **Hours:** Varies by season.


Renaissance Fun Park

www.funatthepark.com

201 Park Place Dr., Louisville, KY 40243, 502.253.9700. Four acres of family fun! Located in Louisville, KY featuring Go Karts, Laser Tag, Mini Golf, Arcades & much more! Open year round. Special rates for large groups. **Hours:** Varies seasonally.


SkyCab Balloon Promotions, Inc.

www.skycab-balloons.com

1200 Truman Park Dr., Louisville, KY 40245, 502.228.8955. SkyCab is a hot air balloon company specializing in corporate promotions, scenic hot air balloon flights, hot air balloon event management & hot air balloon rides. We offer hotel pick ups. **Hours:** Seasonal. 

StageOne Family Theatre

www.stageone.org

315 W. Market St., Ste. 2S, Louisville, KY 40202, 502.498.2436. StageOne Family Theatre shares the love of live theater & arts experiences with children, teachers & families throughout the year. **Minimum Time:** 1 hr. **Hours:** Varies by show. 

The Louisville Quest!

www.thelouisvillequest.com
Louisville, KY 40258, 502.387.0928. The Louisville Quest! A fun, competitive way to explore downtown. Part race, part scavenger hunt, part historical sightseeing tour. Team competition. Great for groups, parties, team-building events. Call to schedule a scavenger hunt. **Minimum Time:** 2 hrs.

Wheel Fun Rentals

www.wheelfunrentals.com/Locations/Louisville
1001 E. River Rd., Big Four Bridge Lawn, Louisville, KY 40202, 502.589.2453. Bike Rentals & Segway Tours. Located in Waterfront Park, near the Big Four Bridge. Unique bikes, 3-6 passenger surreys, tandems, quads & deuce coupes for healthy outdoor fun. Group rates. Self-guided bike tours available as well. No reservations needed for bike rentals. **Minimum Time:** 1 hr. **Hours:** Varies seasonally.

FESTIVALS & EVENTS**Garvin Gate Blues Festival**

www.garvingatebluesfestival.com
1202 S. 6th St., Louisville, KY 40203. GGBF is an annual two-day arts & music festival featuring local & national performers. It is considered to be one of the most prestigious blues festivals between Chicago & Mississippi. Many of the top names in blues music have performed here since the festival began in 1988. **Hours:** Fri Oct. 7 & Sat Oct. 8, 2016.

Jane Austen Festival

www.jasnalouisville.com
561 Blankenbaker Ln., Locust Grove, Louisville, KY 40207, 502.727.3917. Festival that celebrates British author Jane Austen & the Regency Era. **Hours:** July 15, 16 & 17, 2016.

Kentucky Bourbon Festival Inc. FREE

www.kybourbonfestival.com
One Court Square, Bardstown, KY 40004, 502.348.3623, 800.638.4877. Non-profit festival & events showcasing Bourbon & Kentucky's best. **Hours:** Sept. 13 - 18, 2016.

Kentucky Shakespeare Festival

www.kyshakespeare.com/
1387 S. 4th St., Louisville, KY 40208, 502.574.9900. Produces free professional productions of Shakespeare's plays in Central Park. **Hours:** Varies seasonally.

Louisville Visual Arts Festival

www.louisvillevisualartsfestival.org
713 E. Market St., Suite 100, Louisville, KY 40202, 502.589.9254. Leaders of four major art groups host an annual festival, held in June, with different themes each year.

GAMING**Belterra Casino Resort FREE**

www.belterracasino.com
777 Belterra Dr., Florence, IN 47020, 812.427.7777, 888.235.8377. Escape to comfort & serenity in one of our 600+ guest rooms. These plush accommodations are the perfect way to unwind after exciting casino action, shopping & some of the best dining in the region. **Hours:** 24/7.

Churchill Downs

www.churchilldowns.com
700 Central Ave., Louisville, KY 40208, 502.636.4400. Live Thoroughbred horse racing & home of the Kentucky Oaks & Derby. **Hours:** Varies seasonally.

French Lick Resort & Casino FREE

www.frenchlick.com
8670 W. State Rd. 56, French Lick, IN 47432, 812.936.9300, 888.936.9360. French Lick Casino is a \$382 million historic restoration & casino development project that includes French Lick Springs Hotel, French Lick Casino & West Baden Springs Hotel. **Hours:** 24/7.

GENTLEMEN'S CLUBS**Godfather**

www.godfatherlouisville.com
5000 Preston Hwy., Louisville, KY 40213, 502.968.3555. A night club that offers Las Vegas entertainment. Est. 1975.

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Bobby Nichols Golf Course

www.metro-parks.org

Waverly Park, 4301 E. Pages Ln., Louisville, KY 40272, 502.937.9051. This beautiful 9-hole course has rolling terrain with tree-lined fairways & large, bunkered greens. **Hours:** 8AM - dark.

ATTRACTIONS KEY



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Charlie Vettiner Golf Course

www.metro-parks.org

10207 Mary Dell Ln., Louisville, KY 40299, 502.267.9958. This is a gorgeous course with rolling hills, bent grass greens & zoysia fairways – rated 7th most challenging course in Kentucky.

Hours: 7:30AM - dark.

Cherokee Golf Course

www.metro-parks.org

2501 Alexander Rd., Louisville, KY 40204, 502.458.9450. Cherokee is one of the oldest municipal golf courses in the United States & an excellent place to improve your short-iron game.

Hours: 9AM - 5:30PM.

Crescent Hill Golf Course

www.metro-parks.org

3110 Brownsboro Rd., Louisville, KY 40206, 502.896.9193. Centrally located with Bermuda grass fairways, this scenic 9-hole course is one of the busiest in Metro Louisville. **Hours:** 8:30AM – dusk.

Elk Run Golf Club

www.elkrungolfclub.com

1820 Charlestown Pike, Jeffersonville, IN 47130, 812.282.4801. Come experience the new & improved Elk Run Golf Club. The new fairways & plush greens, will offer everything you need for a fun & relaxing round of golf. One of the best “open to the public” golf courses with a beautiful layout & exceptional views. Full dining & bar service available for before or after you tee off.

Hours: Varies seasonally.

Fuzzy Zoeller's Champions Pointe Golf Club

www.fuzzygolf.com

1820 Champion Clubs Ln., Henryville, IN 47126, 812.294.1800. Fuzzy Zoeller's latest design & unique golf experience is only 15 minutes from downtown Louisville. Fuzzy created a masterpiece of a golf course, classic & open to all. Restaurant & bar. Meetings, convention, & corporate outings welcome. **Hours:** 8AM - 6PM.

Fuzzy Zoeller's Covered Bridge Golf Club

www.coveredbridge.com

12510 Covered Bridge Rd., Sellersburg, IN 47172, 812.246.8880. Playing Fuzzy's home course, 15 minutes from downtown, is a must when visiting Louisville. One of the finest “open to the public” courses. Championship layout & quality. Restaurant & bar. **Hours:** 11AM - 9PM.

Iroquois Golf Course

www.metro-parks.org

1501 Runhill Rd., Louisville, KY 40214, 502.363.9520. This scenic 18-hole layout is hilly & lined with mature trees. The terrain of the Bermuda course challenges golfers of all levels.

Hours: 8AM – dark.

Long Run Golf Course

www.metro-parks.org

1605 Flat Rock Rd., Louisville, KY 40245, 502.245.9015. This 18-hole course is fun & challenging with a flat front 9 & a tighter, tree-lined back nine. **Hours:** Varies seasonally.

Persimmon Ridge Golf Club

www.persimmonridge.com

72 Persimmon Ridge Drive, Louisville, KY 40245, 502.241.0456. Persimmon Ridge features 20 holes of championship Arthur Hills designed golf course, nestled within the natural rolling hillside.

Hours: 8AM - 4PM.

Quail Chase Golf Club

www.quailchase.com

7000 Cooper Chapel Rd., Louisville, KY 40229, 502.239.2110, 877.239.2110. 4 Star Rating-Golf Digest “Best Places to Play” 2010-2011. Scenic course offering 27 Holes of Country Club Golf for the public golfer. Just 15 minutes from downtown Louisville; open 7 days a week. **Hours:** 7AM - 8PM.

Seneca Golf Course

www.metro-parks.org

2300 Pee Wee Reese Rd., Louisville, KY 40205, 502.458.9298. Rated the 6th toughest course in Kentucky & voted “Best in Louisville” for several years running. **Hours:** 7:30AM - 6PM.

Shawnee Golf Course

www.metro-parks.org

460 Northwestern Pkwy., Louisville, KY 40212, 502.776.9389. Shawnee boasts the only complete driving range complex in Metro Parks & a 3-hole BellSouth Youth Golf Academy, free to players 18 & under. **Hours:** 10AM - 2PM.

Sun Valley Golf Course

www.metro-parks.org

6505 Bethany Ln., Louisville, KY 40272, 502.937.9228. The front has small, flat greens while the back has larger, undulating greens nestled between white sand bunkers. **Hours:** Varies seasonally.

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www.dangerun.com

501 S. Hurstbourne Pkwy, Louisville, KY 40222, 800.771.9750. A haunted Halloween game that you play in your car with friends! The largest & most popular haunted event of its kind anywhere in the world is in Louisville, KY! **Hours:** Fri & Sat nights mid-Sept through Oct.

Louisville Ghost Tours

www.louisvilleghosttours.com

Louisville, KY, 615.884.3999, 888.844.3999. Explore the shadow-filled streets of Louisville with a lantern-bearing guide during this 90-min tour & discover the dark mysteries & paranormal experiences of Louisville's most haunted landmarks. **Minimum Time:** 90 min. 📱

Louisville Ghost Walks

www.louisvilleghostwalks.com

Louisville, KY, 502.689.5117. Haunted Pub Walk, A Spirited Tour of the Paranormal. Join Mr. Ghost Walker & enjoy three stops at some of Louisville's original restaurants. Guests will find pleasure tasting micro-crafted beer, signature cocktails & Bourbon, as well as listening to ghostly stories of downtown Louisville. **Minimum Time:** 2 hrs. **Hours:** Reservations Required. 📱

HISTORIC SITES

1853 Inn at Woodhaven

www.innatwoodhaven.com

401 S. Hubbards Ln., Louisville, KY 40207, 502.895.1011, 888.895.1011. Beautiful accommodations in a National Register Mansion. Tours available.

1888 Historic Rocking Horse Manor B&B

www.rockinghorse-bb.com

1022 S. 3rd St., Louisville, KY 40203, 502.583.0408, 888.467.7322. A beautifully restored historical building. Tours available.

Campion House

www.campionhouse.com

1234 S. 3rd St., Louisville, KY 40203, 502.212.7500. Tours available for "The Best Kept Secret" in Old Louisville!

Central Park Bed & Breakfast

www.centralparkbandb.com

1353 S. 4th St., Louisville, KY 40208, 502.638.1505, 877.922.1505. Beautifully restored 1884 Victorian Bed & Breakfast in the Heart of the Old Louisville Historic District. Across the street from Central Park. Tours available.

The Columbine Bed & Breakfast

www.thecolumbine.com

1707 S. 3rd St., Louisville, KY 40208, 502.635.5000. Tours available. Historic Bed & Breakfast mansion in Old Louisville.

Conrad/Caldwell House Museum

www.conrad-caldwell.org

1402 St. James Ct., Louisville, KY 40208, 502.636.5023. This 1895 Richardsonian Romanesque mansion & crown jewel of St. James Court, exemplifies the finest in Victorian-era wood & stone craftsmanship. Available for tours, events, weddings & receptions. **Hours:** Sun, Wed, Thu, Fri noon - 4PM; Sat 10AM - 4PM.

Dupont Mansion Bed & Breakfast

www.dupontmansion.com

1317 S. 4th St., Louisville, KY 40208, 502.638.0045. Tours available. A beautifully restored Victorian mansion in historic Old Louisville.

Louisville Mega Cavern & Mega Zips All Underground Ziplines & Adventure Tour

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213, 502.855.6342, 877.614.6342. MEGA ZIPS; the world's only all underground ziplines & adventure tour. Louisville MEGA Cavern historic tram tour. Lights Under Louisville underground holiday light show!

The National Society of the Sons of the American Revolution – Genealogical Research Library & Museum

www.sar.org

809 West Main St., Louisville, KY 40202, 502.589.1776. Tour the headquarters facility including the genealogical research library & museum of the colonial period. Sons of the American Revolution: patriotic, historical & educational.

Riverside, the Farnsley-Moremen Landing

www.riverside-landing.org

7410 Moorman Rd., Louisville, KY 40272, 502.935.6809. Riverside is a 300-acre historic Ohio River farm site. The 1837 Farnsley-Moremen house & grounds are open for tours & events. **Hours:** Tues- Sat 10AM - 4:30PM, Sun 1PM - 4:30PM.

The Samuel Culbertson Mansion

www.culbertsonmansion.com

1432 S. 3rd St., Louisville, KY 40208, 502.634.3100, 866.522.5078. Louisville's most historic & opulent mansion invites you to relive the classic days of the Kentucky Derby in tycoon style.



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Harris Entertainment, Inc.

www.harrisentertainment.com
15004 Brush Run Rd., Louisville, KY 40299,
502.267.0148. We connect people who want
music with people who make music. Pop, jazz,
classical, world music, dance & more. Also clowns,
magicians, caricaturists, etc. Since 1985. Certified
in KY & IN.

Louisville Chorus

www.louisvillechorus.org
6303 Fern Valley Pass, Louisville, KY 40228,
502.968.6300. Longest-thriving most frequently
performing choral arts agency in Kentuckiana &
neighboring states. Wide repertoire from choral
masterworks with orchestra to pops, family-
oriented, Christmas, Valentine's Day, 4th of July &
more.

More Than Entertainment

www.morethanentertainment.com
1600 Carlimar Ln., Louisville, KY 40222,
502.413.5609. Need a DJ/Entertainer? At More
Than Entertainment you can expect to get that &
more! A person who will interact with your guests
& take pride in making sure everyone has a great
time. Someone who goes above & beyond to make
sure your event flows smoothly. We know how to
throw a party!

PartyZone Productions

www.pzpentertainment.com
11220 Bluegrass Pkwy., Louisville, KY 40299,
502.396.3437. PartyZone Productions provides a
time to remember for your guests. We can provide
interactive DJs along with incredible light & sound
shows. Customized game shows or hypnotist also
available.

Ron Jones Jazz Quartet

Louisville, KY 40299, 502.495.6602. Supplies the
best in traditional & contemporary jazz. The group
can break down to a duo or trio if necessary.

Triangle Talent, Inc.


www.triangletalent.com
10424 Watterson Trl., Louisville, KY 40299,
502.267.5466. Triangle Talent is a full-service
entertainment brokerage & event planning firm
established in 1960.

NIGHTLIFE

**American Legion Dept. of KY Lounge -
Shawnee Post No. 193**

www.legion.org
2800 W. Main St., Louisville, KY 40212,
502.776.8596. American Legion Veterans
Organization. Veterans helping Veterans.
Veterans helping out communities.

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www.bourbonsbistro.com
2255 Frankfort Ave., Louisville, KY 40206,
502.894.8838. Uniquely Kentucky, offering fine
Southern-inspired cuisine, 130+ Bourbons &
proudly celebrating over 200 years of Kentucky
tradition. **Hours:** Mon - Thurs 4:30PM - 10PM; Fri
- Sat 4:30PM - 11PM; Sun 4:30PM - 9PM. 

The Bunghole Bourbon Bar & Lounge

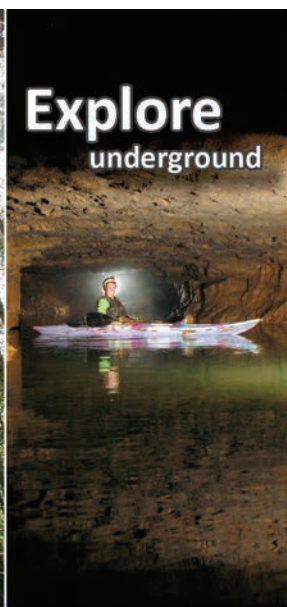
www.bourbonmanor.com
714 N. 3rd St., Bardstown, KY 40004,
502.350.1010. Relax in our Bourbon Bar located in
our Historic Tobacco Barn – that's right, a finished,
3-level barn! It's truly a unique place to socialize &
enjoy a flight of Bourbon, wines or micro-brewery
beers.

Four Pegs Beer Lounge & Social Eatery

www.fourpegsbeerlounge.com
1053 Goss Ave., Louisville, KY 40217,
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We carry over 75 different rotating craft beers &
Bourbons. Our award-winning menu features all
made in house dishes like our signature chicken &
waffles sandwich & our beer burger. Events hosted
almost every day of the week. **Hours:** Mon - Sun
11AM - 2AM.

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www.godfatherlouisville.com
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502.968.3555. A night club that offers Las Vegas
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Goose Island Beer Bridge

www.4thstlive.com

432 S. 4th St., 4th Street Live! Louisville, KY 40202, 502.238.0357. Goose Island's Beer Bridge occupies a newly constructed glass pavilion overlooking 4th St. Enjoy small bites & over 30 specialty draft brews while overlooking all the action at 4th Street Live! Goose Island Beer Bridge is the premier meeting place for downtown Louisville & is the best seat for the Friday Night Live! Summer concert series.


ATTRACTIONS KEY

 Advance Tickets Available  Minority-owned Business

Information provided by attractions. Please call for details.

Hard Rock Café

www.hardrock.com/cafes/louisville/

424 S. 4th St., Louisville, KY 40202, 502.568.2202. Bite into the original. The rock 'n' roll restaurant that's been keeping the faith since 1971. Immortal tunes, classic American chow & the world's largest collection of rock 'n' roll memorabilia. **Hours:** Sun - Wed 11AM - 10PM; Thurs - Sat 11AM - 1AM. 

Haymarket Whiskey Bar

www.haymarketwhiskeybar.com

331 E Market St, Louisville, KY 40202, 502.442.0523. Whiskey by the drink, be it Bourbon, rye, single malt, Scotch, Irish, Canadian, Japanese, micro-distilled, un-aged moonshine or otherwise. We drink it neat with a splash of water or on the rocks. **Hours:** 4PM - midnight daily.


Howl at the Moon

www.howlatthemoon.com/Louisville

434 S. 4th St., Ste. 131, Louisville, KY 40202, 502.562.9400. Louisville's only dueling Piano Bar! Howl at the Moon is a singing, clapping, rock 'n' roll dueling piano show. Part concert, part piano bar, all centered around 2 baby grand pianos! **Hours:** Mon 7PM - 2AM; Tue - Thur & Sat 7PM - 2:30AM; Fri 6PM - 2:30AM.

Jerry Green & Friends

www.breckinridgeinn.com

2800 Breckenridge Ln., Louisville, KY 40220, 502.451.0706. Jerry Green & Friends performs musical variety from the 60s to the present at the Breckenridge Inn. Voted "Best of Louisville" by Louisville Magazine. Check online for upcoming events & Karaoke nights. **Hours:** Open 7 days a week, see website. 

PBR Louisville Cowboy Bar

www.pbrlouisville.com

432 S. 4th St., Louisville, KY 40202, 502.238.0357. Cowboy cool meets urban chic: The toughest sport on dirt transformed into Louisville's most stunning club, all decked out with beautiful décor, cold beer, hard drinks & a little bull ridin'. It's every urban cowboy & cowgirl's nighttime oasis. **Hours:** Thurs - Sat 8PM - 4AM.

Tengo sed Cantina

www.tengosed-ky.com

432B S.4th St., Louisville, KY 40202, 502.540.1461. A cool, eclectic hang-out with great Mexican food, lively atmosphere, disarmingly good margaritas & an outdoor deck overlooking 4th St. Tengo sed Cantina is all fiesta, no siesta. **Hours:** Wed - Sat 4PM - 4AM.

The Kill Devil Club

www.killdevilclubky.com

432B S. 4th St., Louisville, KY 40202, 502.417.7640. The Kill Devil Club features the largest rum selection in Louisville along with an innovative cocktail menu created by mixologist Ryan Maybee, founder of The Kill Devil Club.

The Marquee Bar

www.themarqueebarky.com

432B S. 4th St., Louisville, KY 40202, 502.417.7640. Marquee Bar is an ultra-stylish nightclub that is set to define destination clubbing at Fourth Street Live! Offering an inventive twist to Louisville's club experience, The Marquee Bar will deliver a visual spectacle with the most sophisticated state-of-the-art sound & lighting system collaborated with the club's dance music. **Hours:** Fri 11PM - Close; Sat 10PM - Close.

The Sports & Social Club

www.thesportsandsocialclub.com

427 S. 4th St., Louisville, KY 40202, 502.568.1400. Sports bar/bowling alley located at Fourth Street Live! 8 bowling lanes, a media wall, 3 full bars & a full service menu. The spacious patio & private banquet space is great for your private event needs. **Hours:** Varies.

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727 West Main Street
Louisville KY 40202

*As rated by Tripping.com

Third Street Dive

442 S. 3rd St., Louisville, KY 40202, 502.298.5730. It's a local bar downtown with live entertainment, cheap drinks & karaoke on Mondays & Thursdays. Open mic on Wednesdays, no cover charge.

Hours: Varies by event.

The Thirsty Pedaler, LLC

www.thethirstypedaler.com
100 E. Main St., Louisville, KY 40202, 502.354.8822. We provide unique tours of Louisville on an authentic Dutch 15-person bicycle. Looking for a new way to see the sites, hang out with your friends or even meet new people? We can help. We provide pre-arranged tours & stop at two or three bars on our route that you can select. We are our own party to go! Give us a call or book a tour online. **Minimum Time:** 2 hrs.

Hours: Varies by appt. 


PARKS, FORESTRY & GARDENS**Bernheim Arboretum & Research Forest**

www.bernheim.org
2499 Clermont Rd., Clermont, KY 40110, 502.955.8512. Kentucky's official arboretum, with over 8,000 plant species, 32 miles of hiking trails, picnic areas, lakes; dog-friendly. Visitor Center with cafe & gift shop. **Hours:** 7AM - sunset.

Jefferson Memorial Forest

www.louisvilleky.gov/metroparks/parks/jeffersonmemorialforest/
11311 Mitchell Hill Rd., Fairdale, KY 40118, 502.368.5404. The nation's largest municipal urban forest offers hiking, fishing, horse trails, a 52-ft climbing tower, retreat facilities & camping; environmental & outdoor rec. programs for the entire family. **Hours:** Varies seasonally.

Louisville Mega Cavern & Mega Zips All Underground Ziplines & Adventure Tour

www.louisvillemegacavern.com
1841 Taylor Ave., Louisville, KY 40213, 502.855.6342, 877.614.6342. MEGA ZIPS; the world's only all underground ziplines & adventure tour. Louisville MEGA Cavern historic tram tour. Lights Under Louisville underground holiday light show! **Minimum Time:** Over 1 hr. 

The Parklands of Floyds Fork **FREE**

www.TheParklands.org
1411 Beckley Creek Pkwy., Visitors Center, Louisville, KY 40245, 502.584.0350. The Parklands is a systemic, world-class addition to Louisville's parks system that includes four major parks linked by a park drive, a first-rate urban trail system & a remarkable water trail, all tracing Floyds Fork, a classic Kentucky stream. **Hours:** Varies by season.

South Points Scenic Area

www.southpoints.org
Louisville, KY 40268, 502.380.3800. SPSA boasts 10,000+ acres of parkland, including: a flagship Olmsted park, Kentucky's Official Amphitheatre, 12+ miles of Louisville Loop, accessible riverfront, the historic Farnsley-Moremeyn House and, the 6,500+-acre Jefferson Memorial Forest.

Waterfront Park **FREE**

www.louisvillewaterfront.com
129 E. River Rd., Louisville, KY 40202, 502.574.3768. Beautiful Waterfront Park, family recreation area, playground, water feature, seasonal special events & concerts with vending. **Hours:** 6AM - 11PM daily.

SPECTATOR SPORTS**Churchill Downs**

www.churchilldowns.com
700 Central Ave., Louisville, KY 40208, 502.636.4400. Live Thoroughbred horse racing & home of the Kentucky Oaks & Derby. **Minimum Time:** 2 hrs. **Hours:** Varies seasonally.

Kentucky Speedway

www.kentuckyspeedway.com
1 Speedway Dr., Sparta, KY 41086, 888.652. RACE. The Kentucky Speedway is home to two annual NASCAR weekends, featuring the Quaker State 400. Additionally, we host numerous driving schools & other track rental events. **Hours:** Varies by event.

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Louisville Bats

www.batsbaseball.com

401 E. Main St., Louisville Slugger Field, Louisville, KY 40202, 502.212.BATS. Triple-A professional baseball, April through September. **Minimum**

Time: 2 hrs. **Hours:** Varies seasonally. 📞

SPORTS/RECREATION

Bluegrass Indoor Karting

www.bluegrassindoorkarting.com

2520 Ampere Dr., Louisville, KY 40299,

502.297.9899. 40-mph racing karts on a 1000' indoor track. 5,000-square-foot conference center. Open year-round & 7 days a week to the general public. Ages 7 (48") & up. Only 20 minutes from downtown & airport. **Minimum Time:** Under 30 min. **Hours:** Mon - Thur 11AM - 10PM; Fri - Sat 11AM - midnight; Sun noon -5:30PM.

Indian Creek Shooting Center

www.indiancreekshooting.com

5950 Gun Club Rd., Georgetown, IN 47122,

812.951.3031. We are the region's premier shotgun shooting facility, offering trap, skeet, sporting clays & 5-stand. Golf & gun rentals are available for your enjoyment. Our kitchen can provide catered meals or order form from our menus to complete your day. **Minimum Time:** 30 min. **Hours:** Tues - Thurs 10AM - 5PM. Fri - Sun 10AM - 4PM. Closed Mon.

Kart Kountry

www.gokartkountry.com

315 Joe B. Hall Ave., Shepherdsville, KY 40165,

(502) 543-9588. Family entertainment center featuring the longest go-kart track in the world at over 1.5 miles! Also, miniature golf, batting cages, bumper boats & a huge air conditioned arcade & redemption center. Exit 117 off I-65. **Hours:** Daily Mar - Oct; weekend winter hours.

Louisville Mega Cavern & Mega Zips All

Underground Ziplines & Adventure Tour

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213,

502.855.6342, 877.614.6342. MEGA ZIPS; the world's only all underground ziplines & adventure tour. Louisville MEGA Cavern historic tram tour. Lights Under Louisville underground holiday light show! **Minimum Time:** Over 1 hr. 📞

The Louisville Quest!

www.thelouisvillequest.com

Louisville, KY 40258, 502.387.0928. The Louisville Quest! A fun, competitive way to explore downtown. Part race, part scavenger hunt, part historical sightseeing tour. Team competition. Great for groups, parties, team-building events.

Minimum Time: 2 hrs.

Louisville Segway Tours

www.wheelfunrentals.com/Locations/Louisville

1001 E. River Road, Big Four Bridge Lawn, Louisville, KY 40202, 502.589.2453. Glide through Waterfront Park. Scenic tour includes the riverfront, green spaces, water features, art & attractions. This 1 hour tour includes a training session, helmet & a gliding adventure of a lifetime. Reservation only & limited to 8 people (+14 years old). **Minimum Time:** 1 hr. **Hours:** Varies seasonally. 📞

Mega Underground Bike Park

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213,

502.855.6342, 877.614.6342. Are you ready to experience a one of a kind Underground Bike Park? Over 320,000 square feet including over 45 trails, Jump Lines, Pump Tracks, Dual Slalom, BMX, Cross Country & Single Track all in a former limestone cavern 100 feet sub-surface. Enjoy the comfort of our 60 degree temperature year round. Come experience what the buzz is all about. You simply won't believe what you see. **Minimum Time:** Over 2 hrs. **Hours:** Mon - Sat 10AM - 10PM; Sun noon - 10PM. 📞

Openrange Indoor Paintball & Gun Range

www.openrangesports.com

6401 Cross Keys Blvd., Crestwood, KY 40014,

502.243.8282. Choose our swanky indoor shoot-a-plex for maximum blast. 11,000-sq.-ft. Paintbrawl arena, 100-yd indoor rifle & pistol ranges, full rentals & machine guns too! Tons of fun. **Minimum Time:** 2 hrs. **Hours:** Mon - Sat 9AM - 9PM; Sun noon - 7PM.

Louisville, KY attractions just 20 miles North on I-65

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"I learned what 'bourbon casual' meant from my great, great uncle Jim. He taught people how to slow down, enjoy life and most importantly taste the bourbon."

T. Beam

Troy Beam
Director
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Jim Beam American Stillhouse

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Paoli Peaks

www.paolipeaks.com

2798 W. County Rd., 25 South, Paoli, IN 47454, 812.723.4696. Paoli Peaks Ski...Ride...Tube. Located in Orange County, Indiana. Fun for the entire Family. Make us your winter destination! **Minimum Time:** 2 hrs. **Hours:** See website for hours.

Squire Boone Caverns Zipline Adventures

www.squireboonecavernsziplines.com

9100 Cabin Ln. SW, Mauckport, IN 47142, 812.732.1200. Two state-of-the-art zipline courses located at Squire Boone Caverns in Mauckport, IN. The Canopy course is 2,500 feet & the Kids' Zip is 250 feet. Both have sky bridges to add to the challenge. **Hours:** Varies by appt.

Wheel Fun Rentals

www.wheelfunrentals.com/Locations/Louisville

1001 E. River Rd., Big Four Bridge Lawn, Louisville, KY 40202, (502) 589-2453. Bike Rentals & Segway Tours. Located in Waterfront Park, near the Big Four Bridge. Unique bikes, 3-6 passenger surreys, tandems, quads & deuce coupes for healthy outdoor fun. Group rates. Self-guided bike tours available as well. No reservations needed for bike rentals. **Minimum Time:** 1 hr. **Hours:** Varies seasonally.

TOURS - GUIDED**1792 Barton Distillery** FREE

www.1792bourbon.com

501 Cathedral Manor, Bardstown, KY 40004, 502.331.4879, 866.239.4690. Open year round. Tours are hourly on the hour. **Hours:** Mon -Fri 9AM - 4:30PM; Sat. 10AM - 3PM.

Blue Grass Tours

www.bluegrasstours.com

817 Enterprise Dr., Lexington, KY 40510, 859.252.5744. Take a ride & experience horse farm tours, Bourbon Trail tours & tours of the Bluegrass Region for individuals, families or groups. In addition, we provide private guide services & tour planning. **Minimum Time:** Over 2 hrs. **Hours:** Varies by tour. 📞

Bourbon Barrel Foods—The Kitchen Studio

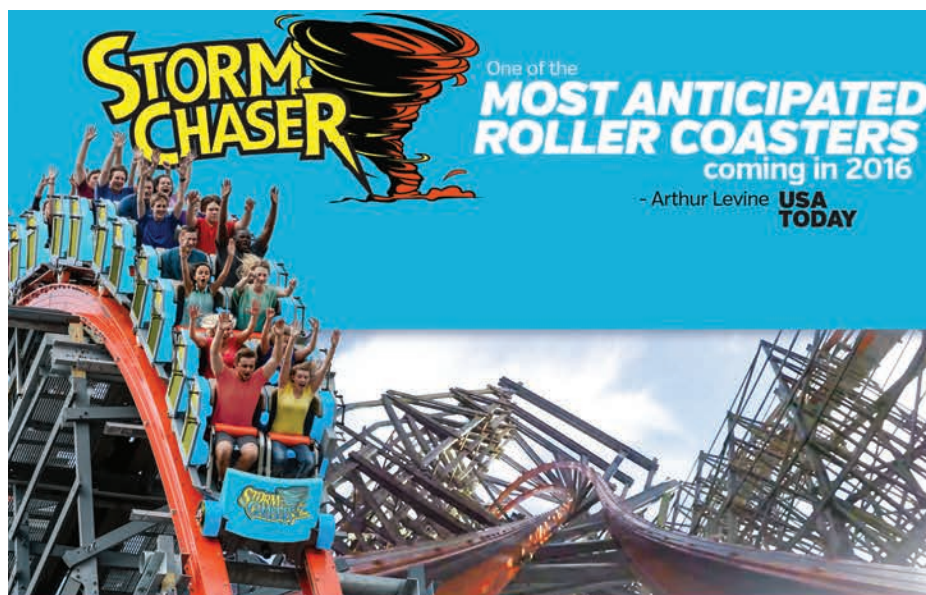
www.bourbonbarrelfoods.com

1201 Story Ave., Ste. 175, Louisville, KY 40206, 502.333.6103. Located in the historic Butchertown Market, the Kitchen Studio is an ideal backdrop for the rich history & culture of Kentucky's expanding Bourbon lifestyle. Host corporate team building in the Kitchen Studio for 10-20 people. Choose between a cooking class, tasting or a tour. Amenities include a monitor to view the demo, a TV & a sound bar.

City Taste Tours of Louisville

www.CityTasteTours.com

332 W. Broadway, Louisville, KY 40202, 502.457.8686. A great city tour & a fun taste tour in one! See Louisville from the comfort of our shuttle & taste the town as we take you through the unique areas/eateries that make up the charm of our city. We will pick you up from the hotel. **Minimum Time:** Over 2 hrs.



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www.trolleydeville.com

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WHAT'S FREE IN LOUISVILLE

Who says you can't have a little (or a lot!) of fun without spending a dime? In Louisville, fun is free at many of the city's hottest attractions. Here's a look at some of the ways you can experience the city without even opening your wallet.

1792 Barton Distillery
21c Museum
American Printing House for the Blind
Asia Institute Crane House
Belterra Casino Resort
Bluegrass Brewing Co.
Carnegie Center For Art & History
French Lick Resort & Casino

Huber Orchard & Winery
Indian Creek Winery
Kentucky Bourbon Festival Inc.
The Little Kentucky River Winery
PossibiliTours
St. James Court Art Show
The Parklands of Floyds Fork
Waterfront Park



LOUISVILLE BATS

Voted a Top 3 Minor League Ballpark in America by USA Today

Food, Fun & Baseball

You won't find a better entertainment option when you're in town than a Louisville Bats baseball game! Here's why it's the perfect fit for your conference or large group:

SCHEDULE: Evening baseball games provide fun and safe events during hours when other venues may already be closed.

LOCATION: Within easy walking distance of downtown hotels and convention facilities.

FLEXIBILITY: Most importantly, our aim is to make everything as easy as possible, so we adjust packages and details based on YOUR group's specific plans.

CATERING: With an on-site catering and concessions company, plus indoor and outdoor catering areas, we have several ways to feed your guests right here at the ballpark.

TO START YOUR GROUP OUTING
CALL (502) 212-2287

BATSBASEBALL.COM

Derby City Brew Bus

www.derbycitybrewbus.com

427 S. 4th St., Sports & Social Club, Louisville, KY 40202, 502.208.9954. Our mission is simple, be the best way to discover local craft beer & food trucks. Whether you are a local or just visiting, let's explore the delicious brew Derby City has to offer. We visit three breweries on each tour. Get a first hand experience of the brewery operations, sample nine 4 oz. tastings (12 tastings on our #sundayfunday tour) & learn history of how Louisville use to rival beer cities such as St. Louis & Milwaukee. **Minimum Time:** 1 hr. **Hours:** Varies by appt. 📞

Essential Details

www.essentialdetails.biz

2216 Plantside Dr., Louisville, KY 40299, 502.499.6478. Fast horses. Bourbon. Beautiful women. Ask any Kentuckian what the Bluegrass state is famous for & he'll recite those three things. Essential Details customizes tours to showcase two of those three. Among many tours, we offer Louisville city tours, Lexington horse farms & Bardstown Bourbon distillery tours.

Free Enterprise System

www.freeenterprisesystem.com

501 E. Court Ave., Jeffersonville, IN 47130, 812.282.7433, 800.448.5728. Dependable, fully insured motorcoach transportation: sizes to accommodate everyone's needs. **Hours:** Varies by charter. 📞


Food Guide Food Tours

www.foodguidefoodtours.com

PO Box 701122, Louisville, KY 40207, 502.353.0308, 866.736.6343. Louisville's rich history & culinary heritage goes well beyond the first Saturday in May & provides the perfect recipe for a fun & memorable walking food tour of the downtown area. Enjoy a delicious culinary experience while exploring historic Louisville's restaurants & specialty shops. It's a tour guaranteed to please the foodie in you.

Historic Old Louisville Walking Tour

www.oldlouisville.org

1340 S. 4th St., Louisville, KY 40208, 502.635.5244. Historic Old Louisville Walking Tour is a 60-minute guided tour of the Victorian Mansion district starting at the Visitors Center in park. Call or register online at oldlouisville.org. 

Indiana Caverns

www.indianacaverns.com

1267 Green Acres Drive SW, Corydon, IN 47112, 812.734.1200. Indiana Caverns offers visitors an opportunity to explore Indiana's longest cave. The 80-minute tour features an underground boat ride, waterfall, heights, depths, formations & ice age animal bones. **Minimum Time:** 90 min **Hours:** 9AM - 5PM.


Kentucky Bourbon Tours

www.tourkentuckybourbon.com

10300 Linn Station Rd., Ste. 401, Louisville, KY 40223, 502.548.8302. Provides comfortable knowledgeable tours to Kentucky's many beautiful Bourbon distilleries. Not only providing tours but a true Kentucky experience in buses, coaches & limousines.


Louisville Ghost Tours

www.louisvilleghosttours.com

Louisville, KY, 615.884.3999, 888.844.3999. Explore the shadow-filled streets of Louisville with a lantern-bearing guide during this 90-minute tour & discover the dark mysteries & paranormal experiences of Louisville's most haunted landmarks. **Minimum Time:** 90 min. 


Louisville Ghost Walks

www.louisvilleghostwalks.com

Louisville, KY, 502.689.5117. Haunted Pub Walk, A Spirited Tour of the Paranormal. Join Mr. Ghost Walker & enjoy three stops at some of Louisville's original restaurants. Guests will find pleasure tasting micro-crafted beer, signature cocktails & Bourbon, as well as listening to ghostly stories of downtown Louisville. **Minimum Time:** 2 hrs. **Hours:** Reservations required. 


Louisville Historic Tours at the Old Louisville Visitor Center

www.louisvillehistorictours.com

1340 S. 4th St., Louisville, KY 40208, 502.718.2764. All tours leave from the Old Louisville Visitor Center. Call for reservations. **Minimum Time:** 90 min. **Hours:** March 15-Nov. 15 daily tours at 11AM, 1PM & 7:30PM. 


Louisville Horse Trams

www.louisvillehorsetrams.com

801 Witherspoon St., Louisville, KY 40202, 502.581.0100. Provide horse & carriage rides in downtown Louisville or transports out. Tours, taxis, weddings or corporate events. Can accommodate large groups. Year-round. **Minimum Time:** 1 hr. **Hours:** Varies seasonally or by event. 


Louisville Mega Cavern & Mega Zips All Underground Ziplines & Adventure Tour

www.louisvillemegacavern.com

1841 Taylor Ave., Louisville, KY 40213, 502.855.6342, 877.614.6342. MEGA ZIPS; the world's only all underground ziplines & adventure tour. Louisville MEGA Cavern historic tram tour. Lights Under Louisville underground holiday light show! **Minimum Time:** Over 1 hr. 

Louisville Segway Tours

www.wheelfunrentals.com/Locations/Louisville

1001 E. River Road, Big Four Bridge Lawn, Louisville, KY 40202, 502.589.2453. Glide through Waterfront Park. Scenic tour includes the riverfront, green spaces, water features, art & attractions. This 1 hour tour includes a training session, helmet & a gliding adventure of a lifetime. Reservation only & limited to 8 people (+14 years old). **Minimum Time:** 1 hr. **Hours:** Varies seasonally. 

Lou's Brew Bus

www.lousbrewbus.com

400 S. 4th St., Louisville, KY 40202, 502.269.8914, 844.233.7386. Premier & original craft beer taproom tasting tours of local Louisville region breweries. Enjoy a historically entertaining day celebrating Louisville beer. Private tours from 6 people to 33 people are available too. Weekday or weekend. **Minimum Time:** Tours range from 4-5.5 hrs.

ATTRACTIONS KEY



Advance Tickets Available



Minority-owned Business

Information provided by attractions. Please call for details.

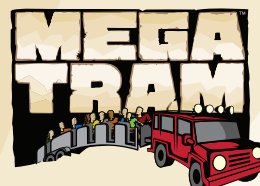


4 MEGA ATTRACTIONS **1 MEGA LOCATION**



MEGA ZIPS

An exhilarating heart pounding adventure featuring 6 zip lines and 2 challenge bridges. MEGA ZIPS is truly a one-of-a-kind experience—the world's *only* underground zipline course. From start to finish, your group will be highly entertained during this 2-hour mind-blowing expedition.



MEGA TRAM TOUR

A fun adventure for all ages! If your group wants to learn about history, geology, and mining, or if they simply want to be impressed by one of the **LARGEST** caverns on the planet, take them on the MEGA CAVERN guided TRAM TOUR. This is a fully-seated (no walking) excursion.



MEGA BIKE PARK

The world's **ONLY** underground mountain bike park. WOW! Over 320,000 SF!



MEGA QUEST

An awesome aerial adventure park featuring more than 75 challenging elements to test your mettle and agility! We guarantee your group has never seen anything like this before!

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Main Street Association

www.mainstreetassociation.com

101 N. 7th St., Ste. 209, Louisville, KY 40202, 502.561.3493. A collective voice that promotes & advocates the uniqueness of the neighborhood & the diverse historic, commercial, cultural, residential & educational assets of Louisville's Main St. **Hours:** Mon - Fri 11AM - 3PM.

Mint Julep Tours

www.mintjuleptours.com

140 N. 4th St., Ste. 326, Located in "Retail Row" of the Galt House Hotel, Rivue Tower, Louisville, KY 40202, 502.583.1433. Enjoy the beauty & history of Kentucky. We specialize in custom & public Bourbon Trail tours, culinary experiences & horse farm tours, but can customize any FUN outing you dream up. We're the recognized leader for Bourbon Country experiences, transportation & events & official sponsor of the Kentucky Bourbon Trail. **Hours:** Tours offered 7 days a week, call for availability.

PossibiliTours **FREE**

www.gotolouisville.com

301 S. 4th St., Louisville, KY 40202, 502.379.6109. Free, 1-hour walking tour of Possibility City. Held weather permitting May to October. Reservations preferred. Walk-ins taken on availability. **Minimum Time:** 1 hr. **Hours:** Call to schedule.

R & R Limousine

www.rrlimo.com

4403 Kiln Ct., Louisville, KY 40218, 502.458.1862, 800.582.5576. Providing first class chauffeured limousine service offering sedans, limousines, SUVs, buses & vans. Airport transfers & special events. Official sponsor of the Kentucky Bourbon Trail Tour.

Squire Boone Caverns

www.squireboonecaverns.com

100 Squire Boone Rd., Mauckport, IN 47142, 812.732.4381, 888.934.1804. One-hour guided caverns tours & village craft demonstration during the summer months. **Minimum Time:** 1 hr. **Hours:** Varies seasonally.

Stoneware

www.louisvillestoneware.com

731 Brent St., Louisville, KY 40204, 502.582.1900. Stoneware is dedicated to the tradition & careful craftsmanship of transforming clay into enduring, functional art for the home & kitchen since 1815. Factory tours, paint your own & retail store. **Minimum Time:** Over 30 min. **Hours:** Mon - Sat 10AM - 5PM.

Tours For You, LLC / Your Kentucky Connection

www.toursforyoullc.com

210 Rosewood Dr., Bardstown, KY 40004, 502.248.0558, 800.928.0928. Tour Operator/ Kentucky Receptive specializing in customized tours designed for you, with fun, interesting stops traveling east to west. Noted for reliability, flexibility & credibility.

ATTRACTIONS KEY

Advance Tickets Available

Minority-owned Business

Information provided by attractions. Please call for details.

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Trolley de 'Ville Fun Tours & Charters

www.trolleydeville.com

301 S. 4th St., Louisville, KY 40202, 502.939.3415. Get acquainted with all Louisville has to offer during our fully narrated 75 minute tour aboard an authentic, climate controlled trolley with brass rails, bells & all. **SEE MORE THAN 30 ATTRACTIONS!** **Minimum Time:** 90 min. **Hours:** Mon-Sat, times vary.

Visitours, Inc.

www.DestinationKY.com

1939 Goldsmith Ln., Ste 100, Louisville, KY 40218, 502.456.2774, 800.368.4052. As the only accredited Destination Management Company (DMC) in Kentucky, we have provided event decor, logistics, tours & transportation for groups since 1976.

Wheel Fun Rentals

www.wheelfunrentals.com/Locations/Louisville

1001 E. River Rd., Big Four Bridge Lawn, Louisville, KY 40202, 502.589.2453. Bike Rentals & Segway Tours. Located in Waterfront Park, near the Big Four Bridge. Unique bikes, 3-6 passenger surreys, tandems, quads & deuce coupes for healthy outdoor fun. Group rates. Self-guided bike tours available as well. No reservations needed for bike rentals. **Minimum Time:** 1 hr. **Hours:** Varies seasonally.

Whitehall Louisville's Estate Garden

www.historicwhitehall.org

3110 Lexington Rd., Louisville, KY 40206, 502.897.2944. Whitehall's historic Greek Revival mansion features original gasolier fixtures & an interior reflective of the Victorian period. The surrounding estate features just under ten acres of spectacular gardens. Stop by for guided tours, large & small. **Minimum Time:** 1 hr. **Hours:** Mon - Fri 10AM - 2PM.

Wild Turkey Distillery

www.wildturkeybourbon.com

1417 Versailles Rd., Lawrenceburg, KY 40342, 502.839.2182. Not the latest thing, the genuine thing. Visit the official nest of America's best Bourbon. **Minimum Time:** 1 hr. **Hours:** Mon - Sat 9AM - 5PM; Sun 10AM - 4PM.

Yew Dell Botanical Gardens

www.yewdellgardens.org

6220 Old La Grange Rd., Crestwood, KY 40014, 502.241.4788. Yew Dell is a nationally-recognized center of gardening & sustainable horticulture that offers extensive display gardens, a diverse slate of educational programs, family-oriented community events, ongoing research into new & better garden plants & a wide range of private event facilities. **Minimum Time:** Over 30 min. **Hours:** Seasonal hours.

WATER PARKS

Atlantis Water Park

www.atlantiswaterpark.net

515 Marriott Dr., Clarksville, IN 47129, 812.285.0863. Minutes from Downtown Louisville. Water park with wave pool, water slides & kiddie pool. Group outings, picnics & birthday parties. **Hours:** 11AM - 6PM Daily (seasonal).

Holiday World & Splashin' Safari

www.holidayworld.com

452 E. Christmas Blvd., Santa Claus, IN 47579, 812.937.4401, 877.463.2645. Holiday World & Splashin' Safari is a family-owned theme park & water park combo, located in Santa Claus, Indiana.

Hours: Varies seasonally.

Kentucky Kingdom & Hurricane Bay

www.kentuckykingdom.com

937 Phillips Ln., Louisville, KY 40209, 502.813.8200. Your family's place to play! Enjoy the totally revamped Kentucky Kingdom with all your favorites - Lightning Run, Thunder Run, FearFall, Mile High Falls, the Giant Wheel & many others - plus five exciting new rides & of course plenty of great food, games to play & shows to entertain you. Come enjoy Kentucky Kingdom - more rides, more water, more hours, more fun. **Hours:** Varies seasonally.

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800.638.4877



Hometown Heroes

Famous Louisvillians can be seen around town on buildings in larger-than-life murals. As an initiative of the Greater Louisville Pride Foundation, the Hometown Heroes murals recognize current or former Louisville residents who are renowned for excellence in their fields. Here are a few faces you might recognize. See how many others you can spot.

1) Diane Sawyer: Starks Building on Muhammad Ali between Third and Fourth Streets, viewable from I-65. 2) Jennifer Lawrence: North Sixth Street on the side of the Kentucky Center for the Arts, viewable from I-64. 3) Colonel Harlan Sanders: BP Apartment Building at Third and Guthrie Streets, viewable from I-65. 4) Muhamad Ali: Third Street and River Road, facing the Ohio River, viewable from I-64.



KENTUCKY KINGDOM AND HURRICANE BAY

JUST KEEPS GETTING BIGGER AND BETTER

Entering its third season, the new Kentucky Kingdom has been well received by its many visitors, as evidenced by glowing reviews on Google, Trip Advisor and Yelp. With a mix of **more than 60 rides and attractions**, including five world-class roller coasters and dozens of thrill rides and classic favorites, Kentucky Kingdom has something for everyone – all at an affordable price.

Storm Chaser, the park's fifth and newest coaster, makes its debut in 2016. Get ready for a smooth, fast and intense ride on the first coaster in America to feature a barrel roll drop from its 100-foot lift hill.

Storm Chaser is the centerpiece of a **new section of the theme park** that features tall trees and lush landscaping. Also new in this area are Louie's Fresh Market (serving made-to-order deli sandwiches, salads, smoothies and homemade cookies), a Storm Chaser photo stand and the Storm Cellar, a shop offering distinctive coaster souvenirs.

Thrill seekers won't want to miss the park's other coasters: **Thunder Run**, a classic wooden coaster that's packed with "airtime;" **Lightning Run**, ranked among the top 40 steel coasters in the world by Amusement Today; **T3**, a suspended looping coaster with five inversions; and the **Roller Skater**, a whimsically themed family coaster.

Other favorites include **Cyclos**, a huge swinging pendulum that rotates a full 360 degrees; **FearFall**, a giant drop ride; **Skycatcher**, a 130-foot swing ride; the 150-foot-tall **Giant Wheel** with its sweeping views; and the **Raging Rapids River Ride**, a whitewater adventure for the whole family.

Created especially for little ones is **King Louie's Playland**, which offers more than a dozen children's rides, many of which parents can enjoy too.

The entire family can kick back at the **5D Cinema/Movies You Ride** for this season's entertaining feature, "Angry Birds: The Ride." For live entertainment, you can't beat **Sea Lion Splash**, whose stars are a talented group of rescued sea lions, or the park's beloved mascot, **King Louie**, with his talented court jesters (students from Louisville's acclaimed Youth Performing Arts School).

Don't forget your bathing suits because there's also a gigantic water park to enjoy. **Hurricane Bay** boasts **two wave pools** and more than a dozen **water slides**. Highlights include the 750,000-gallon **Big Surf**, **Deep Water Dive** (the tallest body slide in the world with a Skybox™ launch); the fast-moving **Adventure River**; a relaxing **lazy river**; and water play areas like **Splash Zone** that are sized just right for children.



2016 SEASON

Open weekends beginning April 30 (water park opens Saturday, May 28).
Open daily May 28-August 9.
Open weekends August 13-September 25.
Open daily during the Kentucky State Fair, August 18-28 (hours TBD; fair admission must be paid)

GENERAL ADMISSION

\$49.95
\$39.95 for children under 48 inches
\$39.95 for seniors (55 and older)
\$34.95 for military personnel and first responders

SEASON PASS

\$59.95, early bird price; \$99.95, regular price

PARKING

\$8 per vehicle (free for season pass holders)

GENERAL INFORMATION

Located at the Kentucky Exposition Center near the junction of I-65 and I-264. For pricing, operating hours, parking information and other details, visit www.kentuckykingdom.com or call 502.813.8200.



Restaurants

The following organizations invest in Louisville's convention and tourism industry through their partnership in the Louisville Convention & Visitors Bureau, current as of January 1, 2016. (Descriptions provided by partners.)

BARDSTOWN ROAD & BAXTER AVENUE

August Moon Chinese Bistro

www.augustmoonbistro.com
2269 Lexington Rd., Louisville, KY 40206,
502.456.6569. August Moon Chinese Bistro serves
a delicious blend of Malaysian & Chinese Cuisine
prepared by Chef Peng S. Looi. **Cuisine:** Chinese.
Dining: \$\$, Br L D ☒ ☒ ☒

Asiatique Restaurant

www.asiatiquerestaurant.com
1767 Bardstown Rd., Louisville, KY 40205,
502.451.2749. "Palate Meets Palette" Pacific Rim
cuisine in a new, metropolitan atmosphere. Full bar
& lounge. Scenic deck & two private dining areas
available. **Cuisine:** Asian. **Dining:** \$\$\$\$ D ☒ ☒ ☒

The Bard's Town

www.thebardstown.com
1801 Bardstown Rd., Louisville, KY 40205,
502.749.5275. The Bard's Town Restaurant,
Theatre & Lounge is uniquely Louisville, featuring
local food, local spirits & local art. The Bard's Town
is THE place to experience Louisville to its fullest.
Cuisine: American. **Dining:** \$\$, D ☒ ☒ ☒

Baxter's 942

www.baxters942.com
942 Baxter Ave., Louisville, KY 40204,
502.409.9422. Local bar with a great atmosphere
offering live bands & DJs with authentic BBQ.
Cuisine: Gastropub. **Dining:** \$\$, L D ☒ ☒ ☒

Bristol Bar & Grille

www.bristolbarandgrille.com
1321 Bardstown Rd., Louisville, KY 40204,
502.456.1702. Louisville landmark & local favorite
since 1977. Late night & outdoor dining available.
Five banquet rooms available. Reservations
accepted. **Cuisine:** Continental. **Dining:** \$\$,
Br L D ☒ ☒ ☒

Buckhead Mountain Grill

www.eatatbuckheads.com
3020 Bardstown Rd., Louisville, KY 40205,
502.456.6680. Enjoy this locally owned, family-
friendly restaurant, where you will find a
comfortable & relaxed mountain lodge atmosphere
with a full selection of classic, delectable foods.
Cuisine: American. **Dining:** \$\$\$, L D ☒

RESTAURANT AMENITIES KEY

\$ Economy — entrees up to \$10 per person
\$\$ Moderate — entrees \$10 to \$15 per person
\$\$\$ Upscale Casual — entrees \$15 to \$20 per person
\$\$\$\$ Upscale — entrees \$20 to \$25 per person
\$\$\$\$\$ Fine Dining — entrees over \$25 per person

B Breakfast
Br Brunch
L Lunch
D Dinner

☒ Reservations Accepted
☒ Entertainment
☒ Alcohol Served
☒ Minority-owned Business

Information provided by restaurants. Please call for details.

Chef Maria's Bistro

www.chefmariasgreekdeli.com
3819 Bardstown Rd., Derby City Antique Mall,
Louisville, KY 40218, 502.895.7075. Fast casual,
authentic Greek-Mediterranean restaurant. Freshly
prepared food daily for lunch & dinner. Quick
service concentrating on fresh & local products.
Cuisine: Greek. **Dining:** \$\$, L D

Dragon King's Daughter

www.dragonkingsdaughter.com
1126 Bardstown Rd., Louisville, KY 40204,
502.632.2444. Sushi & Japanese inspired fusion
dishes with a large selection of craft beer in the
heart of the Highlands & downtown New Albany.
Cuisine: Asian. **Dining:** \$\$, L D ☒ ☒

El Camino

www.elfreakingcamino.com
1314 Bardstown Road, Louisville, KY 40204,
502.454.5417. Hip, surf-themed cantina fixing up
Mexican street food & tiki cocktails made with
fresh juices. **Cuisine:** Mexican. **Dining:** \$\$, Br D ☒ ☒

Flanagan's Ale House

flanagansalehouse.com
934 Baxter Ave., Louisville, KY 40204,
502.585.3700. Flanagan's, a beautiful neighborhood
Irish pub, features over 150 craft & import beers
with 18 on draught & offers great pizza, sandwiches
& burgers, a large beer garden & private party
space. **Cuisine:** Pizza. **Dining:** \$\$, L D ☒ ☒ ☒

Highland Morning

www.highlandmorning.com
1416 Bardstown Rd., Louisville, KY 40204,
502.365.3900. Breakfast done right! Highland
Morning is a local upscale breakfast restaurant &
one of Urban Spoon's "Top 101 Great Breakfasts
in America." **Cuisine:** American. **Dining:** \$\$,
B Br L ☒

Jack Fry's

www.jackfrys.com
1007 Bardstown Rd., Louisville, KY 40204,
502.452.9244. An upscale American Bistro
featuring live jazz & a convivial atmosphere. Serving
7 nights/week. **Cuisine:** American. **Dining:** \$\$\$,
L D ☒ ☒ ☒

Lilly's — A Kentucky Bistro

www.lillyslapeche.com
1147 Bardstown Rd., Louisville, KY 40204,
502.451.0447. Cuisine with "no boundaries"
— from what reviewers have called "the most
influential & celebrated Louisville restaurant of the
past decade." **Cuisine:** American. **Dining:** \$\$\$,
L D ☒ ☒

Mark's Feed Store Bar-B-Q

www.marksfeedstore.com
1514 Bardstown Rd., Louisville, KY 40205,
502.458.1570. "Friendly Folks Servin' Famous
BBQ" since 1988, we have taken great pride in
serving you the best barbeque possible. Come
in, take your time & look around. You will find
everything you are craving. **Cuisine:** BBQ.
Dining: \$, L D ☒

Molly Malone's Irish Pub & Restaurant

www.mollymalonesirishpub.com
933 Baxter Ave., Louisville, KY 40204,
502.473.1222. Open 7 days a week for lunch &
dinner. We invite you to enjoy our traditional Irish
pub fare & of course, lots of Irish libations. Join us
on Fridays for live music & Saturdays for local DJ.
Cuisine: Irish. **Dining:** \$\$, Br L D ☒ ☒ ☒ ☒

North End Cafe

www.northendcafe.com
2116 Bardstown Road, Louisville, KY 40205,
502.690.4161. Our menu highlights traditional
items made with a health conscious approach using
the freshest seasonal ingredients available. We buy
local produce & grow vegetables & fresh herbs
& feature a wide selection of vegetarian/vegan,
gluten-free & organic menu options.
Cuisine: American. **Dining:** \$\$, B Br L D ☒

O'Shea's Irish Pub

www.osheaslouisville.net
956 Baxter Ave., Louisville, KY 40204,
502.589.7373. O'Shea's offers a great Irish pub
atmosphere with 2 large courtyards featuring Irish
fare, American favorites & 120 great craft & import
beers with 23 on draught & a variety of spirits &
wines. **Cuisine:** Irish. **Dining:** \$\$, L D ☒ ☒ ☒ ☒

Ramsi's Cafe On The World

www.ramsiscfe.com
1293 Bardstown Rd., Louisville, KY 40204,
502.451.0700. We serve all of America. We have
food from all over the world. Vegan-friendly with
many gluten-free options. The menu we offer you
is boundless. The truest name we could give our
cuisine is Global Comfort Food. This is the food
your grandmother might have cooked for you, if
your grandmother was from Egypt or North Africa
or Spain or Alabama. And like grandma, we would
never dream of having you leave hungry. We make
no apologies for that. **Cuisine:** World Cuisine.
Dining: \$\$, Br L D ☒ ☒

Rocky's Pizza & Panini

www.rockypizzapanini.com
3032 Bardstown Rd., Louisville, KY 40205,
502.690.8500. We make our dressings homemade
everyday & even our Minestrone soup is made
from scratch with fresh-picked vegetables.
Our famous pizza crust & panini bread is also
homemade. **Cuisine:** Pizza. **Dining:** \$\$, L D ☒

Sapporo Japanese Grill & Sushi

www.sapporojapanese.com
1706 Bardstown Rd., Louisville, KY 40205,
502.479.5550. Best sushi & teppanyaki.
Have largest grill in town. Metro, modern &
contemporary. **Cuisine:** Japanese. **Dining:** \$\$\$,
D ☒ ☒ ☒ ☒

Seviche – A Latin Restaurant

www.sevicherestaurant.com
1538 Bardstown Rd., Louisville, KY 40205, 502.473.8560. Chef Anthony Lamas offers contemporary Latin cuisine at its best. Chef/owner Anthony Lamas was a 2010 & 2011 semifinalist for the James Beard Foundation Best Chef Southeast award & the restaurant was named one of the ten great places for Latino flavor & flair in the country by USA Today. All of Seviche's seafood comes from sustainable sources & is harvested in a manner that does not harm the environment. The restaurant proudly follows the guidelines of the Monterey Bay Aquarium Seafood Watch Program. **Cuisine:** Latin. **Dining:** \$\$\$\$ D ☎ 🍷 🍴

Stout Burgers & Beers

www.stoutburgersandbeers.com
1604 Bardstown Rd., Louisville, KY 40205, 502.459.8234. At Stout, we aspire to serve the new-style burger: free-ranged beef cooked medium rare, organic ground chicken, or a quinoa-based veggie option. **Cuisine:** Gastropub. **Dining:** \$\$, L D ☎ 🍷

The Café

www.thecafetogo.com
712 Brent St., Louisville, KY 40204, 502.589.9191. Since 1966, The Café has been serving unique menu of hearty breakfasts & mouth-watering pastries, satisfying sandwiches, elegant salads, hearty soups & decadent desserts. Ample portions of fresh, home-cooked food with a southern accent served with love in an artistically eclectic-industrial setting. **Cuisine:** American. **Dining:** \$\$, B L 🍷 🍴

Tumbleweed Tex Mex Grill & Margarita Bar

www.tumbleweedrestaurants.com
3602 Bardstown Rd., Louisville, KY 40218, 502.454.2727. Serving big, bold, Southwest favorites including steak, ribs, & fajitas. **Cuisine:** Mexican. **Dining:** \$\$, L D ☎ 🍷

Uptown Café

www.uptownlouisville.com
1624 Bardstown Rd., Louisville, KY 40205, 502.458.4212. As one of the Highlands' first upscale-casual restaurants, the Uptown Café continues to thrill diners for lunch & dinner, with a stellar culinary experience in a relaxed atmosphere, just as it has for the past 20 years. Now accepting reservations. **Cuisine:** American. **Dining:** \$\$\$, L D ☎ 🍷 🍴

Ward 426

www.ward426.com
426 Baxter Ave., Louisville, KY 40204, 502.365.2505. With a passion for exceptional food & gracious service, Ward 426 brings an easygoing elegance to the Highlands. Lunch & dinner menus are accompanied by a full complement of wines, specialty cocktails & craft beers. Chef Shawn Ward's down-to-earth approach to upscale dining utilizes the freshest local ingredients in seasonal dishes in simple, yet unexpected ways. **Cuisine:** American. **Dining:** \$\$\$, L D ☎ 🍷 🍴

CENTRAL LOUISVILLE

Blue Horse Bar, Café & Terrace

www.cplouisville.com
831 Phillips Ln., Louisville, KY 40209, 502.367.2251. Located in the Crowne Plaza Louisville Hotel, we offer an all-day menu of mouth-watering dishes featuring Kentucky Proud Products. Our full-service bar offers a variety of Kentucky Bourbons. **Cuisine:** American. **Dining:** \$\$, B L D ☎ 🍷

Cardinal Hall of Fame Café

www.cardinalhalloffamecafe.com
2745 Crittenden Dr., Louisville, KY 40209, 502.635.8686. Where great food & great Cardinal memories come together! On the menu: hand-cut steaks, fresh seafood, pasta, pizza, burgers, lunch specials & much more. **Cuisine:** American. **Dining:** \$\$\$, L D ☎ 🍷

Derby Café: at the Kentucky Derby Museum

www.derbycafe.com
704 Central Ave., Louisville, KY 40208, 502.637.1111 ext.244. Open for lunch five days a week, the Derby Café is the only place in the world you can see the Derby & drink its famous drink - the Mint Julep - every day! Soups, salads, sandwiches, southern sides & a bubbling over hot brown are all on the menu as well. Make sure to read your placemat to find out fun Bourbon-and Derby-related facts. **Cuisine:** Bakery/Cafe/Deli. **Dining:** \$, L D ☎ 🍷 🍴

Eiderdown

www.eiderdown-gtown.com
983 Goss Ave., Louisville, KY 40217, 502.290.2390. What we do is create freshly prepared food: Modern variations on classic flavors using traditional French methods. Most of our meats & cheeses are from independent Kentucky & Indiana farmers & our produce - like our menu - is appropriate to each season. **Cuisine:** Gastropub. **Dining:** \$\$, B Br L D ☎ 🍷

Four Pegs Beer Lounge & Social Eatery

www.fourpegsbeerlounge.com
1053 Goss Ave., Louisville, KY 40217, 502.634.1447. The craft beer & craft food location! We carry over 75 different rotating craft beers & Bourbons. Our award-winning menu features all made-in-house dishes like our signature chicken & waffles sandwich & our beer burger. Events hosted almost every day of the week. **Cuisine:** Gastropub. **Dining:** \$, L D ☎ 🍷 🍴



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Restaurants

Golden Corral Buffet & Grill

www.goldencorral.com

Golden Corral is known as the best buffet in the USA. Featuring farm-fresh vegetables, fruits, homestyle soups, carved meats, hot entree selections & grilled to order USDA Sirloin nightly. Our Dessert Café offers delicious baked goods, ice creams & toppings plus our famous Chocolate Wonderfall. Open daily for lunch & dinner & for weekend breakfast. Locations include: 4032 Taylorsville Rd., Louisville, KY 40220, 502.485.0004; 8013 Preston Hwy., Louisville, KY 40219, 502.966.4970; 5362 Dixie Hwy., Louisville, KY 40216, 502.447.6660. **Cuisine:** Buffet. **Dining:** \$, L D

Hometown Pizza

www.hometownpizza.com

4041 Preston Hwy., Louisville, KY 40213, 502.363.4880. Specialty pizza, home-style pasta, fresh salad & so much more! Happy hour weekdays 3PM-6PM & 8PM-close. Lunch buffet Mon - Fri & Sunday. Featuring a private event room & Kentucky Proud produce. **Cuisine:** Italian. **Dining:** \$, L D

Kem's Café & Bar

447 Farmington Ave., Louisville, KY 40209, 502.637.4500. Located in the Holiday Inn Airport Expo Center, Kem's café & lounge is a full-service casual restaurant open for breakfast & dinner. **Cuisine:** American. **Dining:** \$\$, B D ☒

Mark's Feed Store Bar-B-Q

www.marksfeedstore.com

10316 Dixie Hwy., Louisville, KY 40272, 502.933.7707. "Friendly Folks Servin' Famous BBQ" since 1988, we have taken great pride in serving you the best barbecue possible. Come in, take your time & look around. You will find everything you are craving. **Cuisine:** American. **Dining:** \$, L D ☒

McDonald's

www.mcdonalds.com

3350 Preston Hwy., Louisville, KY 40213, 502.368.7940. McDonald's USA, LLC, serves a variety of menu options made with quality ingredients. Locally owned & operated. For more information, visit www.mcdonalds.com or follow us on Twitter at @McDKentuckiana. **Cuisine:** American. **Dining:** \$, B L D

Outback Steakhouse

www.outback.com

6520 Signature Dr., Louisville, KY 40213, 502.964.8383. Aussie mood; awesome food. Featuring steaks, chops, seafood & more! **Cuisine:** Steakhouse. **Dining:** \$\$, L D ☒

Tumbleweed Tex Mex Grill & Margarita Bar

www.tumbleweedrestaurants.com

Serving big, bold, Southwest favorites including steak, ribs & fajitas. Locations include: 9701 Dixie Hwy., Louisville, KY, 40272, 502.937.9951; 4255 Outer Loop, Louisville, KY, 40219, 502.966.0307. **Cuisine:** Mexican. **Dining:** \$\$, L D ☒

Zaxby's Dixie Hwy.

www.zaxbys.com

Zaxby's is a franchised chain of fast casual restaurants offering chicken wings, chicken fingers, sandwiches & salads. The company operates primarily in the Southeastern United States with more than 600 locations. Locations include: 10715 Dixie Hwy., Louisville, KY 40272, 502.271.6990; 5025 Mud Ln., Louisville, KY 40229 502.632.1400. **Cuisine:** American. **Dining:** \$, L D

CENTRAL BUSINESS DISTRICT (DOWNTOWN)

2 Dips & a Shake

321 W. Main St., Louisville, KY 40202, 502.566.3258. After you try our creamy frozen treats, you'll wish you had ordered 3 dips & 2 shakes! Located across from the KFC Yum! Center, serving unique sundaes & shakes we create. **Cuisine:** Bakery/Cafe/Deli. **Dining:** \$

321 Deli

321 W. Main St., Louisville, KY 40202, 502.566.3258. Buy the sandwich or the pound, 321 deli is a place for quick, takeout lunch or take-home dinner. Our meats are roasted in-house & the majority of our menu is based on Kentucky Proud, locally sourced. **Cuisine:** American. **Dining:** \$, L D

Abyssinia

554 S. 5th St., Louisville, KY 40202, 502.384.8347. Located in central downtown Louisville, Abyssinia is the perfect place for authentic Ethiopian cuisine to share with a group or just for you! **Cuisine:** Ethiopian. **Dining:** \$, Br L D ☒

BBC Four Roses Bourbon Barrel Loft

www.bbcbrew.com/bourbon-barrel-loft

300 W. Main St., Louisville, KY 40202, 502.562.0090. Bluegrass Brewing Company's third floor Four Roses Bourbon Barrel Loft at BBC 3rd & Main downtown, opposite the KFC YUM! Center, is the ideal setting for private parties, executive meetings, reception dinners, fan celebrations, birthday bashes or any occasion you want to make special. **Cuisine:** Gastropub. **Dining:** \$\$, L D ☒

Bearno's by the Bridge

www.bearnos.com

131 W. Main St., Louisville, KY 40202, 502.584.7437. Voted Louisville's best. Pizza, pasta & more. Full bar. Free delivery. Private facilities available. **Cuisine:** Pizza. **Dining:** \$, L D ☒

Belle of Louisville

www.belleoflouisville.org

401 W. River Rd., Louisville, KY 40202, 502.574.2992. The Belle is a National Historic Landmark & treasured icon. She is the oldest operating steamboat in the nation & turned 100 in 2014. The Spirit another charming riverboat operating year round. **Cuisine:** American. **Dining:** \$, Br L D ☒

Bistro 301

www.bistro301.com

301 W. Market St., Louisville, KY 40202, 502.584.8337. Fresh local & regional ingredients served in an upscale casual dining environment in the heart of downtown Louisville. We offer full bar service with an extensive wine list, beers on tap & Bourbon. **Cuisine:** American. **Dining:** \$\$, L D ☒

Blu Italian Grille

www.blugrille.com

280 W. Jefferson St., Louisville, KY 40202, 502.671.4285. BLU offers contemporary twists on a well-selected Italian menu with an exhilarating atmosphere. We feature Italian classics along with an exceptionally diverse wine list.

Cuisine: Mediterranean. **Dining:** \$\$\$\$, B Br L D

☒ ☒ ☒

Bluegrass Brewing Co.

www.bbcbrew.com

300 W. Main St., Louisville, KY 40202, 502.562.0007. Across from the KFC YUM! Arena & within walking distance to hotels, theaters & Museum Row. BBC's food has been described as "some of the tastiest bar grub around" by the Louisville Courier-Journal. **Cuisine:** American. **Dining:** \$\$, L D ☒

Bristol Bar & Grille Downtown

www.bristolbarandgrille.com

614 W. Main St., Louisville, KY 40202, 502.582.1995. A Louisville landmark & local favorite is just four blocks from the Convention Center. Three private banquet rooms available. Reservations accepted. **Cuisine:** Continental. **Dining:** \$\$, Br L D ☒

Champions Sports Bar & Restaurant

www.marriottlouisville.com

280 W. Jefferson St., Louisville, KY 40202, 502.671.4286. Good food, good times, good sports. **Cuisine:** American. **Dining:** \$\$\$, L D ☒

The Dinner Detective Interactive Murder Mystery Show

www.thedinnerdetective.com/louisville/

123 W. Main St, Louisville, KY 40202, 866.496.0535. The Dinner Detective is America's LARGEST murder mystery comedy dinner show! You'll solve a hilarious murder case while you enjoy a fantastic four-course plated dinner. A tantalizing prize package awaits our Top Sleuth of the evening. But be careful! In this show, EVERYONE is a suspect, even YOU! **Cuisine:** American. **Dining:** \$\$, D ☒ ☒ ☒


Dish on Market

www.dishonmarket.com

434 W. Market St., Louisville, KY 40202, 502.315.0669. Dish on Market is downtown Louisville's home of breakfast, lunch & dinner 7 days a week. With small plates ranging from reuben won tons to stuffed mushrooms & fresh salads from cobb to Greek, you're sure to find something for everyone. Locally owned. **Cuisine:** American. **Dining:** \$, B Br L D ☒ ☒

Doc Crow's Southern Smokehouse & Raw Bar

www.doccrows.com

127 W. Main St., Louisville, KY 40202, 502.587.1626. Doc Crow's offers the full Southern dining experience, from coastal seafood on the raw bar to Texas style barbecue from the smoker. The family-friendly restaurant is located on historic Whiskey Row. **Cuisine:** American. **Dining:** \$\$, L D 

Down One Bourbon Bar & Restaurant

www.downonebourbonbar.com

321 W. Main St., Louisville, KY 40202, 502.566.3259. We're not some brew pub or sports bar. We're Louisville's best kept secret, located in the heart of Bourbon Country. We're comfortable, but cultured. We're rugged, but refreshing. We're a new take on "old school." We serve a stiff drink & a mouth-watering sandwich that will leave you wanting more. Are you down with Down One? Open for lunch, dinner & drinks.

Cuisine: American. **Dining:** \$\$, L D 


FireFresh Barbecue Downtown

www.firefreshbbq.com

211 S. 5th St., Louisville, KY 40202, 502.540.1171. FireFresh is serving up fresh award-winning & delicious, fire-grilled barbecue to everyday American heroes all across the Louisville area. **Cuisine:** BBQ. **Dining:** \$, L

hiko-A-mon Modern Japanese

www.hikoamon.com

416 W. Muhammad Ali Blvd., Ste. 100, Louisville, KY 40202, 502.625.3090. Your taste adventure starts with Chef Hiko providing a unique Japanese & French experience. His international mix of flavors will have your taste buds saying arigato (Thank You). **Cuisine:** Japanese. **Dining:** \$\$\$, L D 

Impellizzeri's Pizza


www.impellizzeris.com

110 W. Main St., Louisville, KY 40202, 502.589.4900. We offer delicious pizza along with a full menu of Italian inspired dishes from appetizers to salads to hoagie sandwiches & delectable pasta dishes using our own family recipes.

Cuisine: Italian. **Dining:** \$\$, L D 

Jeff Ruby's Steakhouse

www.jeffruby.com

325 W. Main St., Ste. 120, Louisville, KY 40202, 502.584.0102. Jeff Ruby's Steakhouse is a "Las Vegas-style" New York steakhouse, sushi bar & supper club serving USDA Prime beef aged on the premises. **Cuisine:** Steakhouse. **Dining:** \$\$\$\$, D 


Jimmy John's Gourmet Sandwiches

www.jimmyjohns.com

415 W. Jefferson St., Louisville, KY 40202, 502.625.7101. All of Jimmy John's tasty sub sandwiches are a full 8 inches of homemade French bread, fresh veggies & the finest meats & cheese. & if it matters to you, we slice everything fresh everyday in this store, right here where you can see it. **Cuisine:** Bakery/Cafe/Deli. **Dining:** \$, L

Joe's Crab Shack


www.joescrabshack.com

131 River Rd., Louisville, KY 40202, 502.568.1171. It's loud, it's lively, it's a whole lotta fun! Seafood with an attitude. **Cuisine:** Seafood. **Dining:** \$\$, L D 

La Cocina de Mama

<http://lacocinalouisville.com>


520 S. 4th St., Louisville, KY 40202, 502.315.0666. If you are looking for the unique flavor of Mexican cuisine...Welcome, you have found the right place! We make our dishes like mom would make them. Mexican food is not only heavily seasoned or spicy food; our dishes have the exact amount, so you will enjoy the reach flavor in every bite.

Cuisine: Mexican. **Dining:** \$, L D 

Los Aztecas Mexican Cuisine

www.losaztecas.net

530 W. Main St., Louisville, KY 40202, 502.561.8535. Fresh, authentic Mexican restaurant & bar, located downtown, over 50 tequilas, private dining & fun atmosphere. **Cuisine:** Mexican.

Dining: \$\$, L D 



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Welcome to Down One Bourbon Bar and Restaurant. Located in the heart of Louisville's Bourbon Row, we're a rustic, yet comfortable joint with more than 160 bourbons and fabulous food for lunch and dinner.



At 3rd and Main, across from KFC Yum! Center

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Louisville, Kentucky 40202

downonebourbonbar.com • 502.566.3259




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Blue Horse Restaurant & Bar is located in the Crowne Plaza Louisville Airport and is open seven days a week.

For more information call (502) 367-2251.



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Restaurants

Luigi's Pizzeria

www.luigispizzeria.com/
712 W. Main St., Louisville, KY 40202,
502.589.0005. Italian restaurant. Specialty pizza,
fresh pastas, calzones, salads, subs, desserts. Mon
Fri 9 AM - 5 PM; Sat 11 - 3 PM. Delivery. Group
catering in house or at locations. **Cuisine:** Italian.
Dining: \$\$, L D 🍷🍷

Manhattan Grill

manhattangrillky.com
429 Muhammad Ali Blvd., Louisville, KY 40202,
502.561.0024. Family owned & operated since
1997. Fresh, gourmet food at affordable prices.
Expansive menu of grilled sandwiches, wraps,
pastas, salads & breakfast. Delivered boxed lunches
& catering available. **Cuisine:** Italian. **Dining:** \$, B L

Manny & Merle

www.mannyandmerle.com
122 W. Main St., Louisville, KY 40202,
502.290.8888. On the corner of Main & Second
on the historic Whiskey Row! Manny & Merle is a
modern day "Honky Tonk" with ModMex cuisine,
a Bourbon & tequila bar & live music!
Cuisine: Mexican. **Dining:** \$\$, L D 🍷🍷

Me Gusta Latin Kitchen & Bar

www.megustalatinkitchen.com
129 W. Main St., Louisville, KY 40202,
502.583.5505. Me Gusta, Latin Kitchen & Bar, a
genuine Latin American cuisine experience, located
on the historic Whiskey Row in Louisville, KY. Born
from the desire to bring a whole new concept
to Louisville, co-owner Jose "Pepe" Monasterio
created Me Gusta to inject this beloved Latin
American heritage into the community.
Cuisine: Latin. **Dining:** \$\$, L D 🍷🍷

Morton's, The Steakhouse

www.mortons.com
626 W. Main St., Louisville, KY 40202,
502.584.0421. USDA Prime aged beef, lobster &
seafood. Exceptional wine list. Private boardroom
dining available. Serving dinner nightly.
Cuisine: Steakhouse. **Dining:** \$\$\$\$\$, D 🍷🍷

Old Spaghetti Factory

www.osf.com
235 W. Market St., Louisville, KY 40202,
502.581.1070. A comfortable atmosphere with
beautiful antiques in the heart of downtown.
Cuisine: Italian. **Dining:** \$\$, L D 🍷🍷

Over the 9

www.gooverthe9.com
120 S. 10th St., Louisville, KY 40202, 502.252.6671.
Over the 9 is a gastropub in the same complex
with Falls City Beer & Old 502 Winery, offering
full-service food & bar selection plus private event
space, The Loft. **Cuisine:** Gastropub. **Dining:** \$\$,
L D 🍷🍷🍷

Papa John's Downtown #81

www.papajohns.com
411 S. 2nd St., Louisville, KY 40202, 502.587.7272.
Serving better ingredients – better pizza. Carry out
& delivery. Downtown Louisville. **Cuisine:** Pizza.
Dining: \$, L D

Patrick O'Shea's

www.osheaslouisville.net
123 W. Main St., Louisville, KY 40202,
502.708.2488. Patrick O'Shea's, downtown,
features Irish/American fare along with over 120
great craft & import beers with 23 on draught &
a variety of Bourbons & wines. Private parties are
welcome. **Cuisine:** Irish. **Dining:** \$\$, L D
🍷🍷🍷

Proof on Main

www.proofonmain.com
702 W. Main St., Louisville, KY 40202,
502.217.6360. American food with Tuscan
influences, celebrating artisanal products &
sustainable farming. "Spirits of the America's"
collection, accessible wine list & signature
cocktails make us a great addition to downtown.
Cuisine: American. **Dining:** \$\$\$, B Br L D 🍷🍷

Quiznos

www.quiznos.com
223 S. 5th St., Louisville, KY 40202, 502.589.5520.
Quiznos sandwich restaurants in Louisville serve
toasted sandwiches, soups & salads for lunch
or dinner. Quiznos provides food delivery &
food catering services in Louisville, KY. We are
still bringing Toasty to the masses as we have
since 1981. We believe in making great tasting
sandwiches from the highest quality ingredients,
with freshly sliced meats, cheese & vegetables.
Cuisine: American. **Dining:** \$, L

Saffron's Persian Restaurant

www.saffronsrestaurant.com
131 W. Market St., Louisville, KY 40202,
502.584.7800. Since opening our doors in 2001,
we have been serving authentic Persian cuisine
in a cozy atmosphere with unparalleled service.
Every dish we prepare is made in house daily from
scratch. We use only the highest quality ingredients.
So, come in, relax & let US serve YOU.
Cuisine: Persian. **Dining:** \$\$, L D 🍷🍷

Sapporo Japanese Grill & Sushi

www.sapporojapanese.com
649 S. 4th St., Louisville, KY 40202, 502.589.3333.
Best sushi & teppanyaki. Have largest grill in town.
Metro, modern & contemporary.
Cuisine: Japanese. **Dining:** \$\$, L D 🍷🍷

Sidebar at Whiskey Row

www.sidebarwhiskeyrow.com
129 N. 2nd St., Louisville, KY 40202, 502.384.1600.
For burgers, Bourbon & beer, Sidebar at Whiskey
Row is the ideal atmosphere for lunch, dinner
& house-made, barrel-aged cocktails. Sidebar
is located adjacent to the KFC Yum! Center &
welcomes you & your guests for a great time in
a unique atmosphere. **Cuisine:** American.
Dining: \$\$\$, L D 🍷🍷

Spirit of Jefferson

www.belleoflouisville.org
401 W. River Rd., Louisville, KY 40202,
502.574.2992. The Spirit of Jefferson is a charming
riverboat which operates year round on the 4th
street wharf. Operated by the same company as
the Belle of Louisville, the Spirit is available for
buffet meal cruises, as well as sightseeing-only
cruises. **Cuisine:** American. **Dining:** \$, B Br L D
🍷🍷🍷

SWAY Restaurant & Bar

hyattregencylouisville.com
311 S. 4th St., Louisville, KY 40202, 502.217.6028.
Based on the farm-to-fork concept, Sway brings
Southern fare inspired by the rich heritage of
the region to Fourth Street. The seasonal menu
combines the flavors of Southern kitchens,
American favorites & Sunday dinners with the
freshest ingredients from local farms, dairies &
butchers. **Cuisine:** American. **Dining:** \$\$\$, B L D
🍷🍷

The Troll Pub Under the Bridge

www.trollpub.com
150 W. Washington St., Louisville, KY 40202,
502.618.4829. The Troll Pub is a gastro pub located
on historic Whiskey Row right next to the KFC
Yum! Center. We offer affordable pub grub in a
unique, upscale setting. We are the place to watch
your favorite sports team, have a business meeting
or have a quiet, low-key meal. **Cuisine:** American.
Dining: \$\$, L D 🍷🍷

Vincenzo's Italian Restaurant

www.vincenzositalianrestaurant.com
150 S. 5th St., Louisville, KY 40202, 502.580.1350.
Fine dining restaurant featuring authentic Northern
Italian/Continental cuisine. Theatre menu Mon - Fri
5PM - 6:30PM. **Cuisine:** Italian. **Dining:** \$\$\$\$\$, L
D 🍷🍷🍷🍷

Wild Eggs

www.wildeggs.com
121 S. Floyd St., Louisville, KY 40202,
502.690.5925. At Wild Eggs, our goal is to offer the
same level of preparation, presentation & service
that guests can expect from an upscale dining
experience. Our well-trained staff consistently
delivers innovative dishes that offer a fresh,
contemporary approach to traditional breakfast,
brunch & lunch. **Cuisine:** American. **Dining:** \$\$,
B Br L 🍷

Wild Rita's Modern Mexican & Tequila Bar

www.wildritas.com
445 E. Market St., Louisville, KY 40202,
502.584.7482. Wild Rita's is Louisville's only
Modern Mexican & Tequila Bar! Tacos & other
Mexican classics are prepared with a contemporary
twist at this festive bar & eatery. **Cuisine:** Mexican.
Dining: \$\$, L D 🍷

RESTAURANT AMENITIES KEY

\$ Economy – entrees up to \$10 per person
\$\$ Moderate – entrees \$10 to \$15 per person
\$\$\$ Upscale Casual – entrees \$15 to \$20 per person
\$\$\$\$ Upscale – entrees \$20 to \$25 per person
\$\$\$\$\$ Fine Dining – entrees over \$25 per person

B Breakfast
Br Brunch
L Lunch
D Dinner

📞 Reservations Accepted
🎵 Entertainment
🍷 Alcohol Served
🌿 Minority-owned Business

Information provided by restaurants. Please call for details.

EAST MARKET DISTRICT/NULU

Against the Grain Brewery & Smokehouse

www.atgbrewery.com

401 E. Main St., at Slugger Field, Louisville, KY 40202, 502.515.0174. Our food is designed with the same philosophy as our brewing. Fresh & interesting smokehouse fare with gastropub flare lets us bring you the very best flavors to stand alone & to compliment our beer. **Cuisine:** BBQ.

Dining: \$\$, Br L D ☒☒☒

Decca

www.deccarestaurant.com

821 E. Market St., Louisville, KY 40206, 502.749.8128. Decca brings the talent of Chef Annie Pettry to East Market Street. A commitment to locally farmed & small production ingredients is evident in the kitchen & throughout the bar & wine program. Decca makes its home in a historically renovated 1870s building & features two intimate dining rooms & an outdoor patio.

Cuisine: American. **Dining:** \$\$\$, D ☒☒☒

Feast BBQ

www.feastbbq.com

909 E. Market St., Ste. 100, Louisville, KY 40206, 502.749.9900. BBQ is our passion. We strive to produce the most consistent smoked meats possible & scratch-made sides. This takes time, dedication & the constant pursuit of perfection. It takes us a long time to cook our food & we hope you can taste our patience. Ordering & service is at the front counter. Vegetarian, gluten-free & soy-free options are available, but there are no true vegan options. **Cuisine:** American. **Dining:** \$\$, L D

Ghyslain on Market

www.ghyslain.com

721 E. Market St., Louisville, KY 40202, 502.690.8645. Ghyslain on Market features the chocolate artistry of chef Ghyslain Maurais along with a French provincial menu offering soups, salads, sandwiches & breakfast. All items are available to savor in the restaurant or for takeout, including gelato & creative pastries. This location is open 7 days a week from 7 AM to 9 PM & offers breakfast & lunch menu (both available all day), as well as his entire line of fine chocolates, French pastries, breakfast pastries & bread.

Cuisine: French. **Dining:** \$\$, B L D ☒☒

Harvest

www.harvestlouisville.com

624 E. Market St., Louisville, KY 40202, 502.384.9090. Chef Coby Lee Ming's inspired cuisine, made with passion from local ingredients, is a celebration of the bounty from our farmers & producers. Extraordinary casual fine-dining experience with foods from local farms delivered at their peak of freshness. **Cuisine:** American.

Dining: \$\$, Br L D ☒☒☒

Mayan Café

www.themayancafe.com

813 E. Market St., Louisville, KY 40206, 502.566.0651. Authentic Mayan cuisine - local, seasonal ingredients **Cuisine:** World Cuisine.

Dining: \$\$\$, L D ☒☒☒☒

Royals Hot Chicken

www.royalschicken.com


736 E. Market St., Louisville, KY 40202, 502.919.7068. Royals Hot Chicken is a celebration of Kentucky pressure fried chicken paired with scratch-made potluck sides, house-made & southern-inspired dipping sauces, fried pies, milkshakes & a style of spicy chicken with deep roots in Nashville, TN in which the exterior of the fried chicken is seasoned with a spicy chili oil & a blend of chili spices. Royal's offers vegetarian options, as well as 24 draft beers, a selection of curated champagnes by the glass & bottle, Kentucky Bourbons & domestic beers by the bottle & can. **Cuisine:** American. **Dining:** \$, L D ☒☒

RYE on Market

www.ryeonmarket.com

900 E. Market St., Louisville, KY 40206, 502.749.6200. At RYE, we believe food should be approachable yet challenging. Something that pushes the senses & comforts the soul.

Founded on the conviction that our most valued social experiences are created around food, RYE believes food exudes an energy that is, at times, indescribable. **Cuisine:** American. **Dining:** \$\$\$\$, D ☒☒☒☒



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Restaurants

Toast On Market

www.toastonmarket.com

620 E. Market, Louisville, KY 40202, 502.569.4099.

Toast on Market offers fabulous pancakes, French toast & omelets. Homemade soups, salads & sandwiches in historic downtown gallery district. Tues-Sun 7AM - 3PM. Breakfast always available!

Cuisine: American. **Dining:** \$\$, B Br L

FOURTH STREET CORRIDOR

8Up Elevated Drinkery & Kitchen

www.8uplouisville.com

350 W. Chestnut St., Hilton Garden Inn Rooftop, Louisville, KY 40202, 502.631.4180. 8up Elevated Drinkery & Kitchen, a dazzling outdoor + indoor all glass drinking & eating experience, offers the best in unparalleled views. Whether lounging al fresco or enjoying the dining room, 8up offers a myriad of drinking & dining experiences designed to please the sophisticated palates & celebrate the spirit of fun that defines Louisville.

Cuisine: American. **Dining:** \$\$\$, B D ☎

Birracibo

www.birracibo.com

445 S. 4th St., Louisville, KY 40202, 502.915.8113.

Birracibo is an artisan eatery featuring authentic Neapolitan pizza paired with local & regional beers & a diverse wine list. **Cuisine:** Italian. **Dining:** \$\$, L D ☎

Bourbon Raw

www.bourbonraw.com

446 S. 4th St., Louisville, KY 40202, 502.568.9009.

Bourbon Raw, located at Fourth Street Live!, is the premier raw bar & southern-inspired food experience. Bourbon Raw is staying true to what we do best, serving a modern twist on traditional food paired with one-of-a-kind handcrafted cocktails. The venue includes a 57 foot marble bar top, outdoor patio space, a large full-service dining room, 2 private dining rooms & lounge seating perfect for savoring one of our 85 Bourbons.

Cuisine: American. **Dining:** \$\$\$\$ Br L D ☎

Brazeiros Churrascaria

www.brazeiros.com

450 S. 4th St., Louisville, KY 40202, 502.290.8220.

Brazeiros Churrascaria, an authentic steakhouse from Southern Brazil. Brazeiros is a casual Brazilian steakhouse-churrascaria where our guests enjoy both upscale service & a festive atmosphere.

Cuisine: Steakhouse. **Dining:** \$\$\$\$ L D ☎

Brendon's Catch 23

www.bcatch23.com

505 S. 4th St., Louisville, KY 40202, 502.909.3323.

Brendon's Catch 23 is a chef-driven restaurant featuring seafood, with steak, low country & hand held options in downtown Louisville.

Cuisine: Seafood. **Dining:** \$\$\$\$ D ☎

Eddie Merlot's Prime-Aged Beef & Seafood

www.eddiemerlots.com

455 S. 4th St., Ste. 102, Louisville, KY 40202,

502.584.3266. When you want to make an impression, there's only one name you can trust. Only one place you can go when you want the best in food, wine & service for your special events.

Cuisine: Steakhouse. **Dining:** \$\$\$\$ D ☎

English Grill at the Brown Hotel

www.brownhotel.com

335 W. Broadway, Louisville, KY 40202, 502.583.1234. Elegant surroundings in the historic Brown Hotel. Award-winning Chef Laurent Geroli menu features continental cuisine with a Kentucky flair. Rated 4 diamonds by AAA.

Cuisine: Continental. **Dining:** \$\$\$\$ D ☎

Gordon Biersch Brewery Restaurant

www.gordonbierschrestaurants.com

400 S. 4th St., Louisville, KY 40202, 502.589.8935.

Gordon Biersch is an upscale casual brewery restaurant known internationally for award-winning, handcrafted beers. Gordon Biersch features a fresh, made-from-scratch California-inspired menu. **Cuisine:** American. **Dining:** \$\$\$, L D ☎

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Hard Rock Cafe

www.hardrock.com

424 S. 4th St., Louisville, KY 40202, 502.568.2202.

Bite into the original. The Rock 'n' Roll restaurant that's been keeping the faith since 1971. Immortal tunes, classic American chow & the world's largest collection of rock 'n' roll memorabilia.



Cuisine: American. **Dining:** \$\$, L D   

Marketplace Restaurant

www.theatersquaremarketplace.com

651 S. 4th St., Louisville, KY 40202, 502.625.3001.

Chef Dallas McGarity at The Marketplace Restaurant offers a unique blend of Southern Style comfort food with an Italian flair paired with an eclectic & interesting atmosphere. There is an upscale patio with a full service bar, dessert counter & wine shop. **Cuisine:** American.

Dining: \$\$\$, L D  

The Oakroom at the Seelbach Hilton Hotel

www.theoakroomlouisville.com

500 S. 4th St., Louisville, KY 40202, 502.807.3463.

Step into the "golden era" at The Oakroom, Kentucky's first & only AAA Five Diamond restaurant award-winner since 1998.

Cuisine: Continental. **Dining:** \$\$\$\$\$, Br D  

Panera Bread

www.panerabread.com

400 W. Market, Louisville, KY 40202,

502.540.5250. Our bakery-cafes are an everyday oasis. A place to gather with friends or enjoy a quiet moment alone. Comfortable, friendly, fashionable. A place to recharge & feel rejuvenated. Slip into one of our seriously comfy chairs & stay awhile. **Cuisine:** Bakery/Cafe/Deli. **Dining:** \$\$, B L D

Potbelly Sandwich Shop

www.potbelly.com

302 S. 4th St., Louisville, KY 40202, 502.540.1100.

A really cool atmosphere with nice people, a cool vibe & great local music. Toasty warm sandwiches, fresh grilled chicken salads, cookies baked everyday, & hand-dipped milk shakes, malts & smoothies. **Cuisine:** Bakery/Cafe/Deli.




Dining: \$, L D

RIVUE Restaurant & Lounge

www.rivue.com

140 N.4th St., 25th Floor, Louisville, KY 40202,

502.568.4239. Our upscale rooftop restaurant & lounge is unlike anything you've seen before.

It features breathtaking panoramic views, sophisticated décor, & twin revolving floors that let you drink it all in. **Cuisine:** American. **Dining:** \$\$\$, Br D   

The Sports & Social Club

www.thesportsandsocialclub.com

427 S. 4th St., Louisville, KY 40202, 502.568.1400.

Sports bar/bowling alley located at Fourth Street Live! 8 bowling lanes, a media wall, 3 full bars & a full-service menu. The spacious patio & private banquet space is great for your private event needs. **Cuisine:** American. **Dining:** \$\$, L D

Subway

www.subway.com

411 S. 4th St., Louisville, KY 40202, 502.562.6590.

Whatever you're in the mood for, SUBWAY has wide variety of subs, salads & sides to choose from. Every one of our subs is made fresh in front of you, exactly the way you want it! Catering available.



Cuisine: Bakery/Cafe/Deli. **Dining:** \$, B L D 


Tavern on Fourth

www.tavernon4thky.com

427 S. 4th St., Ste. 200, Louisville, KY 40202,

502.588.8888. Tavern on Fourth is the perfect destination for anyone looking to have fun. This venue combines traditional elements of a sports tavern with classic interactive games & high-quality food & beverage offerings. **Cuisine:** American.


Dining: \$\$, D  



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Tengo sed Cantina

www.tengosed-ky.com

432 S. 4th St., Louisville, KY 40202, 502.540.1461. A cool, eclectic hang-out with great Mexican food, lively atmosphere, disarmingly good margaritas & an outdoor deck overlooking 4th Street below. Tengo sed Cantina is all fiesta, no siesta.

Cuisine: Mexican. **Dining:** \$,   

TGI Fridays




www.fridays.com

415 S. 4th St., Louisville, KY 40202, 502.585.3577. Come to TGI Friday's 4th Street Live! for an eclectic menu with more than 80 items, refreshing specialty drinks & that relaxing "In here, it's always Friday" atmosphere. Convention groups welcome!

Cuisine: American. **Dining:** \$\$, L D 

Z's Oyster Bar & Steakhouse

www.zsoyster.com

115 S. 4th St., Louisville, KY 40202, 502.855.8000. Upscale restaurant serving flown-in-fresh-daily seafood, prime steaks & oysters. Private dining room available! **Cuisine:** Seafood. **Dining:** \$\$\$\$
L D   

Zoup!

www.zoup.com



318 S. 4th St., Louisville, KY 40202, 502.585.9687. Zoup serves a variety of soups with 12 soups to choose from daily. We also offer delicious sandwiches & fresh mouth-watering salads. We cater & deliver. **Cuisine:** American. **Dining:** \$, L

EAST END

Arata Sushi

www.aratasushiprospect.com

9207 U.S. 42, Prospect, KY 40059, 502.409.4880. Located in Louisville's prestigious Prospect neighborhood, Arata Sushi's cool, contemporary ambiance invites guests to enjoy a sushi experience unlike any other in the city. **Cuisine:** Asian.

Dining: \$\$, L D  

The Arctic Scoop

www.thearticscoop.com

841 S. Hurstbourne Pkwy., Louisville, KY 40222, 502.409.6602. Ice Cream has always been fun to eat, but now it is just as much fun to make. With the use of liquid Nitrogen, as a freezing agent, we are able to custom make your ice cream right in front of your eyes. As we chill your cream, a cold cloud forms & we mix your cream into the freshest ice cream available. **Cuisine:** Ice Cream. **Dining:** \$

RESTAURANT AMENITIES KEY

\$ Economy — entrees up to \$10 per person
\$\$ Moderate — entrees \$10 to \$15 per person
\$\$\$ Upscale Casual — entrees \$15 to \$20 per person
\$\$\$\$ Upscale — entrees \$20 to \$25 per person
\$\$\$\$\$ Fine Dining — entrees over \$25 per person

B Breakfast
Br Brunch
L Lunch
D Dinner

 Reservations Accepted
 Entertainment
 Alcohol Served
 Minority-owned Business

Information provided by restaurants. Please call for details.

Bluegrass Brewing Co.




www.bbcbrew.com

3929 Shelbyville Rd., Louisville, KY 40207, 502.899.7070. Louisville's best beer is made at this location. You may watch the brewing operation as you enjoy your meal through large windows in the dining room or dine alfresco in the beer garden.

Cuisine: American. **Dining:** \$\$, L D  

Brasserie Provence

www.brasserieprovence.com

150 N. Hurstbourne Pkwy., Louisville, KY 40222, 502.883.3153. Brasserie Provence offers French classical & Provençal specialties expertly prepared by Chef Edoardo Bacci. Enjoy South-of-France wine, ambiance & hospitality. Chef's table & private dining available. **Cuisine:** French. **Dining:** \$\$\$
L D   

BRAVO! Cucina Italiana

www.bravotitalian.com

206 Bullitt Ln., Louisville, KY 40222, 502.326.0491. Fall in love with classic Italian dishes at BRAVO! Gather around our table for lunch, dinner or weekend brunch & enjoy fresh, made-to-order pastas, seafood, steak & salads. **Cuisine:** Italian. **Dining:** \$\$\$, L D  

Bristol Bar & Grille

www.bristolbarandgrille.com

300 N. Hurstbourne Pkwy., Louisville, KY 40222, 502.426.0627. Louisville landmark & local East End favorite since 1977. Late night & outdoor dining available. Reservations accepted.

Cuisine: Continental. **Dining:** \$\$, Br L D  

Buca di Beppo

www.bucadibeppo.com

2051 S. Hurstbourne Pkwy., Louisville, KY 40220, 502.493.2426. Buca di Beppo gets to the heart of fresh Italian cooking. At Buca, we serve family-style food. Open lunch & dinner. Whether you have a group of 2 or 200 we are the location for you!

Cuisine: Italian. **Dining:** \$\$, L D  

Captain's Quarters

www.cqrriverside.com



5700 Captain's Quarters Rd., Prospect, KY 40059, 502.228.1651. Captain's Quarters offers the best in riverside dining in the region. Nestled along the scenic banks of the Ohio River, Captain's Quarters Riverside Grille offers delicious seafood dishes, international cuisine & an array of refined American fare all served in a picturesque atmosphere.

Cuisine: American. **Dining:** \$\$, Br L D   

Charr'd Bourbon Kitchen & Lounge

www.marriott.com/hotels/hotel-information/restaurant/sdfls-louisville-marriott-east/

1903 Embassy Square Blvd., Louisville, KY 40299, 502.491.1184. The J'town Marriott Hotel's restaurant is on the Urban Bourbon Trail, which explains menu divisions such as "10 Minute White Dog" lunch choices & Bootlegger Burger Bar. The bar boasts over 75 offerings of Bourbon.

Cuisine: American. **Dining:** \$\$\$, B L D  


Chick-fil-A

www.chick-fil-a.com/mallstmatthews

5000 Shelbyville Rd., Ste. 1605, Louisville, KY 40207, 502.259.9484. Chick-fil-A offers a wide range of services that include boxed meals for group outings, catering for special events & delivery service. **Cuisine:** American. **Dining:** \$, B L D

Chili's Grill & Bar

www.chilis.com

421 Hurstbourne, Louisville, KY 40222, 502.425.6800. Best happy hour in town - 2-for-1 all day, everyday. Fun, casual dining. Can handle any size party. You can even stop in for great to-go food. **Cuisine:** American. **Dining:** \$\$, L D 

Corbett's

www.corbettsrestaurant.com

5050 Norton Healthcare Blvd., Louisville, KY 40241, 502.327.5058. Chef Dean Corbett's innovative approach to fine dining combines southern tradition with modern technique in the historic Von Allmen Dairy Farm House. With a Wine Spectator award-winning wine list, over 50 regional Bourbons & locally sourced ingredients, Corbett's - an American place is the destination for an unforgettable dining experience.

Cuisine: American. **Dining:** \$\$\$, D  

Chuy's Mexican Restaurant

www.chuys.com



104 Oxmoor Ct., Louisville, KY 40222, 502.327.3033. The Chuy's menu was created specifically to offer a taste of home, featuring family recipes from South Texas, New Mexico & Mexican border towns. Menu favorites include "Burritos As Big as Yo' Face." Stuffed Chile Rellenos & margaritas made with fresh-squeezed lime juice. Our food is a powerful addiction.

Cuisine: Mexican. **Dining:** \$\$, L D 

Equus & Jack's Lounge

www.equusrestaurant.com

122 Sears Ave., Louisville, KY 40207, 502.897.9721. Located in the heart of St. Matthews, Equus & Jack's Lounge has been serving contemporary American cuisine since 1985. Pair our regionally inspired dishes with one of our specialty cocktails, a draught beer or a glass of wine from our Wine Spectator award-winning wine list for a memorable Louisville dining experience. **Cuisine:** American.

Dining: \$\$, D  

hiko-A-mon

www.hikoamon.com

1115 Herr Lane, Westport Village Ste. 130 Louisville, KY 40222, 502.365.1651. Your taste adventure starts with Chef Hiko providing a unique Japanese & French experience. His international mix of flavors will have your taste buds saying arigato (Thank You). At hiko-a-mon, organic ingredients, flavor, art & decor bring together a tasteful experience that excites the senses.

Cuisine: Sushi. **Dining:** \$\$\$, L D   

Mark's Feed Store Bar-B-Q

www.marksfeedstore.com

11422 Shelbyville Rd., Louisville, KY 40243, 502.244.0140. Since 1988 Mark's Feed Store has been delivering on their motto: "Friendly Folks Servin' Famous Bar-B-Q." Offering a cooking style handed down from a 3rd generation master from Eastern Kentucky. Only the finest quality pork, brisket & chicken are used, which are slowly smoked using real hickory wood, then lightly topped with Mark's signature BBQ sauces.

Cuisine: BBQ. **Dining:** \$\$, L D 

Martini Italian Bistro

www.martinilouisville.com

4021 Summit Plaza Dr., Louisville, KY 40241, 502.394.9797. Welcome to Martini Italian Bistro, where our made from-scratch kitchen & award-winning cocktails make us the place to be!

Cuisine: Italian. **Dining:** \$\$, Br L D ☎️ 📺 📞

MESH

www.meshrestaurants.com

3608 Brownsboro Rd., Louisville, KY 40207, 502.632.4421. Mesh blends contemporary elegance & comfort with innovative cuisine & excellent service. The original menu & unique decor make Mesh an ideal setting for business meetings, romantic evenings, or a night out with friends. A meal at Mesh is one you won't soon forget & value you won't believe. **Cuisine:** Continental.

Dining: \$\$, Br L D ☎️ 📺 📞

Mitchell's Fish Market

www.mitchellsfishmarket.com

4031 Summit Plaza Dr., Louisville, KY 40241, 502.412.1818. Wide variety of fresh seafood flown in daily from all coasts. **Cuisine:** Seafood.

Dining: \$\$\$, L D ☎️ 📺 📞

Momma's Mustard Pickles & BBQ

www.mommasbbq.com

119 S. Hurstbourne Pkwy., Louisville, KY 40222, 502.290.7998. Kansas City Style BBQ with Kentucky flavors. Momma is famous for their "Best Wings Ever;" beef ribs. Over 50 Bourbons; Wi-Fi; patio & deck seating. **Cuisine:** BBQ. **Dining:** \$\$, L D ☎️

Napa River Grill

www.napariverlouisville.com

1211 Herr Ln., Ste. 290, Louisville, KY 40222, 502.423.5822. Napa River Grill is an independent & locally owned restaurant where the guest is paramount. For over a decade, Napa River Grill has served as Louisville's only upscale-casual dining restaurant featuring Northern California cuisine with Pacific-Rim fusion. **Cuisine:** American.

Dining: \$\$\$, Br L D ☎️ 📺 📞

Outback Steakhouse

www.outback.com

4621 Shelbyville Rd., Louisville, KY 40207, 502.895.4329. Aussie mood; awesome food. Featuring steaks, chops, seafood & more!

Cuisine: American. **Dining:** \$\$, L D ☎️

River House Restaurant and Raw Bar

www.riverhouselouisville.com

3015 River Rd., Louisville, KY 40207, 502.897.5000. River House Restaurant and Raw Bar is Louisville's premier riverfront dining destination. Located next to the historic Water Tower, the restaurant complex is the vision of award-winning chef & restaurateur John Varanese.

Dining: \$\$\$, L D ☎️ 📺 📞

Ruth's Chris Steak House

www.ruthschris.com

6100 Dutchmans Ln., 16th Fl., Louisville, KY 40205, 502.479.0026. The home of serious steaks. Located atop historic Kaden Tower.

Cuisine: Steakhouse. **Dining:** \$\$\$\$\$, D ☎️ 📺 📞

Tumbleweed Tex Mex Grill & Margarita Bar

www.tumbleweedrestaurants.com

Serving big, bold, Southwest favorites including steak, ribs & fajitas. Locations include: 8609 Citadel Way, Louisville, KY 40220 502.493.0905; 3550 Springhurst Commons Dr., Louisville, KY 40241, 502.412.8172.

Cuisine: Mexican. **Dining:** \$\$, L D ☎️ 📺 📞

Westport Village

www.westportvillage.com

1315 Herr Ln., Suite 110, Louisville, KY 40222, 502.581.8800. Westport Village is proud to offer a wide variety of eateries. Visit the website for a complete list of our fine establishments. Be sure to visit our special events page to see the latest offers.

Wild Eggs

www.wildeggs.com

Wild Eggs serving hard working people & their families with great food. Grandma's special recipes include traditional breakfast items as well as unique family dishes. Locations include: 3985 Dutchmans Ln., Louisville, KY 40207, 502.893.8005; 1311 Herr Lane, Louisville, KY 40222, 502.618.2866.

Cuisine: American. **Dining:** \$, Br L ☎️

Z's Oyster Bar & Steakhouse

www.zsoyster.com

101 Whittington Pkwy., Louisville, KY 40222, 502.429.8000. Upscale restaurant serving flown-in-fresh-daily seafood, prime steaks & oysters. Private dining room available! **Cuisine:** Steakhouse. **Dining:** \$\$\$\$, L D ☎️ 📺 📞



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Restaurants

Zaxby's Blankenbaker

www.zaxbys.com

807 Blankenbaker Pkwy., Louisville, KY 40243, 502.742.8600. Zaxby's is a franchised chain of fast casual restaurants offering chicken wings, chicken fingers, sandwiches & salads. The company operates primarily in the Southeastern United States with more than 600 locations.

Cuisine: American. **Dining:** \$, L D

FAST FOOD

Domino's Pizza

www.dominos.com

Domino's.com now has Group Ordering & Timed Ordering Tools that make ordering your favorites easier! Domino's offers a variety of products from pizza, sandwiches & pasta. We cater office parties, birthday parties & other events. Visit our website today to place your timed delivery for today, tomorrow or next week. Locations include: 812 Eastern Pkwy, Louisville, KY 40217, 502.637.3030; 812 Eastern Pkwy, Louisville, KY 40217, 502.637.3030; 2520 Bardstown Rd #208, Louisville, KY 40205, 502.458.0030; 3900 7th Street Rd, Louisville, KY 40216, 502.449.3030; 130 Breckenridge Ln, Louisville, KY 40207, 502.897.3030; 5400 Preston Hwy, Louisville, KY 40213, 502.966.3000; 6803 Southside Dr, Louisville, KY 40214, 502.363.3030; 3951 Taylorsville Rd, Louisville, KY 40220, 502.458.0300.

Cuisine: Pizza. **Dining:** \$, L D

Fazoli's

www.fazolis.com

Serving America premium quality Italian food, fast, fresh & friendly. Locations include: 11806 Standiford Plaza Dr., Louisville, KY 40299, 502.969.4442; 10307 Dixie Hwy., Louisville, KY 40272, 502.933.5212; 6011 Preston Hwy., Louisville, KY 40219, 502.969.4523; 337 Whittington Pkwy., Louisville, KY 40222, 502.423.1777; 913 East Hwy., 131, Clarksville, IN 47129 812.282.1234. **Cuisine:** Italian.

Dining: \$, L D

Wendy's

www.wendys.com

"Best burgers in the business." Over 26 Locations serving the Greater Metro Louisville area. Locations include: 411 S. 4th St., Louisville, KY 40202, 502.583.8357; 1201 W. Broadway, Louisville, KY 40203, 502.581.1508; 1108 Bardstown Rd., Louisville, KY 40204, 502.585.1466; 978 Breckenridge Ln., Louisville, KY 40207, 502.895.9847; 7601 Shelbyville Rd., Louisville, KY 40222, 502.412.4044; 1600 S. Hurstbourne Ln., Louisville, KY 40220, 502.499.6987; 1630 Kentucky Mills Dr., Louisville, KY 40299, 502.297.9932. **Cuisine:** American.

Dining: \$, B L D

FRANKFORT AVENUE AREA

Basa Modern Vietnamese

www.basarestaurant.net

2244 Frankfort Ave., Louisville, KY 40206, 502.896.1016. Chef Michael Ton brought a new style of Asian fusion cuisine to Louisville, playing entertaining riffs off Vietnamese cooking, with daring choices like caramelized catfish claypot & tamarind-sriracha gelato. **Cuisine:** Vietnamese.

Dining: \$\$\$\$ D

Bistro 1860 Wine Bar & Spirits

www.bistro1860.com

1765 Mellwood Ave., Louisville, KY 40206, 502.618.1745. Chef Michael Crouch's concept of offering most dishes at three sizes &/or price ranges – petite for tasting, appetizer & small entree – allows diners to explore the menu at a reasonable cost. The homey old Butchertown building is comfy & chic. During fair weather, dine in the shady garden, or ask to be seated in the Camel Lounge upstairs. **Cuisine:** French/American. **Dining:** \$\$\$\$ D

Bourbons Bistro

www.bourbonsbistro.com

2255 Frankfort Ave., Louisville, KY 40206, 502.894.8838. Try one of our 130 Bourbons, including a selection of rare Bourbons, with our Bourbon-inspired menu that changes seasonally & is always graced with Kentucky favorites. Bourbon country eats with us. **Cuisine:** American.

Dining: \$\$\$ D

The Comfy Cow

www.thecomfycow.com

2221 Frankfort Ave., Louisville, KY 40206, 502.409.4616. The Comfy Cow is the Louisville Metro Area's destination spot for a truly one-of-a-kind ice cream experience. The Comfy Cow offers distinctive, mouth-watering, handcrafted, super-premium ice cream. **Cuisine:** Bakery/Cafe/Deli. **Dining:** \$

Gary's on Spring

www.garysonspring.com

204 S. Spring St., Louisville, KY 40506, 502.584.5533. Gary's on Spring serves contemporary American cuisine in a two-story brick building that dates back to 1885. There is a covered patio on the first floor & an open-air deck on the second. The bar/lounge is located on the second floor. The full menu is available in all four dining areas. **Cuisine:** American. **Dining:** \$\$\$\$ D

Momma's Mustard Pickles & BBQ

www.mommassbbq.com

102 Bauer Ave., Louisville, KY 40207, 502.938.6262. The Okie owner of this little St. Matthews spot made his Kansas City barbecue so popular he has opened a second store in the East End. Knot on your bib for smoked ribs, brisket, chicken, pulled pork & all the standard sides. Lots of hefty party packs are perfect to-go options.

Cuisine: BBQ. **Dining:** \$\$, L D

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North End Café
www.northendcafe.com

1722 Frankfort Ave., Louisville, KY 40206, 502.896.8770. For more than a decade, the North End Café has been Louisville's fine diner. We strive to provide friendly service & wholesome food, offering both traditional menu choices & special diet selections. **Cuisine:** American. **Dining:** \$\$, B Br L D ☒ ☒ ☒

Porcini
www.porciniatlouisville.com

2730 Frankfort Ave., Louisville, KY 40206, 502.894.8686. Northern Italian cuisine. Fresh pastas, seafood, a local favorite. **Cuisine:** Italian. **Dining:** \$\$\$, D ☒ ☒ ☒

The Silver Dollar
www.whiskeybythedrink.com

1761 Frankfort Ave., Louisville, KY 40206, 502.259.9540. The menu is a modern take on traditional working-class dishes that might have been found in Bakersfield during the era. The Southern roots are obvious in dishes such as chicken fried steak, hickory-smoked beef brisket, breaded catfish & fried chicken livers. The Southern California influence is reflected in dishes like chicken & waffles, molletes & the Chorizo corndog. The Brunch menu continues the American-South-in-Southern-California melody with chilaquiles verdes, cornbread pancakes, fried oyster sandwich & smoked trout salad. The Silver Dollar is now serving Louisville's best brunch every Saturday & Sunday from 10 AM to 3 PM. Featuring over 100 Kentucky Bourbons & ryes. **Cuisine:** American. **Dining:** \$\$, Br L D ☒ ☒ ☒

Varanese
www.varanese.com

2106 Frankfort Ave., Louisville, KY 40206, 502.899.9904. Award-winning Chef John Varanese creates contemporary dishes that are a fusion of traditional, old world recipes & New American cuisine using local organic products. Live jazz nightly. **Cuisine:** Mediterranean. **Dining:** \$\$\$, D ☒ ☒ ☒

Volare Ristorante
www.volare-restaurant.com

2300 Frankfort Ave., Louisville, KY 40223, 502.894.4446. Authentic Italian cuisine. Also, we have fresh seafood selections, prime dried/aged steaks, spacious lounge with 4 plasma TVs, heated patio, 10 mins. from airport & downtown, Open 7 days week. Half price bottles of wine in the bar area 7 nights a week. **Cuisine:** Italian. **Dining:** \$\$\$, D ☒ ☒ ☒

OLD LOUISVILLE
Buck's Restaurant
www.buckslo.com

425 W. Ormsby Ave., Louisville, KY 40203, 502.637.5284. In the heart of Old Louisville, Buck's is known for its white flowers, mix matched china & continental cuisine. Piano entertainment nightly. Reservations are requested. **Cuisine:** Continental. **Dining:** \$\$\$, L D ☒ ☒ ☒

SOUTH LOUISVILLE
Good Ole Jessie's Dixie Diner
www.facebook.com/goodolejessies

9609 Dixie Hwy., Valley Station, KY 40272, 502.937.6332. Good Ole' Jessie's is a breakfast all day - everyday diner that also serves lunch & dinner. Good Ole' Jessie's Dixie Diner is a cool place with friendly people serving quality food for a fair price in a clean & sanitary environment. **Cuisine:** American. **Dining:** \$\$, B L D ☒ ☒

Mike Linnig's, Inc.
www.mikelinnigsrestaurant.com

9308 Cane Run Rd., Louisville, KY 40258, 502.937.9888. Famous since 1925, Louisville landmark & tradition, located minutes from downtown, indoor & outdoor dining, meeting/party rooms & children's playground. **Cuisine:** Seafood. **Dining:** \$\$, L D ☒ ☒

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SOUTHERN INDIANA

Bristol Bar & Grille at Sheraton Louisville Riverside Hotel
www.bristolbarandgrille.com
 700 W. Riverside Dr., Jeffersonville, IN 47130, 812.218.1995. Serving some of Louisville's finest cuisine, we are conveniently located on the lobby level of the Sheraton Louisville Riverside Hotel. Accompanying the menu, enjoy an extensive wine & beer selection. **Cuisine:** American. **Dining:** \$\$\$, Br L D ☎ ☎

Buckhead Mountain Grill
www.eatatbuckheads.com
 707 W. Riverside Dr., Jeffersonville, IN 47130, 812.284.2919. The mountain lodge atmosphere & American fare make this a local favorite with a scenic river view of Louisville. **Cuisine:** American. **Dining:** \$\$\$, Br L D ☎ ☎

Cricket's Café
www.cricketscateringcafe.com
 7613 Old State Rd. 60, Sellersburg, IN 47172, 812.246.9339. Cricket's Catering & Café offers breakfast, lunch, dinner, hors d'oeuvres, desserts, soups, salads & so much more. You will love our wide range of menu items. Feel free to browse our selection online. **Cuisine:** Bakery/Cafe/Deli. **Dining:** \$\$, B Br L

Derby Dinner Playhouse
www.derbydinner.com
 525 Marriott Dr., Clarksville, IN 47129, 812.288.8281. Derby Dinner Playhouse is located in Clarksville, Indiana & currently entertains more than 9,000 season subscribers. With its wide variety of shows, excellent food service & intimate facility, an evening at Derby Dinner Playhouse is truly something that everyone can enjoy. **Cuisine:** American. **Dining:** \$\$, L D ☎ ☎ ☎

Dragon King's Daughter
www.dragonkingsdaughter.com
 202 E. Elm St., New Albany, IN 47150, 812.725.8600. Sushi & Japanese inspired fusion dishes with a large selection of craft beer in the heart of the Highlands & downtown New Albany. **Cuisine:** Asian. **Dining:** \$\$, L D ☎ ☎

Golden Corral Buffet & Grill
www.goldencorral.com
 1402 Cedar St., Clarksville, IN 47129, 812.258.2540. Golden Corral is known as the best buffet in the USA. Featuring farm-fresh vegetables, fruits, home-style soups, carved meats, hot entree selections & grilled to order USDA Sirloin nightly. Our Dessert Café offers delicious baked goods, ice creams & toppings plus our famous Chocolate Wonderfall. Open daily for lunch & dinner & for weekend breakfast. **Cuisine:** Buffet. **Dining:** \$, L D

Joe Huber Family Farm & Restaurant
www.joehubers.com/restaurant
 2421 Engle Road, Starlight, IN 47106, 812.923.5255. Farm-fresh fruits & vegetables. Country style dinners served family-style. **Cuisine:** American. **Dining:** \$\$\$, L D ☎ ☎ ☎

Mark's Feed Store Bar-B-Q
www.marksfeedstore.com
 3827 Charlestown Rd., New Albany, IN 47150, 812.949.8183 (7427). "Friendly Folks Servin' Famous BBQ" since 1988, we have taken great pride in serving you the best barbecue possible. Come in, take your time & look around. You will find everything you are craving. **Cuisine:** BBQ. **Dining:** \$\$, L D ☎

Olive Leaf Bistro
www.oliveleafbistro.com
 130 W. Riverside Dr., Jeffersonville, IN 47130, 812.913.1252. Olive Leaf offers riverfront dining in style, spectacular view from dining room & patio, unique/casual atmosphere, outstanding service & impeccable food! Perfect place for all your special events! **Cuisine:** Mediterranean. **Dining:** \$\$\$, Br L D ☎ ☎ ☎ ☎

Rocky's Sub Pub
www.eatatrockys.com
 715 W. Riverside Dr., Jeffersonville, IN 47130, 812.282.3844. Delicious pizza & Italian fare on the river in Jeffersonville. **Cuisine:** Italian. **Dining:** \$\$, L D ☎ ☎

Tumbleweed Tex Mex Grill & Margarita Bar
www.tumbleweedrestaurants.com
 2784 Jeffersonville Centre, Jeffersonville, IN 47130, 812.282.9333. Serving big, bold, Southwest favorites including steak, ribs & fajitas. **Cuisine:** Mexican. **Dining:** \$\$, L D ☎

Zaxby's Jeffersonville
www.zaxbys.com
 Zaxby's is a franchised chain of fast casual restaurants offering chicken wings, chicken fingers, sandwiches & salads. The company operates primarily in the Southeastern United States with more than 600 locations. Locations include: 2740 Allison Ln., Jeffersonville, IN 47130, 812.920.0080; 2870 Technology Ave, New Albany, IN 47150, 812.725.7484. **Cuisine:** American. **Dining:** \$, L D

REGIONAL

The Old Talbott Tavern
www.talbotts.com
 107 West Stephen Foster, Bardstown, KY 40004, 502.348.3494. Old Talbott Tavern has been offering food, beverage & lodging for well over 225 years. We offer these in a unique atmosphere steeped in history. Through our doors has walked numerous famous & infamous history figures. We look forward to including you among them. **Cuisine:** American. **Dining:** \$\$, L D ☎ ☎ ☎

Ryan's Restaurant Bowling Green
www.ryans.com
 Ryan's is America's premier buffet restaurant offering a delicious variety of food items for breakfast, lunch, dinner & dessert. Locations include: 1920 Mel Browning St., Bowling Green, KY 42104, 270.843.1439; 1034 Executive Dr., Elizabethtown, KY 42701 270.766.1058. **Cuisine:** American. **Dining:** \$, B L D

Tumbleweed Tex Mex Grill & Margarita Bar
www.tumbleweedrestaurants.com
 380 Brenton Way, Shepherdsville, KY 40165, 502.955.5747. Serving big, bold, Southwest favorites including steak, ribs & fajitas. **Cuisine:** Mexican. **Dining:** \$\$, L D ☎

The Village Anchor Pub & Roost
www.villageanchor.com
 11507 Park Road, Anchorage, KY 40223, 502.708.1850. An accommodating & relaxing European retreat is the inspiration for the Village Anchor Pub & Roost. Dine inside, on the patio, or on the romantic iron-clad Victorian lanai at the Anchor with Frank Sinatra lightly crooning in the distance. Your experience will be both unique & memorable & the food eclectic & exceptional. **Cuisine:** Continental. **Dining:** \$\$\$, Br L D ☎ ☎ ☎

Zaxby's Shelbyville
www.zaxbys.com
 1980 Midland Tr., Shelbyville, KY 40065, 502.633.1150. Zaxby's is a franchised chain of fast casual restaurants offering chicken wings, chicken fingers, sandwiches & salads. The company operates primarily in the Southeastern United States with more than 600 locations. **Cuisine:** American. **Dining:** \$, L D

DRINKS ACCOLADES

7 Most Underrated Cocktail Cities in America
Thrillist

America's Best Beer Cities
Travel + Leisure

7 Best Cocktail Festivals (Bourbon Classic)
Travel + Leisure

Top 100 Brewers in the World (Against the Grain)
Ratebeer.com

Best Bourbon Bars in the South (Haymarket Whiskey Bar)
Garden & Gun

Greatest Bars in the World (Nachbar)
Conde Nast Traveler



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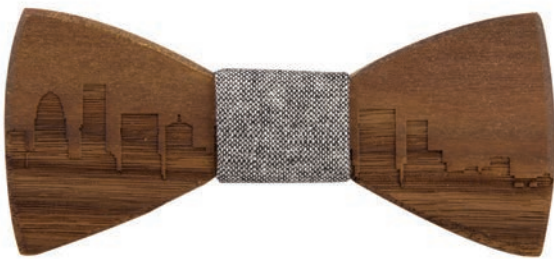
SOUVENIRS WITH STYLE

By Samantha Gaither

Treat yourself to one (or several!) of these Louisville-themed gifts that you can find when you're out and about shopping at a slew of the city's stylish locally-owned shops. From locally-made items and Bourbon souvenirs to gifts showing off a little Louisville love, here are a few fun options you can take home with you to remember your visit.



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1. **Louisville pronunciation onesie:** \$10 at the Louisville Visitors Center, 301 S. 4th St.

2. **Wooden skyline bow tie:** \$55 at LuluBelles, located in Norton Commons, 10638 Meeting St., Prospect, www.lulubelles.com.

3. **Kentucky cocktail candle collection:** Featuring Bourbon, Mint Julep and Old Fashioned scented candles. \$20 at Moss Hill Bath & Body Collection, located in the Butchertown Market, 1201 Story Ave., www.mosshill.net.

4. **Louisville Tea Co. Derby City Green & Louisville Breakfast teas:** \$10 each at Block Party Handmade Boutique (560 S. 4th St. and 2916 Frankfort Ave.), www.blockpartyhandmade.com.

5. **Bourbon & Louisville-themed coasters:** \$10 each at Revelry Boutique, 742 E. Market St., www.revelrygallery.com.

6. **Fleur de lis wall hanging featuring Louisville neighborhoods:** \$29, at Urban Farmhouse Market, 2830 Frankfort Ave.

7. **Reclaimed barrel Louisville skyline wall hanging:** \$35 at Revelry Boutique Gallery, 742 E. Market St., www.revelrygallery.com.

8. **Bourbon needlepoint flask:** \$65 at Pappy & Co., www.pappyco.com.

9. **Bourbon reclaimed barn wood wall hanging:** \$59 at Urban Farmhouse Market, 2830 Frankfort Ave.



⑨

Shopping

The following organizations invest in Louisville's convention and tourism industry through their partnership in the Louisville Convention & Visitors Bureau, current as of January 1, 2016. (Descriptions provided by partners.)

ANTIQUES

Derby City Antique Mall

www.derbycityantiquemall.com

3819 Bardstown Rd., Louisville, KY 40218, 502.459.5151. Louisville's newest & most charming antique mall with over 100 dealers. Victorian café & tea room.

Fleur de Flea Vintage Urban Market

www.thefleurdeflea.com

231 Witherspoon, Louisville, KY 40202, 502.533.2688 Lisa | 502.819.5405 David. Fleur de Flea is Louisville's finest outdoor vintage urban market. Located on the fabulous Waterfront Plaza with the scenic Ohio River in the background, locals & tourists who visit will be glad they did. Vendors from all over Kentuckiana are set-up selling their one-of-a-kind goods, including antiques, vintage, repurposed, recycled, primitives, vintage clothing, books, records & so much more. You will also find local craft beer, food trucks, wine & sangria. 2016 Market dates are, May 28, July 2 & September 3. Check website for more information.

BOOKSTORE

A Reader's Corner

www.areaderscorner.com

2044 Frankfort Ave., Louisville, KY 40206, 502.897.5578. Full-service book sellers since 1997, offering used & new books in almost every category. We stock over 50,000 books. Check out our website for a list of our monthly events.

FLORISTS

Belmar Flower Shop, Inc.

www.belmarflowershop.net

3319 Preston Hwy., Louisville, KY 40213, 502.367.6172. Proudly serving Louisville since 1943, we are committed to offering only the finest floral arrangements & gifts, backed by service that is friendly & prompt. We deliver to all of Jefferson County.

Blooms by Essential Details

www.essentialdetails.biz

2216 Plantside Dr., Louisville, KY 40299, 502.499.6478. Provider of tradeshow management & special event decor.

In Bloom Again

www.inbloomagain.com

810 S. 7th St., Louisville, KY 40203, 502.583.3500. Retail florist specializing in parties.

Nanz & Kraft Florists

www.nanzandkraft.com

141 Breckinridge Ln., Louisville, KY 40207, 502.897.6551. Nanz & Kraft Florists has been blooming in Louisville since 1850. From centerpieces, to plants & VIP gourmet baskets, we can enhance any event!

GALLERIES

Edenside Gallery

www.edensidegallery.com

1422 Bardstown Rd., Louisville, KY 40204, 502.459.2787. An award-winning gallery in the historic Highlands offering a vast artisan jewelry collection including estate & bridal as well as paintings, clay & fiber.

LOOK Consortium of Galleries & Museums

www.looklouisvilleart.com

1860 Mellwood Ave., Louisville, KY 40206, 502.895.3650. See, experience & own art. Louisville is a hotbed of creativity – a thriving, dynamic, urban setting, rich with fresh ideas & passionate practitioners. This non-profit art advocacy group represents more than 31 area visual art spaces.

Louisville Visual Art Association

www.louisvillevisualart.org

1538 Lytle St., Louisville, KY 40202, 502.584.8166. 100 years & growing, the Louisville Visual Art Association, creating & celebrating ART!!!

GOURMET MARKETS

Cellar Door Chocolates

www.cellardoorchocolates.com

1201 Story Ave., #109, Louisville, KY 40206, 502.561.2940. All of our gourmet confections are handmade in Louisville using the finest ingredients. Each gourmet confection contains E. Guittard Vintage Chocolate, which is the artisan line of chocolate from Guittard. Since I use great chocolate, I never want to mask its true essence. Instead, I try to compliment the chocolate's finer notes when creating each confection. 🍫

Marketplace @ Theater Square

www.theatersquaremarketplace.com

651 S. 4th St., Louisville, KY 40202, 502.625.3001. A gourmet grocery store. Inventory consists of the finest local, domestic & imported good. We also provide common goods such as spaghetti sauce, toothbrushes & even frozen waffles.

JEWELRY

Clater Jewelers

www.claterjewelers.com

1201 Herr Ln., Ste. 170, Louisville, KY 40222, 502.426.0077. Clater Jewelers, locally owned since 1949. Known for exclusive Kentucky inspired jewelry, one of the best in diamond & engagement rings & hand selected colored stones. Clater Jewelers where style & quality meets value. Think local, shop Claters.

MALLS/DEPARTMENT STORES

Edinburgh Premium Outlets

www.premiumoutlets.com/edinburgh

11622 N. E. Executive Dr., Edinburgh, IN 46124, 812.526.9764. Central Indiana's largest outlet center with an exciting collection of 85 name brand stores offering savings 25% to 65% every day. Visit our website for hours & sale information.

Mall St. Matthews

www.mallstmatthews.com

5000 Shelbyville Rd., Louisville, KY 40207, 502.893.0311. More than 140 specialty retailers including Dillards, Vera Bradley, Cheesecake Factory, Forever 21, CineMark Movies, Arhaus, Ann Taylor Loft, Brooks Brothers, J. Jill, Pottery Barn & Williams-Sonoma. At Mall St. Matthews, it's all about the stores.

The Outlet Shoppes of the Bluegrass

www.theoutletshoppesofthebluegrass.com

1155 Buck Creek Rd., Simpsonville, KY 40067, 502.722.5558. Located near I-64 in Simpsonville, Kentucky, just 10 minutes outside of Louisville. Anchor stores include Saks Fifth Avenue Off 5th, Old Navy, Nike, Kate Spade, Gucci, Polo Ralph Lauren & American Eagle Outfitters & many more!



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www.oxmoorcenter.com
7900 Shelbyville Rd., Louisville, KY 40222,
502.426.3000. Recently-renovated regional center
featuring Macy's, Sears & Dick's Sporting Goods;
120 specialty stores, including Michael Kors,
Lululemon, Coach, Kate Spade New York, Madewell
& Pottery Barn Kids.

Paddock Shops

www.paddockshops.com
4055 Summit Plaza Dr., Louisville, KY 40241,
502.425.3441. Paddock Shops Lifestyle Center,
setting the pace, for shopping & dining in Louisville.
A pedestrian-friendly, family environment with
events, restaurants & stores.

Westport Village

www.westportvillage.com
1215 Herr Ln., Louisville, KY 40222, 502.581.8800.
A truly inviting experience, completely made to
showcase new specialty stores, shops, restaurants,
lifestyle concepts & framed by new buildings, store
fronts, public spaces, landscaping & environmental
features.

RETAIL SPECIALTY STORES

A Taste of Kentucky

www.atasteofkentucky.com
11800 Shelbyville Rd., Louisville, KY 40243,
502.244.3355. Traditional Kentucky foods & crafts
in unique gift baskets. Quality souvenirs. Three
convenient locations – Village Square in Middletown,
Shelbyville Road Plaza & 400 W. Market Street.

Ah, Whatta 'Bout Mimi!

www.whattaboutmimi.com
701 W. Market St., Louisville, KY 40202,
502.583.4933. Gourmet chocolates, fudge, Jelly
Belly's, ice cream – everything to satisfy your sweet
tooth! Flowers, gifts & Kentucky Proud items. We
deliver locally & ship nationally. Balloon sculptures
on display.

Barry Wooley Designs

www.barrywooley.com
835 E. Main St., Louisville, KY 40206,
502.569.7101. Barry Wooley Designs is an
award-winning full-service interior design firm
that specializes in residential, commercial &
hospitality design. In addition, they have 3
beautiful showrooms in Louisville.

Block Party Handmade Boutique

www.blockpartyhandmade.com
560 S. 4th St., Louisville, KY 40202, 502.536.7728.
Innovative community boutique featuring
handmade art, jewelry, sweets, accessories & gifts,
as well as art & craft workshops all made & taught
by local artists & makers!

Bourbon Barrel Foods Shop

www.bourbonbarrelfoods.com
1201 Story Ave., Ste. 175, Butchertown Market,
Louisville, KY 40206, 502.333.6103. Bourbon
Barrel Foods is the maker of gourmet food
products that reflect the rich heritage of Kentucky's
Bourbon Country & is the home to the only soy
sauce microbrewery in the U.S. Tours available by
appointment.

Bourbon Barrel Foods Retail Store

www.bourbonbarrelfoods.com
2710 Frankfort Ave., Louisville, KY 40206,
502.618.0939. Bourbon Barrel Foods is the maker
of gourmet foods products that reflect the rich
heritage of Kentucky's Bourbon Country & is the
home to the only soy sauce microbrewery in the
U.S.

Cellar Door Chocolates

www.cellardoorchocolates.com
1201 Story Ave., #109 & 601A S. 4th St. Lower
Level of Hilton Garden Inn, Louisville, KY,
502.561.2940, 502.294.3496. All of our gourmet
confections are handmade in Louisville, using
the finest ingredients. Each gourmet confection
contains E. Guittard Vintage Chocolate, which
is the artisan line of chocolate from Guittard.
Since I use great chocolate, I never want to mask
its true essence. Instead, I try to compliment
the chocolate's finer notes when creating each
confection. 🍫

DB Bourbon Candy

www.dbbourboncandy.com
859.612.9550. DB Bourbon Candy the best
homemade candy in Kentucky. When you want a
new & unique taste of candy you can custom order
with your favorite Bourbon or specialty liquors.
Ideal gifts for weddings. 🍫

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Browse through the many riches of our great
Commonwealth and bring home a real taste
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Between World Market & HomeRun Burgers
4600 Shelbyville Road
(502) 895-2777

Downtown in the Aegon Center

400 West Market, facing 4TH
(502) 566-4554

Village Square in Middletown

11800 Shelbyville Road
(502) 244-3355

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www.atasteofky.com
OR CALL US AT 800-444-0552



Shopping

Forme Millinery

www.formeonlineshop.com

1860 Mellwood Avenue, Ste. 122-A, Louisville, KY 40206, 773.719.7307. Jenny Panenstiel, international award-winning couture milliner, makes one-of-a-kind, handmade hats. She has mastered the art of millinery, creating "sculptures" for the head, in addition, to traditional Derby & bridal hats.

The Frazier History Museum Store

www.fraziermuseum.org

829 W. Main St., Ste. 2, Louisville, KY 40202, 502.753.5663. With a vast & unique array of apparel, collectibles, jewelry, decorative items & DVDs, the Museum Store is the perfect place to find a gift for everyone.

Kentucky Museum of Art and Craft

www.kentuckyarts.org

715 W. Main St., Louisville, KY 40202, 502.589.0102. KMAC is a non-profit organization dedicated to promoting art & craft excellence in Kentucky. KMAC features exhibits, hosts events & programs, workshops, summer art camps for children.

Koi Gallery at the Galt House

www.koiydelanor.com

140 N. 4th St., Galt House West, Ste. 328, Louisville, KY 40202, 502.569.4586. Koi Gallery at the Galt House, located on the third floor of the Rivue Tower, provides a diverse blend of handmade sterling silver & gemstone jewelry, original art, gifts, accessories & home furnishings.

Louisville Tea Company

www.louisvilleateacompany.com

9305 New LaGrange Rd., Louisville, KY 40242, 502.365.2516. Louisville Tea Company is proud to have the region's largest variety of specialty & rare loose leaf teas & herbs; also specializing in tastings, gift baskets, corporate gifts, tea-wares & tea-themed gifts.

Louisville Slugger Museum & Factory Store

www.sluggermuseum.com

800 W. Main St., Louisville, KY 40202, 877.775.8443. Louisville Slugger Museum & Factory's Gift Shop is home to hundreds of great gift ideas. From t-shirts & sweatshirts, to caps & other sport apparel, Louisville Slugger Museum & Factory has the perfect gift for any special occasion. It's also the place to pick up personalized bats, mini-bats & Bionic Gloves. Our gift shop & personalized bat store is open seven days a week & conveniently located downtown.

Mellwood Arts and Entertainment Complex

www.mellwoodartcenter.com

1860 Mellwood Ave., Louisville, KY 40206, 502.895.3650. Three large, versatile entertainment rooms, rental lawn & fully equipped kitchen in a 350,000-sq.-ft. arts center. Minutes from downtown Louisville.

Moss Hill Bath & Body Collection

www.mosshill.net

1201 Story Ave, Ste. 111, Louisville, KY 40206, 502.365.3405. Moss Hill offers a variety of pampering products. Whether it's homemade soaps, lotions, bath & massage oils, candles, or gift boxes of our products. Moss Hill has a product that will pamper you.

Molly's Celtic Center

www.mollyscelticcenter.com

931 Baxter Ave., Louisville, KY 40204, 502.459.9888. Molly's Celtic Center is located next to Molly Malone's Irish Pub on Baxter Ave. We feature Guinness shirts & hats, beautiful sterling silver jewelry, Belleek china, Galway crystal, Irish food products & more!

Muth's Candies

www.muthscandy.com

630 E. Market St., Louisville, KY 40202, 502.585.2952. A tradition began 94 years ago in what is now the heart of NuLu, Muth's is a family-owned store where hand dipping & generations old recipes thrive & memories are made in the hearts of their customers.

Najla's Inc.

www.najlas.com

8007 Vinecrest Ave., Ste. 3, Louisville, KY 40222, 502.412.4420. Najla's is an award-winning, nationally recognized specialty food company head quartered in Louisville. Each handcrafted product line is made with all-natural, premium ingredients. Najla's is available in gourmet stores, wholesale & online at www.najlas.com.

Peace of the Earth

www.peaceoftheearth.com

801 E. Market St., Louisville, KY 40206, 502.690.5707. Located in Nulu, we offer eco-friendly gifts, jewelry, children's items & home decor. The store also features our own line of natural bath & body products made by hand in our shop.

Personal Image

www.personalimageinc.com

305 W. Broadway, Ste. 102, Louisville, KY 40202, 502.589.7226. Personal Image has been providing classically modern fashions for gentlemen since 1995. We have kept abreast of changing fashions, offering up-to-the-minute styles for business, leisure & occasional wear. 🌟

Red Hot Roasters

www.redhotroasters.com

1403 Lexington Rd., Louisville, KY 40206, 502.569.0000. USDA certified organic small-batch coffee roaster & drive-thru serving up delicious, handcrafted coffees that are roasted with love! Come by & check out our seasonal specials & baked treats. Preview our menu at www.redhotroaster.com.

Regalo Unique Gifts Original Art

www.regaloart.com

140 N. 4th St., Galt House Hotel, Louisville, KY 40202, 502.561.4024. Louisville's #1 store to find the most unique gift for your sweet grandma, co-worker, obnoxious best friend, hostess, baby, boyfriend, gal-pal & yourself – always fun, always local, always the perfect something.

Schimpff's Confectionery

www.schimpffs.com

347 Spring St., Jeffersonville, IN 47130, 812.283.8367. Family-owned since 1891; candy store, candy museum, soda fountain, demonstration kitchen & lunch room. Tours available by reservation.



SCOUT

www.scoutonmarket.com

720 E. Market St., Louisville, KY 40206, 502.584.8989. Scout is a modern eclectic mix of furniture, home accessories, giftware, artwork & jewelry. Our viewpoint is of a clean modern aesthetic with natural & organic sensibilities.

Stoneware

www.louisvillestoneware.com

731 Brent St., Louisville, KY 40204, 502.582.1900. Creators of unique, beautiful works of functional art. Gallery, museum & paint-your-own studio all in one convenient location.

Westport Whiskey & Wine

www.westportwhiskeyandwine.com

1115 Herr Ln., Ste. 140, Louisville, KY 40222, 502.708.1313. Westport Whiskey & Wine "the wine store you've been waiting for your entire life, even if you didn't know it" (Louisville Magazine Eats Vol 12 2008-2009). Wine tastings every Thursday 6:30PM to 8PM.

Work The Metal

www.workthemetall.com

1201 Story Ave., Louisville, KY 40206, 502.584.2841. Express yourself with Work The Metal's home decor, clothing, accessories, furniture & more. Our ever-changing selection is always sophisticated & smart – & always affordable too!

SALONS/ SPAS**Xhale Salon & Spa**

www.xhalesalon.com

140 N. 4th St., 17th floor of Galt House Suite Tower, Louisville, KY 40202, 502.587.7644. Xhale Salon & Spa is a full-service salon & spa that caters to men & women. Conveniently located in the heart of downtown Louisville. Our philosophy here at Xhale is to provide exceptional customer service. Our ability to customize our services, hours, on & off site services & accommodating large & small groups sets us apart from anyone else in town. Whether you're looking to do a corporate event, an activity for a group outing, or chair massages in between your convention meetings. If contacted prior to your convention, we also offer a 10% discount to all attendees. Xhale will work to accommodate whatever your convention needs are.

SHOPPING DISTRICTS**The Avenue**

www.frankfortave.com

2337 Frankfort Ave., Box 101, Louisville, KY 40206, 502.553.9044. A unique & charming neighborhood in Louisville that is home to over 200 locally owned shops, restaurants, attractions & galleries.

Fourth Street Live!

www.4thstlive.com

411 S. Fourth St., Ste. 180, Louisville, KY 40202, 502.584.7170. Fourth Street Live! Louisville's premier dining & entertainment district features a mix of leading national & regional restaurants, retail, nightclubs & live entertainment.

Mellwood Arts and Entertainment Center

www.mellwoodartcenter.com

1860 Mellwood Ave., Louisville, KY 40206, 502.895.3650. Ground-breaking 350,000-sq.-ft. complex within minutes from downtown Louisville & I-71. Visit working studios, restaurants, galleries & specialty retail. A great place to shop for a unique gift.

SOUVENIRS**Louisville Visitors Center**

www.gotolouisville.com

301 S. Fourth St., 4th & Jefferson, Louisville, KY 40202, 502.379.6109. Welcomes visitors & provides extensive information about the Louisville area. Free Col. Harland Sanders exhibit & seasonal walking tours. Louisville & Bourbon Country merchandise.





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The following organizations invest in Louisville's convention and tourism industry through their partnership in the Louisville Convention & Visitors Bureau, current as of January 1, 2016. (Descriptions provided by partners.)

AIRLINES

Louisville Regional Airport Authority

www.flylouisville.com

PO. Box 9129, Louisville, KY 40209, 502.368.6524. Independent public agency. Operates Louisville International Airport & Bowman Field in Louisville. Louisville International offers daily flights to the nation's top destinations & convenient connections worldwide. To view flight schedule & fares visit www.FlyLouisville.com.

CARS/TRUCKS/VAN RENTALS

Alamo Rent A Car

www.alamo.com

600 Terminal Dr., Ste. #8, Louisville, KY 40209, 888.826.6893. Alamo Rent A Car, the largest car rental provider to international travelers visiting North America, is a value-oriented, internationally recognized brand serving the rental needs of airport leisure travelers. Alamo offers everyday low rental rates & a hassle-free customer experience at the most popular travel destinations throughout the United States, Canada, Mexico, the Caribbean, Latin America & Asia. By going directly to Alamo.com & registering for free to become an "Alamo Insider," customers receive a guaranteed member discount of five percent off the retail rate. In addition, Alamo customers in the U.S. are able to conveniently choose their own vehicles, based upon their advance reservation & requested car class & then simply drive away from the airport. Alamo's more than 171 self-serve kiosks at 63 U.S. locations also allow customers to expedite their check-in time & hit the road faster. Customers who book online receive Alamo's best rates & receive additional discounts if they choose the "Prepay & Save" option when making their online reservation. Welcome to Louisville!

Dollar Rent A Car

www.dollar.com

600 Terminal Dr., Ste. #3, Louisville, KY 40209, 866.434.2226. Visit our website at www.dollar.com. Home of our lowest rates guaranteed!

Enterprise Rent-A-Car

www.enterprise.com

600 Terminal Dr., Ste. #18, Louisville, KY 40209, 502.366.4700. Enterprise, The world's largest car rental company, offers the largest selection of rental cars, trucks, SUVs, mini vans & 15 passenger vans for your transportation needs. We also offer special event planning. Free pick up service & competitive pricing. We welcome you to experience the Enterprise difference.

Enterprise Rent-A-Car

www.enterprise.com

433 S. 8th St., Louisville, KY 40203, 502.589.2211. With over 25 locations throughout Louisville, Enterprise can meet your every need. We offer passenger cars in every size as well as pick-up trucks, sport utility vehicles, mini-vans & cargo-vans. For larger groups, we offer 12 & 15 passenger vans at most locations. We are happy to offer special rates to groups & meeting planners.

CHARTER-COACH SERVICES

Blue Grass Tours

www.bluegrasstours.com

817 Enterprise Dr., Lexington, KY 40510, 859.252.5744. Specializes in daily & private horse farm tours, Bourbon Trail tours, group travel, student travel & charter coach services. Our professional & courteous staff will create a customized experience.

Production Transport, Inc.

www.prodtrans.com

21 S. Clyde Ave., Ste. #4, Kissimmee, FL 34741, 407.931.3030. Production Transport offers the finest shuttle bus & ground transportation programs in all of the major convention destinations across the U.S.

GROUND TRANSPORTATION/ CONTRACT SERVICES

Mint Julep Tours

www.mintjuleptours.com

140 N. 4th St., Ste. 326, Louisville, KY 40202, 502.583.1433. Enjoy the beauty & history of Kentucky! We specialize in VIP transportation services & customized event transportation for corporate & leisure groups. We do the planning & handle the logistics, so you can sit back & relax. We're the recognized leader for Bourbon Country experiences, transportation & events & official sponsor of the Kentucky Bourbon Trail.

Cunningham Golf, Sport & Utility Vehicles

www.cunninghamgolfcar.com

13119 Aiken Rd., Louisville, KY 40223, 502.244.9244. We specialize in golf cart rentals for any event. We provide 2-passenger, 4-passenger, 6-passenger, utilities & 4X4 golf carts. We also have an industrial line of electric golf carts.

Gold Shield Transportation

www.goldshieldcars.com

765 Miles Point Way, Lexington, KY, 859.255.6388. Gold Shield is Lexington's premier ground transportation provider. We are family owned & operated since 1982 & are well respected in the industry. We have a diverse fleet, including sedans, SUVs, vans, limousines, buses & motorcoaches.

JACO Limousine & Transportation

www.jacolino.com

10300 Linn Station Rd., Ste. 401, Louisville, KY 40223, 502.548.3251. We are a limousine & bus company that specializes in luxury ground transportation. We also provide Bourbon Trail tours. We offer corporate transportation for the executive on the go. We have a fleet of new vehicles: Cadillacs, Mercedes & Lincolns.

R & R Limousine

www.rrlimo.com

4403 Kiln Ct., Louisville, KY 40218, 502.458.1862. Providing first-class chauffeured limousine service offering sedans, limousines, SUVs, buses & vans. Airport transfers, convention transport, golf outings, special events, weddings, shuttles, Oaks & Derby transportation, Bourbon Country & winery tours & customized tours. Official sponsor of the Kentucky Bourbon Trail tour. Service. To the Extreme.

Ready Cab Company

www.readycab.com

1850 Taylor Ave., Ste. 1, Louisville, KY 40213, 502.451.4114. Family-owned & serving the Louisville area since 1958. Largest van fleet serving the Louisville airport & metro area. Group & convention rates available.

Transit Authority of River City

www.ridetarc.org

1000 W. Broadway, Louisville, KY 40203, 502.585.1234. The Transit Authority of River City (TARC) provides public transportation in the Greater Louisville area with bus routes in Jefferson, Bullitt & Oldham counties in Kentucky & Clark & Floyd counties in Indiana. All TARC buses accommodate wheelchairs & are equipped with bike racks. Union Station is open Monday- Friday, 8AM - 5PM & Saturday, 9AM - Noon. ZeroBus Downtown Circulator offers complimentary rides for passengers along Main, Market & Fourth streets in downtown Louisville. The all-electric, zero-emissions buses feature complimentary WiFi, a quiet ride & arrive at stops frequently. Louisville is the first city in this part of the country to have a fleet of all-electric buses in operation. ZeroBuses operate on Fourth St., 7AM - 7PM & on Main & Market streets, 7AM - 8PM weekdays. Buses run on both routes, 10AM - 6PM Saturdays. Main & Market St. ZeroBuses circle between 10th & Campbell streets. On Fourth St., the buses travel between Breckenridge St. & The Galt House Hotel, circling around Fourth Street Live! by taking Fifth St. northbound & Third St. southbound. South of Broadway, the buses travel south on Third St. & north on Fourth St. You can also catch a ZeroBus downtown on the first Friday evening of the month during the First Friday Hop.

Yellow Cab - A Division of Procarent

www.yellowcablouisville.com

1601 S. Preston St., Louisville, KY 40217, 502.636.5511. Serving the Louisville area for over 100 years, Yellow Cab is the most trusted name in the taxi business. With over 280 vehicles, we offer the largest fleet of late-model cabs in the Louisville area. We provide reliable & affordable transportation for airport transfers or anywhere in town. All credit cards accepted.

PRIVATE CHAUFFER SERVICE

JACO Limousine & Transportation

www.jacolino.com

10300 Linn Station Rd., Ste. 401, Louisville, KY 40223, 502.548.3251. We are a limousine & bus company that specializes in luxury ground transportation. We also provide Bourbon Trail tours. We offer corporate transportation for the executive on the go. We have a fleet of new vehicles: Cadillacs, Mercedes & Lincolns.

Mint Julep Tours

www.mintjuleptours.com

140 N. 4th St., Ste. 326, Louisville, KY 40202, 502.583.1433. Enjoy the beauty & history of Kentucky. We specialize in the Bourbon Trail, Horse Country & Louisville City Tours but can customize any FUN outing you can dream up. The purpose of fun is to have some!



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RIDETARC.ORG/ZEROBUS

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www.rrlimo.com

4403 Kiln Ct., Louisville, KY 40218, 502.458.1862. Providing first-class chauffeured limousine service offering sedans, limousines, SUVs, buses & vans. Airport transfers & special events. Official sponsor of Bourbon Trail tour.

Sandollar Limousine

www.sandollarlimo.com

321 Outerloop, Louisville, KY 40214, 502.366.2628. Affordable & professional, chauffeured transportation, tours & event planning. We offer luxury sedans, limousines, vans, SUVs, shuttle & charter buses. Discounts to conventions. More fun for your dollar!

Xtreme Transportation

www.xtremetransportation.com

3205 Magnolia Ct., Sellersburg, IN 47172, 502.795.3525. Private & corporate car, limo & bus services. Available for all events.

MOTOR COACH OPERATORS

Free Enterprise System

www.freeenterprisesystem.com

1 Sodrel Dr., Jeffersonville, IN 47130, 812.282.7433. A full-service transportation equipment, transportation management & sightseeing tour company

Lew White Tours

www.lwti.com

212 E. 11th St., Indianapolis, IN 46202, 877.235.1843. Ground operator specializing in turn-key convention shuttle operations, plus local transfer & tours. Your one-stop transportation organization for meetings & conventions.

Miller Transportation, Inc.

www.millertransportation.com

111 Outer Loop, Louisville, KY 40214, 502.368.5644. Kentucky's largest motorcoach company offering motorcoaches & school buses. We provide convention planning, shuttles, group tours & charters all at excellent rates!

Sandollar Limousine

www.sandollarlimo.com

321 Outerloop, Louisville, KY 40214, 502.366.2628. Affordable, professional chauffeured transportation, tours & event planning. We offer luxury sedans, limousines, vans, SUVs, shuttle & charter buses. Discounts to conventions. More fun for your dollar!

Shockey Tours, Inc.

www.shockeytours.com

11117 Decimal Dr., Louisville, KY 40299, 502.267.4007. Shockey Tours boasts a solid safety record & provides quality travel at an affordable price. We offer a modern fleet of deluxe motor coaches & courteous, safety-minded drivers. Our services include pre-planned group tours, charter services, shuttle service, airport transfers & convention transportation. Call today for a quote!

Star of America Charter Service

www.charterstaramerica.com

1 Sodrel Dr., Jeffersonville, IN 47130, 800.933.0097. Local motorcoach operator with equipment to move any size group down the street, around town or across the country!

PUBLIC TRANSPORTATION

Transit Authority of River City

www.ridetarc.org

1000 W. Broadway, Louisville, KY 40203, 502.585.1234. The Transit Authority of River City (TARC) provides public transportation in the Greater Louisville area with bus routes in Jefferson, Bullitt & Oldham counties in Kentucky & Clark & Floyd counties in Indiana. All TARC buses accommodate wheelchairs & are equipped with bike racks. Union Station is open Monday- Friday, 8AM - 5PM & Saturday, 9AM - Noon. ZeroBus Downtown Circulator offers complimentary rides for passengers along Main, Market & Fourth streets in downtown Louisville. The all-electric, zero-emissions buses feature complimentary WiFi, a quiet ride & arrive at stops frequently. Louisville is the first city in this part of the country to have a fleet of all-electric buses in operation. ZeroBuses operate on Fourth St., 7AM - 7PM & on Main & Market streets, 7AM - 8PM weekdays. Buses run on both routes, 10AM - 6PM Saturdays. Main & Market St. ZeroBuses circle between 10th & Campbell streets. On Fourth St., the buses travel between Breckenridge St. & The Galt House Hotel, circling around Fourth Street Live by taking Fifth St. northbound & Third St. southbound. South of Broadway, the buses travel south on Third St. & north on Fourth St. You can also catch a ZeroBus downtown on the first Friday evening of the month during the First Friday Hop.

ZeroBus

www.ridetarc.org

1000 W. Broadway, Louisville, KY 40203, 502.585.1234. ZeroBus Downtown Circulator offers complimentary rides for passengers along Main, Market & Fourth streets in downtown Louisville. The all-electric, zero-emissions buses feature complimentary WiFi, a quiet ride & arrive at stops frequently. Louisville is the first city in this part of the country to have a fleet of all-electric buses in operation.

SHUTTLE SERVICE

Free Enterprise System

www.freeenterprisesystem.com

1 Sodrel Dr., Jeffersonville, IN 47130, 812.282.7433. A full-service transportation equipment, transportation management & sightseeing tour company

Production Transport, Inc.

www.prodtrans.com

21 S. Clyde Ave., Ste. #4, Kissimmee, FL 34741, 407.931.3030. Production Transport offers the finest shuttle bus & ground transportation programs in all of the major convention destinations across the U.S.

TAXI CAB SERVICES

Ready Cab Company

www.readycab.com

1850 Taylor Ave., Ste. 1, Louisville, KY 40213, 502.451.4114. Family-owned & serving the Louisville area since 1958. Largest van fleet serving the Louisville airport & metro area. Group & convention rates available.

Taxi 7

www.taxi7louisville.com

200 W. Breckinridge St., Louisville, KY 40203, 502.777.7777. Louisville state-of-the-art, hybrid tax services. Taxi 7 Louisville focuses on providing safe, reliable & eco-friendly transportation.

Yellow Cab-A Division of Procarent

www.yellowcablouisville.com

1601 S. Preston St., Louisville, KY 40217, 502.636.5511. Serving the Louisville area for over 100 years, Yellow Cab is the most trusted name in the taxi business. With over 280 vehicles, we offer the largest fleet of late-model cabs in the Louisville area. We provide reliable & affordable transportation for airport transfers or anywhere in town. All credit cards accepted.

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Angel's Envy - Across from Slugger Field
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Old Forester - In their former offices on Whiskey Row
Rabbit Hole Spirits - Craft distillery coming to NULU

Think there's nothing new about Bourbon? Think again. Thanks to a \$1 billion investment, Louisville and its Urban Bourbon Experience is growing. From Whiskey Row and NULU to Portland and Butchertown, a whole new wave of distilleries, tasting rooms, visitor centers, bourbon-inspired restaurants of the Urban Bourbon Trail, exhibits, and more are already popping up. If you love Bourbon, Louisville is the place to explore, experience, and savor it again and again.

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Visitor Services

The following organizations invest in Louisville's convention and tourism industry through their partnership in the Louisville Convention & Visitors Bureau, current as of January 1, 2016. (Descriptions provided by partners.)

ASSOCIATIONS/ NON-PROFIT ORGANIZATIONS/ COMMERCE

Advertising Federation of Louisville

www.aafloouisville.org

130 S. Matthews Ave., Ste. 302, Louisville, KY 40207, 502.895.2500. Trade association for marketing & advertising professionals.

Bardstown-Nelson Co. Tourist & Convention Commission

www.visitbardstown.com

One Court Square, Ste. 102, Bardstown, KY 40004, 502.348.4877. Visit the Bourbon Capital of the World & experience My Old Kentucky Home & the Stephen Foster Story, vintage trains & museums dedicated to the Civil War, railroads & Bourbon.

The Chamber Jeffersontown

www.jtownchamber.com

10434 Watterson Trl., Jeffersontown, KY 40299, 502.267.1674. The primary chamber in Louisville, focused on the growth & development of small business & the community of Jeffersontown.

Columbus Indiana Visitor Bureau

www.columbus.in.us

506 Fifth St., Columbus, IN 47201, 812.378.2622. Something for everyone! Experience architecture tours, Edinburgh Outlet, Zaharakos Ice Cream Parlor, wineries, micro-breweries, 1,600 rooms & 20 hotels. One hour north of Louisville on I-65.

Develop New Albany

www.developna.org

222 Pearl St., Ste. #109, P.O. Box 64, New Albany, IN 47150, 812.941.0018. Develop New Albany was founded in 1990 by community-minded individuals & local business leaders. The leadership of Develop New Albany focuses the organization on the economic revitalization, historic preservation & promotion of our historic downtown. As a volunteer-based organization, Develop New Albany accomplishes this mission by adhering to the tenants of the National & Indiana Main Street models, which focus on the areas of economic restructuring, design, promotion & organization.

Elizabethtown Tourism & Convention Bureau

www.touretown.com

1030 N. Mulberry St., Elizabethtown, KY 42701, 270.765.2175. Informs visitors of area attractions & events. Offers assistance in meeting & convention planning. Provides information on area accommodations & restaurants.

Frankfort Avenue Business Association

www.frankfortave.com

2117 Payne Street, c/o FABA, Louisville, KY 40206, 502.553.9044. A unique & charming neighborhood in Louisville that is home to over 200 locally owned shops, restaurants, attractions & galleries.

Greater Louisville, Inc. - The Metro Chamber of Commerce

www.greatertlouisville.com

614 W. Main St., Louisville, KY 40202, 502.625.0000. Economic development, non-profit business organization.

Harrison County Indiana Convention & Visitors Bureau

www.thisisindiana.org

310 N. Elm St., Corydon, IN 47112, 812.738.2138. First State Capitol, Civil War history, quaint shopping, wineries, casino, fall foliage, caves, only 20 min. from Louisville!

Historic Old Louisville Neighborhood and Visitors Center

www.oldlouisville.org

1340 S. 4th St., Central Park, Louisville, KY 40208, 502.635-5244. The crown jewel of Louisville is the Victorian Mansion district. Historic Old Louisville welcomes visitors for walking tours of the elegant homes & garden courts, museums, performances & arts festivals.

Kentucky Restaurant Association

www.kyra.org

133 Evergreen Rd., Ste. 201, Louisville, KY 40243, 502.896.0464. Official membership organization for Kentucky restaurants & food services.

Kentucky Society of CPAs

www.kycpa.org

1735 Alliant Ave., Louisville, KY 40299, 502.266.5272. The Kentucky Society of Certified Public Accountants (KyCPA) is a statewide, non-profit professional organization serving CPAs in public accounting firms, business, industry, government & education.

Kosair Charities

www.kosair.org

P.O. Box 37370, Louisville, KY 40233, 502.637.7696. Providing medical care for children when families cannot afford it.

Leadership Louisville Center

www.leadershiplouisville.org

732 W. Main St., Louisville, KY 40202, 502.561.0458. Focus Louisville is a 2 1/2 day eye-opening encounter filled with Louisville's leading voices. Meet the people, explore the places & experience Louisville in an extraordinary way.

Louisville Convention & Visitors Bureau

www.gotolouisville.com

401 W. Main St., Suite 2300, Louisville, KY 40202, 888.Louisville. Callers may request information that will allow them to pre-plan their visits as well as book hotel rooms. Hours: Mon - Fri 9AM - 5PM. Visit us online, 24 hours a day, 7 days a week.

Louisville Downtown Partnership

www.ldmd.org

556 S. 4th St., Louisville, KY 40202, 502.583.1671. Vocal advocates for downtown, working with property owners, government agencies & elected officials to secure needed support & resources for neighborhood improvement.

Louisville East - Middletown Chamber of Commerce

www.middletownchamberofcommerce.com

11803 Old Shelbyville Rd., Middletown, KY 40253, 502.245.0404. Dedicated to representing the private sector, promoting business & enhancing the quality of life in the Middletown-Odesa-Townsend area.

Louisville Sports Commission

www.louisvillesports.org

401 W. Main St., Suite 2200, Louisville, KY 40202, 502.587.7767. A not-for-profit organization committed to attracting, creating & hosting sports-related events & opportunities that have a positive economic impact & enhance the image of the greater Louisville area.

The Louisville Urban League

www.lul.org

1535 W. Broadway, Louisville, KY 40203, 502.585.4622. Provides workforce development, housing, neighborhood revitalization, youth & diabetes awareness services designed to build socially & economically stable families & successful school-age youth.

Louisville Visitor Information Center

www.gotolouisville.com

301 S. 4th St., 4th & Jefferson, Louisville, KY 40202, 502.379.6109. Welcomes visitors & provides extensive information about the Louisville area. Free Col. Harland Sanders exhibit & seasonal walking tours. Louisville & Bourbon Country merchandise.

Louisville Visual Art Association

www.louisvillevisualart.org

1538 Lytle Street, Louisville, KY 40203, 502.584.8166. The Louisville Visual Art Association is a catalyst for education & participation in the visual arts. The oldest art organization in the state, we offer art education, outreach, exhibits!

Main Street Association Visitors & Information Center

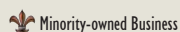
www.mainstreetassociation.com

627 W Main St., Louisville, KY 40202, 502.568.2220. A collective voice that promotes & advocates the uniqueness of the neighborhood & the diverse historic, commercial, cultural, residential & educational assets of Louisville's Main Street.

National FFA Organization

www.ffa.org

6060 FFA Drive, Indianapolis, IN 46268, 317.802.6060. The National FFA Organization, formerly known as the Future Farmers of America, is a national youth organization of 579,678 student members all preparing for leadership & careers in the science, business & technology of agriculture as part of 7,570 local FFA chapters in all 50 states, Puerto Rico & the Virgin Islands.



Oldham County Tourism Commission

www.touroldham.com

P.O. Box 529, Pewee Valley, KY 40056, 502.222.0056. Represents Oldham's tourist attractions, historical sites, hotels, restaurants & is their advocate for growth & development.

Radcliff/Ft. Knox Convention & Tourism Commission

www.radclifftourism.org

P.O. Box 845, Radcliff, KY 40159, 270.352.1204. Home of the Patton Museum & U.S. Bullion Depository.

Scott County Visitors Commission

www.greatscottindiana.com

90 N. Main Street, P.O. Box 37, Scottsburg, IN 47170, 812.752.9211. Located 30 miles north of Louisville on I-65. 500 rooms, great rates, restaurants, jamboree & antiques.

Shepherdsville/Bullitt Co. Tourist & Convention Commission

www.travelbullitt.org

395 Paroquet Springs Dr., Shepherdsville, KY 40165, 502.543.8687. South of Louisville on I-65, Jim Beam Outpost, Bernheim Arboretum & Research Forest, glass blown art tours, Junction Jamboree & Shepherdsville Music Show, wineries & outlet shopping.

Southern Indiana Convention & Tourism Bureau

www.sunnysideoflouisville.org

315 Southern Indiana Ave., Jeffersonville, IN 47130, 812.282.6654. Southern Indiana, the "Sunny Side of Louisville," 2,271 hotel rooms, Convention & Visitors Bureau.

Visit French Lick West Baden

www.visitfrenchlickwestbaden.com

8102 W. State Rd. 56, French Lick, IN 47432, 812.936.3418. Make French Lick West Baden, Indiana's premier resort destination, your ultimate getaway destination. The resort community of French Lick West Baden, Indiana & neighboring towns of Orleans & Paoli, have been welcoming guests for over 100 years – guests who have been searching for the perfect place of gracious hospitality, ultimate luxury & a multitude of opportunities to be pleased.

Visitors Center in Historic Old Louisville

www.oldlouisville.org

1340 S. 4th St., Central Park, Louisville, KY 40208, 502.635.5244. The crown jewel of Louisville is the Victorian mansion district. Historic Old Louisville welcomes visitors for walking tours of the elegant homes & garden courts, museums, performances & arts festivals.

ATMS

Republic Bank & Trust Company

www.republicbank.com

601 W. Market, Louisville, KY 40202, 502.584.3600. A dynamic financial organization that provides high-quality customer service & products.

FINANCIAL INSTITUTIONS/ SERVICES

Commonwealth Credit Union

www.ccuky.org

3704 Frankfort Ave., Louisville, KY 40207, 800.228.6420. Commonwealth Credit Union is a cooperative, not-for-profit financial institution owned & operated by its members exclusively to meet their financial needs. Currently, over 84,000 people from across Kentucky are Commonwealth Credit Union members. We hope you will agree with them that Commonwealth Credit Union's services are useful & beneficial.

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www.republicbank.com

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FLORISTS

Belmar Flower Shop, Inc.

www.belmarflowershop.net

3319 Preston Hwy., Louisville, KY 40213, 502.367.6172. Proudly serving Louisville since 1943, we are committed to offering only the finest floral arrangements & gifts, backed by service that is friendly & prompt. We deliver to all of Jefferson County.

Blooms by Essential Details

www.essentialdetails.biz

2216 Plantside Dr., Louisville, KY 40299, 502.499.6478. Provider of tradeshow management & special event decor.

In Bloom Again

www.inbloomagain.com

810 S. 7th St., Louisville, KY 40203, 502.583.3500. Retail florist specializing in parties.

Nanz & Kraft Florists

www.nanzandkraft.com

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HOSPITALS/ HEALTHCARE/ WELLNESS

Kosair Children's Hospital

www.kosairchildrenshospital.com

231 E. Chestnut St., Louisville, KY 40202, 502.629.6000. The region's only comprehensive, freestanding pediatric hospital.

Norton Audubon Hospital

www.nortonhealthcare.com

One Audubon Plaza, Louisville, KY 40217, 502.636.7111. Operates the region's largest & busiest emergency rooms as well as an internationally known cardiac care program.

Norton Brownsboro Hospital

www.nortonhealthcare.com

4960 Norton Healthcare Blvd., Louisville, KY 40241, 502.446.8000. Offering a broad range of services to one of the largest suburban areas in Jefferson County.

Norton Immediate Care Centers

www.nortonhealthcare.com

1602 E. 10th St., Jeffersonville, IN 47130, 812.820.9355. With more than 26 years of experience, our singular focus at Norton Immediate Care Centers is quality urgent health care. With 12 locations in Greater Louisville, we provide a wide range of services to treat minor illnesses & injuries.

Norton Suburban Hospital

www.nortonhealthcare.com

4001 Dutchmans Ln., Louisville, KY 40207, 502.893.1000. Serves eastern Jefferson County with an acute-care facility including a thriving obstetrics program.

HOTEL RESERVATION SERVICES

Louisville Convention & Visitors Bureau

www.gotolouisville.com

401 W. Main St., Suite 2300, Louisville, KY 40202, 888.Louisville. Callers may request information that will allow them to pre-plan their visits as well as book hotel rooms. Hours: Mon - Fri 9AM - 5PM. Visit us online, 24 hours a day, 7 days a week.

MEDIA – PERIODICALS/ MAGAZINES/ NEWSPAPERS/ PUBLICATIONS

Business First

www.bizjournals.com/louisville

462 S. 4th St., 4th Floor, Louisville, KY 40202, 502.583.1731. Weekly business newspaper.

Citiview Louisville

www.citiviewlouisville.com

P.O. Box 70281, Louisville, KY 40270, 502.296.1623. The Citiview Louisville book & this companion website are designed to direct you to the finest Louisville has to offer whatever your interests. Relax, settle in & choose your Louisville experience.

Integrated Media

www.kytravel.com

12305 Westport Rd., #4, Louisville, KY 40245, 502.584.2720. Louisville's complete visitor's guide, updated every Wednesday since 1951.

Louisville Cuisine

P.O. Box 151, Harrods Creek, KY 40027, 502.291.3058. An annual culinary guide to restaurant menus, area events, wine & a special recipe section from area chefs.

Louisville Magazine

www.louisville.com/category/lou-mag

137 W. Muhammad Ali Blvd., Ste. 102, Louisville, KY 40202, 502.625.0100. A monthly general interest magazine including dining, arts & entertainment information.

PHOTOGRAPHY

Creative Photography LLC

www.PhotosWithoutLimits.com
1003 Dixon Ave., Louisville, KY 40217,
502.777.0426. Creative Photography offers high-end professional photography for events trade show, festivals & publication. We have years of experience & a great unique style! Please view our website for more information, samples & reviews from past clients. www.creativephotographyllc.com

David Knapp Photography

www.davideknapp.com
11112 Sewell Dr., Louisville, KY 40291,
502.592.1038. Event & Portrait Photography. David Knapp is a well-respected & experienced photographer specializing in event & portrait photography. From small family gatherings to large corporate events, he is able to capture high-quality, creative imagery to document your event. Each shoot is approached with the utmost professionalism & enthusiasm while maintaining efficiency. With portrait photography, David is well-versed & up-to-date in the latest digital technology with computer proficiency to create a fresh look. Visit www.davideknapp.com to see photos from recent events in our gallery.

JR Photographic

www.jrphotographic.com
4606 Dannywood Rd., Louisville, KY 40220,
502.299.2064. Photographic & digital imaging services for our individual & commercial customers.

Starlight Photo

www.starlightphotopic.com
9806 Kenmont Ln., Louisville, KY 40241,
502.807.2605. Full range of photography services including event coverage & location printing, digital imaging & editing, design work, location studio setups for head shots. Discounts based on coverage duration. 🌟

Tapsnap 1136

www.tapsnap1136.com
Louisville, KY, 502.644-3705. A TapSnap photo booth offers cool features & special effects to make your event memorable. It's the ultimate social experience to share with others via Facebook, Twitter & email.

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502.245.3788. We are a promotional product distributor & proud member of the Advertising Specialty Institute. Promotional products, also known as ad specialties, make up a nearly \$17 billion industry & are used by virtually every business in America. Why? Items like mugs, pens & t-shirts are memorable & provide a better cost per impression for advertisers than almost every major marketing effort like TV, magazines & the Internet. We are able to supply your company with every possible promotional product from over 3,000 suppliers. With so many ad specialties available there is a huge opportunity for professionals like you to leave a lasting impression with your customers.

Derby Pie Company dba Kern's Kitchen, Inc.

www.derbypie.com
2420 Ampere Dr., Louisville, KY 40299,
502.499.0285. DERBY-PIE® chocolate nut pie. A Kentucky tradition for over 60 years. Real chocolate & California light walnuts in symphony with its own flaky crust. What began as Walter, Leandra & George Kern's signature item for the Melrose Inn Restaurant is now available at fine restaurants, specialty shops & select mail order catalogs. It is still produced with the same secret recipe that was developed in the early 1950s! DERBY-PIE® is a federally registered trademark. Kern's Kitchen takes great pride in exclusively producing this top-quality product designated by the registered trademark & has gone to court on several occasions protecting the trademark. Featured in articles coast-to-coast & highlighted in the past on such shows as Food Finds on the Food Network & the Morning Show on National Public Radio. A must experience while in Louisville. Ask for it warm!

Mackey Printing Services

www.mackeyprinting.com
5000 Olde Creek Way, Prospect, KY 40059,
502.292.0000. Promotional specialties, wearables, awards & business gifts. Printing including wide-format prints on photo paper & canvas. Woman-owned.

Mert's Cakes

www.mertscakes.com
11511 Shelbyville Rd., Louisville, KY 40223,
502.244-6200. Real eggs, lots of freshly churned butter, cream, a pinch of this & that, the smell from the corner of her kitchen with real fruit bubbling into a filling for that butter cake cooling on the table. Mert's Cakes offers extraordinary gourmet gift cakes for all occasions.

Mert's Kitchen

www.mertscakes.com
11511 Shelbyville Rd., Louisville, KY 40223,
502.244.6200. Creator of the Official Derby Cake & other extraordinary, elegantly boxed, gourmet cakes. The perfect gift for any & all occasions. Cakes that permanently imprint on your taste buds!

MPC Promotions

www.mpcpromotions.com
4300 Produce Rd., Louisville, KY 40218,
502.451.4900, 800.331.0989. Marketing promotional business, with our in-house embroidery & silk screen operations providing quick turn-arounds. We will provide you our imagination at work!

Taste of Bourbon

www.tasteofbourbon.com
1134 Murray's Rd., Bardstown, KY 40004,
502.510.3770. Let us help you to design a memorable gift that helps you be noticed & remembered.

Work The Metal

www.workthemetals.com
1201 Story Ave., Louisville, KY 40206,
502.584.2841. Express yourself with Work The Metals's home decor, clothing, accessories, furniture & more. Our ever-changing selection is always sophisticated & smart – & always affordable too!

VISITOR INFORMATION CENTERS

Bardstown-Nelson Co. Tourist & Convention Commission

www.visitbardstown.com
1 Court Square, Ste. 102, Bardstown, KY 40004,
502.348.4877. Visit the Bourbon Capital of the World & experience My Old Kentucky Home & the Stephen Foster Story, vintage trains & museums dedicated to the Civil War, railroads & Bourbon.

Columbus Indiana Visitor Bureau

www.columbus.in.us
506 5th St., Columbus, IN 47201, 812.378.2622,
800.468.6564. Something for everyone! Experience architecture tours, Edinburgh Outlet, Zaharakos Ice Cream Parlor, wineries, micro-breweries, 1,600 rooms & 20 hotels. One hour north of Louisville on I-65.

Develop New Albany

www.developna.org
222 Pearl St., Ste. #109, P.O. Box 64, New Albany, IN 47150, 812.941.0018. Develop New Albany was founded in 1990 by community-minded individuals & local business leaders. The leadership of Develop New Albany focuses the organization on the economic revitalization, historic preservation & promotion of our historic downtown. As a volunteer-based organization, Develop New Albany accomplishes this mission by adhering to the tenants of the National & Indiana Main Street models, which focus on the areas of economic restructuring, design, promotion & organization.

Elizabethtown Tourism & Convention Bureau

www.touretown.com
1030 N. Mulberry St., Elizabethtown, KY 42701, 270.765.2175, 800.437.0092. Informs visitors of area attractions & events. Offers assistance in meeting & convention planning. Provides information on area accommodations & restaurants.

Frankfort/Franklin Co. Tourist & Convention Commission

www.visitfrankfort.com
100 Capital Ave., Frankfort, KY 40601,
502.875.8687, 800.960.7200. The Frankfort Tourist Commission offers a full range of services to visitors, meeting & event planners, group travel professionals & sport organizers. Visit Frankfort!

Harrison County Indiana Convention & Visitors Bureau

www.thisisindiana.org
310 N. Elm St., Corydon, IN 47112, 812.738.2138,
888.738.2137. First State Capitol, Civil War history, quaint shopping, wineries, casino, fall foliage, caves, only 20 min. from Louisville!

Louisville Visitor Information Center

www.gotolouisville.com
301 S. 4th St., 4th & Jefferson, Louisville, KY 40202,
502.379.6109. Welcomes visitors & provides extensive information about the Louisville area. Free Col. Harland Sanders exhibit & seasonal walking tours. Louisville & Bourbon Country merchandise.

Main Street Association Visitors & Information Center

www.mainstreetassociation.com
627 W Main St., Louisville, KY 40202,
502.568.2220. A collective voice that promotes
& advocates the uniqueness of the neighborhood
& the diverse historic, commercial, cultural,
residential & educational assets of Louisville's Main
Street.

Oldham County Tourism Commission

www.touroldham.com
P.O. Box 529, Pewee Valley, KY 40056,
502.222.0056. Represents Oldham's tourist
attractions, historical sites, hotels, restaurants &
is their advocate for growth & development.

Radcliff/Ft. Knox Convention & Tourism Commission

www.radclifftourism.org
P.O. Box 845, Radcliff, KY 40159, 270.352.1204.
Home of the Patton Museum & U.S. Bullion
Depository.

Scott County Visitors Commission

www.greatscottindiana.com
90 N. Main St., P.O. Box 37, Scottsburg, IN 47170,
812.752.9211. Located 30 miles north of Louisville
on I-65. 500 rooms, great rates, restaurants,
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Visit Shelbyville-Simpsonville KY

www.visitshelbyky.com
1011 Main St., Shelbyville, KY 40065,
502.633.6388. American Saddlebred Capital of the
World, Kentucky's only Outlet Mall, Craft Distillery,
Wineries, Agritourism attractions.

Shepherdsville/Bullitt Co. Tourist & Convention Commission

www.travelbullitt.org
395 Paroquet Springs Dr., Shepherdsville, KY
40165, 502.543.8687. South of Louisville on
I-65, Jim Beam Outpost, Bernheim Arboretum &
Research Forest, glass blown art tours, Junction
Jamboree & Shepherdsville Music Show, wineries &
outlet shopping.

Southern Indiana Convention & Tourism Bureau

www.sunnysideoflouisville.org
315 Southern Indiana Ave., Jeffersonville, IN 47130,
812.282.6654. Southern Indiana, the "Sunny Side
of Louisville," 2,271 hotel rooms, Convention &
Visitors Bureau.

Visit French Lick West Baden

www.visitfrenchlickwestbaden.com
8102 W. State Rd. 56, French Lick, IN 47432,
812.936.3418. Make French Lick West Baden,
Indiana's premier resort destination, your ultimate
getaway destination. The resort community of
French Lick West Baden, Indiana & neighboring
towns of Orleans & Paoli, have been welcoming
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been searching for the perfect place of gracious
hospitality, ultimate luxury & a multitude of
opportunities to be pleased.

Visitors Center in Historic Old Louisville

www.oldlouisville.org
1340 S. 4th St., Central Park, Louisville, KY 40208,
502.635.5244. The crown jewel of Louisville is the
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welcomes visitors for walking tours of the elegant
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arts festivals.



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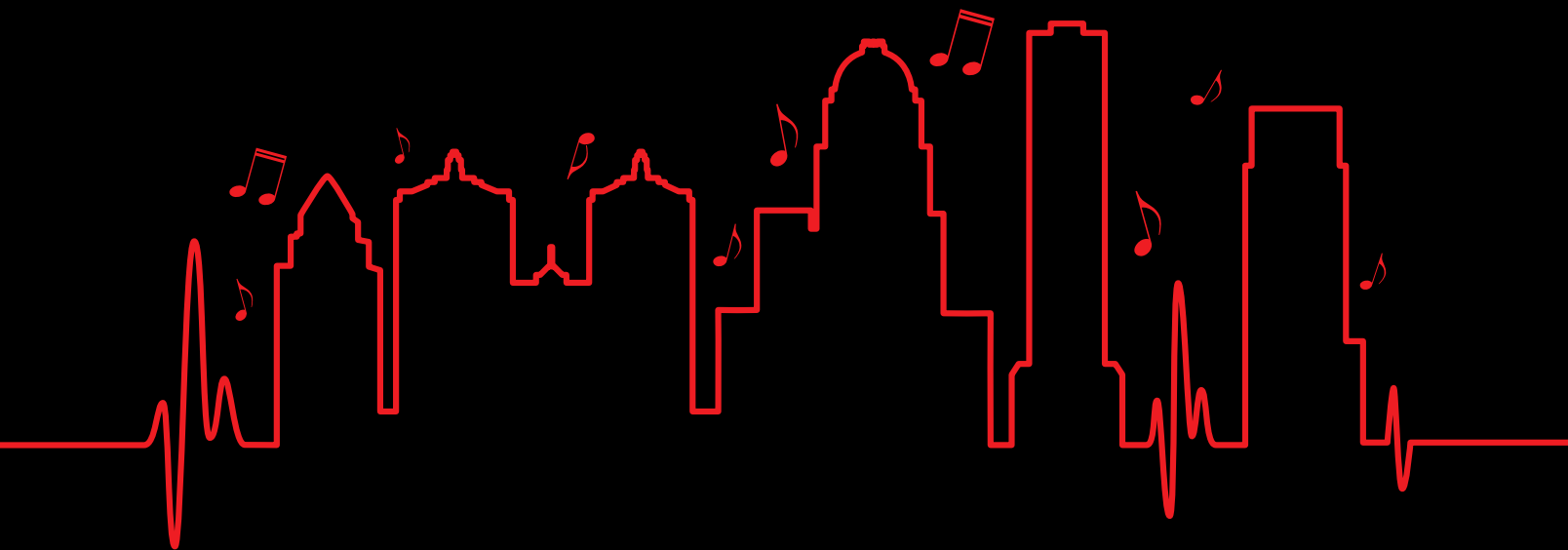
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